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# Phenomenology of family-nonuniversal Three Higgs Doublet models

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In this talk, I overview prospects for New Physics searches offered by recently suggested family-nonuniversal Three-Higgs Doublet models such as those based upon U(1), U(1)xU(1), U(1)xZ_2 and CP4 family symmetries. Implications of these scenarios for explanation of fermion mass and mixing hierarchies as well as the observed flavour anomalies are outlined.

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