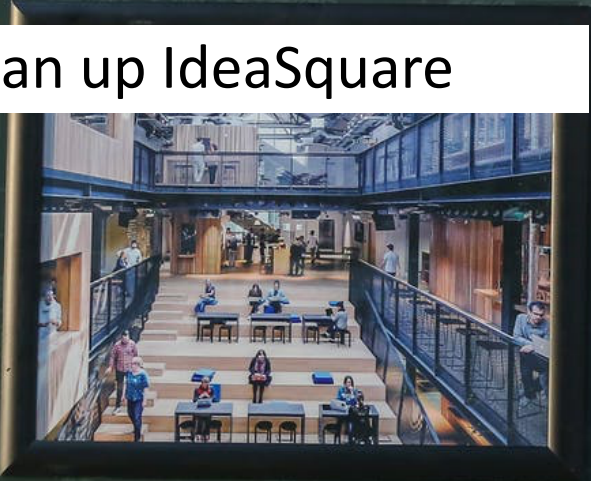# CBI A³ Jam

Today's Schedule

Reflect & capture the week

Next Steps for the program

Clean up IdeaSquare

Reflection: Capture your ideas 30 mins

What were your next top 3 ideas?

(not what you presented)

Summarise the idea (1 x A4 sheet):

What is the issue?

Describe the design.

(diagrams/sketches/images as well as words)

What is the CERN tech & why?

What is the value to society?

Reflection: Teamwork 20 mins

Remember the I like, I wish, I will...

How well did you I will?!

1. Reflect individually, what did you do, what did you team do (5 mins)

2. Discuss as a team (5-10 mins)

Reflection: Research & Idea Folio 20 mins

What we worked on

1-3 key learnings/interesting insights

Quote of the week

Next steps

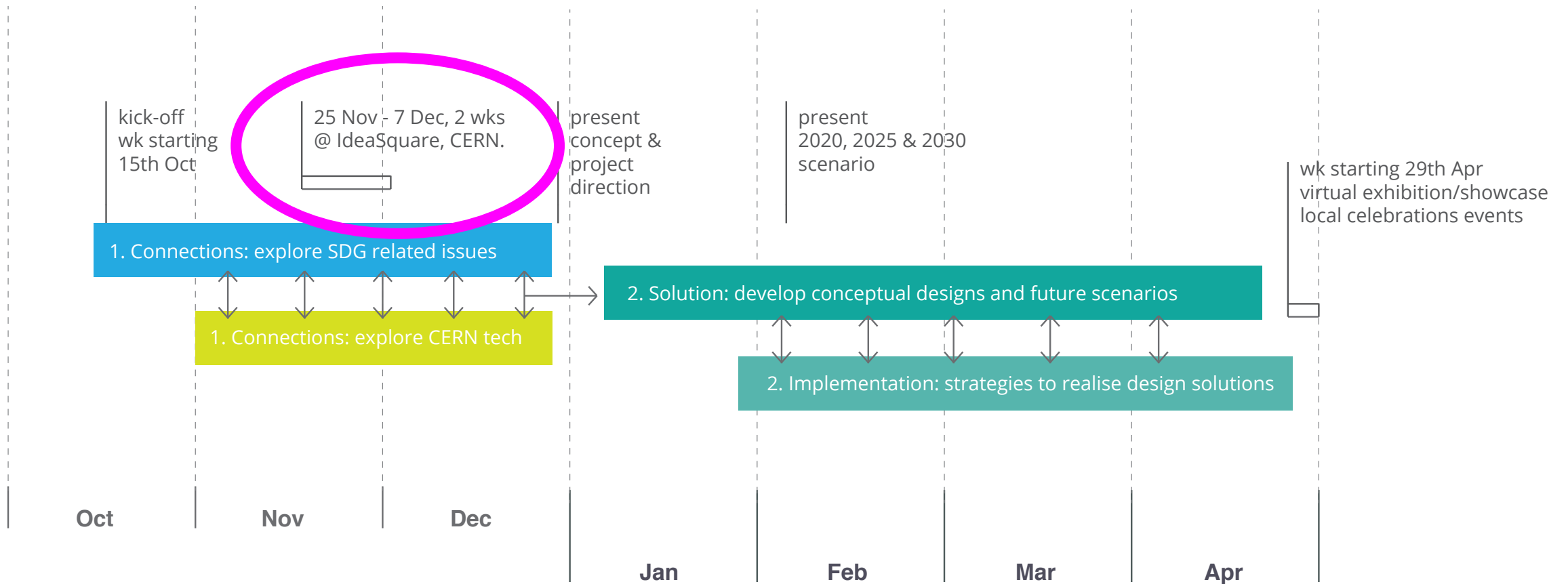*focus on project & content learnings, not general experience
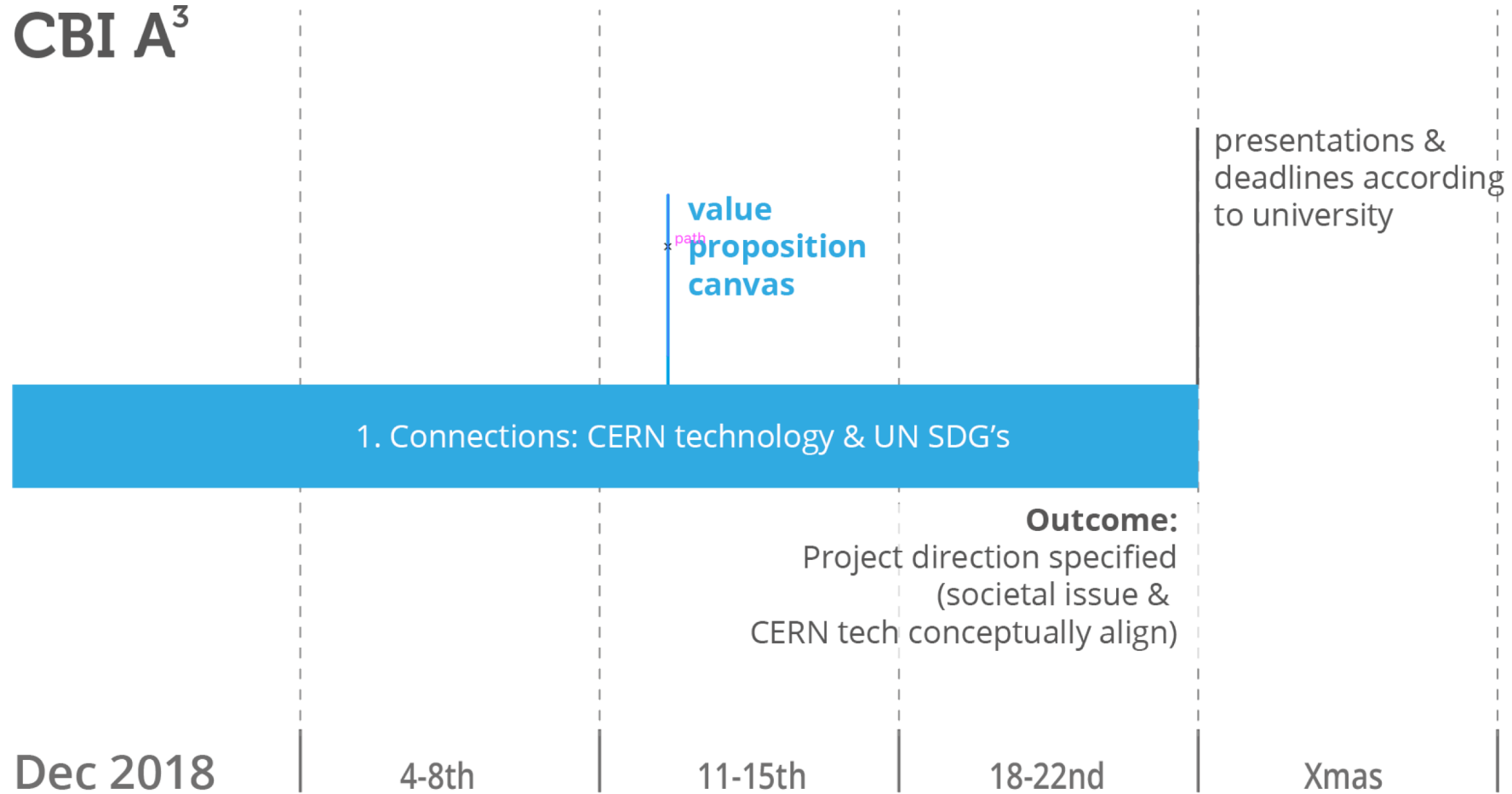
Next steps of your journey...

For the rest of 2018

& Into 2019

CBI A³ program overview

kick-off
wk starting
15th Oct

25 Nov - 7 Dec, 2 wks
@ IdeaSquare, CERN.

present
concept &
project
direction

present
2020, 2025 & 2030
scenario

wk starting 29th Apr
virtual exhibition/showcase
local celebrations events

1. Connections: explore SDG related issues

1. Connections: explore CERN tech

2. Solution: develop conceptual designs and future scenarios

2. Implementation: strategies to realise design solutions

Oct   **Nov**   **Dec**

Jan   **Feb**   **Mar**   **Apr**

CBI A³

value proposition canvas

x path

presentations & deadlines according to university

1. Connections: CERN technology & UN SDG's

Outcome:
Project direction specified
(societal issue &
CERN tech conceptually align)

| Dec 2018 | 4-8th | 11-15th | 18-22nd | Xmas |

CBI A³

forecasting & future scenarios

user-centred design

systems thinking

present
2020, 2025 & 2030 scenario
proposed design details

week starting 29th April
exhibition/showcase
local celebration events

2. Solution: develop conceptual designs & future scenarios

2. Implementation: strategies to realise design solutions

White paper
summarises phase 1
project direction

behaviour change

business model canvas

Outcomes:
prototype- design demonstrator
clear 2030 scenario
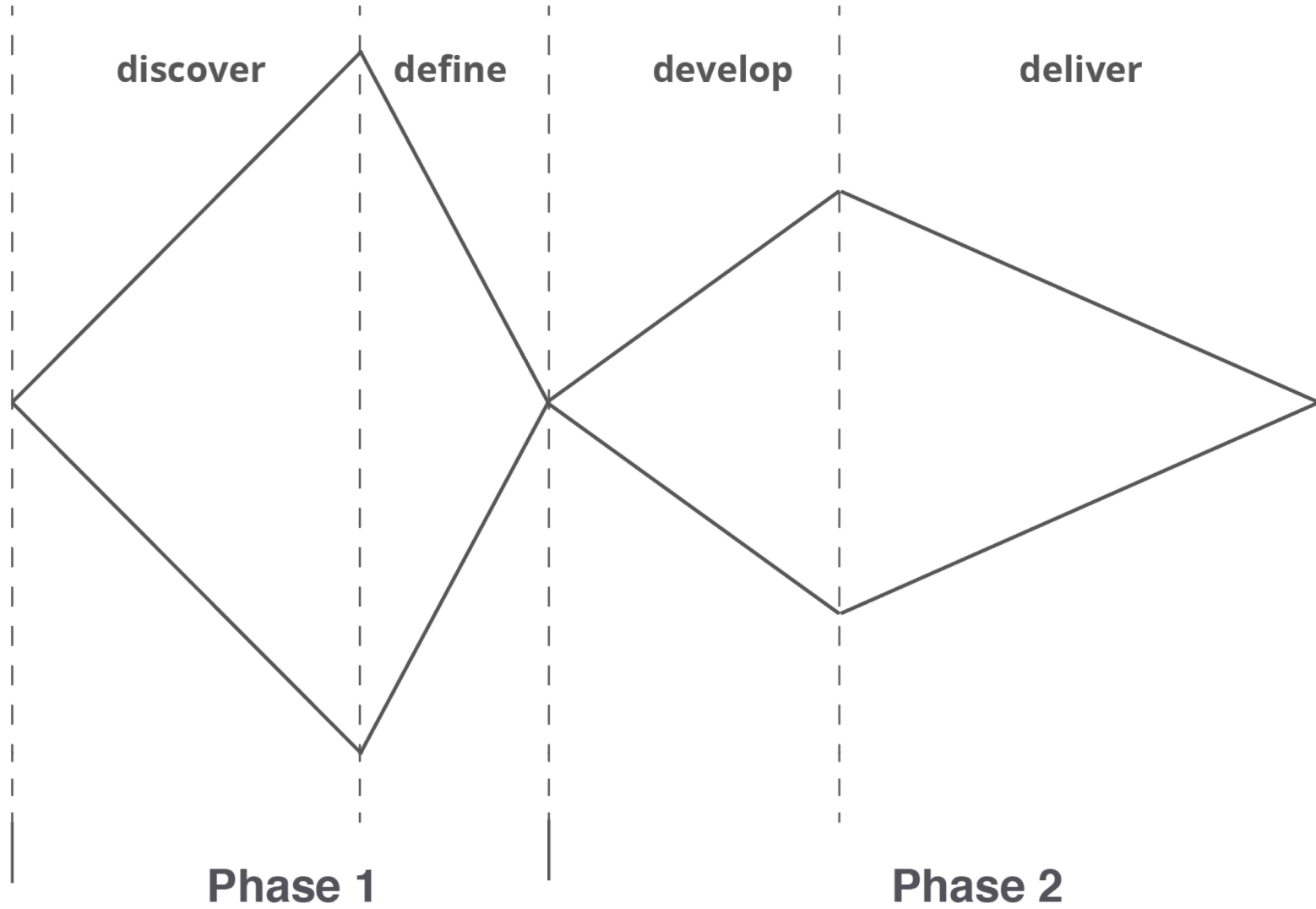implementation stages 2020, 2025
presentation slides
white paper
video

eco-design & circular economies

stakeholder engagement

2019   Jan   Feb   Mar   Apr

CBI A³

discover | define | develop | deliver

Phase 1 | **Phase 2**

2019 final project deliverables

1. Prototype that demonstrates (can relate to either 2020, 2025 or 2030)

2. Video that explains the overall outcomes

3. White paper explains overall outcomes & details implementation strategy

4. Exhibition – stay tuned, (some digital images, content – drawn
   from material prepared for Video and Whitepaper)

visualising scenarios:

New green urban ecosystems

New technology-enabled business models

prevalent sharing economy

Digitally connected world

2030 Future Scenario

visualising scenarios:

Looking forward

Staying connected
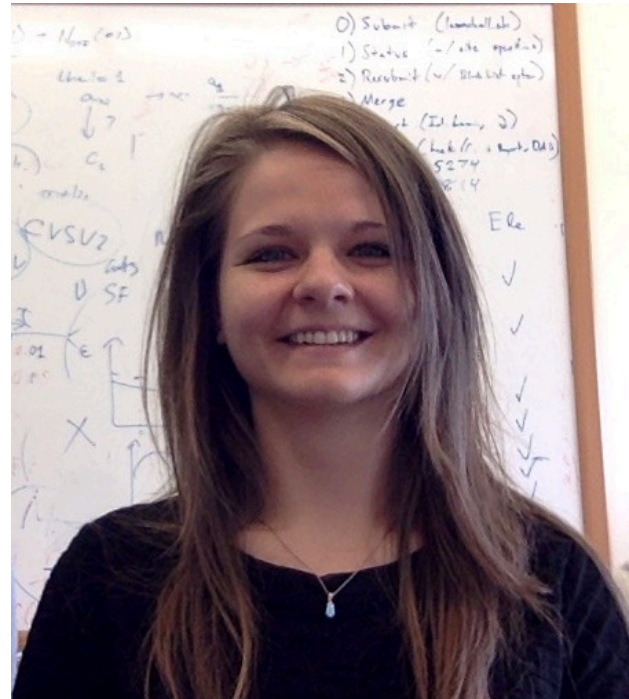
CERN community

A3 community

Contact your buddy team coach

Send a thank-you note to your team coach

CERN coaches – bonus!

CB-neath / Oceans5

ash.marie.parker@gmail.com

Ashley Parker

PhD, CMS, particle physics, computations

Spring / Quata

ma.x@cern.ch

(Max) Chaowaroj Wanotayaroj

Post-doc, Daisy experiment. ATLAS upgrade, IT calibration

Thank-you IdeaSquare!