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# Cost-Benefit Analysis of the Large Hadron Collider to 2025 and beyond

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## Abstract

Social cost-benefit analysis (CBA) of projects has been successfully applied in different fields such as transport, energy, health, education, and environment, including climate change. It is often argued that it is impossible to extend the CBA approach to the evaluation of the social impact of research infrastructures, because the final benefit to society of scientific discovery is generally unpredictable. Here, we propose a quantitative approach to this problem, we use it to design an empirically testable CBA model, and we apply it to the the Large Hadron Collider (LHC), the highest-energy accelerator in the world, currently operating at CERN. We show that the evaluation of benefits can be made quantitative by determining their value to users (scientists, early-stage researchers, firms, visitors) and non-users (the general public). Four classes of contributions to users are identified: knowledge output, human capital development, technological spillovers, and cultural effects. Benefits for non-users can be estimated, in analogy to public goods with no practical use (such as environment preservation), using willingness to pay. We determine the probability distribution of cost and benefits for the LHC since 1993 until planned decommissioning in 2025, and we find there is a 92% probability that benefits exceed its costs, with an expected net present value (NPV) of about 3 billion €, not including the unpredictable economic value of discovery of any new physics. We argue that the evaluation approach proposed here can be replicated for any large-scale research infrastructure, thus helping the decision-making on competing projects, with a socio-economic appraisal complementary to other evaluation criteria.

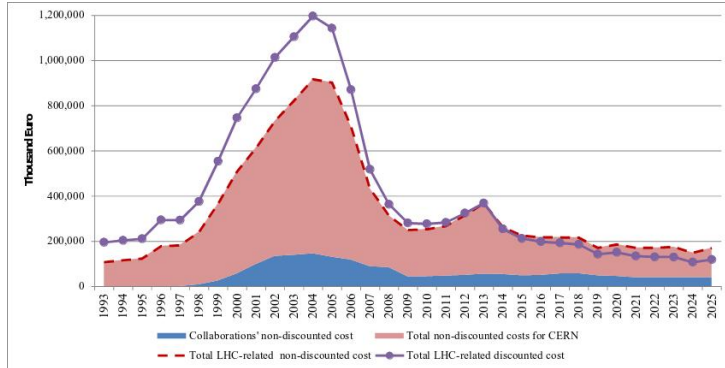


Figure 1: Time distribution of LHC costs (discounted and non-discounted).

Cost-benefit analysis (CBA) is used to evaluate the socio-economic impact of any project: it requires [1–4] the forecasting of inputs, outputs, their marginal social values (MSV) in order to determine the expected net present value (NPV) of a project. A project is socially valuable if its benefits exceed costs over time,  $NPV > 0$ . If  $B_{t_i}$  and  $C_{t_i}$  are respectively benefits and costs incurred at various times time  $t_i$ ,

$$NPV = \sum_i \frac{B_{t_i} - C_{t_i}}{(1+r)^{t_i}}, \quad (1)$$

with  $r$  the social discount rate, needed to convert a future value of  $t$  in terms of a reference  $t = 0$ . This approach is well developed for conventional infrastructures and supported by the European Commission, the World Bank, the European Investment Bank, and other national and international institutions [5–9]. The application of CBA to research infrastructures (RI) has been hindered by the unpredictability of future economic benefits of science.

In order to address the problem quantitatively, borrowing ideas from environmental CBA [10–12], we break down the NPV of a RI in two parts: net use-benefits  $NPV_u$ , and the non-use value of the expected discovery  $B_n$ . The former,  $NPV_u$  is the sum of capital and operative cost, and the economic value of its benefits, in turn determined by asking who its beneficiaries are. It is an intertemporal value, i.e. it has the structure of Eq. (1). The latter,  $B_n$ , captures two types of non-use values related to future discoveries: their quasi-option value ( $QOV_0$ ) [13], which includes any future but unpredictable economic benefit of science, and an existence value related to pure new knowledge per se ( $EXV_0$ ). It is an instant value, i.e. it refers to time  $t = 0$ .

In order to determine  $NPV_u$ , we ask who the beneficiaries of a RI are, and thus identify four benefits: publications, to scientists (SC), technological externalities, e.g. to firms, (TE), human capital formation e.g. for students and postdocs (HC), and cultural effects e.g. for outreach beneficiaries (CU). Costs are determined as the sum of the economic value of capital (K), labour cost of scientists (LS) and other staff (LO), and operating costs (O).

Of the two components of the non-use value  $B_n$ , the quasi-option value  $QOV_0$  includes serendipity effects, and it is thus intrinsically uncertain [14]. We thus take it as not measurable, we assume that it is non-negative, and we set it to zero. The existence value  $EXV_0$  can be proxied by willingness to pay (WTP). In environmental CBA, the existence value [6, 10] is the benefit of preserving something known to exist; in our framework, it is the benefit of knowing that something exists.

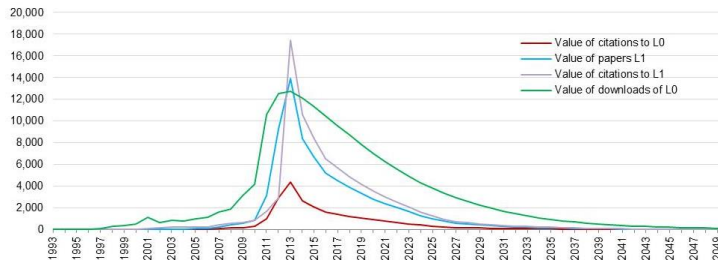


Figure 2: Economic value (constant k€2013) per year of citations to  $L_0$  and  $L_1$  papers; value of  $L_1$  papers; value of downloads of  $L_0$  papers.

In sum, our social accounting is

$$\text{NPV} = \sum_i \frac{(\text{SC}_{t_i} + \text{TE}_{t_i} + \text{HC}_{t_i} + \text{CU}_{t_i}) - (\text{K}_{t_i} + \text{LS}_{t_i} + \text{LO}_{t_i} + \text{O}_{t_i})}{(1+r)^{t_i}} + \text{EXV}_0. \quad (2)$$

Each variable in Eq. (2) is split into contributions determined by other variables (e.g., scientists' salaries on the cost side, or additional profits of RI suppliers on the benefit side), and it is treated as stochastic.

We believe that this model is generally applicable to any RI, and its use could help in the decision-making process. We now test it and validate it by applying it to the Large Hadron Collider (LHC) [15]: arguably, the most stringent test of our methodology. For each contribution on the r.h.s. of Eq. (2) we present our estimation of the corresponding probability density (PDF), and use it to determine the PDF of NPV Eq. (2).

*Costs.* LHC costs include past and future capital and operational cost born by CERN and the collaborations for building, upgrading and operating the machine and experiments, including in-kind contributions, for which there exists no integrated accounting. Three categories of costs have been considered: i) construction capital costs, ii) phase 1 upgrade capital costs, and iii) operating costs. CERN costs have been provided from the start up to 2025, while for collaborations we have reconstructed costs using their own financial reports, supplemented by our assumptions for years after 2013. Integrated past flows are capitalised and future costs discounted to 2013 Euro by a 0.03 social discount rate (suggested for any infrastructure CBA in Ref. [6]), estimating apportionment shares as needed. The value of in-kind contributions has been estimated to be  $1.2 \cdot 10^9$  €. We have reconstructed the time distribution of this total value over 1995 to 2008 (see Figure 1), while CERN costs unrelated to LHC and costs for future upgrades have been excluded, as their benefits will occur beyond our time horizon. Scientific staff costs have been assumed to balance the value of scientific output (see below) while for CERN administrative and technical staff we have assumed that 90% of the cost would have been borne regardless of the LHC. Our final estimate for the mean cost of the LHC is  $\langle \text{K} + \text{LS} + \text{LO} + \text{O} \rangle = 13.5 \cdot 10^9$  €.

*Knowledge output.* The core benefit of the LHC to scientists is publications. Publications produced by LHC scientists ( $L_0$ ) have a value which is equal to their production costs (scientific staff costs), hence neither is included (see above). Benefits come from papers ( $L_1$ ) by non-LHC scientists citing  $L_0$  papers, with the benefit of papers citing these in turn considered to be negligible. We proxy the MSV of  $L_1$  papers through the average salary received for time spent on doing research and writing. Our results, based on an estimate of publication trajectories over a period of  $N = 50$  years starting with 2006 obtained through a suitable model [16–18], are summarized in Figure 2: the mean value of the corresponding benefits is  $\langle \text{SC} \rangle = 280 \cdot 10^6$  €.

*Human capital.* The beneficiaries of human capital formation [19, 20] at LHC over the

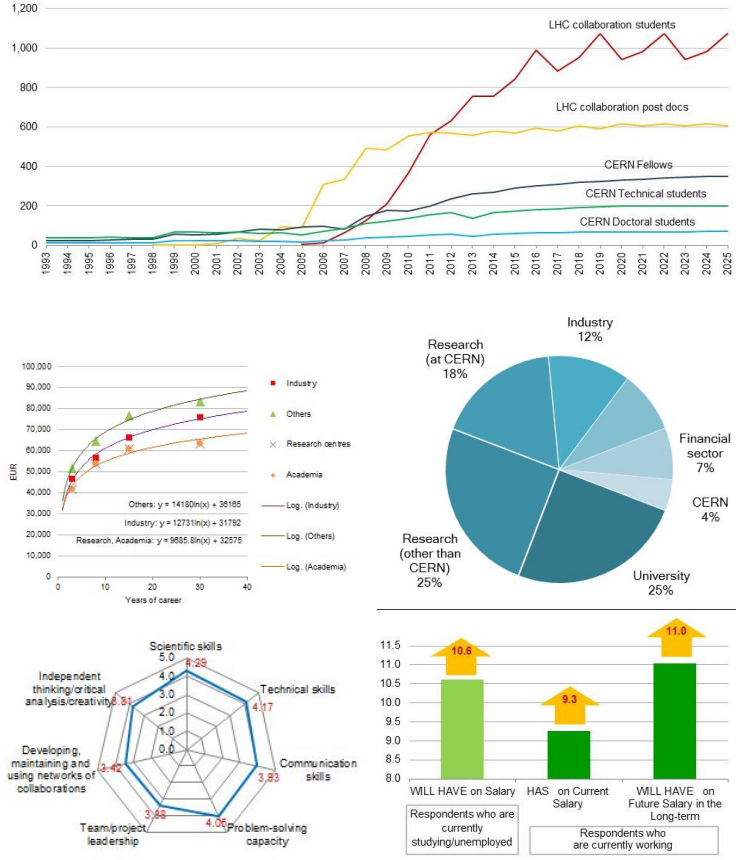


Figure 3: Top: Types and number of people benefitting from training at the LHC, historical data and forecasts. Center: Estimation of future average salaries (left); current employment sector of CERN alumni (right). Bottom: Perception of skill improvements due to the LHC experience (left); percentage impact on salary due to the LHC experience estimated by current students (light green) and past-students (dark green) (right).

time period 1993-2025 are 37000 young researchers: 19400 students and 17000 post-docs. (not including participants to schools or short trainings). The LHC benefit is valued as the PV of the LHC-related incremental salary earned over the entire work career (see Fig. 3). The mean value of the corresponding benefits is  $\langle HC \rangle = 5.5 \cdot 10^9 \text{ €}$ .

*Technological spillovers.* Benefits to LHC-related supplier firms consist of incremental profits gained thanks to technology transfer and knowledge acquired. We estimate these based on LHC-related procurement orders, categorised according to high-tech activity codes, which we forecast up to 2025, and then used to determine incremental turnover for the suppliers through estimates of economic utility/sales ratios from Ref. [21, 22], (based on interviews to CERN suppliers) and EBITDA data for companies in related sectors extracted from the ORBIS database [23] (see Figure 4). Further benefits come from software developed for the LHC and made available for free: ROOT (about 25000 users outside physics, mostly in the finance sector) and GEANT4 (used e.g. in medicine for simulating radiation damaging on DNA), whose benefits are estimated as the avoided cost for the purchase of an equivalent commercial software (ROOT) or the cost required for development of an analogous tool (GEANT4). The mean value of these benefits is  $\langle TE \rangle = 5.4 \cdot 10^9 \text{ €}$ .

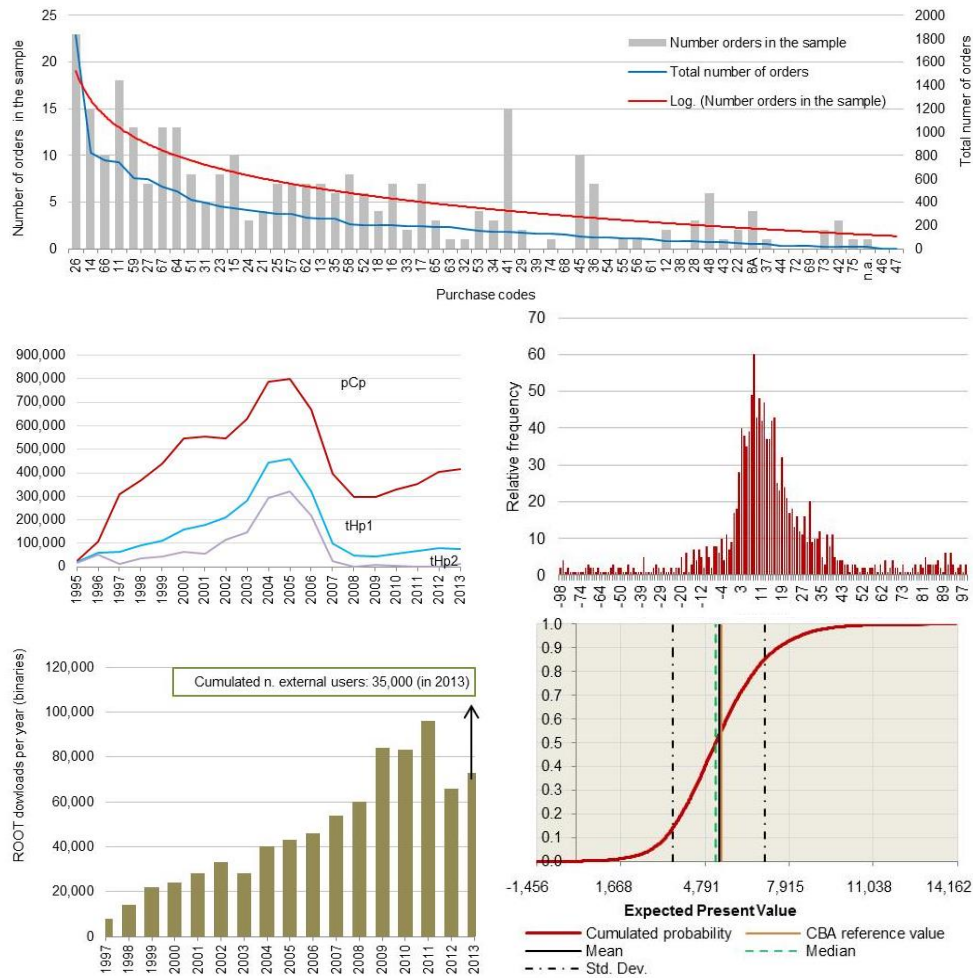


Figure 4: Top: Benefits to firms in the CERN supply chain from a sample of 300 orders by purchase code compared with all LHC orders (CERN activity codes: 11 building work - 12 roadworks - 13 installation and supply of pipes - 14 electrical installation work - 15 heating and air-conditioning equipment (supply and installation) - 16 hoisting gear - 17 water supply and treatment - 18 civil engineering and buildings - 21 switch gear and switchboards - 22 power transformers - 23 power cables and conductors - 24 control and communication cables - 25 power supplies and converters - 26 magnets - 27 measurement and regulation - 28 electrical engineering - 29 electrical engineering components - 31 active electronic components - 32 passive electronic components - 33 electronic measuring instruments - 34 power supplies - transformers - 35 functional modules & crates - 36 rf and microwave components and equipment - 37 circuit boards - 38 electronics - 39 electronic assembly and wiring work - 41 computers and work-stations - 42 storage systems - 43 data-processing peripherals - 44 interfaces (see also 35 series) - 45 software - 46 consumables items for data-processing - 47 storage furniture (data-processing) - 48 data communication - 51 raw materials (supplies) - 52 machine tools, workshop and quality control equipment - 53 casting and moulding (manufacturing techniques) - 54 forging (manufacturing techniques) - 55 boiler metal work (manufacturing techniques) - 56 sheet metal work (manufacturing techniques) - 57 general machining work - 58 precision machining work - 59 specialised techniques - 61 vacuum pumps - 62 refrigeration equipment - 63 gas-handling equipment - 64 storage and transport of cryogenes - 65 measurement equipment (vacuum and low-temperature technology) - 66 low-temperature materials - 67 vacuum components & chambers - 68 low-temperature components - 69 vacuum and low-temperature technology - 71 films and emulsions - 72 scintillation counter components - 73 wire chamber elements - 74 special detector components - 75 calorimeter elements 8A radiation protection - n.a. not available). Center: CERN external procurement - commitment for total and high-tech orders (pCp: Past CERN procurement - commitment (kEUR 2013) tHp1: Total high-tech procurement - commitment (kEUR 2013) tHp2: Total high-tech procurement - commitment - only orders  $\geq 50$  kCHF (k€2013)) (right); distribution of EBITDA 2013 from ORBIS in firms at NACE industry levels matched with CERN codes (right). Bottom: ROOT download data (left); ENPV Cumulative distribution function conditional to PDF of critical variables (k€2013) (right).

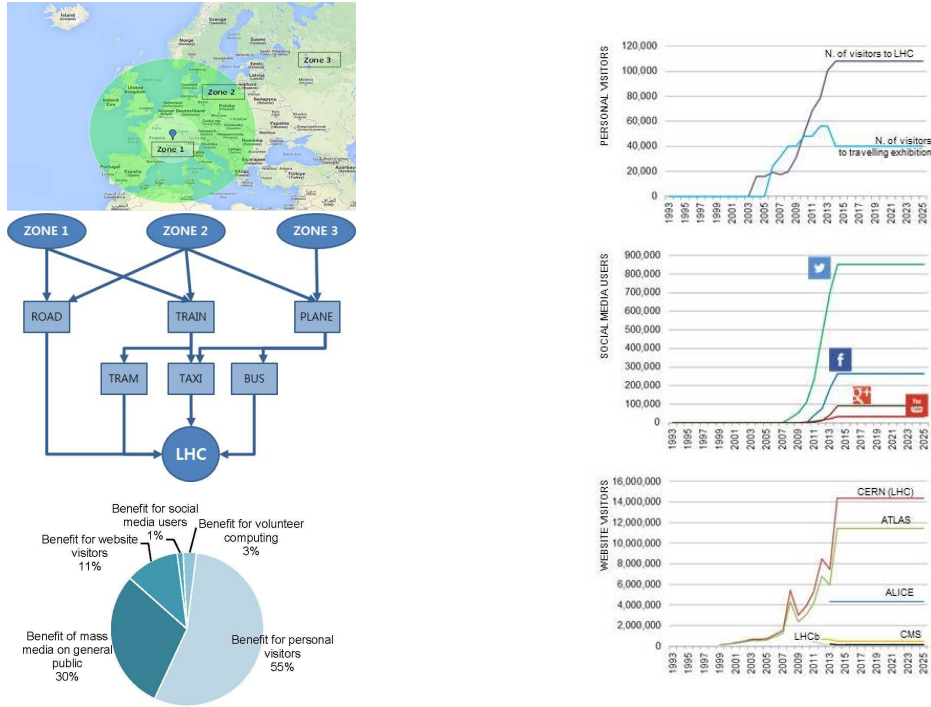


Figure 5: Left: (from top to bottom) Travel zones for CERN for visitors; CERN visitors by mode of transport; share of benefits by type of outreach activity (Cumulated impact to 2025). Right: benefits to personal, visitors, social media users and website visitors.

*Cultural effects.* These are benefits of LHC to the general public visiting CERN, and taking advantage of its exhibitions, websites, and outreach activities. Benefits from on-site visitors are determined using the revealed preference method [24], with the MSV of the time spent in travelling obtained from HEATCO [25] data (see Figure 5). Further benefits come from LHC-related social media and website visits, with the MSV of time of the general public proxied by the hourly value of per capita GDP (see Figure 5). Finally, two CERN projects exploit computing time donated from volunteers to run simulation of particle collisions, with WTP revealed by time spent. The mean value of cultural effects is  $\langle CU \rangle = 2.1 \cdot 10^9 \text{ €}$ .

*Non-use value.* A contingent valuation approach (consistent with the NOAA 1993 protocol [26]) is used to determine social preferences for the non-use value of the LHC as discovery device, a public good with unknown practical use, proxied by WTP. Samples of students in four European countries were asked their WTP an annual fixed donation for 30 years; results were used to determine the WTP of people with tertiary education in CERN Member States, and people from non-Member States, based on share of visitors (see Figure 6). The mean non-use value is found to be  $\langle EXV_0 \rangle = 3.2 \cdot 10^9 \text{ €}$ .

We have determined the PDF for the NPV Eq. (2) by running a Monte Carlo simulation (10000 draws conditional to 19 stochastic variables) [27–29]. The final PDF and cumulative probability distribution for the NPV are shown in Figure 7, with a  $3\sigma$  Monte Carlo error below 2%. We find that the expected NPV of the LHC is around 2.9 billion €, with a probability of a negative NPV smaller than 9%. The expected Benefit/Cost ratio is around 1.2 and the expected internal rate of return is 4.7%.

We have thus shown how a social CBA probabilistic model can be applied to evaluate a large scale research infrastructure, based on empirically feasible methods. The unpredictable benefits

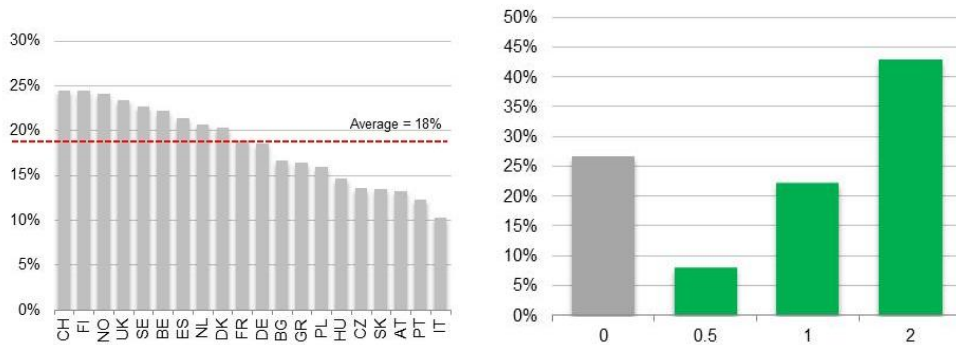


Figure 6: Share of adult population (18-74 years old) with at least tertiary education (left); average annual WPT of the respondents to the survey (right).

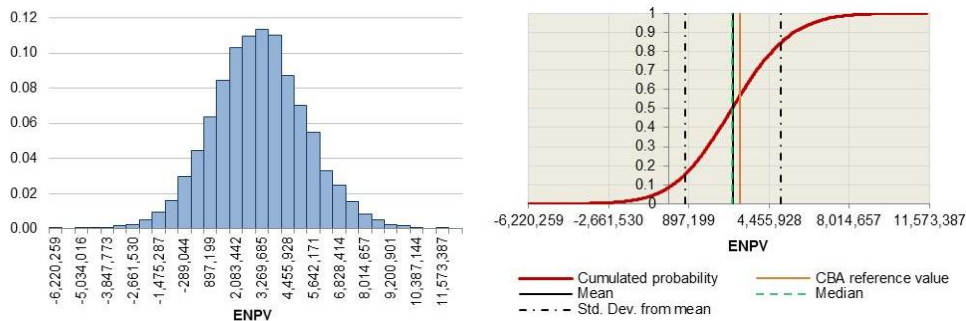


Figure 7: Net present value PDF (left) and cumulative distribution (right).

of science (if any) are not included in our analysis: they will remain as an extra bonus for future generations, donated to them by current taxpayers.

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## Supplementary material

1. *Costs.* Capital and operational expenditures related to LHC have been estimated as follows. Budgetary allocations from CERN to LHC have been recovered from data communicated to us by the CERN Resource Planning Department drawing from the CERN Expenditure Tracking (CET) system (Account category, type, year, program at 31 March 2014). These data cover all CERN program and subprogram expenditures in current CHF, from January 1993 to 31 December 2013. The programs include: Accelerators, Administration, Central Expenses, Infrastructure, Outreach, Pension Fund, Research and Services. Cost for each Program are disaggregated in various Subprograms (e.g. under Accelerators there are 19 Subprograms, such as the SPS Complex, LHC, LEP, General R&D, etc.). In turn each of these items shows expenditures on materials, personnel, financial costs, and others, broken down into recurrent and non recurrent expenditure. We have excluded financial costs (such as bank charges and interests) and we have identified the expenditure that can be attributed to the LHC. In many cases it was necessary to estimate an apportionment share to LHC of the expenditure for each item, which we have done based on interviews with CERN staff. Current CHF values have been first accounted in constant 2013 CHF by considering the yearly change of average consumption prices from IMF World Economic Outlook (October 2013), then expressed in € at the exchange rate 1 CHF=0.812 € (European Central Bank, average of daily rates for year 2013: <http://www.ecb.europa.eu/stats/exchange/eurofxref/html/eurofxref-graph-chf.en.html>). The results is provided as a supplementary table. Past values have been capitalized to  $t_0 = 2013$  with a 0.03 social discount rate (EC, Guide to Cost-Benefit Analysis, 2014). Ten per cent of CERN Administration, Central expenses, Administrative and Technical personnel have been attributed to LHC, based on the hypothesis that, in a counterfactual history without LHC, the CERN would have in any case sustained most of such costs, and given the observation of past trends before the start-up of LHC operations. A sensitivity analysis of the impact of taking a higher share of such costs apportioned to LHC shows that the NPV remains positive up to 75% share attributed to LHC, without changing any other hypothesis. Scientific personnel costs of CERN have been identified from the reports CERN Personnel Statistics, available for each year. The share of this part of the personnel every year is between 19% in 1993 and 32% in 2013. This share of costs is assumed to balance with the contribution of CERN scientists to the value of the LHC publications, similarly to what we assume for non-CERN scientists in the collaborations. To these direct CERN costs we have added in-kind contributions from member and non-member states. These are mainly equipment made available for free to CERN by third parties and for which in Annual Accounts (Financial Statements) 2008 (CERN/2840 CERN/FC/5337) a cumulative asset value of  $1.47 \cdot 10^9$  CHF is recorded, combining in kind-contribution to the LHC machine and the detectors. The attribution year by year of this cumulative figure has been done assuming the same trend as CERN procurement expenditures. The forecast for 2014-2025 of CERN expenditures has been communicated to us by CERN staff, based on the Draft Medium Term Plan 2014 (personal communication April 2, 2014). Again, we have implemented an apportionment to LHC of each expenditure item. As all values were given to us in constant CHF 2014, these were first converted in CHF 2013, and then future values discounted to 2013 by the 0.03 rate. As for personnel costs a share of 32% of scientific staff (corresponding to the actual share of scientific staff cost in 2013) was assumed constant for the future years, and deducted from cost. We have not included any forecast of further in-kind contribution. For the expenditures of the collaborations we have limited the analysis to the four largest experiments (ATLAS, CMS, ALICE, LHCb); our main sources have been the Resource Coordinators of each Collaboration. We have analysed the expenditure data particularly from these sources: CMS Summary of Expenditure

for CMS Construction for the Period from 1995 to 2008 (CERN-RBB-2009-032) ; CMS upgrade status report (CERN-RBB-2014-056); Draft Budget for CMS Maintenance & operations in the Year 2014 (CERN-RBB-2013-086); Addendum No. 6 to the Memorandum of Understanding for Collaboration in the construction of the CMS Detector (CERN-RBB-2013-070/REV); Addendum No. 7 to the Memorandum of Understanding for Collaboration in the upgrade of the CMS Detector (CERN-RBB-2013-127); Addendum No. 8 to the Memorandum of Understanding for Collaboration in the Upgrade of the CMS Detector (CERN-RBB-2013-128); Memorandum of Understanding for Maintenance and Operation of the ATLAS Detector (CERN-RBB-2002-035); ATLAS Upgrade Status Report 2013-2014 (CERN-RBB-2014-022); Request for 2014 ATLAS M&O Budget (CERN-RBB-2013-079); Memorandum of Understanding for Maintenance and Operation of the LHCb Detector (CERN-RRB-2002-032.rev-2008); Addendum No. 01 to the Memorandum of Understanding for the Collaboration in the Construction of the LHCb detector (CERN/RBB 2012-119A.rev-2014); Status of the LHCb upgrade (CERN-RRB-2014-033); RRB Apr.2014 (CERN-RRB-2014-039); for ALICE data, the source is a personal communication (7 May 2014) comprising data such as Core Expenditure 2007-2013, Construction costs, including Common Fund, per system, M&O A-budget and B-budget. Fifteen more reports have been processed by us for the analysis of costs (detailed list available with the authors upon request). Forecast of future expenditures of the collaborations have been based on the same sources. When only cumulative data at a certain year were available, appropriate hypotheses about the yearly distribution have been made. For the LHCb Collaboration some missing yearly data have been assumed. We have not considered the cost implications of the High Luminosity Project and of the LHC Upgrade Phase 2 as they mostly will run after our time horizon. To avoid double counting, the CERN contribution to the collaborations have been excluded by their expenditures. As for CERN, the scientific personnel cost of the collaborations (paid by their respective Institutes) has been taken as balancing the value of the scientific publications, and excluded from the grand total of cost. The overall trend of CERN LHC-related and collaborations expenditures was shown in Fig. 1. While the information up to 2013 has been taken as deterministic, the forecast 2014-2025 has been treated as stochastic. A normal distribution of the total cost has been assumed with mean equal to  $1.966 \cdot 10^9$  e, and a standard deviation compatible with mean  $\pm 50\%$  as asymptotic values, based on interviews on the most optimistic and pessimistic future scenarios. We have not included decommissioning costs as we have no information on them. For the same reason we have also not tried to forecast accidents or negative externalities.

LHC-related costs covered by CERN by Programme and Subprogrammes and apportionment share to LHC (1993-2013; kEUR at 2013 constant prices)

	Apportionment share	LHC-related non-recurrent expense	LHC-related recurrent expense	LHC-related total cost
<b>Accelerators</b>		<b>4,486,682</b>	<b>1,690,053</b>	<b>6,176,736</b>
CLIC	0%	0	0	0
CNGS	0%	0	0	0
Consolidation	100%	146,370	630	146,999
Experimental Areas PS	0%	0	0	0
Experimental Areas SPS	0% (Codes EP, EPL, EPP) and 50% (Codes ASE, ATB, ESF, ESI)	2,664	50,911	53,575
General R&D	0% <2007; 50% from 2008	1,760	727	2,487
General Services	0% <2007; 50% from 2008	1,480	11,052	12,533
LEP	0%	0	0	0
LHC	100%	4,076,429	1,111,295	5,187,724
LHC injectors	100%	28,420	3,221	31,641
LHC injectors upgrade	100%	14,103	186	14,289
LHC upgrade	100%	153,252	3,218	156,470
Low and medium energy	0%	0	0	0
Medical applications	0%	0	0	0
PS complex	50%	25,242	231,207	256,449
R&D	50%	2,944	2,797	5,741
R&D CLIC	0%	0	0	0
SPS complex	50% (Codes FSP, RFT) and 80% (Codes ASM, FAS, RFS, TSP)	34,020	274,809	308,829
<b>Administration</b>		<b>9,325</b>	<b>314,484</b>	<b>323,809</b>
Administrative computing	25%	1,855	36,585	38,440
Directorate	25%	3,438	84,329	87,767
Finances	25%	716	30,729	31,444
General Services	25%	1,400	24,705	26,105
HR	25%	1,801	113,267	115,068
Procurement	25%	115	24,869	24,984
<b>Central expenses</b>		<b>268</b>	<b>91,559</b>	<b>91,827</b>
bank charges and interests	0%	0	0	0
Centralised personnel expenses	25%	0	56,968	56,968
Housing fund	0%	0	0	0
Insurances	25%	0	14,111	14,111
Internal taxation	0%	0	0	0
phone and postal charges	25%	0	1,101	1,101
Storage management	25%	268	19,379	19,647
<b>Infrastructure</b>		<b>181,721</b>	<b>1,092,689</b>	<b>1,274,410</b>
Building construction	80%	69,728	0	69,728
Computing	20%	5,124	27,702	32,826
Energy	20% <2000, then 50%, 80% as of 2008	155	478,824	478,979
General Services	50%	0	438	438
Medical service	20% <2000, then 50%, 80% as of 2008	6,497	108,786	115,284
Site facility	40%	83,850	468,111	551,961
Technical infrastructure	40%	10,144	0	10,144
Waste management	40%	6,223	8,828	15,050
<b>Outreach</b>		<b>20,053</b>	<b>141,812</b>	<b>161,865</b>
Communication	80%	15,274	104,498	119,772
Exchanges	0%	0	0	0
Knowledge and Technology Transfer	50%	4,779	18,306	23,085
Schools	0%	0	0	0
<b>Pension Fund</b>		<b>0</b>	<b>0</b>	<b>0</b>
Pension fund	0%	0	0	0
<b>Research</b>		<b>618,001</b>	<b>2,533,356</b>	<b>3,151,357</b>
Computing	50% (Codes RSC, RSI) and 80% (Codes RCE, RCG, RCL, RCL)	23,854	233,805	257,658
Controls	80%	26	3,359	3,385
Data analysis	0% (Code RCX), 50% (Code RRD), 80% (Codes RDD, RDH) and 100% (Code RDA)	8,959	71,736	80,695
Electronics	50%	5,498	142,604	148,102
EU supported R&D general	50%	25,572	1,192	26,763
General Services	50%	26,345	291,565	317,910
Grid computing	80%	1,447	2,813	4,260
LHC computing	100%	126,539	161,380	287,919
LHC detectors	100%	317,039	1,252,968	1,570,007
LHC detectors upgrade	100%	78,328	272,638	350,966
non-LHC physics	0%	0	0	0
Theoretical physics	50%	4,394	99,297	103,691
<b>Services</b>		<b>3,039</b>	<b>17,441</b>	<b>20,480</b>
Electronics	80%	3,039	17,441	20,480
<b>Total</b>		<b>5,319,088</b>	<b>5,881,396</b>	<b>11,200,484</b>

2. *Value of Publications.* The past (1993-2012) number of LHC-related scientific publications  $L_0$  (including CERN and collaborations) has been extracted from the inSPIRE database (<http://inspirehep.net/>) by Carrazza, Ferrara and Salini [17], as part of this project. The data include published articles and preprints. Citations to these up to 2012 have been retrieved from the same source. In order to forecast the number  $EL_0$  of  $L_0$  publications 2013-2025 we have applied a double exponential model of the form [16,17]

$$EL_0(t) = \alpha_1 \alpha_2 \exp[-\beta_1(T-t)] [1 - \exp[-\beta_2(T-t)]],$$

with  $\alpha_1 = 65000$ ,  $\alpha_2 = 2$ ,  $\beta_1 = 0.18$ ,  $\beta_2 = 0.008$ ,  $T = 50$ ,  $t = 2006$ . The forecast of the number of  $L_1$  publications over the years 2013-2050 has been based on observed pattern of average number of citations per paper, without assuming any new spike after the one related to the discovery of Higgs boson. We have also estimated the citations to  $L_1$  papers by  $L_2$  papers. Again, the number of  $L_2$  papers until 2012 is based on inSPIRE, while to forecast 2013-2050 we assume 4 citations per paper, in line with the previous years. To these figure we have added downloads, which for the field of High Energy Physics are available from arXiv ([arxiv.org](http://arxiv.org)), which we used for 1994-2013, while in order to forecast until 2050 we have assumed the same average in future as the past (64 downloads per paper). This average number of downloads has been applied to  $L_0$  papers. The benefits are thus: the value of  $L_1$  papers; the value of  $L_1$  citations to  $L_0$  papers; the value of  $L_2$  citations to  $L_1$  papers. The value of  $L_0$  papers cancels against its cost and it is not included. The value of  $L_2$  papers and beyond, and citations to them, is considered to be negligible. All values are discounted at the 3% social discount rate. After this baseline estimation, risk analysis has been performed on the total present value of the publications, assuming a mean of  $277 \cdot 10^6 e$  and a standard deviation of  $103 \cdot 10^9 e$ . These parameters in turn are based on a Montecarlo simulation (10,000 draws) of a range of values for the following variables: number of references to  $L_0$  papers in papers  $L_1$  (Ref. [18]); percentage of time of scientists devoted to research (based on interviews to LHC users); papers produced per year per scientist (interviews); average salary on non-LHC scientists ([payscale.com](http://payscale.com)); time per download (interviews); time per citation (interviews).

3. *Human Capital.* We have considered five types of students or young researchers: CERN doctoral students; CERN technical students; CERN fellows; users under 30 years; users between 30 and 35 years. The source of data are the yearly reports CERN Personnel statistics from 1995 until 2013. Number of incoming students year by year for each type and average stay have been estimated, based on interviews with CERN Human Resources Department staff. Future incoming student flows have been extrapolated from past trends. Specific apportionment of these flows to LHC have been computed with the following estimates: 30% (for the period 1993-1998); 50% (1999-2001); 70% (2002-2007); 85% (2008-2025). Specific additional assumptions have been made for each of the five types in order to derive the flow of annual incoming students over the years 1993-2025. The estimated total cumulated figure for students and young researchers is 36771 to 2025. In order to estimate the economic benefit to each of these, a survey, directed to students and former students, was performed between May and October 2014 and in March 2015, both through an on-line questionnaire and direct interviews at CERN. Information from 384 interviewees coming from 52 different countries has been collected: 75% of respondents are male; 38% are 20-29 years old and 43% are 30-39 years old; 65% of respondents are related to the CMS Collaboration and 22% to ATLAS. The survey gives us an ex-ante or ex-post perceived LHC premium on salary. As the two averages are very similar, we have considered more reliable the ex-post data, i.e. the premium declared by former students who have already found a job: it is equal to 9.3%. This percentage premium has been applied to the average annual salary at different experience levels, retrieved from the

payscale database ([www.payscale.com](http://www.payscale.com)). In particular, we have classified salaries by experience level (entry, mid-career, experienced, and late career) for different jobs in the USA see e.g. [http://www.payscale.com/research/US/Job=Electronics\\_Engineer/Salary](http://www.payscale.com/research/US/Job=Electronics_Engineer/Salary)), grouped in four broad sectors: industry, research centres, academia, others (the latter including for instance finance, computing and civil service). A distribution of the number of CERN students across these broad sectors has been assumed: for CERN technical students we have assumed that only 10% will go either in research centres or in the academia, and 45% respectively in the other two sectors; for the other students we have assumed a destination in research and academia for 60%, and 20% each for the others. The four aforementioned career points have been interpolated with a logarithmic function. Given the average salary in each sector, the premium declared by interviewees, and the assumed shares of students finding a job in each sector, we have computed this component of the human capital effect. Considering that the difference between the pay in research and academia and the two other sectors combined is between 13% and 18% (increasing with the level of experience), and that 14% of the former students who have participated in the survey have been diverted to better-paid jobs in industry of other sectors, an additional premium between 2-3% (triangular PDF with average and mode both equal to 2.5%) has been applied. The total 11.8% premium has been attributed to each student over a career spanning 40 years, with the implication, for example, that the cohort of 2025 student will enjoy the benefit up to 2065. The total number of students has been taken as a triangular PDF with maximum and minimum equal to  $\pm 15\%$  of the mode and mean. All values are discounted, which, because of the long time span, roughly halves the cumulated benefit in comparison to its undiscounted value.

3. *Technological spillovers.* The total value of CERN procurement by year and by activity code has been recovered from the CERN Procurement and Industrial Services Companies (personal communication, October 2013). A random sample of 300 orders exceeding  $10^5$  CHF in nominal value has been extracted from a data set in turn extracted for us by the aforementioned CERN office. Each order has been classified with the help of expert CERN staff according to a five-point scale: 1) very likely to be off-the-shelf orders with low technological intensity; 2) off-the-shelf orders with an average technological intensity; 3) mostly off-the-shelf orders by usually high-tech and requiring some careful specifications; 4) high-tech orders with a moderate to high specification activity intensity to customize product for LHC; 5) products at the frontier of technology with an intensive customization work and co-design involving CERN staff. An average technological intensity has been attribute to each CERN activity code, and we have considered as high-tech the codes with average technological intensity class equal or greater than 3. This has led to the identification of 23 activity codes. Procurement value has then been computed only for these codes, and turned out to be 35% of the total of procurement expenditures. This would be only 17% if we exclude orders below  $5 \cdot 10^4$  CHF, and symmetrically 58% if we include orders below this threshold and for other activity codes. We took a triangular distribution with average and mode model equal to 35% and minimum and maximum as above. A share of 84% of yearly total expenditures of collaborations is attributed to external procurement, using the same share as CERN. This share has been used also for the future forecasts of both the CERN and collaborations up to 2025, based on the previous forecast of cost trends. For the collaborations, which are known to include a significantly higher share of high-tech orders, we assume a triangular distribution of the share of high-tech procurement with average and mode equal to 58%, minimum set to 40%, and maximum to 75%. We have then identified 1,480 firms from the ORBIS database [23] in the year 2013 and in six countries (Italy, France, Germany, Switzerland, UK, USA), selected because they received 78% of the total CERN procurement expenditure between 1995 and 2013 (data on procurement commitment by country provided by CERN staff,

October 2013). In selecting this sample, we have considered companies whose primary activity matches with the corresponding CERN activity codes. The following NACE sectorial codes have been considered: manufacture of basic metals (24); manufacturing of structural metal products (25.1); forging, pressing, stamping and roll-forming of metal (25.5); manufacturing of other fabricated metal products (25.9); manufacturing of computer, electronic and optical products (26); manufacturing of electrical equipment (27); manufacturing of machinery and equipment not classified elsewhere (28); specialised construction activities (43); telecommunications (61); computer programming, consultancy and related activities (62); information service activities (63). After having observed the EBITDA margin sample distribution, we have computed an average (13.1%) and standard deviation EBITDA weighted by country, and used these parameters to define a normal distribution of the EBITDA. We have then estimated the incremental turnover over 5 years by the LEP average utility/sales ratio to be equal to three, based on the results of Refs. [21,22]. Based on these sources we assumed a triangular distribution with mode equal to the mean, minimum 1.4, maximum 4.2. This ratio has been applied to the high-tech procurement of both CERN and collaborations. We have finally computed the additional sales times EBITDA margin, thus estimating the additional profits of firms in the LHC supply chain. All the detailed data are available upon request.

Out of several open-source software codes available from CERN we have identified ROOT and GEANT4 as mostly developed in relation to LHC computing needs. Non-CERN ROOT users outside the high-energy physics community are estimated to be about 25000 worldwide in 2013, in addition to about 10000 HEP users, on the basis of yearly download statistics of the software code (<https://root.cern.ch/drupal/content/download-statistics>) as well as interviews and personal communication with CERN Physics Department staff. We then determined future trends based on estimates of CERN staff on the basis of past yearly downloads, which are 55000 in 2025. This has been taken as a stochastic variable with a triangular distribution and a range of  $\pm 20\%$  about equal average and mode. The number of new users by year has been estimated based on interviews to CERN staff. The market prices of several comparable commercial software codes has been analyzed, based on interviews to CERN staff. The range of avoided costs, depending on computing needs, goes from zero (if the R open-source statistical analysis code was used instead) to 17000 Euro per year for a one-year license (if Oracle advance analytics was used). We have assumed a triangular yearly cost-saving PDF for each ROOT user, with average and mode equal to 1500 €, minimum set to 1000 €, and maximum 2000 €. Based on interviews, we have assumed a trapezoidal PDF for the number of usage years, with modes equal to 3 and 10; minimum 0; maximum 20. Then number of users, multiplied by the avoided cost per year is then discounted and summed to compute the PV of the ROOT-related benefit. For GEANT4 (<http://geant4.web.cern.ch/geant4/license/>) we have identified about fifty research centres, space agencies and firms in which it is routinely used (not including hospitals which use GEANT4 for medical applications). Out of these we have made a distinction between the 38 centres who contributed in some form to the development of the code, and the remaining ones. The avoided cost is based on the production cost of GEANT4 (around  $35 \cdot 10^6 e$  up to 2013, provided by CERN staff and generated using SLOccount [www.dwheeler.com/sloccount](http://www.dwheeler.com/sloccount)); the total CERN contribution to this cost is estimated to be 50%. The avoided cost for the aforementioned 38 centres is reduced to the contribution they actually provided (assumed to be the same for each centre, thus 50% of 35 million euro divided by 38), while it is the full GEANT4 cost for the remaining ones. A forecast to 2025 and a yearly avoided cost has been then estimated. The total cumulated avoided cost has been taken as symmetric triangular PDF  $\pm 30\%$  about a mode and mean both equal to  $2.8 \cdot 10^9 e$ .

*5. Cultural effects.* The benefits and population variables considered are: (1) number of on-



site CERN visitors; (2) number of visitors to CERN traveling exhibitions; (3) number of people reached by media reporting LHC-related news; (4) visitors to CERN and collaborations websites; (5) number of users of LHC-related social media (YouTube; Twitter; Facebook; Google+); (6) number of participants in two volunteer computing programs. Data for (1) have been provided by the Communication Groups of CERN and each collaboration from 2004 to 2013. The forecast to 2025 (here and for the other variables) has been assumed to be given by a constant yearly value, equal to the average of the last years. We have assumed 80% of overlap between visitors to experiment facilities and the permanent CERN Exhibitions (Microcosm and Universe of Particles in the Globe of Science and Innovation); moreover, only 80% of visitors to CERN have been attributed to the LHC. The valuation of the benefit is based on the segmentation of visitors in three areas of origin with increasing distance from CERN (see Figure 5), and by average travel costs for each zone, based on seven origin cities taken as cost benchmarks. For each zone a transport mode combination and length of stay have been assumed (see Figure 5). The three zones and the share of visitors for each zone are based on data provided by the CERN Communication Group (personal communication from October 2013 onward); additional costs have been estimated including accommodation and meals (data extracted from the CERN website). The value of travelers' time is based on HEATCO [25] for each member state and for some non-members. Based on the distribution of visitors by country and mode of transportation, we have estimated an overall distribution of visitors based on the following assumptions: trapezoid distribution for air travelers (minimum equal to 5; maximum equal to 45, first mode equal to 22 and second equal to 27, all in €/hour); triangular distribution for travel by car and train (mean and mode equal to 18; minimum 6 and maximum 30). For variable (2), we have used the number of past visitors as provided by CERN (between 30000 and 70000 for the cumulative period 2006-2013). We have assumed a constant number of 40000 visitors per year during from 2014 to 2035. The WTP is prudentially assumed to be just 1 € per visitor (assuming local transport). For the variable (3) we have conservatively considered only the news spikes in September 10th 2008 (first run of LHC) and July 4th 2012 (announcement of discovery of the Higgs boson). Sources for these point estimates are: New Scientist (2008) and <http://cds.cern.ch/journal/CERNBulletin/2012/30/News%20Articles/1462248>. We have assumed, based on interviews, that the time devoted to LHC news per head is 2 minutes. We have treated the audience as a stochastic variable, assuming a triangular distribution (minimum zero, maximum one billion, average and mode equal to 5000 million). The value of time of the target audience has been estimated based on current GDP per capita in the average CERN Member States and the USA (for 2013, using IMF data), and the number of working days per year (8 hours times 225 working days). This is treated as a stochastic, triangular distribution, with minimum equal to 3 €; maximum 42 €, and mode and mean equal to 17 €. Website visitors (4) have been determined on the basis of historical data on hits until 2013-2104 (source CERN and collaborations Communication Groups). Our forecast is conservatively based assuming that the value at the last available observation remains constant. The benefit comes from the number of minutes per hit from users of the websites, estimated to be a triangular distribution with average and mode equal to minutes, and ranging from 0 to 4 minutes. For social media (5), we used data provided by CERN and collaborations, attributing to the LHC 80% of the hits to CERN-related social media and 100% of those related to the collaborations. We used historical data until 2014 and for the subsequent years we have taken the last year data as constant. The average stay time is assumed for all social media to be distributed according to a triangular distribution with average and mode equal to 0.5 minutes per capita, ranging from zero to one minute. Time is then valued as above. Volunteer computing (6) is represented by two LHC-related programs: SIXTRACK and TEST4THEORY. The stock number of volunteers

in 2013 has been provided by the CERN PH Department (via personal communication); based on this we have assumed a rate of increase from the start years (respectively 2007 and 2001). A forecast of the stock has been given to us to 2025 by the same source, and again we have assumed a yearly rate of change over the years 2014-2025. The opportunity cost is the time to download, install, and configure the programs (15 minutes per capita *una tantum*) and the time spent in forum discussions (15 minutes per month per capita). Again, time is valued as above.

7. *Existence value of discovery.* The survey on WTP for the LHC as a public good has been performed in Milan in October-November 2014, and in Exeter (UK), Paris (France), A Coruña (Spain) in February-March 2015: 1027 questionnaires have been collected. The average time spent answering the questionnaire (28 questions available upon request) was about 25 minutes. The respondent was first given a one page summary of the LHC Wikipedia page as an information set. Geographical distribution of respondents was 40% from Italy, and 20% each from Spain, France and UK. Out of the total number of respondents, 85% were 19-25 years old, 57% were females, 64% were in the humanities and social sciences. Questions included: household composition, family income, personal income, high-school background, previous knowledge of research infrastructures, source of information, if any, on the LHC and the Higgs boson discovery, whether the respondent has ever visited CERN, interest in science, willingness to pay for LHC research activities an economic contribution lump sum or yearly over 30 years, in pre-set discrete amounts (zero, 0.5, 1, 2 Euro). We have then taken the sample average yearly WTP, weighted by the number of respondents by country, for respondents who declared a positive annual WTP (73% of the total). This has given us a sample distribution with three discrete values (0.5, 1 and 2 €), and mode and maximum equal to 2. Each annual WTP has then been multiplied (undiscounted) by 30 years. This per capita WTP has been applied to 73% of 18-74 year olds with at least tertiary education coming from CERN Member States (determined from Eurostat data 2013). We have then added to the previous target population an additional 21% from CERN non-member states, reflecting the share of personal visitors to CERN from non-member states (visitor statistics provided by CERN staff as a personal communication). We have treated the per capita WTP as a stochastic variable, assuming a truncated triangular probability distribution with maximum and mode equal to 2 € and minimum equal to 0.1 €, reflecting the sample distribution for non-zero values.