

CBI A³ Jam



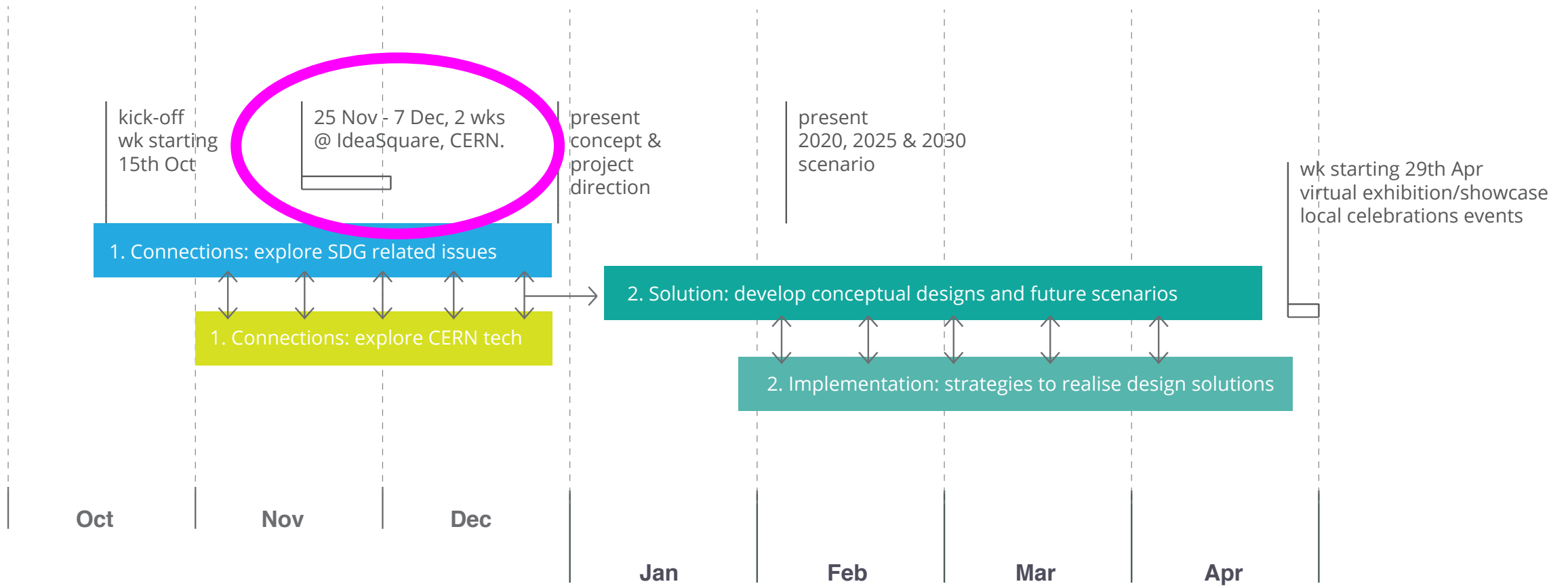


Next steps of your journey...

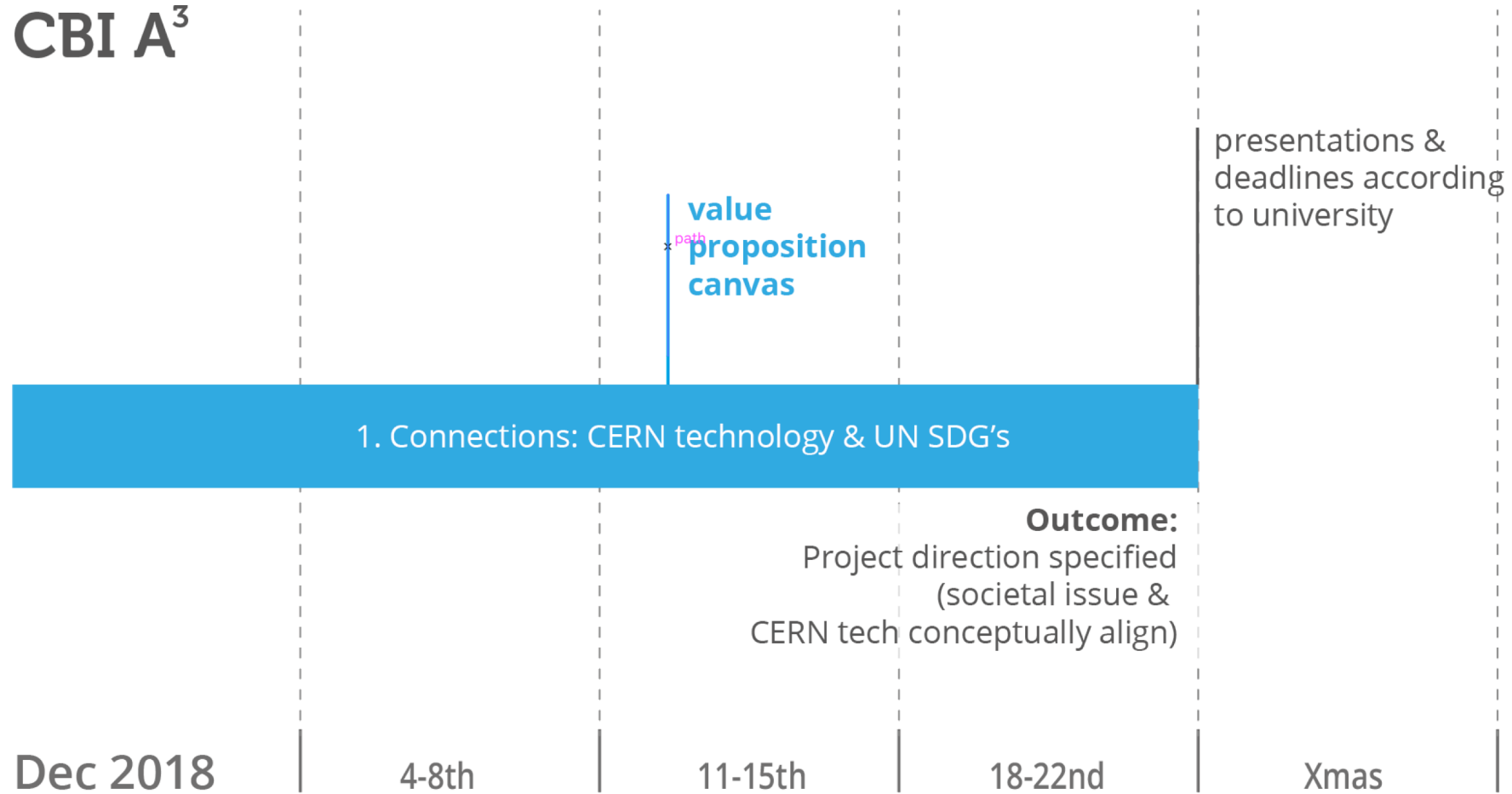
For the rest of 2018

& Into 2019

CBI A³ program overview



CBI A³



CBI A³

White paper
summarises phase 1
project direction

forecasting
& future
scenarios

user-centred
design

systems
thinking

present
2020, 2025 & 2030 scenario
proposed design details

2. Solution: develop conceptual designs & future scenarios

2. Implementation: strategies to realise design solutions

behaviour
change

eco-design &
circular economies

business
model
canvas

stakeholder
engagement

week starting 29th April
exhibition/showcase
local celebration events

Outcomes:
prototype- design demonstrator
clear 2030 scenario
implementation stages 2020, 2025
presentation slides
white paper
video

2019

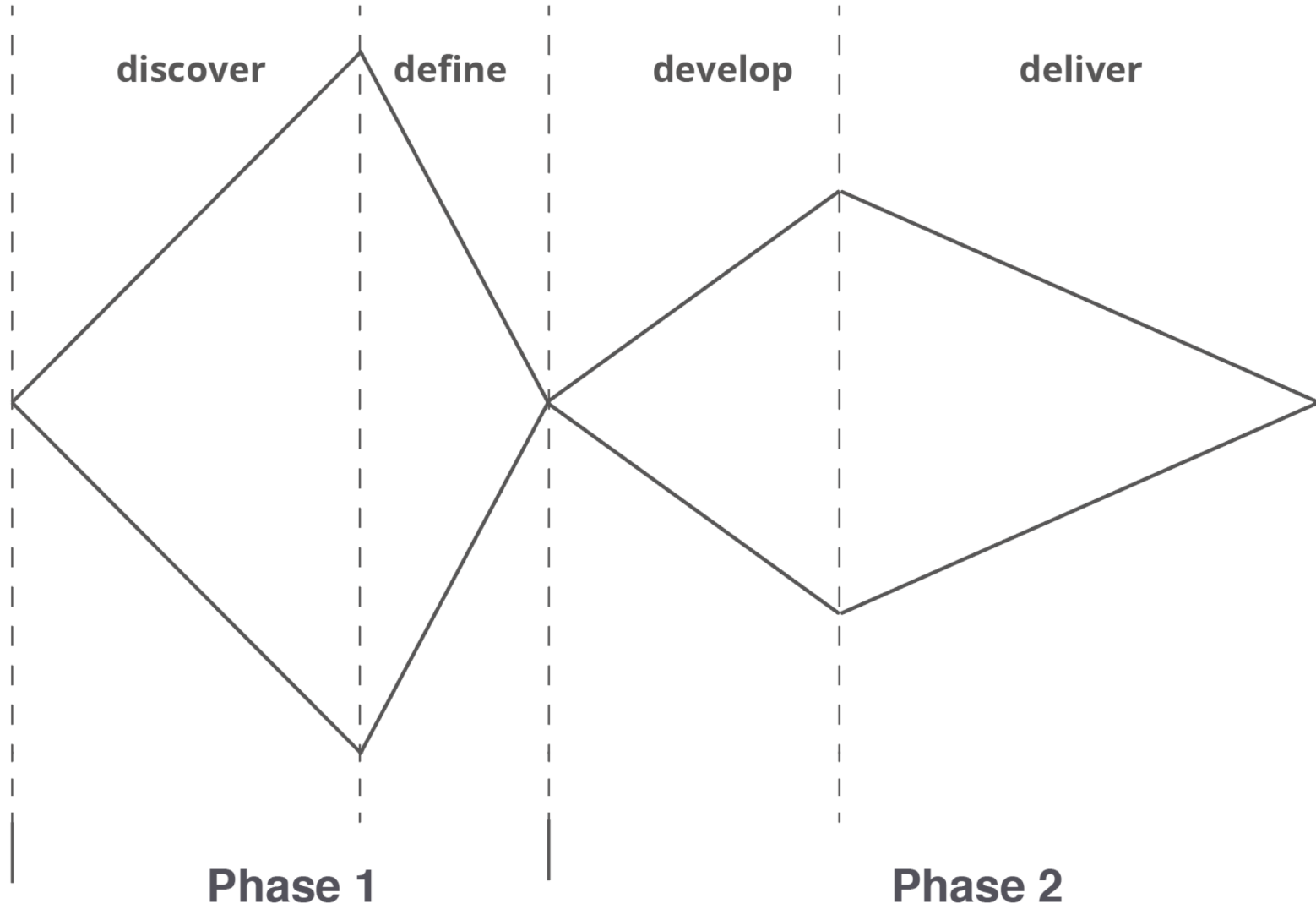
Jan

Feb

Mar

Apr

CBI A³



2019 final project deliverables

1. Prototype that demonstrates (can relate to either 2020, 2025 or 2030)
2. Video that explains the overall outcomes
3. White paper explains overall outcomes & details implementation strategy
4. Exhibition – stay tuned, (some digital images, content – drawn from material prepared for Video and Whitepaper)



visualising scenarios:

New green urban ecosystems

New technology-enabled business models

prevalent sharing economy

Digitally connected world

2030 Future Scenario



visualising scenarios:



Looking forward

A silhouette of a person stands on a grassy hill, looking out over a vast landscape under a cloudy sky at sunset or sunrise. The person is positioned on the left side of the frame, facing right. The background features a mix of soft, warm light from the low sun and darker, overcast clouds. Bare trees are visible on the right side of the image.

Staying connected

CERN community

A3 community

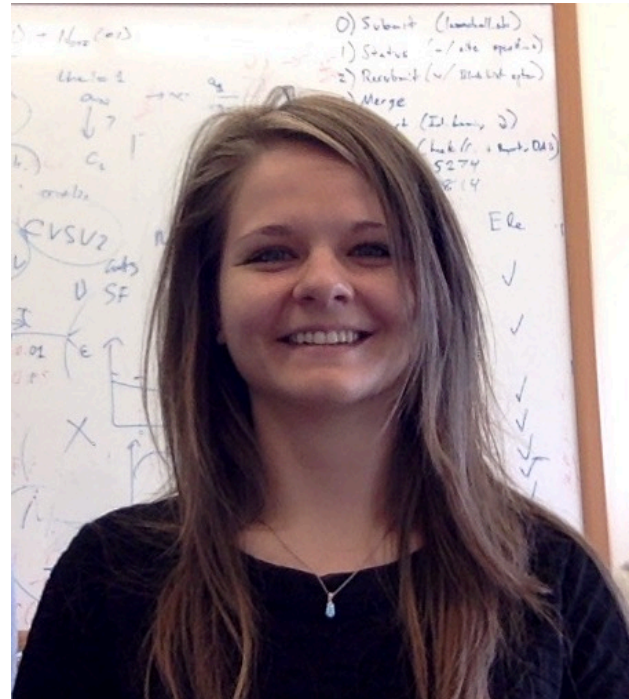
Contact your buddy team coach

Send a thank-you note to your team coach

CERN coaches – bonus!

**CB-neath /
Oceans5**

[ash.marie.parker
@gmail.com](mailto:ash.marie.parker@gmail.com)



Ashley Parker

PhD, CMS, particle physics,
computations



(Max) Chaowaroj
Wanotayaroj

Post-doc, Daisy experiment. ATLAS
upgrade, IT calibration

**Spring /
Quata**

ma.x@cern.ch

Thank-you IdeaSquare!



Ideas

THINK. DO. COLLABORATE.

Connecting curious minds to accelerate ideas
through collaboration, prototyping,
and experimental innovation.