



# Communicating ideas

Inside and out!



Why now?

Working remotely = being 24/7 together

Balance between getting personal and being professional

Inside the team





# Inside the team

Brings alignment within the team

Converging will be fluid and smooth

# How?

- \_ Let everyone weigh in
- \_ Respect everyone's opinion
- \_ Build empathy
- \_ Remember the weight of the words!
  - I understand what you're coming from...
  - Yes and...
  - I like...
  - I wish...
  - Have you considered...?

# Outside the team

Know what you're talking about

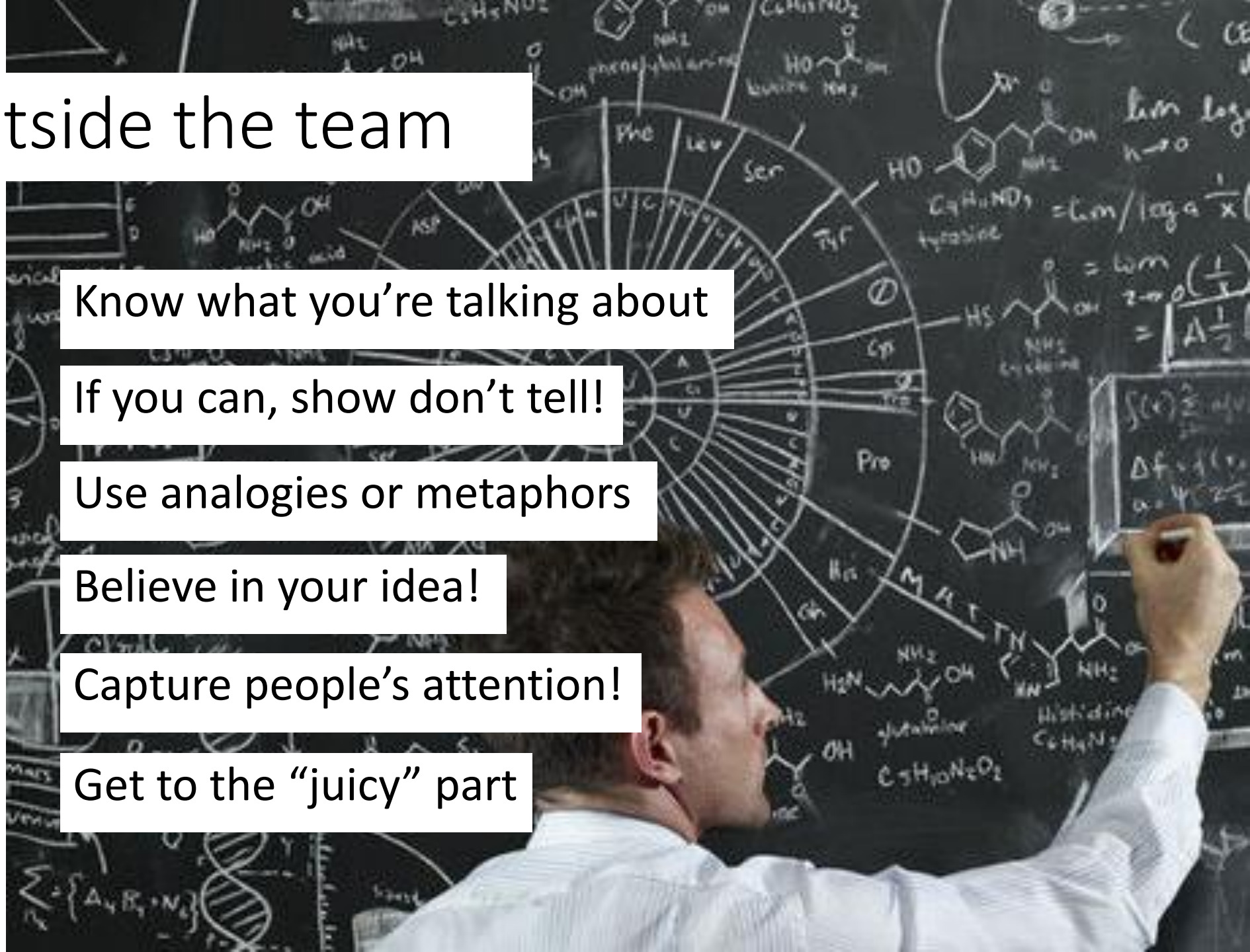
If you can, show don't tell!

Use analogies or metaphors

Believe in your idea!

Capture people's attention!

Get to the "juicy" part



# Pitch Perfect

A close-up photograph of a silver and black microphone on a stand, positioned on the right side of the frame. The background is a blurred stage or audience, with warm and cool lights creating a bokeh effect.

90 seconds

Who you are

What you are doing

What is your idea

What do you want to know

# Pitch Perfect

A close-up photograph of a silver, mesh-covered microphone on a black stand. The microphone is positioned on the right side of the frame. The background is heavily blurred, showing warm, bokeh-style lights in shades of yellow, orange, and blue, suggesting a stage or event setting.

5 minutes to prepare

5 minutes test it in your team

Pitching round 90 secs per team

5 minutes feedback for each team