

CBI A³ Jam



Energiser!



Technology Card Inspiration

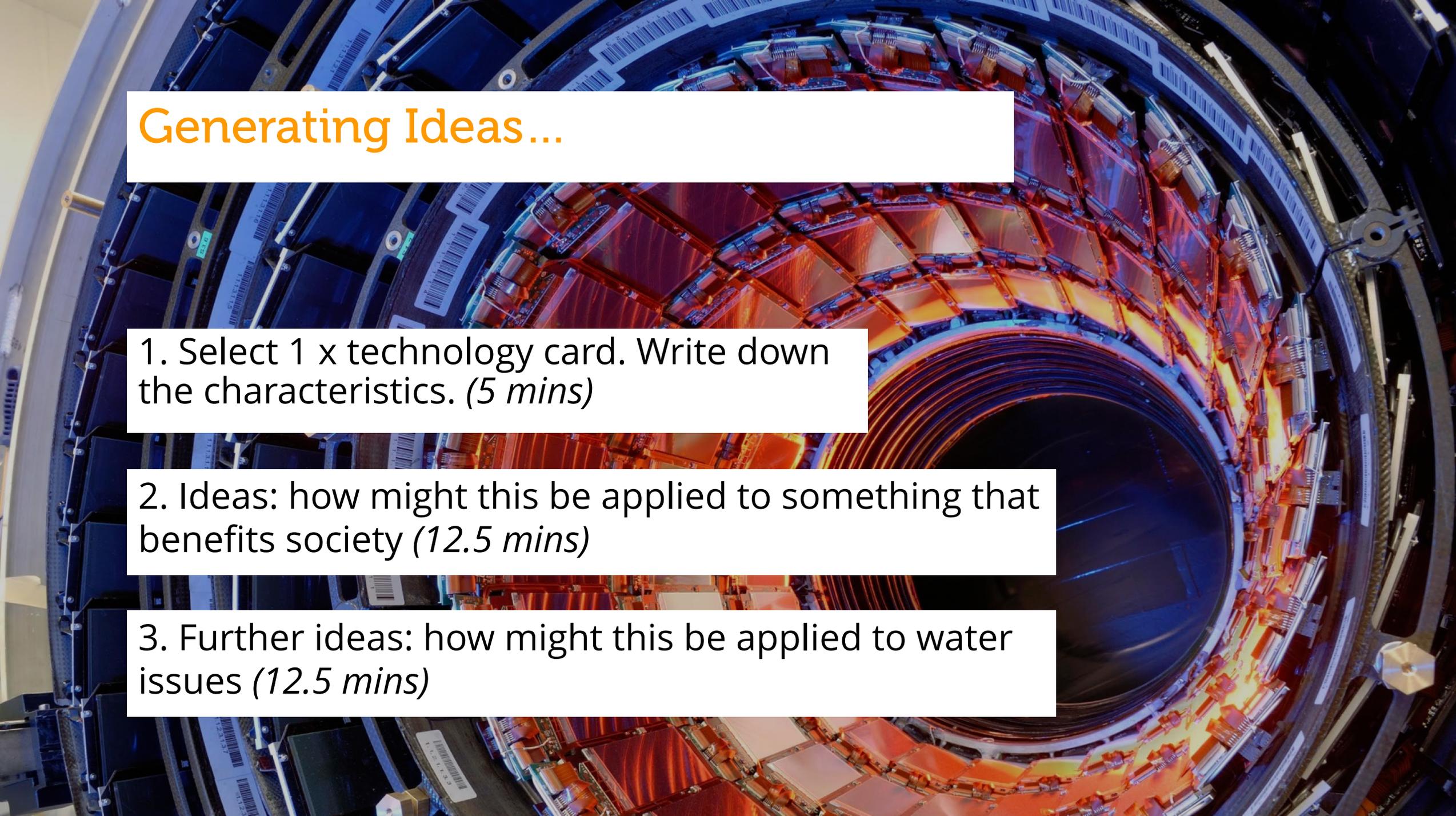


Technology Card Inspiration

1. Take 2 of your technology cards as inspiration to generate ideas
(2 x 30 mins)
2. Select 1 idea and develop it further.
Consider before, during & after, drawing on user journeys
(60 mins)

10 min break, prepare

3. Sharing your ideas
(20 mins)

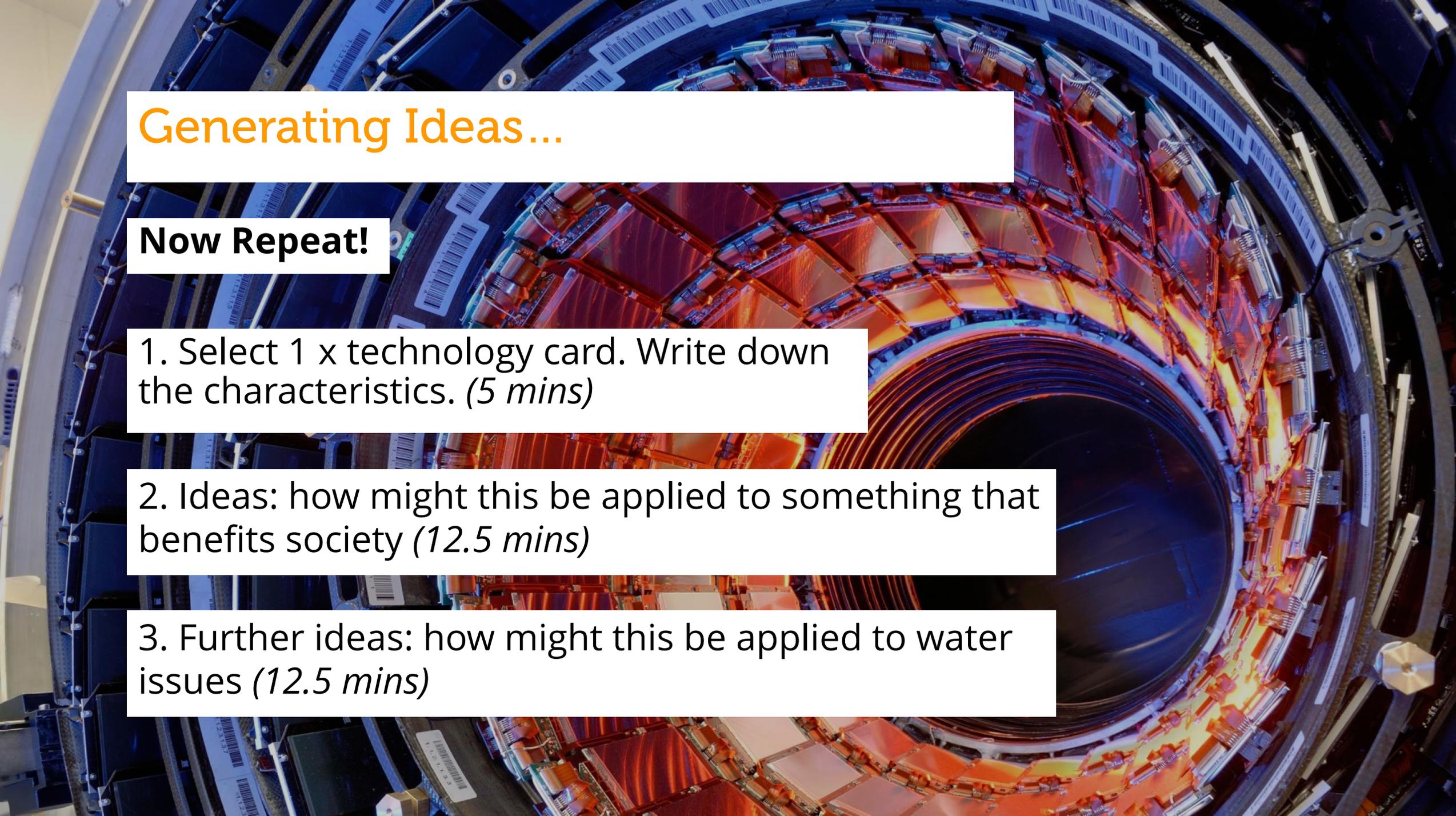


Generating Ideas...

1. Select 1 x technology card. Write down the characteristics. (*5 mins*)

2. Ideas: how might this be applied to something that benefits society (*12.5 mins*)

3. Further ideas: how might this be applied to water issues (*12.5 mins*)



Generating Ideas...

Now Repeat!

1. Select 1 x technology card. Write down the characteristics. (*5 mins*)

2. Ideas: how might this be applied to something that benefits society (*12.5 mins*)

3. Further ideas: how might this be applied to water issues (*12.5 mins*)

develop ideas

Who else might use your design?

What features & functions does it have?

Why is this valuable to society?

Where & when do people experience/use your idea?

User Experience Stages



User Experience Stages

Before, During and After

As a complement to when mapping out the user journey or experience, it is important to consider the:

Pre-experience, (causes, triggers).

Post-experience (consequences).

User Experience Stages

Think about who your user might be in a specific scenario.



The user represents **the person** that you are designing the solution for.



Like you have done previously on your ideation sessions, when defining your How Might We questions, think about a user that would fit your scenario and that would relate to your question.



User Experience Stages

Before / During and After

Consider:

Touchpoints & Actions (What happens in each phase?
What devices, services, places people that the user
contacts with?)

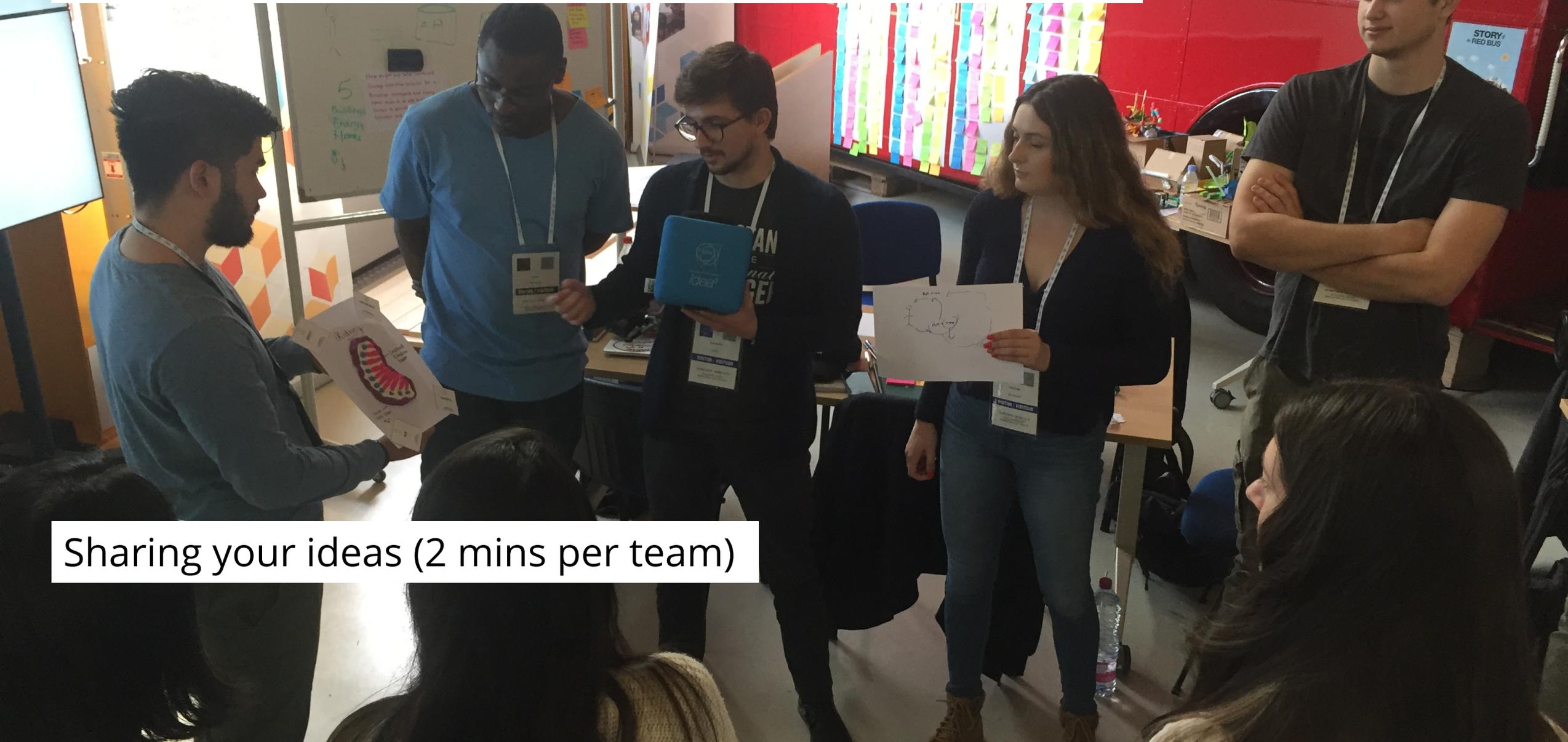
Feelings (What/how does the user feel in each
interaction?)

User Experience Stages

Simplified Version

Stages	Before			During			After		
Touchpoint s & Actions									
Feelings									

Technology Card Inspiration



Sharing your ideas (2 mins per team)

Daily Reflection

Guided learning reflection. 15 mins, end of each day.

Individually write on post-its. Share 1 sentence with team.

I found challenging because.....

I was surprised by because.....

I was inspired by because.....

**I would like to increase my
knowledge/capability/understanding of**

Next week

MONDAY, 3 DECEMBER 

09:15	→ 10:30	Introduction to UN SDG Solution Space	🕒 1h 15m	📍 SDG Solution Space	
10:30	→ 13:30	idea development, team check-ins		📍 3179-R-E06	
13:30	→ 14:30	Lunch	🕒 1h		
14:30	→ 15:00	Developing Ideas	🕒 30m	📍 SDG Solution Space	
15:00	→ 15:30	transit time		📍 3179-R-E06	
15:30	→ 16:30	UN Office Tour		📍 3179-R-E06	

CBI A³

SDG Solution Space

**Monday &
Tuesday**



SDG Solution Space

Avenue de Sécheron 15,
1202 Genève



8:45 AM (Monday) - 9:16 AM (31 min)



18 > 15 > Walk

8:45 AM from Cern

3 min

SCHEDULE EXPLORER

8:45 AM Cern 1217 Meyrin

8:45 AM Cern

18 Grand-Lancy, Bachet-de-Pesay 22 min (14 stops)

9:07 AM 9:09 AM Cornavin

15 Genève, Nations 4 min (3 stops)

9:13 AM Maison de la Paix

Walk

SDG Solution Space



Directions <https://goo.gl/maps/VCXH2Jos3Fw>

SDG Solution Space + Campus Biotech

Meet at reception:
Campus Biotech

9 Chemin des Mines
1202 Genève

We will collect
our visitor
badges here

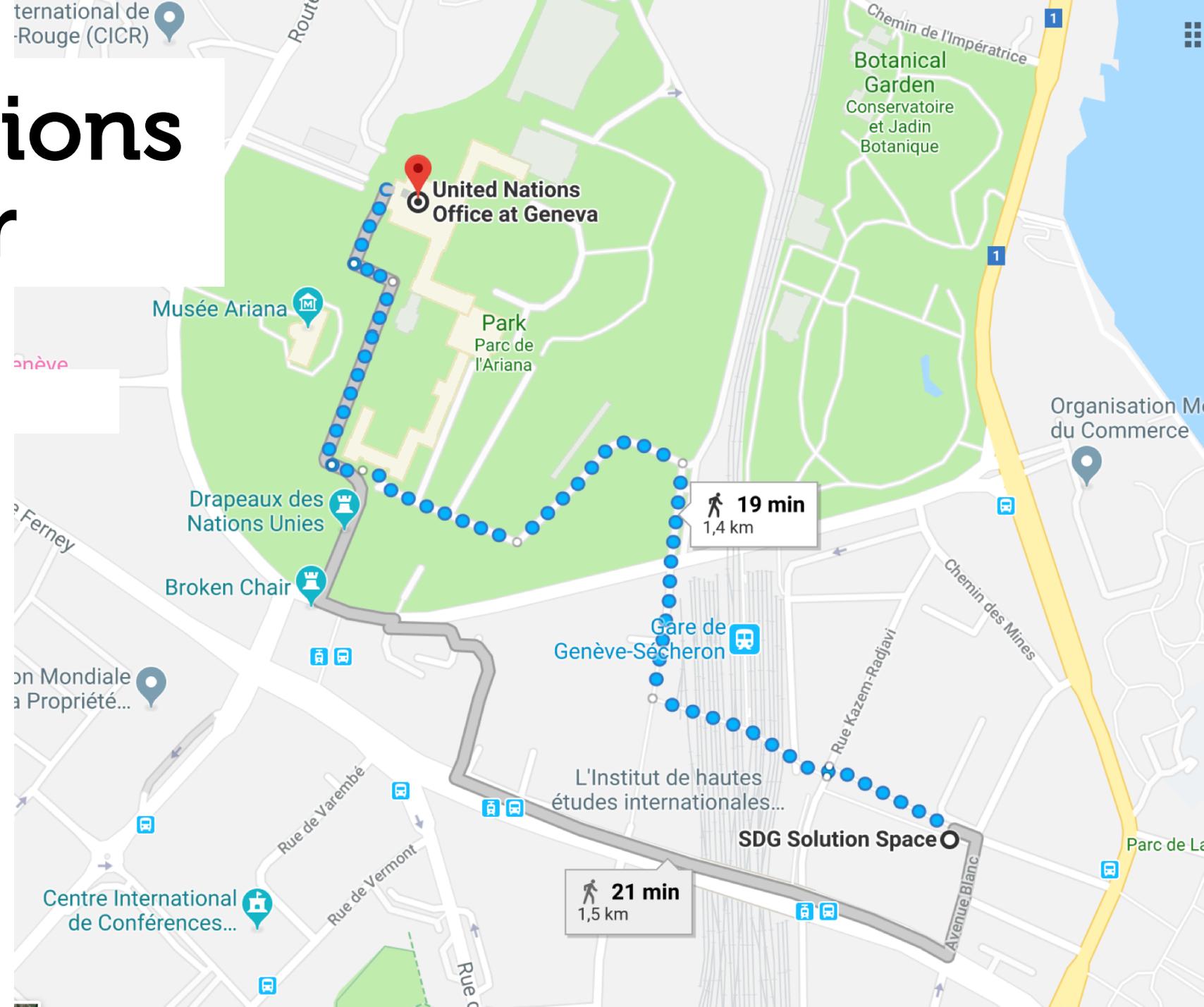




United Nations Office Tour

Monday 3:30pm

We will cover the cost!



Warm-up schedule



Mon 3rd – Jeannie, Will, Bartosz (after lunch)

Tues 4th – Kanika, Kyle, Helder, Leo

Wed 5th – Jing, Nathanael, Fabienne, Guilherme

Thurs 6th – Mackenzie, Sven, Vanessa

Fri 7th – Teaching team

Saturday night live!



Evening in Genève

← from CERN, Espl. des Particules 1, 1211 Genève
to Genève, 1201 Genève

2:38 PM - 3:08 PM (30 min)   18  

2:43 PM from Maisonnex
↑ 11 min every 12 min

SCHEDULE EXPLORER

▼ About 5 min, 400 m

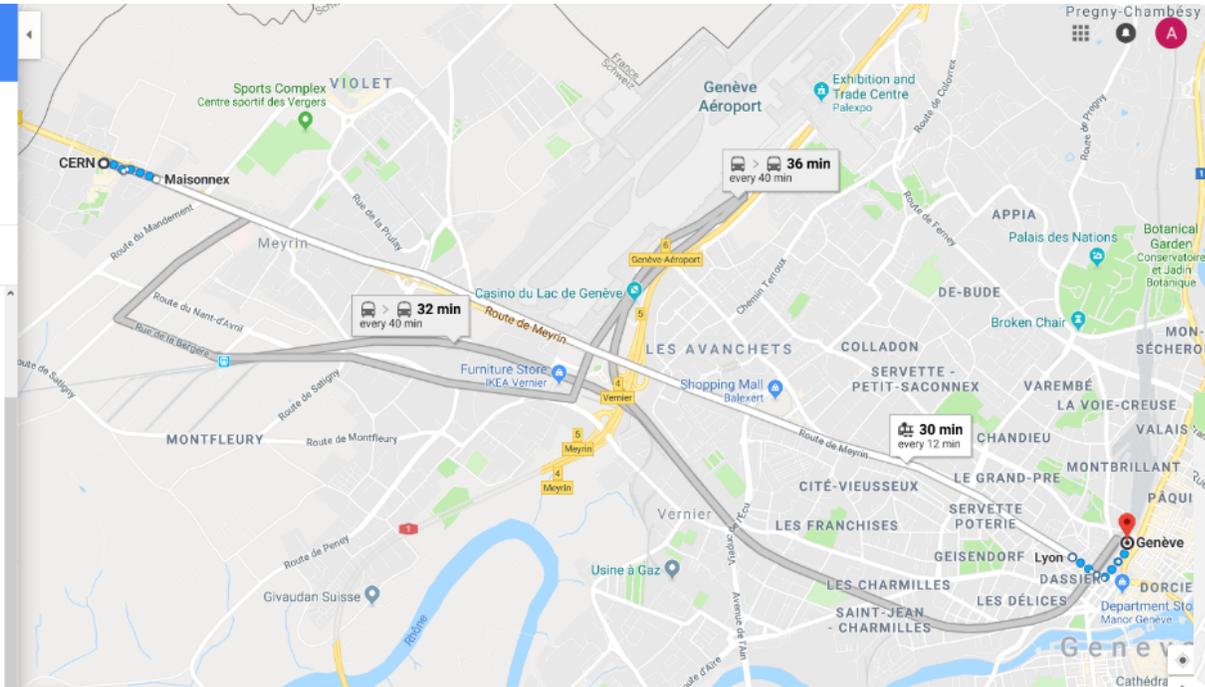
2:43 PM **Maisonnex**

 18 Grand-Lancy, Bachet-de-Pesay
▼ 19 min (12 stops)

3:02 PM **Lyon**

Walk
▼ About 6 min, 550 m

3:08 PM **Genève**
1201 Genève



TRANSPORTATION
TRAM 18
STOP: CORNAVIN

CITY MAP

