



FROM OPEN SCIENCE TO OPEN INNOVATION

DEVELOPING BREAKTHROUGH TECHNOLOGIES  
FOR SCIENCE AND SOCIETY

# What we expect from you

CERN May 20<sup>th</sup> & 21<sup>st</sup> 2019 – Sergio Bertolucci





# Why are we here today?



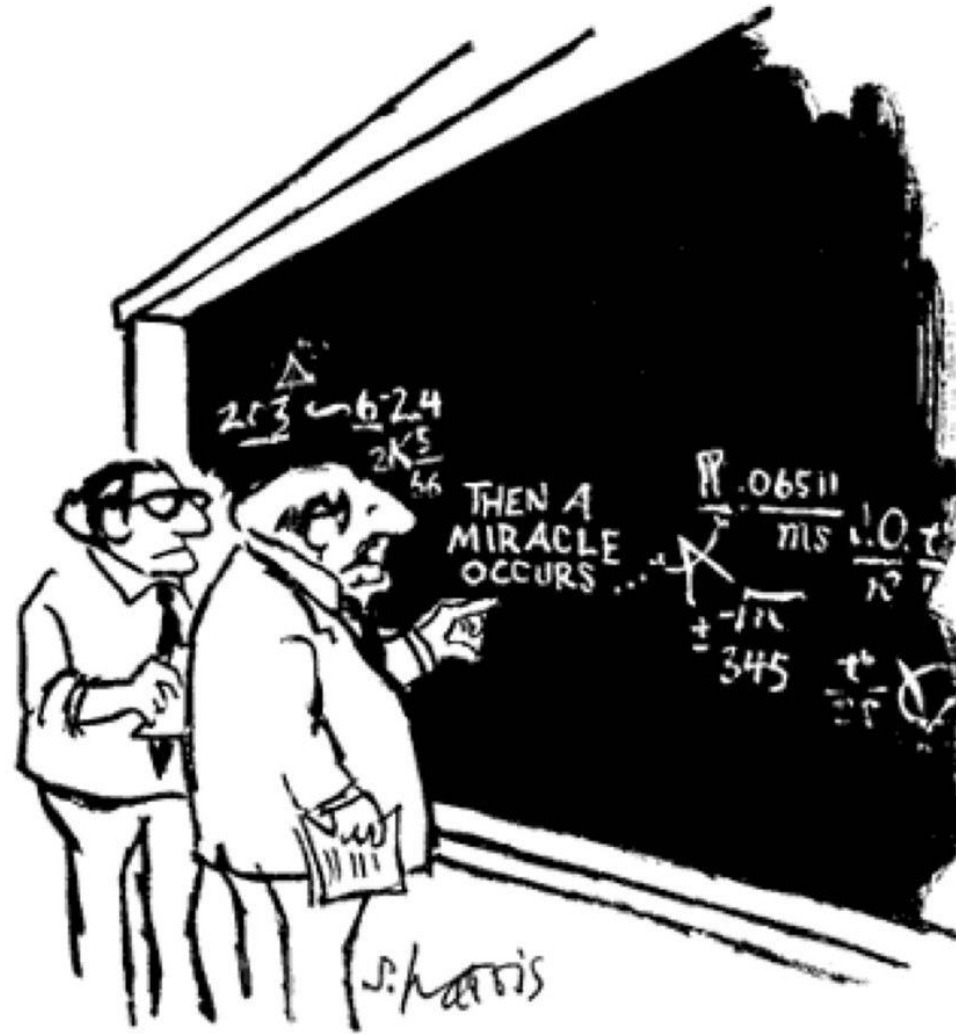
Your project has the potential to:

- achieve **breakthroughs in technology** that shift the state-of-the art
- address demanding **challenges** in both **science** and **societal needs**.



# What are we expecting you to do?

Keep pushing,  
Use the connection  
with the RI's



"I think you should be more explicit here in step two."

# What are we expecting you to do?

Connect with the  
other projects



Contribute to the  
establishment of an  
European Innovation  
Ecosystem

# What are we expecting you to do?

---

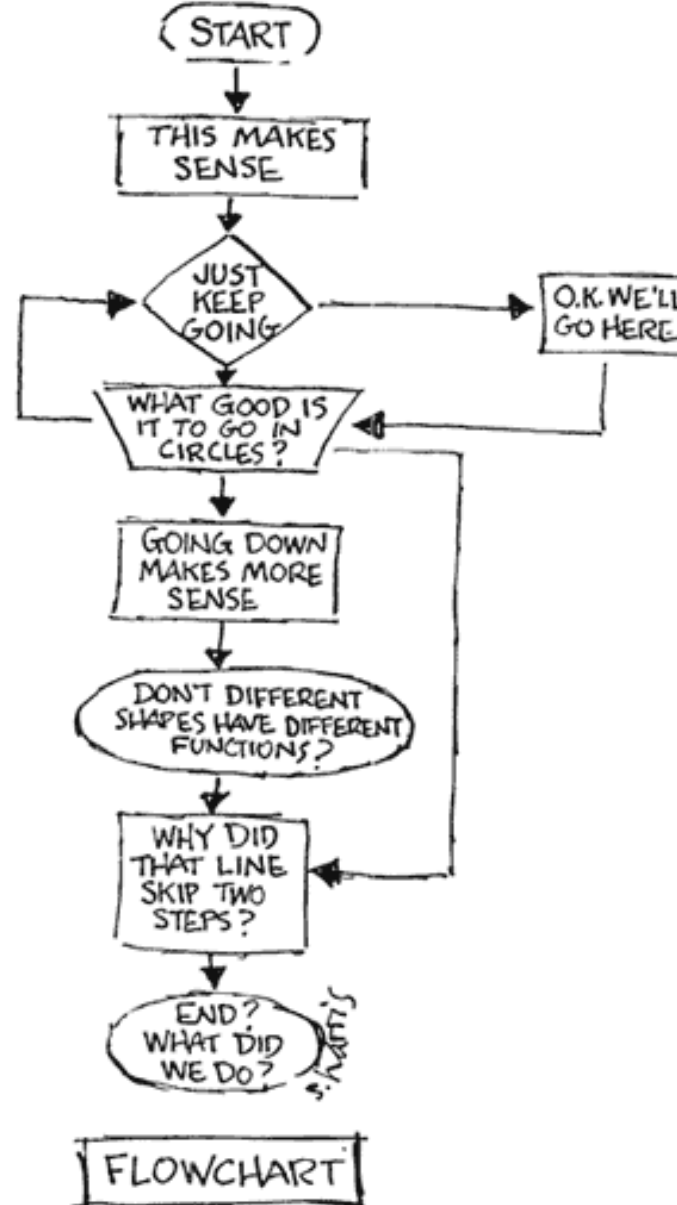
Help us in the  
education program  
of ATTRACT



"SURE YOU CAN BE A HIGH-RESOLUTION LASER  
SPECTROPOCIST IF YOU WANT TO BE, BUT TELL DADDY,  
WHAT IS A HIGH-RESOLUTION LASER SPECTROPOCIST?"

# What are we expecting you to do?

Help us develop the tools to evaluate the impact of ATTRACT





...and above all  
HAVE FUN!

