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The International Particle Physics Outreach Group

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The International Particle Physics Outreach Group (IPPOG) is a network of scientists, science educators and communication specialists engaged in informal science education and outreach for particle physics. The primary goal of the IPPOG members is the development and collection of material and the sharing of best practices in outreach; also increasing awareness about the importance of outreach within our own scientific community. The flagship activity of IPPOG is the International Particle Physics Masterclasses programme; it also supports International Muon Week and International Cosmic Day, as well as a whole spectrum of activities such as public talks, festivals, exhibitions, teacher training, student competitions, and open days at local institutions. The aim of all these activities, targeting a public with a variety of backgrounds, is to improve worldwide understanding and support of science, to inspire and motivate the young generation and to gain the trust and support of decision-makers.

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