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Outreach activities of the ALICE experiment

Saturday 24 August 2019 13:00 (30 minutes)

The ALICE collaboration recognises the necessity and importance of science communication and outreach and uses a multitude of methods to reach out to the public. A non-exhaustive list of activities includes particle physics masterclasses for students and teachers; visits of the experiment, both of the underground installations during LHC stops and of the new ALICE exhibition; virtual visits which allow ALICE members to reach remote audiences; also participation in events such as Researchers'Night and CERN Open Days. The many communication tools available in our digital era, such as social media and online newsletters, allow to target groups of different ages and interests. All the above also encourage more members of our own community to engage in outreach, which is in itself is an enriching activity.

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