RI-Paths Workshop at CERN



What is CERN?

- International organization established by convention of 1 July 1953, in force in 1954 and revised in 1971
- Full name: European Organization for Nuclear Research; acronym CERN referring to the body in charge of the drafting of the Convention: <u>Conseil</u> européen pour la Recherche nucléaire
- First established in Switzerland (Headquarters Agreement in 1955) and then extended into France (Status Agreement in 1965, revised in 1972)
 - Unique location of the <u>physical assets in two states</u>
 - Develops own rules necessary for proper functioning in agreement with host states (safety, financial, procurement)
 - Has its own social security system (health insurance + pension scheme)



Who is CERN?

- Currently 22 Member States
- Open to non-European states since 2010
 - 4 Associate Member States (India, Pakistan, Turkey, Ukraine)
 - 3 Associate Member States in pre-stage for full membership (Cyprus, Serbia, Slovenia)
 - 6 Observers to Council (Japan, Russia, USA, EU, JINR, UNESCO)



How does it Work?

- CERN represents the co-operation of the member states
- Its assets are owned and administered by the co-operative of the member states
- Host states have a double role
 - They co-own assets and contribute to implement its program
 - CERN and the host states work together to ensure that the member states can achieve the mission within the host-states



Two categories of personnel





The Governance of CERN



Ursula Bassler 1 year, renewable 2x



Council

- Supreme decision-making body
- Decides on major aspects of CERN activities
- Composed of Member States' representatives
- · Headed by a president

Fabbiola Gianotti 5 years, 1.1.2016-31.12.2020



Directorate

- Director General appointed by the Council
- Acting as a "Chief Executive Officer"
- Mandated to manage CERN under the Council's governance



Organigram

Supreme Decision-Making Authority

Management of the Organisation





What is a Research Infrastructure?

- Definition from *Council Regulation (EC) No 723/2009*
- of 25 June 2009 on the Community legal framework for a European Research Infrastructure Consortium (ERIC)
- <u>Facilities, resources and related services that are used by the scientific community to conduct top-level research in their respective fields and covers major scientific equipment or sets of instruments; knowledge-based resources such as <u>collections</u>, archives or <u>structures for scientific information</u>; enabling <u>Information and Communications Technology-based</u> infrastructures such as Grid, computing, software and communication, or any other entity of a unique nature essential to achieve excellence in research. Such infrastructures may be 'single-sited' or 'distributed' (an organised network of resources);
 </u>
- From the H2020 glossary: An <u>Installation is a part of a</u> research infrastructure that could be <u>used independently from</u> the rest. RIs are made up of one or more installations.



Examples for RI Installations

- **Programmes** (examples)
 - LHC/HL-LHC consisting of collider + fractional use of injectors + • experiments + fractional use of computing infrastructures
 - Antimatter factory + fractional use of injectors + experiments Test Infrastructure and Accelerator Research Ar fractional use of computing infrastructures
- Facilities (examples)
 - Magnet testing facility
 - Isotope production •
 - Co-development with NGOs, SMEs, students Dated February 2012, revised 31 October 2012, 23 February and 30 May 2013
- Services (examples)
 - World-wide computing grid
 - Carrier-neutral Internet Exchange point •
 - Library services •
 - Data curation and long-term data preservation

RI Impact Pathways. This H2020 INFRASUPP Coordination and Support action has received funding from the European Union's H2020 Framework Programme under Grant Agreement no. 777563

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Deliverable 3.1 Infrastructure Survey Report

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CERN – An "RI" with Many Installations



- Large Hadron **Collider**: Highest energy hadron collider with experiments ATLAS, CMS, LHCb, ALICE, TOTEM, LHCf and MoEDAL
- Fixed target experiments at beamlines: SPS, PS
- Antimatter factory at AD, ELENA
- Research facilities for new acceleration technologies: AWAKE, CLEAR



CERN Irradiation Facilities





CERN Engineering Facilities

Large magnet and cryostat manufacturing faciliy Magnetic measurement facility **Coating facilities** Cryogenic laboratory and tensile facility **Chemistry laboratory** Nano stabilisation and positioning infrastructure **Electrical standards laboratory** High-precision coordinate measuring (metrology) Horizontal vacuum brazing facility Large-scale heat reaction and treatment facility High-voltage dielectric insulation laboratory Vacuum material characterization laboratory Laser resonance ionization spectroscopy laboratory Polymer laboratory Superconductor and cabling facility Surface analysis and treatment laboratory Radioactive waste treatment and management facility







Examples for "special" facilities



The ISOLDE Radioactive Ion Beam facility







Tools and Facilities Rapid Prototyping is at the core of what IdeaSquare does. If you are a member of the CERN community, come by and use our facilities to prototype.



3D Printer Have an idea you want to see in the real world? Come by and print it using one of our 3D printers.



Electrical Shop

The ElectroShop is set up to let you

create, program and test your

electronics creations. It contains



and gluing.

Machine Shop

The Machine Shop has everything you

need for cutting, drilling, assemb



Light Room Light Room is set up to provide a semicleanroom environment equipped with an optical table. PC controlled stereo-



CERN Computing Facilities (Examples)

Resources

Get Involved







Home About

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Welcome To The CERN Internet EXchange Point

The CERN Internet eXchange Point (CIXP) is a carrier-neutral exchange point based at CERN in Geneva, Switzerland.

Our partners are telecom operators and ISPs in Switzerland and France, as well as national and international research network operators. The service is provided jointly by CERN and Equinix's data-centres in Geneva and Zurich.





Questions from project



External Expectations on Impact Assessments

- By whom (today) ?
 - Host states (FR, CH) and some member states (Sweden, Czech republic)
- What are they (today)?
 - No formal requests so far for quantitative impact
 - Mainly stistics that permits member states to quantify the the return of investment
 - Number of students, post-docs, staff from the country per year at CERN
 - Number of visitors including teachers and pupils/students
 - Value of procurement actions with member state
 - Number of patents filed, list of technologies developed
 - Number of publications with authors of host state
- How has it changed in recent years?
 - <u>Tomorrow:</u> See next stide...



For a future infrastructure project...

<u>Required by EC</u> for obtaining EU structural, cohesion and ERDF funding

Asked by EIB to obtain loans

«... The economic decision-criterion is based on the incremental cost benefit/effectiveness of the project [...] as represented by the incremental discounted-cost-perbenefit-point»



N - and

Cost Benefit Analys of Investment Projects

The Economic Appraisal of

Investment Projects at the EIB

Why this Activity now?

European Strategy Forum on Research Infrastructures QUESTIONNAIRE FOR SUBMISSION OF PROPOSALS FOR ROADMAP 2018 PART A: GENERAL INFORMATION is used for the eligibility check by the EB and – if selected - for the 'his questionnaire consists of three parts: public description of the Project in the Roadmap 2018.

PART B: SCIENTIFIC CASE and PART C: IMPLEMENTATION are used by the SWG to evaluate the scientific case of the proposal and by the IG to assess its implementation. Some questions require to tick a bullet, to fill a text section with a strictly limited number of characters

- or to upload supporting documents in PDF at maximum 1 MB each.
- If you believe a question does not apply to your proposal, you may enter 'not applicable', but you Only the electronic version of this questionnaire may be used to submit proposals for the Roadmap
- 2018 until the 31st August 2017 at 18:00 CET.

Pre-condition to enter the **European Strategy for Research Infrastructures** (ESFRI) roadmap since 2018

Section 7, paragraph 7.1: «7.6 Elaborate on the business case of your RI effectively linking the described scientific case, funding commitments, user strategy, access policy and <u>Cost-Benefit Analysis (CBA)</u> demonstrating the long term sustainability of the operations of your RI and explain whether and how this business case has already been reviewed».



Why this Activity at CERN now?



Recommended for research Infrastructures who receive co-funding from the EC and which are included in the ESFRI roadmap already.

The report proposes 7 main recommendations covering the key aspects of Long-Term Sustainability of Research Infrastructures. These recommendations are expanded into 35 specific points ranging over securing highly qualified and motivated human resources,

colizing a voluet transfer of information to society from the Research

Study of the socio-economic impact of CERN HL-LHC and FCC

Contract FCC-GOV-CC-0046 (EDMS 1570377, KE3044/ATS)

http://cds.cern.ch/record/2319300

ty-controlled e-Infrastructure, building an n RIs and innovation activities, <mark>understanding</mark> rerse benefits to society, addressing the optimal nent structure and promoting coordination



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among rus

Requested by FR and CH



Requested by France and Switzerland as host states for the pre-validation of a scenario for a significant extension of CERN's activities with host-state contributions.

Particularly asked by Switzerland to analyse the evolution of the impact of CERN without a new project after the end of the (HL-)LHC programme.



Rational To Undertake IA Exercises

- Reactive or proactive?
 - Reactive for member state requests
 - Proactive for impact through procurement (see http://procurement.web.cern.ch)
 - Proactive for developing an integrated framework for CBA for a future project via the LHC/HL-LHC case as a basis
- In what areas do you seek to trace impact?
 - See model next page
- Do you differentiate between long-term effects of science and immediate ones?
 - Scientific impact not assessed (cannot quantify or predict)
 - Socio-economic impact from "start of project" to "end of operation period" applying social discount rate



Impact Assessment Architecture





Where do we seek to trace?

Training

- Number and duration of apprentices, MSc./Phd students, post-docs/ESRs
- Salary and hiring location survey after leave
- Professional training impact (qualitative)

Spillover

- Utility/sales ratio (sales utility impact)
- Industrial sales impact cause-effect network (causality, impact factor in % of contract volume, technology level impact, market expansion factor)
- Tracking of software tools above a relevant impact threshold
- Use of software tools in outside CERN including user profile academia, research, industry, private
- Establishment of a value model for software

Scientific products

- Tracking of publication baskets and first and second level citations for a project
- Tracking of accessible data sets and usage count of data sets (difficult for non experiment data such as materials databases)
- Inclusion of topics in schools (e.g. Geneva International School) and academic curricula

Cultural effects

- Tracking of visitors at CERN and their spending (TCM), exhibitions, travelling exhibitions, events such as science fairs, TEDs, lectures, workshops engaging the public
- Tracking of videos, Web sites, social media, books, press cuttings

Public good value

Surveys in member states via market-research companies



Challenges

Accountability

- CERN is a multi installation/facility RI. It is difficult to account the overall tracked impacts to individual installations
- Causality
 - It is difficult to decide on inclusion/exclusion of impact elements since the causality between the impact and the specific CERN installation/facility needs to be demonstrated (e.g. Angels & Daemons book and movie can or cannot be attributed to the LHC cultural goods?)
- Resources
 - Comprehensive, regular and credible impact assessment **requires a quality managed process** with an **adequately staffed team** and **committed support from all departments and groups**. Today, only support on a best-effort basis exists and no dedicated CBA team at CERN exists. For an FCC CBA study, a dedicated working group can be created with contracts in place, but only for a limited period of time and for a specific purpose (e.g. study of a future project).
- Cost
 - Comprehensive, regular and credible impact assessment requires substantial amounts of **financial engagements**. CBA for benefit if impact assessment?



What Would You Need for the Future?

Underexplored areas

- Value of training
 - Long-lasting salary and job profile/hiring surveys are urgently needed, but are difficult to implement in-house due to data protection fears, limited resources and knowledge "how to".
- Value of professional training not explored
 - No method known on how to measure the training effect of company employees coming to work at CERN in the frame of projects (see impact via procurement below)

Measured, but method not satisfactory

- Value of software products and services
 - Approach to assume the "purchase value of a commercial software" for using an open source tool is not appropriate since a long term (different business models and Web-based services are used today)

Financial impact of procurement regularly reviewed

 Utility/sales ratio of industrial procurement is only reviewed at rather long time scales. A more regular approach with more rigorous cause/effect matrix would be beneficial also for industry to know how to improve the industrial impacts of largescale research infrastructure projects. This requires a substantial effort (thousands of companies need to be interviewed an causal networks need to be analysed)



Do Yourself or Outsource?

Inhouse

- Establish data gathering catalogue
 - what, who, how, when
- Instrument tools (e.g. counters on Web sites, cookies, provide organization only tailor questionnaires developed by experienced professionals)
- Develop background materials for surveys
- Work with consultants to develop the process for data gathering commonly to ensure that appropriate data is collected effectively (had good experience already with external partners)
- Instruct departments and groups for
- Analyse and integrate the results to the overall impact report

Outsource

- Contract as much of the data gathering and analysis work to companies, cooperation partners, universities, consultants
- Use outside platforms for surveys as much as possible
 - Compliant with data protection regulations, assure confidentiality and independence as well as compliance with ethics committee guidelines
- Training of in-house personnel about need and value of the activity (usually better perceived if it comes from an independent organization or trainer)

