



FINAL PRESENTATION INSTRUCTIONS & VISIT SCHEDULE

December 5, 2018



ESADE
Business School

 **IED**
Barcelona
Escola Superior
de Disseny



**UNIVERSITAT POLITÈCNICA
DE CATALUNYA
BARCELONATECH**

Final Presentation

You need to convince the audience about your project: your solution is the best answer to your challenge.

Duration: 12' presentation + 3' Q&A

What should be included?

1. **Main research learnings** that lead the team to the proposed solution
2. **Links to CERN:** These links could be technology development, technology application, software processing, inspiration from experience at CERN (examples of cases, interviews, people at CERN)
3. **Your reformulation of the challenge:** Which is the question you're finally answering?
4. **Description of the solution:** technical aspects, design, business model
5. **Vision/Futuristic applications of your project:** how do you project the prototype/solution you'll be exhibiting in the Final Gala, in 2030

NOTE: design presentation taking into account screen size & divisions



Prototype Expo

You need to convince the audience about your project: showcase your solution


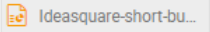
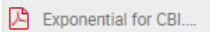
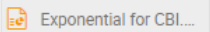
Duration: 1.5 hrs (18:30-20:00)

What should be included?

1. **Prototype**
2. **Posters:** explaining technical aspects, design, business model
**>> send your posters at least 48hrs before the expo to ensure they're printed on time
(especially for anything larger than A3)**
3. Anything else to help provide context (optional)



Schedule – 3rd Visit to CERN

WEDNESDAY, 5 DECEMBER		
12:00	→ 12:30 Kick-off at IdeaSquare: Final presentation Instructions	🕒 30m 📍 3179-R-E06
12:30	→ 17:30 Team work time	🕒 5h 📍 3179-R-E06
THURSDAY, 6 DECEMBER		
09:00	→ 10:00 Teamwork	🕒 1h 📍 3179-R-E06
10:00	→ 11:00 Class session: Project continuation after CBI Speaker: Ranveig Strom (CERN)	🕒 1h 📍 3179-R-E06
	 	
11:00	→ 15:30 Teamwork	🕒 4h 30m 📍 3179-R-E06
	 	
15:30	→ 17:30 Optional: CBI A3 Final Gala @ IdeaSquare	🕒 2h 📍 3179-R-E06

Schedule – 3rd Visit to CERN

FRIDAY, 7 DECEMBER		
09:00 → 10:00	Teamwork	🕒 1h 📍 3179-R-E06
10:00 → 11:00	Class session: Workshop Safety Speaker: Jani Kalasniemi (University of Turku (FI))	🕒 1h 📍 3179-R-E06
11:00 → 17:00	Project reviews focusing on final presentations 45min / team 11:00 Gell-Mann 12:15 Schrödinger 14:00 Tyson 14:45 Kaya 15:15 Mercalli 16:00 Ohm Other teams are welcome to attend and give feedback & take notes of best practices	🕒 6h 📍 3179-R-E06
17:00 → 18:00	Team work time	🕒 1h 📍 3179-R-E06
SATURDAY, 8 DECEMBER		
09:30 → 14:30	Project reviews focusing on "Prototype experience design" 45min / team 09:30 Gell-Mann 10:15 Schrödinger 11:00 Tyson 11:45 Kaya 12:30 Mercalli 14:00 Ohm	🕒 5h 📍 3179-R-E06
14:30 → 18:00	Team work time	🕒 3h 30m 📍 3179-R-E06

Schedule – 3rd Visit to CERN

MONDAY, 10 DECEMBER		
09:00 → 19:00	Team work time	🕒 10h 📍 3179-R-E06
No scheduled programme, team work time to build prototypes and work on the presentation. Coaching and prototype building help available on-demand.		
TUESDAY, 11 DECEMBER		
08:30 → 09:00	IdeaSquare Curious Breakfast	🕒 30m 📍 3179-R-E06
09:00 → 11:00	Team work time	🕒 2h 📍 3179-R-E06
11:00 → 18:15	Final presentation reviews (1 hr/team)	🕒 7h 15m 📍 3179-R-E06
12min presentation + Q&A		
11:00 Gell-Mann		
12:00 Schrödinger		
14:00 Tyson		
15:00 Kaya		
16:15 Mercalli		
17:15 Ohm		

Schedule – 3rd Visit to CERN

WEDNESDAY, 12 DECEMBER		
09:30 → 13:30	FINAL project presentation REVIEWS(45 min/team)	🕒 4h 📍 3179-R-E06
	12min presentation + Q&A	
	09:30 Gell-Mann	
	10:15 Schrödinger	
	11:00 Tyson	
	11:45 Kaya	
	13:00 Mercalli	
	13:45 Ohm	
13:30 → 15:30	Team work time	🕒 2h 📍 3179-R-E06
15:30 → 18:00	FINAL FINAL project presentation reviews (30 min per team)	🕒 2h 30m 📍 3179-R-E06
	12min presentation + Q&A	
	15:30 Gell-Mann	
	16:00 Schrödinger	
	16:30 Tyson	
	17:00 Kaya	
	17:30 Mercalli	
	18:00 Ohm	
20:00 → 22:00	Teaching team provides dinner for the CBI teams	🕒 2h 📍 3179-R-E06
	Organized and offered by the TT	

Schedule – 3rd Visit to CERN

FRIDAY, 14 DECEMBER		
09:00	→ 10:00	Breakfast - organised and offered by the teaching team ⌚ 1h 📍 3179-R-E06
10:00	→ 10:55	Large Group Meeting with all teams for projects feedback ⌚ 55m 📍 3179-R-E06
11:30	→ 12:30	Facilitated team feedback session ⌚ 1h 📍 3179-R-E06
12:30	→ 14:30	Cleaning & packing ⌚ 2h 📍 3179-R-E06

Each team is responsible for its own space and expo materials, and can leave anytime after checking with the teaching team

<https://indico.cern.ch/event/769809/timetable/>

	WEDNESDAY 05.12.18	THURSDAY 06.12.18	FRIDAY 07.12.18	SATURDAY 08.12.18	SUNDAY 09.12.18	MONDAY 10.12.18	TUESDAY 11.12.18	WEDNESDAY 12.12.18	THURSDAY 13.12.18	FRIDAY 14.12.18		
8:30	On the way to CERN!				IdeaSquare closed all day*		Curious Morning Breakfast					
9:00										Breakfast @IdeaSquare (organized and offered by TT)		
9:30		Teamwork	Teamwork							Large Group Meeting		
10:00			Class session: Project continuation after CBI (KT office)	Class session: Workshop Safety (Jani)		Project reviews focusing on "Prototype experience design" (45min/team) 9:30 Gell-Mann 10:15 Shrödinger			Teamwork	FINAL project presentation REVIEWS (45 min/team) 9:30 Gell-Mann 10:15 Shrödinger 11:00 Tyson 11:45 Kaya	Teamwork	Large Group Meeting with all teams for projects feedback
10:30												
11:00												
11:30										visitors - Microcosmos		
12:00		Kick-off at IdeaSquare: Final presentation instructions		Project reviews focusing on final presentation (45 min/team) 11:00 Gell-Mann 12:15 Shrödinger		10:30 Tyson 11:15 Kaya 12:00 Mercalli		No scheduled activities. Independently organized project-based teamwork according to the plan prepared by each team	Project presentation reviews (1 hr/team) 11:00 Gell-Mann 12:00 Shrödinger	13:00 Mercalli 13:45 Ohm	13:00 Lunch for visitors & CBI teams @IdeaSquare organized and offered by IdeaSquare	Facilitated team feedback session Each team on its own, facilitated by a member of the teaching team Each team is responsible for its own space and expo materials, and can leave anytime after checking with the teaching team
12:30			Teamwork							(12min presentation + Q&A)		
13:00				14:00 Tyson 14:45 Kaya		14:00 Ohm			14:00 Tyson 15:00 Kaya		14:00-16:00 Guided Tour for visitors - 2 visit points	
13:30				15:15 Mercalli 16:00 Ohm						Teamwork	16:00-16:30 Visits to public CERN exhibitions - testing at IdeaSquare (5min per team)	
14:00			Other teams are welcome to attend to give feedback & take note of best practices				16:15 Mercalli 17:15 Ohm			END		
14:30												
15:00	Teamwork											
15:30												
16:00												
16:30		Optional: CBI A3 Final Gala @ IdeaSquare*		Teamwork								
17:00			Teamwork									
17:30												
18:00												
		<i>*https://indico.cern.ch/event/771506/timetable/</i>	<i>Optional 1-on-1 Skype coaching with Monica & Ian (teams to book a time)</i>		<i>* unless coordinated with TT</i>	<i>Optional 1-on-1 Skype coaching with Monica & Ian (teams to book a time)</i>			20:00 Teaching team provides dinner for the CBI teams (organized and offered by IdeaSquare)	20:15-00:30 Dinner & Afterparty in R1 (organized and offered by IdeaSquare)		
DELIVERABLES			Be prepared to present: 1) Presentation script main message, storyline, argumentation 2) Working prototype status, challenges in making, how the interaction of the audience with the prototype will be, final material order	Be prepared to present: 1) Design aspects of the solution/prototype 2) "Show"/setup What setup you will create for the audience to express the benefits of your product/service			Be prepared to present 1) Presentation as if in the final Gala (full presentation, timing, etc.) 2) Prototype as you will present it at the Prototype Expo.	Be prepared to present as if it were Thursday (presentation + prototype)	Final Presentation	Final Dossier due on JANUARY 10th, 2019		
Kitchen Cleanin	Team Gell-Mann	Team Shrödinger	Team Tyson	Team Kaya		Team Mercalli	Team Ohm	IdeaSquare & TT	IdeaSquare & TT	All		

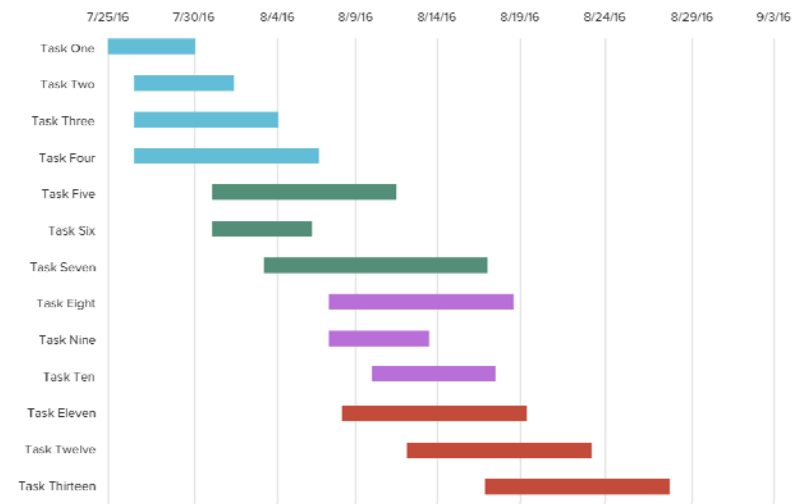
Workplan

- Highly recommended to do on **Day 1**
- Some useful tools:

Scrum Board

Goals	Not started	In progress	Done
#1			Task A Task B Task C
#2	Task A	Task C	Task B
#3	Task B Task D		Task A Task C

Gantt Chart



Questions?