

Machine Learning in Public Health and Preventive Medicine

Raquel Torres Peralta, PhD
Federico M Cirett Galan, PhD

Universidad de Sonora

Public
Health
Challenges

Our Project

Future
Work

Who we are

Public Health Challenges

Population
Growth

High Cost of
Medical
Attention

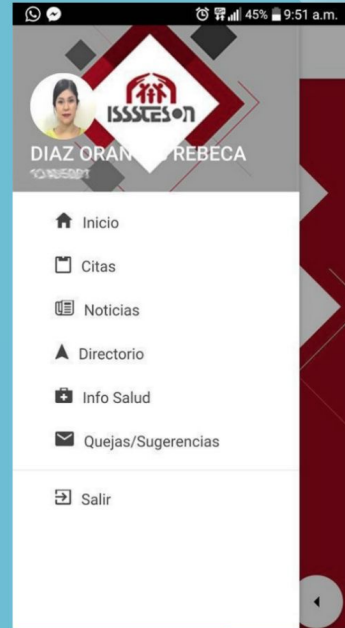
Need of more
efficient
services

ISSSTESON
Mobile App
and Data

Mobile App Mi Isssteson

Mobile App to provide custom information as:

- Epidemiological outbreak alert
- Preventive Medicine Campaigns
- News
- ... And more



Data

Data

Medical records of more than 180,000
patients 2011-2017



**Our Project:
Data Mining and Machine Learning
applied to healthcare and preventive
Medicine**

UNISON - ISSSTESON

**Breast
Cancer**

epidemiological
surveillance

**Obesity &
Diabetes
Preventive
medicine**

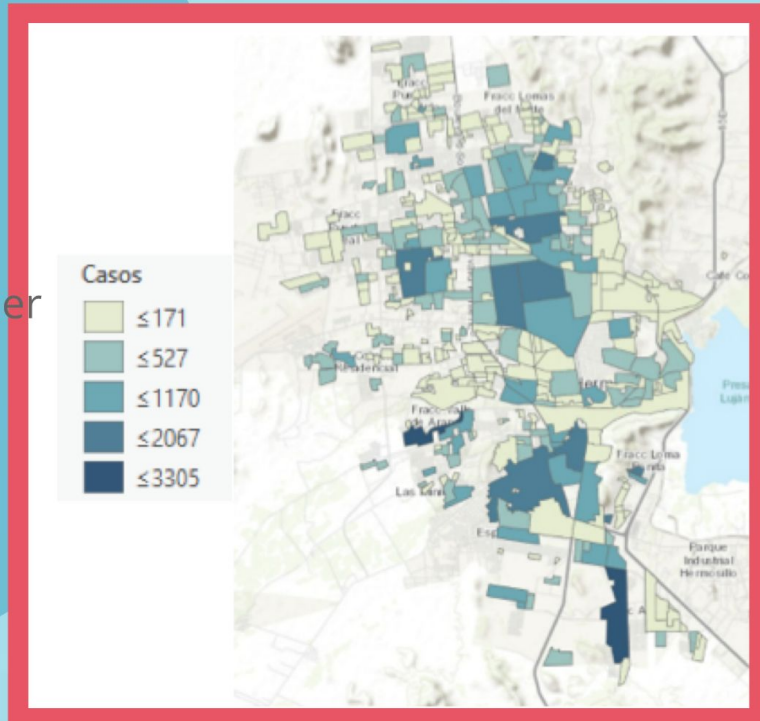
Breast Cancer

- Evaluation of Procedures
- Response to medical treatment
- Who is at risk?



Epidemiological Surveillance

- Georeferential analysis
- Outbreak alert (Mobile App)
- Incidence of diseases and other factors
- Clustering Algorithms for recurrent diseases



Obesity & Diabetes



Segmentation for Preventive Medicine Campaigns

Clustering Algorithms to define groups according to their characteristics

Who is at risk?

Future Work

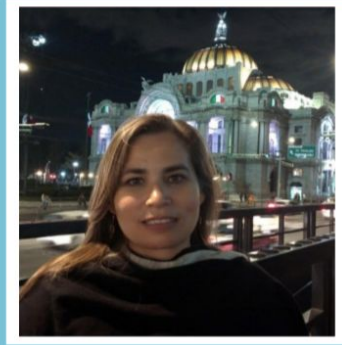
Machine Learning for Medical Diagnostics

Time series analysis for treatment evaluation and simulation for a better prognosis

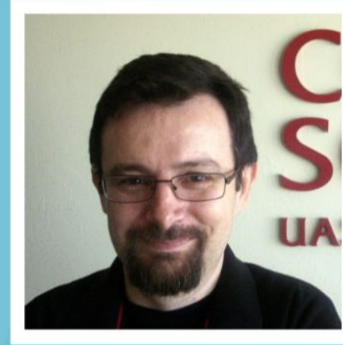
Analysis of other diseases

Drug-Drug Interaction

Our Team



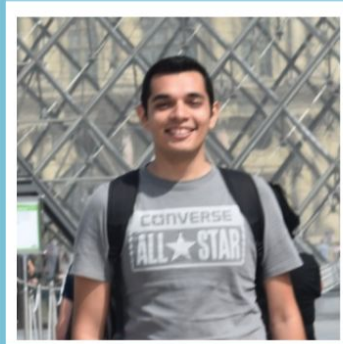
Raquel Torres Peralta



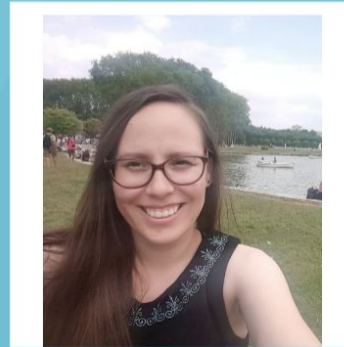
Federico M. Cirett Galan



Mucia Lorena Llanes Robles



Ezequiel Alonso Sanez Moreno



Angélica Enríquez Amaya



Juan Daniel Grijalva Soto

Academic collaborators:

Mario Barceló Valenzuela

Alonso Pérez Soltero

Arodi Morales

Manuel A. Santillana

Edson Gustavo J. Dominguez

Special thanks to Asociación Sonorense de Diabetes, IAP