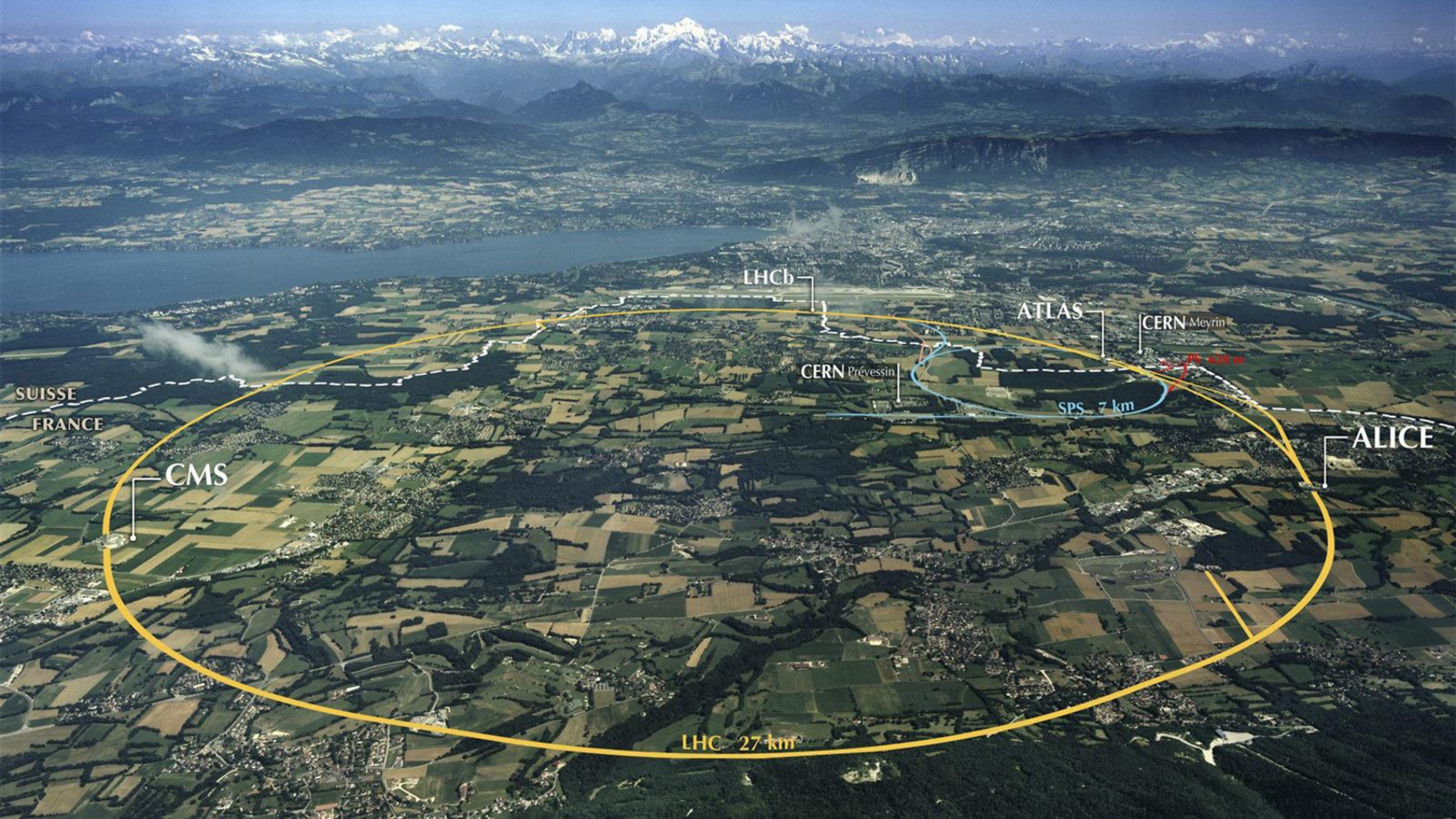


From CERN knowledge to society

Giovanni Porcellana

CERN Knowledge Transfer Group





LHCb

ATLAS

CERN Meyrin

CERN Prévessin

SPS 7 km

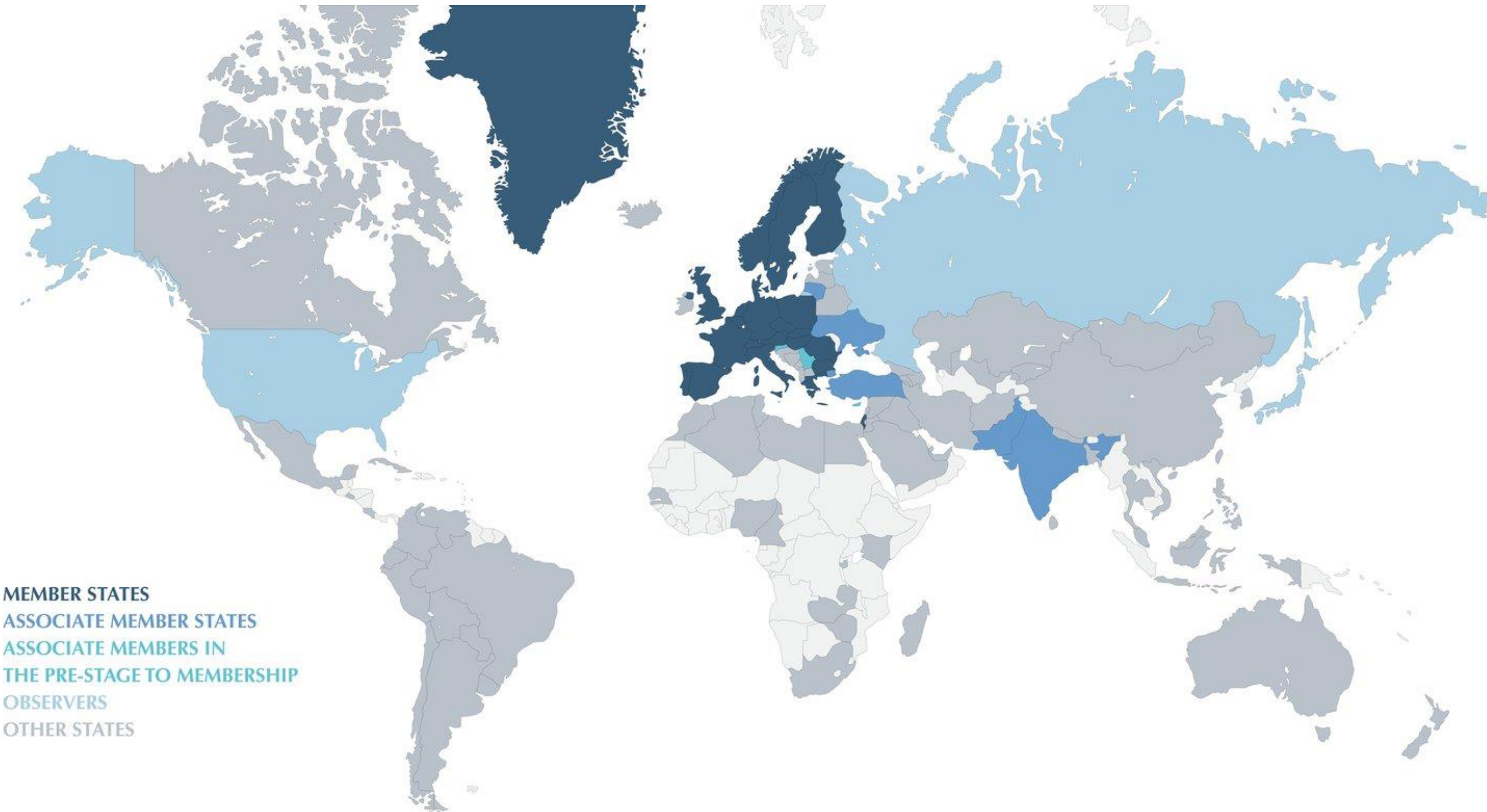
ALICE

CMS

SUISSE
FRANCE

LHC 27 km

An international organization



Member States: Austria, Belgium, Bulgaria, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Israel, Italy, Netherlands, Norway, Poland, Portugal, Romania, Slovak Republic, Spain, Sweden, Switzerland and United Kingdom

Associate Members in the Pre-Stage to Membership: Cyprus, Serbia, Slovenia

Associate Member States: India, Lithuania, Pakistan, Turkey, Ukraine

Applications for Membership or Associate Membership: Brazil, Croatia

Observers to Council: Japan, Russia, United States of America; European Union, JINR and UNESCO

MEMBER STATES
ASSOCIATE MEMBER STATES
ASSOCIATE MEMBERS IN
THE PRE-STAGE TO MEMBERSHIP
OBSERVERS
OTHER STATES



SCIENCE

TECHNOLOGY

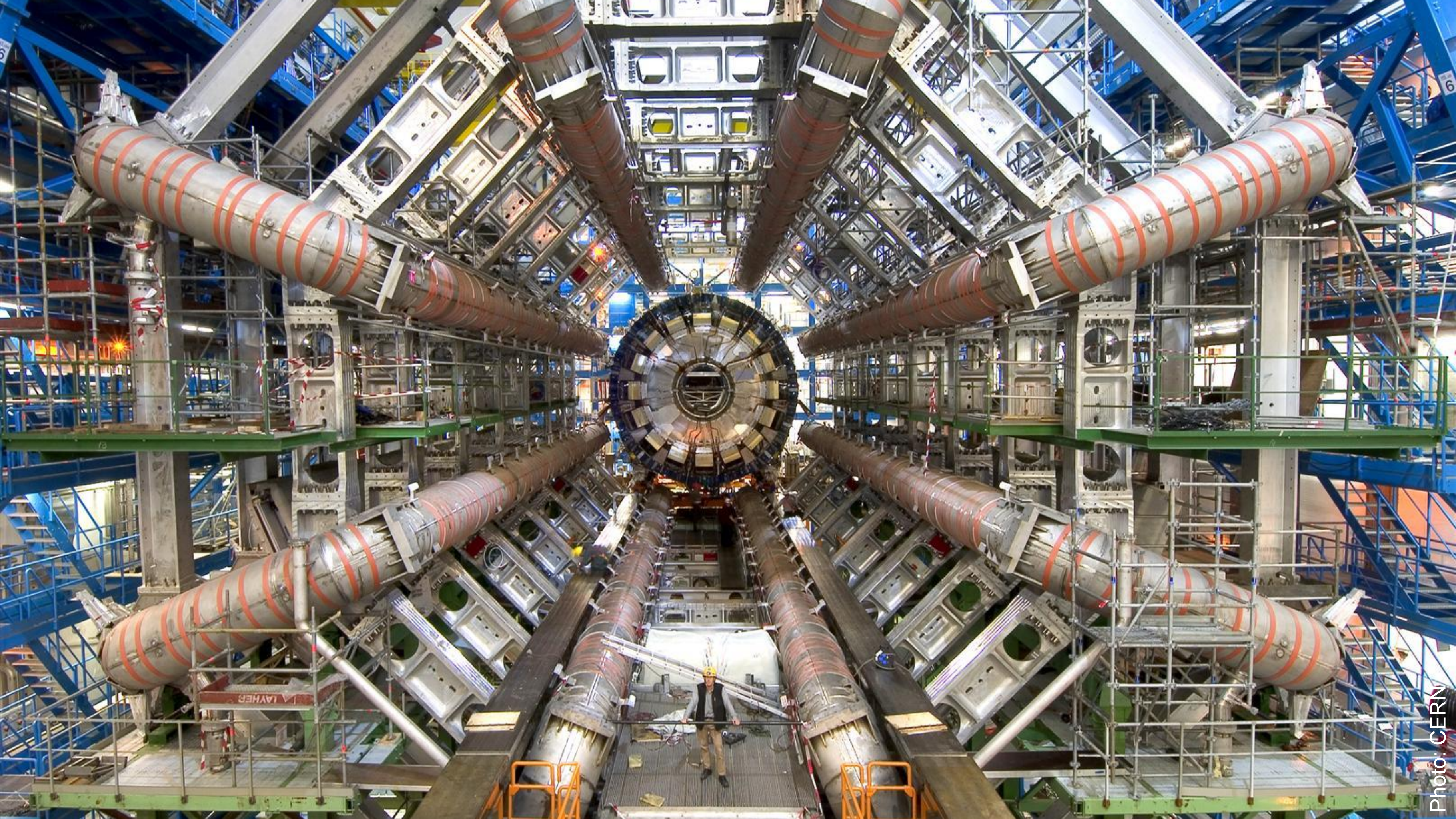
TRAINING

COOPERATION



9450

SURVEY
Date: _____
By: _____
Checked: _____
Status: _____





DESKTOP
INFRASTRUCTURE

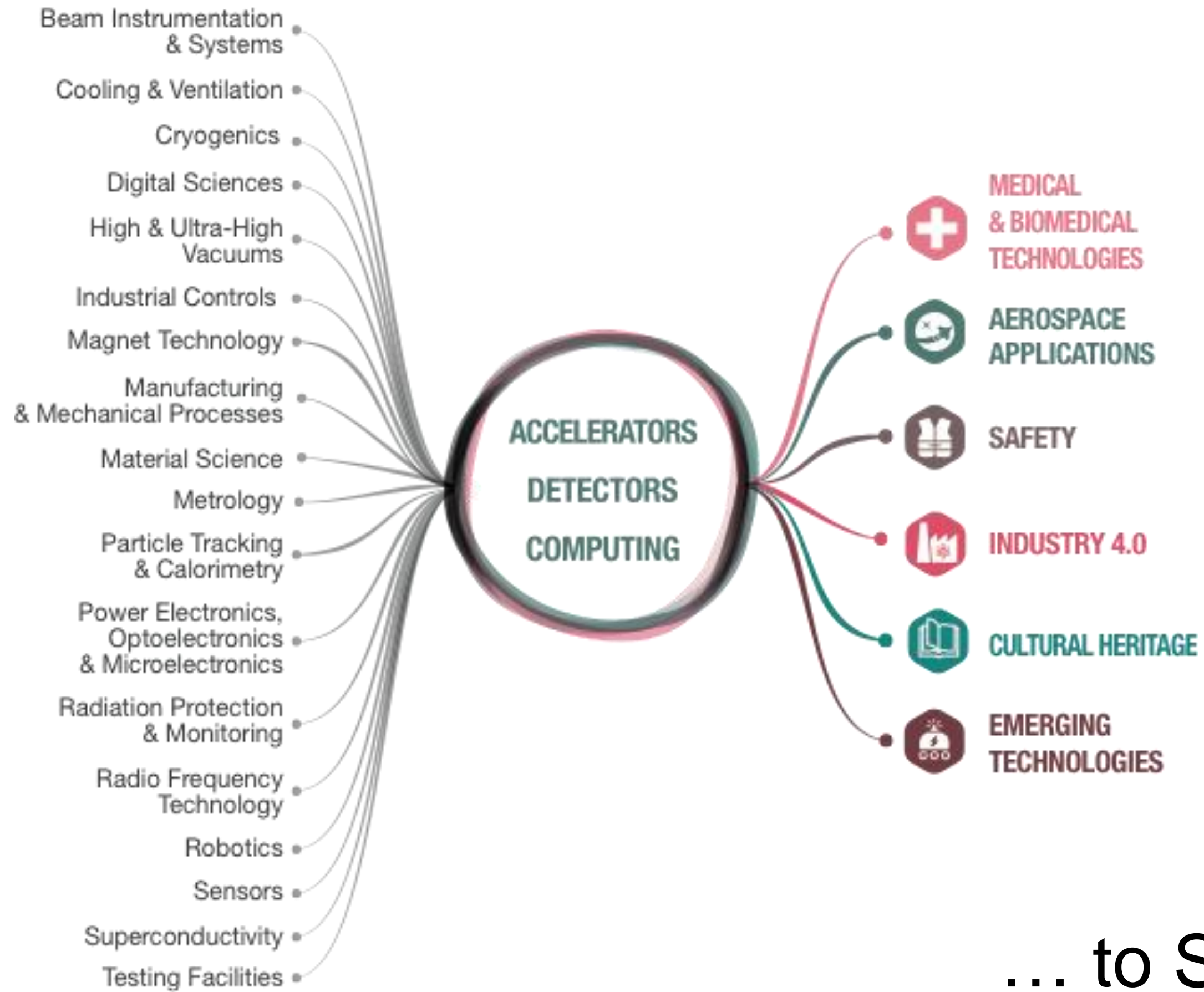
WORLD WIDE WEB
SERVERS

ENGINEERING
SERVICES

MAIL SERVERS

HOME DIRECTORY
SERVERS

From CERN Technologies ...



... to Society

WHERE THE WEB WAS BORN

Wide Area Networks

Started in 1969, the ARPANET was the first packet-switched network. It was developed by the Advanced Research Projects Agency (ARPA) and the Networking Division (ND) of the Defense Advanced Research Projects Agency (DARPA).

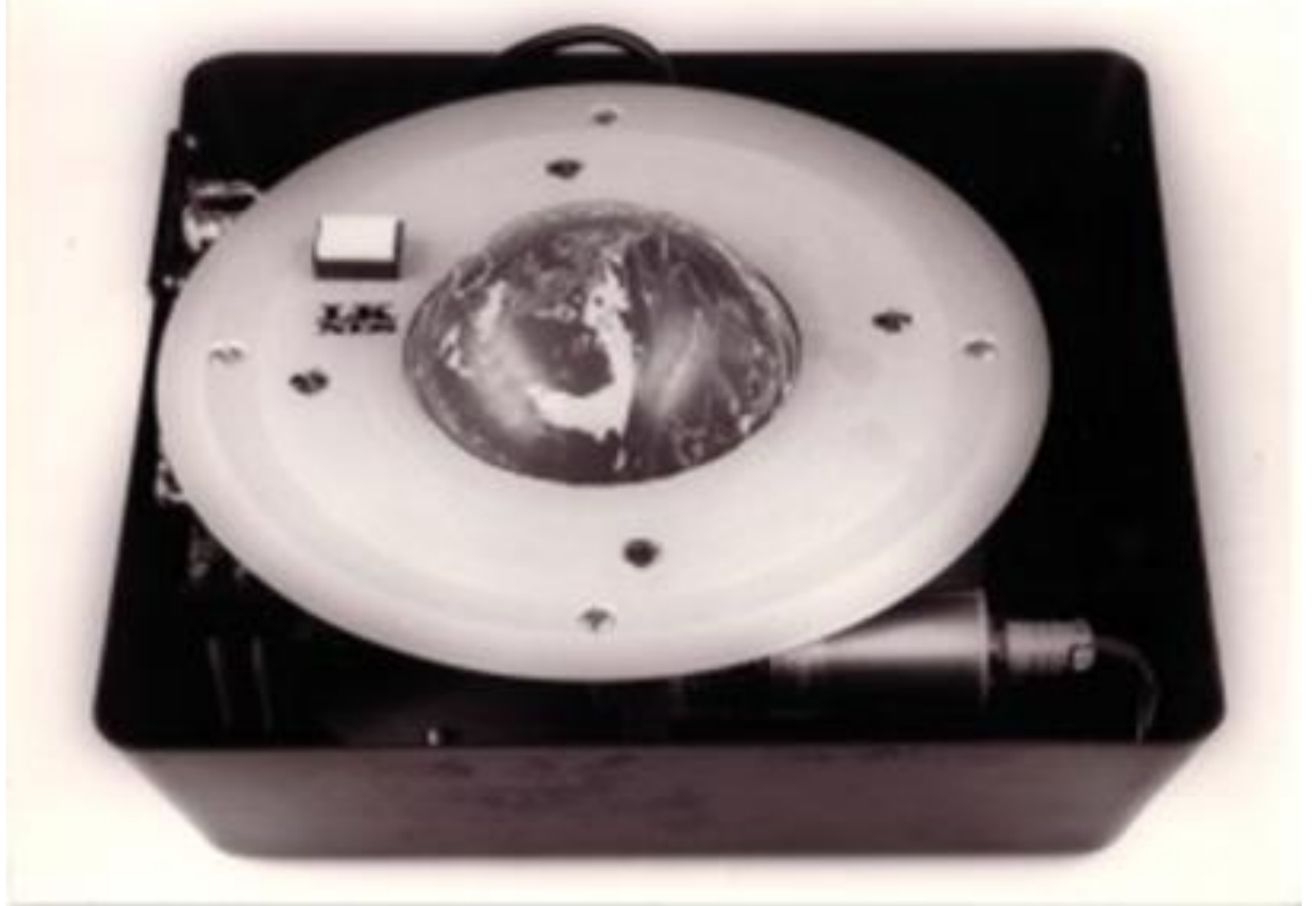
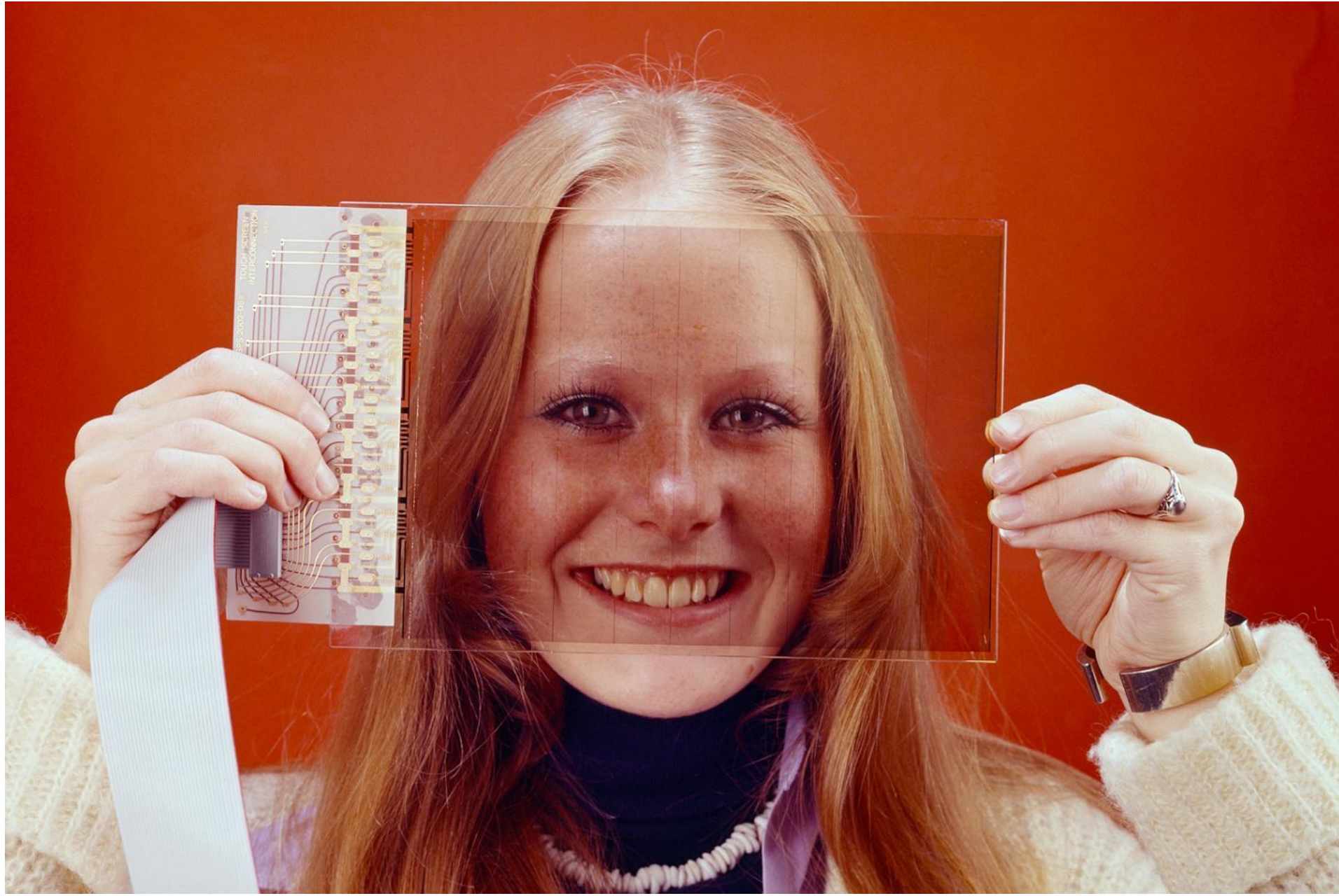
In 1971, the ARPANET was expanded to include the University of California, Santa Barbara (UCSB) and the University of Utah. This was the first time that a computer network was used for non-military purposes.

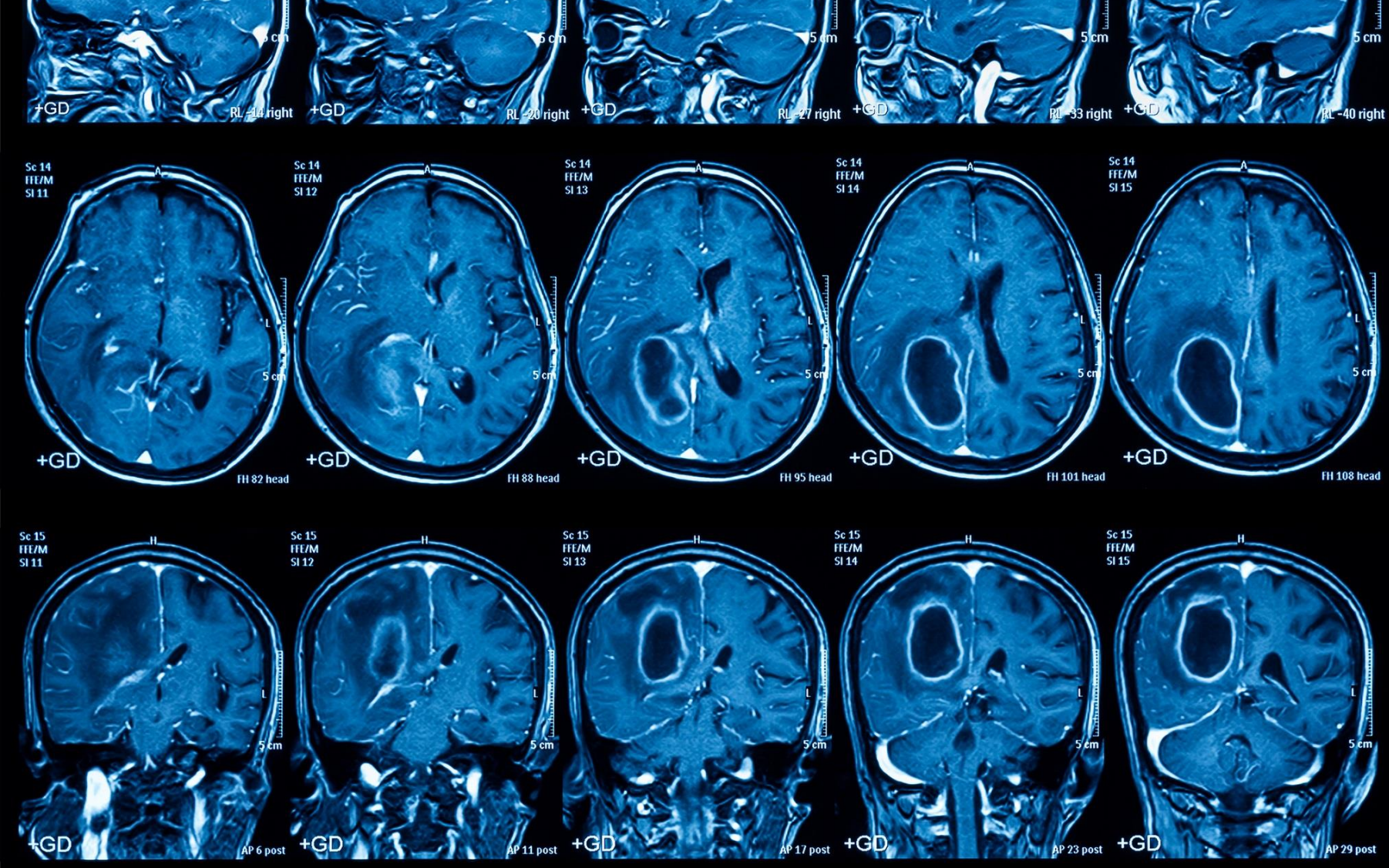
At the end of the 1970s, the European Organization for Nuclear Research (CERN) and the Japanese government began to develop their own computer networks. In 1980, the European Computer Network (ECN) was established. In 1981, the Japanese government established the Japanese Computer Network (JCN).

In 1982, the ARPANET was expanded to include the University of California, Los Angeles (UCLA) and the University of Wisconsin-Madison. This was the first time that a computer network was used for non-military purposes.



CERN, 1970s





About us

We aim to maximise the positive global impact of CERN on society



A dedicated Knowledge Transfer (KT) Group at CERN

“

Places like CERN contribute to the kind of knowledge that not only enriches humanity, but also provides the wellspring of ideas that become the technologies of the future.

”

Fabiola Gianotti, Director-General of CERN

GET IN TOUCH

Contact the CERN Knowledge Transfer team.

Contact now

ABOUT US

CERN KT Group's Mission

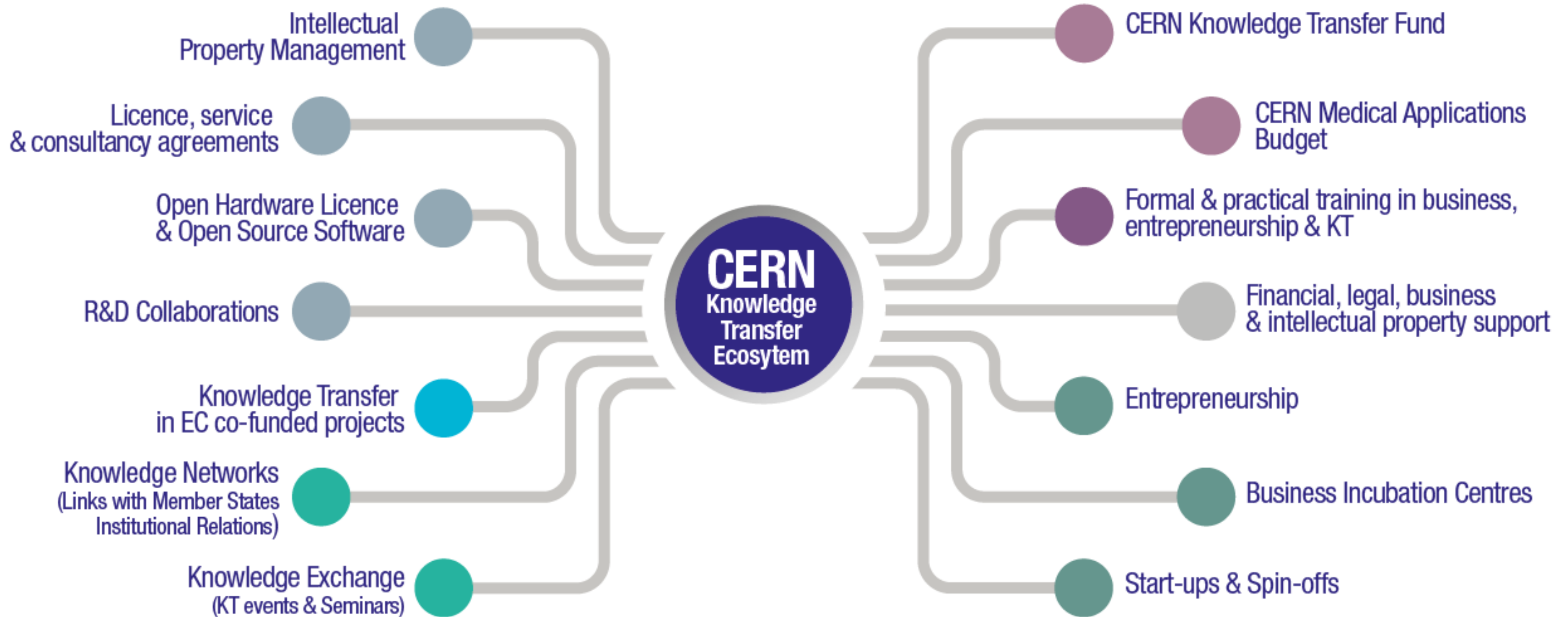
Maximise the technological and knowledge return to society in particular through Member States industry

Promote CERN as a centre of excellence for technology and innovation

Demonstrate the importance and impact of fundamental research investments

Key concepts: Dissemination and Impact

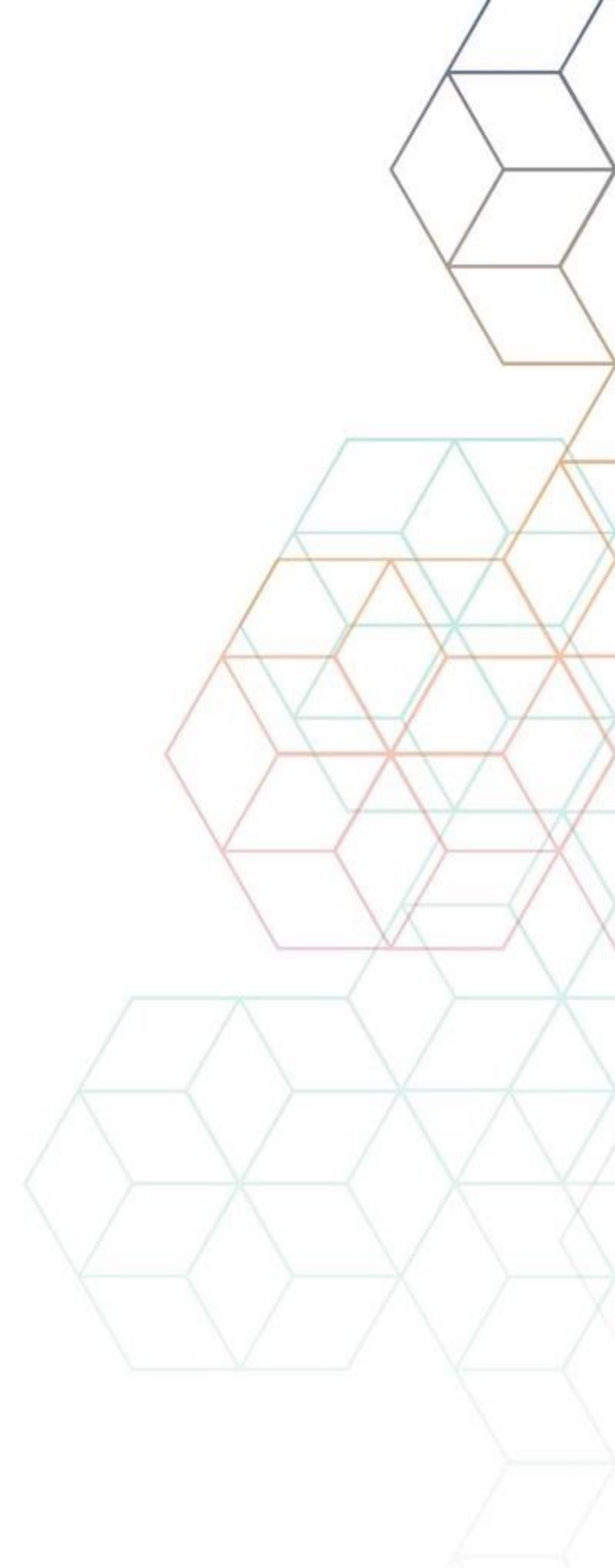
How we do it



Who are we working with?

We need to constantly assess the market and look for the best partners for every kind of situation.

A multinational or a SME? Which one will be the best partner for our technology / know-how?



Medical Imaging



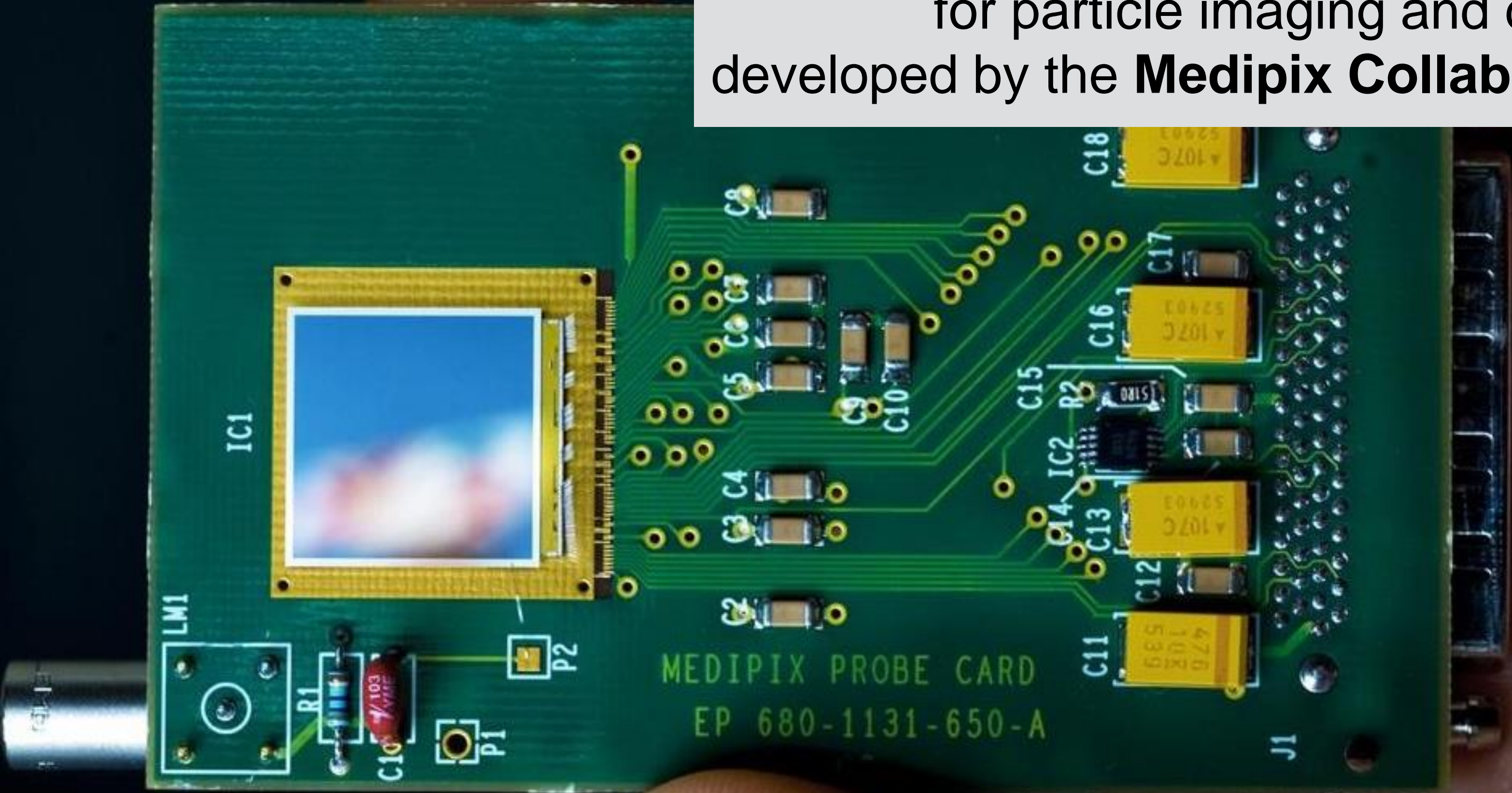
SIEMENS
Healthineers

PHILIPS
Healthcare



GE Healthcare

Medipix is a family of read-out chips for particle imaging and detection developed by the **Medipix Collaborations**

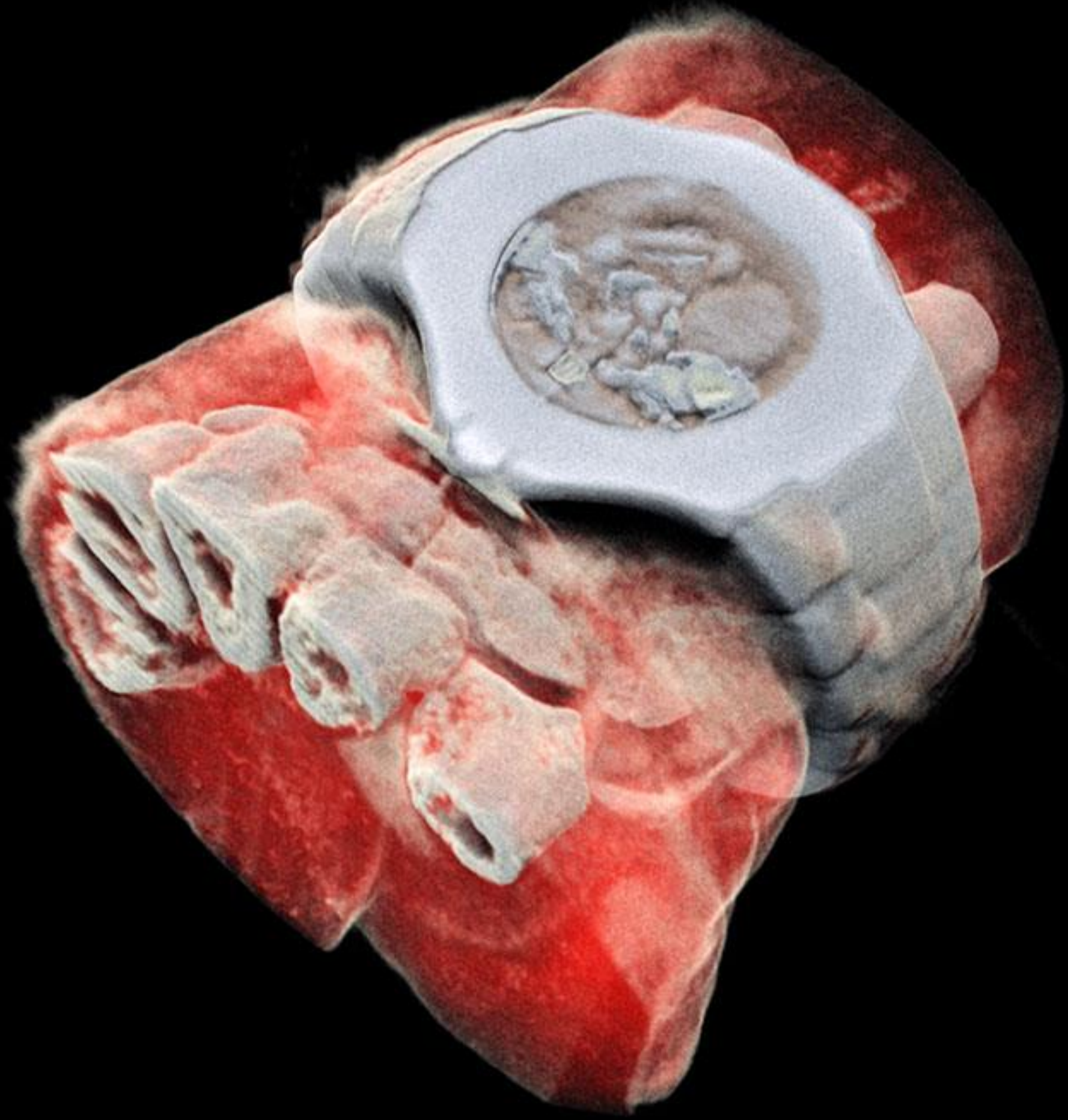




MARS Bio-scanner now commercial

Notre Dame imaging lab

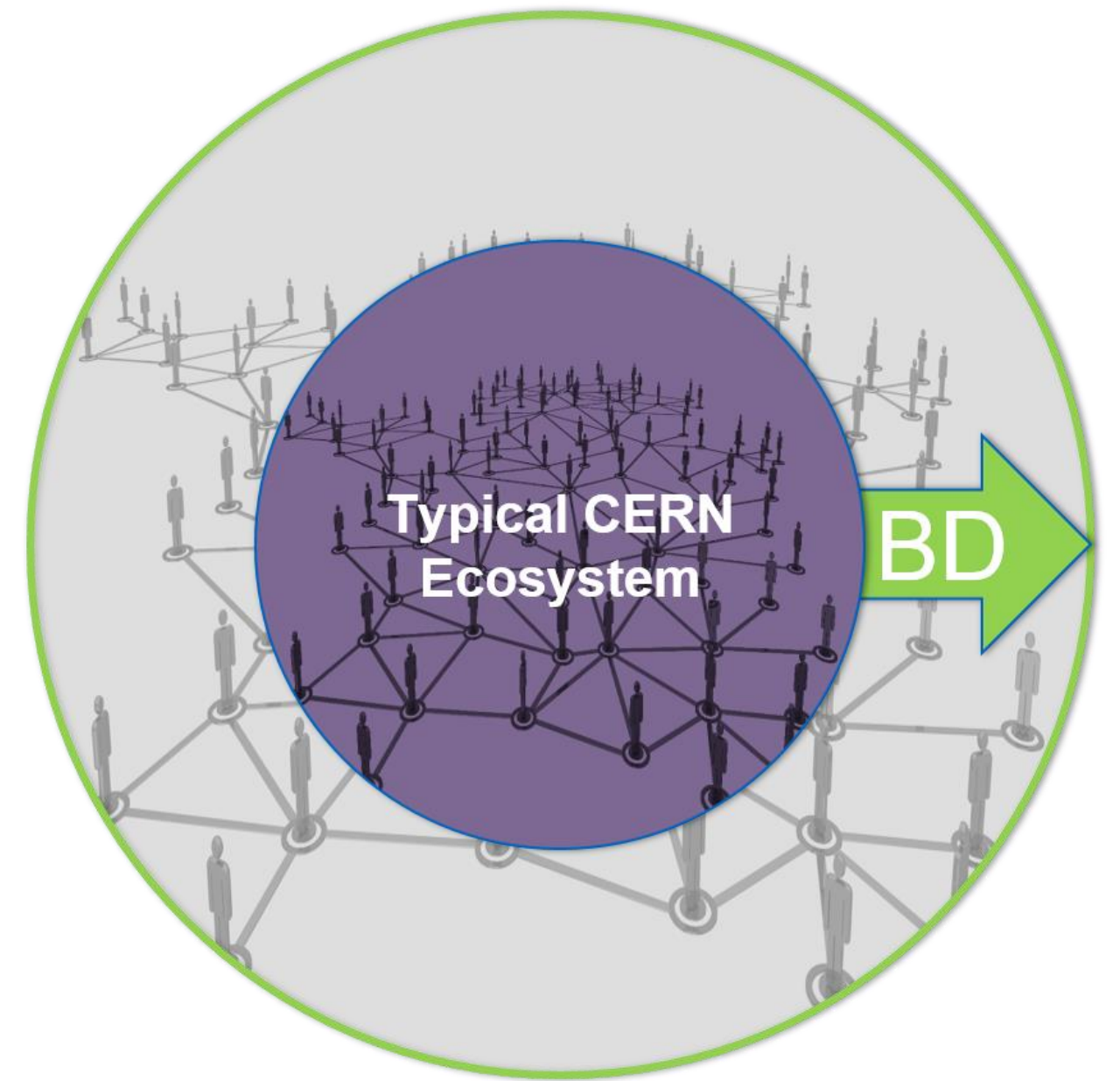
Slide courtesy of A. Butler, University of Canterbury



Looking for partners: Business Development

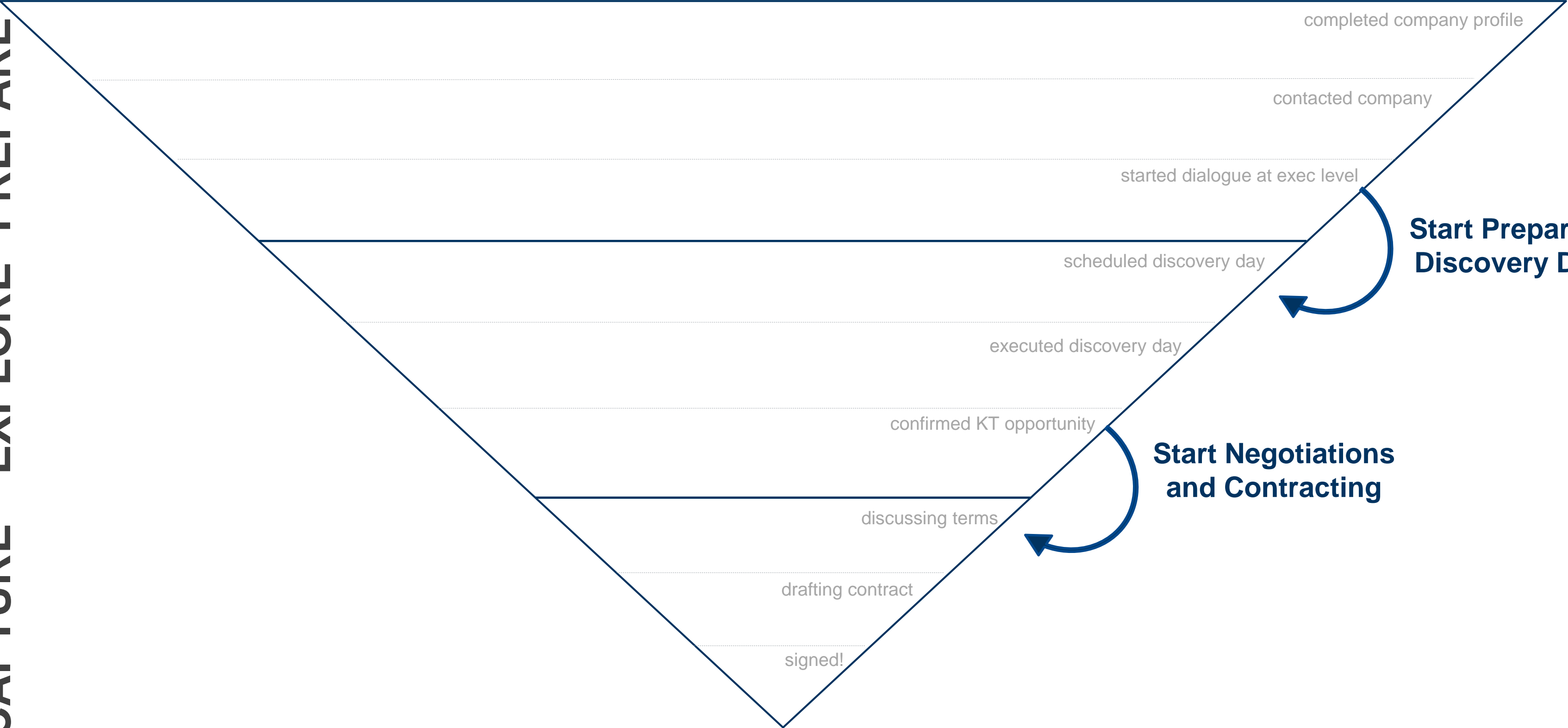


Who can we work with, *outside* the typical CERN HEP ecosystem? We are actively looking for *new* industrial partnerships, aiming for *more positive impact* on society by *accelerating innovation* in the *CERN member states*.



Business Development Funnel

CAPTURE EXPLORE PREPARE



completed company profile

contacted company

started dialogue at exec level

scheduled discovery day

executed discovery day

confirmed KT opportunity

discussing terms

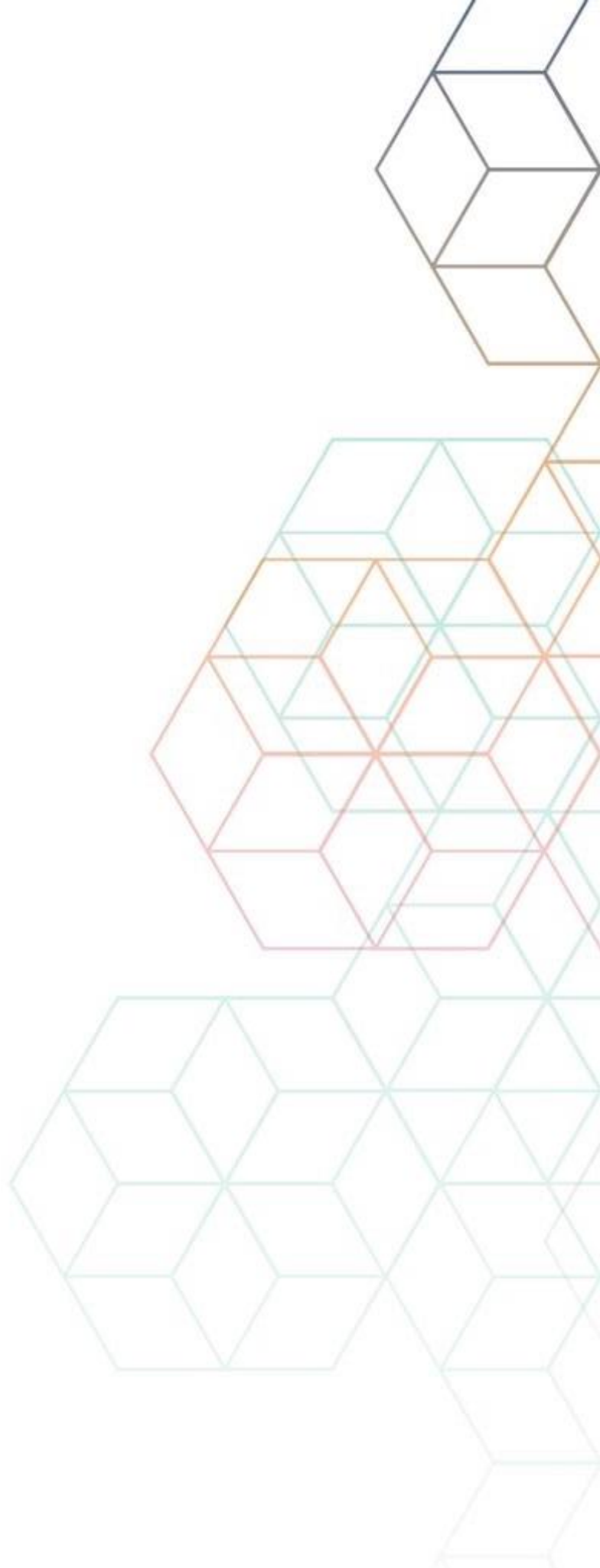
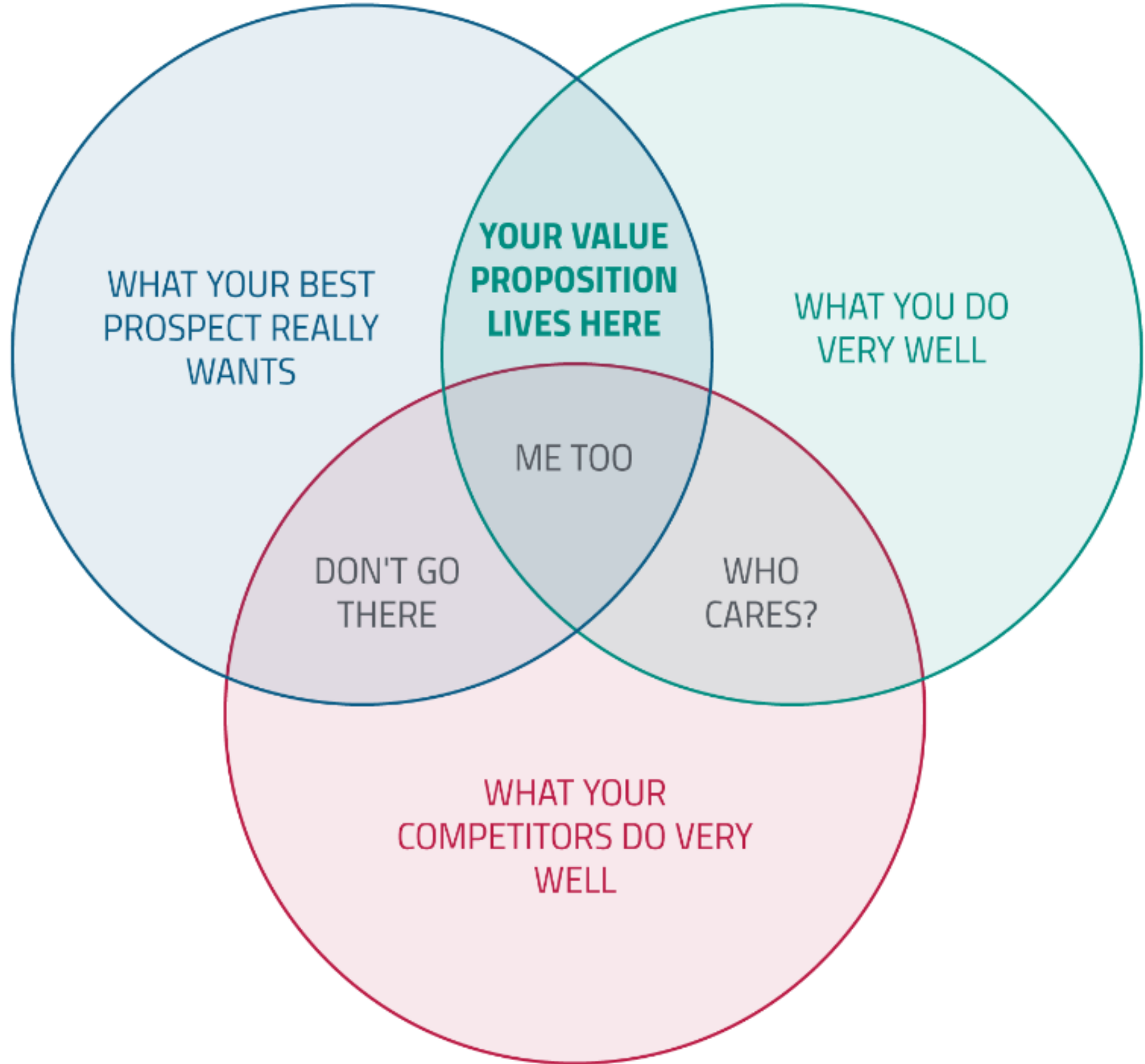
drafting contract

signed!

**Start Preparing
Discovery Day**

**Start Negotiations
and Contracting**

Value Proposition



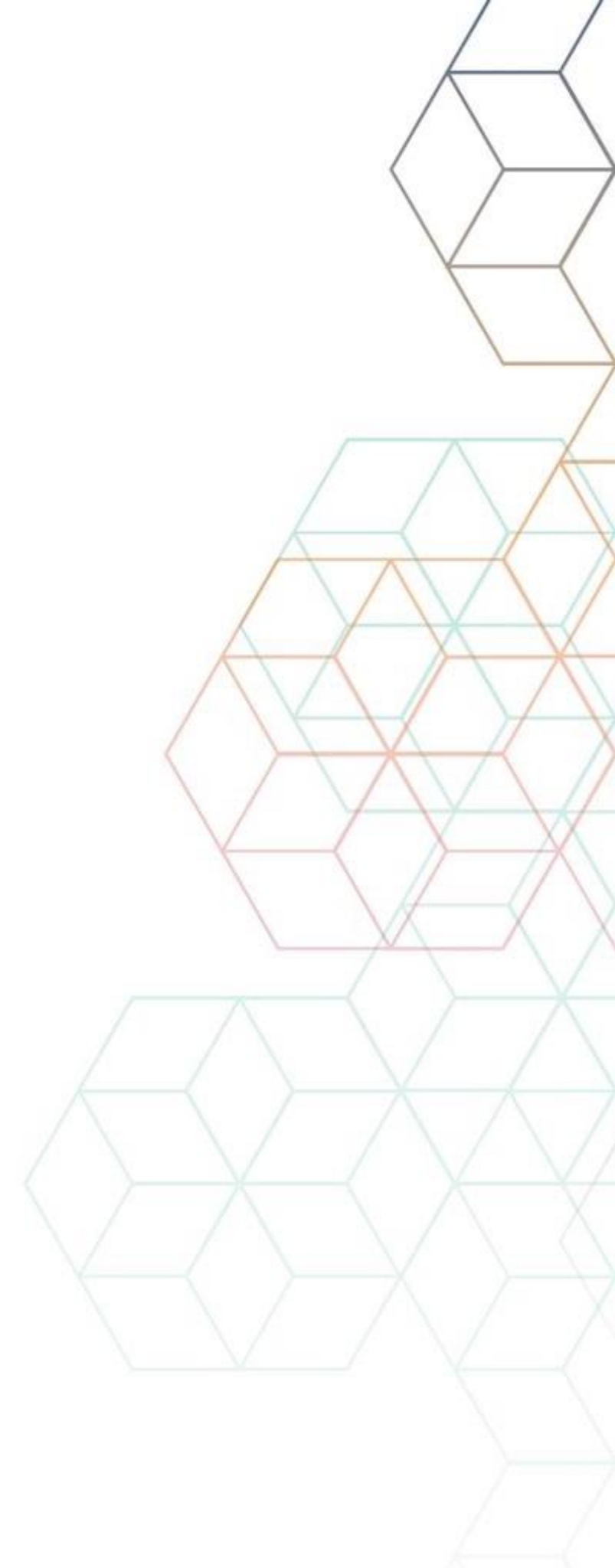


Get to know each other

“How can machine learning improve vaccine production?”

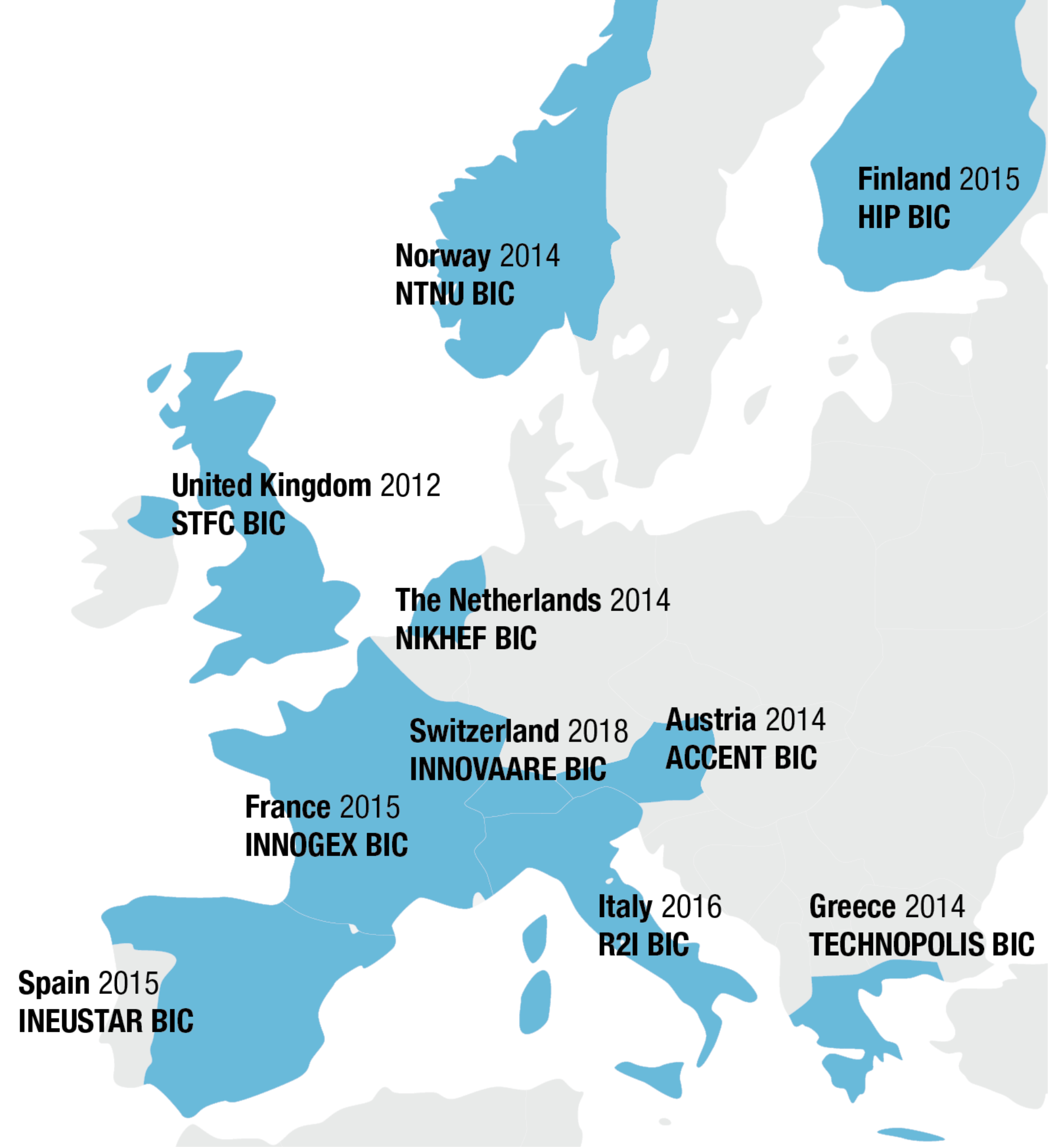
CERN - Sanofi

Push or pull?



CERN BICs

CERN Network of 10 Member
State Business Incubation
Centres of CERN Technologies



Building a culture of entrepreneurship



M—E—D



T—E—C—H



H—A—C—K

AN INNOVATION COMPETITION WHERE TEAMS CAN SOLVE MEDTECH PROBLEMS PITCHED BY HEALTHCARE ORGANISATIONS AND INDUSTRY.

#CERNMEDTECHHACK

AWARD FEST, FIND OUT MORE AT:
INDICO.CERN.CH/E/MEDTECHHACK18



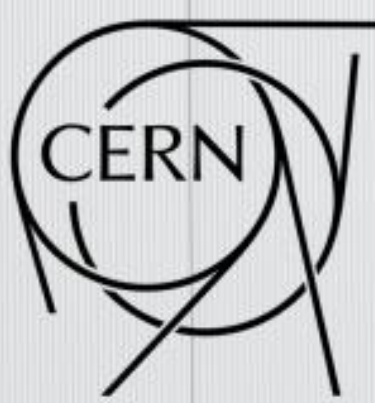
M-E-D

|| || ||

T-E-C-H

|| || ||

H-A-C-K



Idea^s

THINK. DO. COLLABORATE.







The background consists of several overlapping, crumpled pieces of brightly colored paper in shades of yellow, green, orange, blue, purple, and pink. Each piece of paper has a large, hand-drawn black question mark on it. The papers are layered, with some appearing more prominent than others.

Want to know more?

Visit <http://kt.cern>

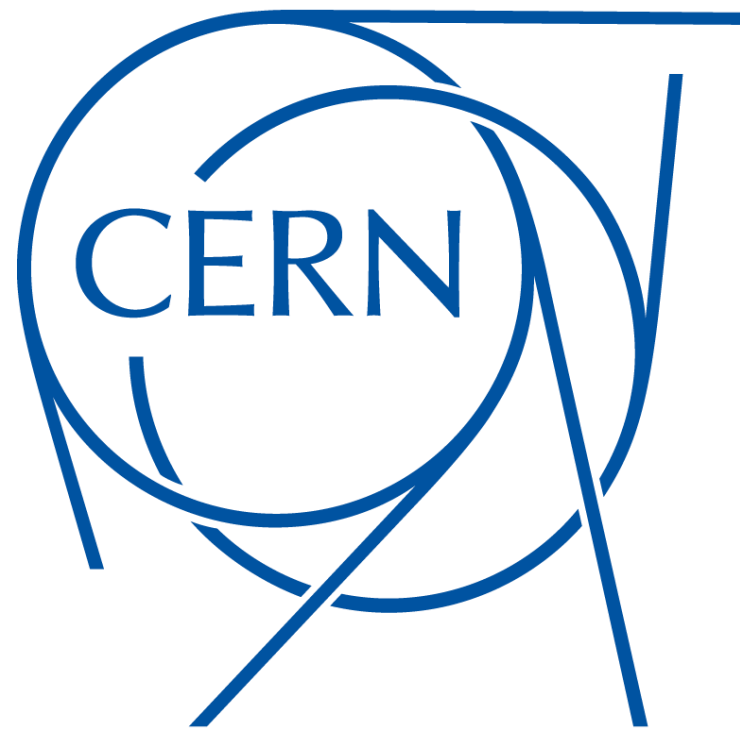
**Sign-up to our newsletter
<http://kt.cern/newsletter>**

Contact us at kt@cern.ch

Giovanni.Porcellana@cern.ch

Thanks to:

Giovanni Anelli, Etiennette Auffray-Hillemans, Michael Campbell, Manuela Cirilli, Han Dols, David Mazur, Anaïs Rassat, Marco Silari



3 GOOD HEALTH
AND WELL-BEING



4 QUALITY
EDUCATION



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



17 PARTNERSHIPS
FOR THE GOALS

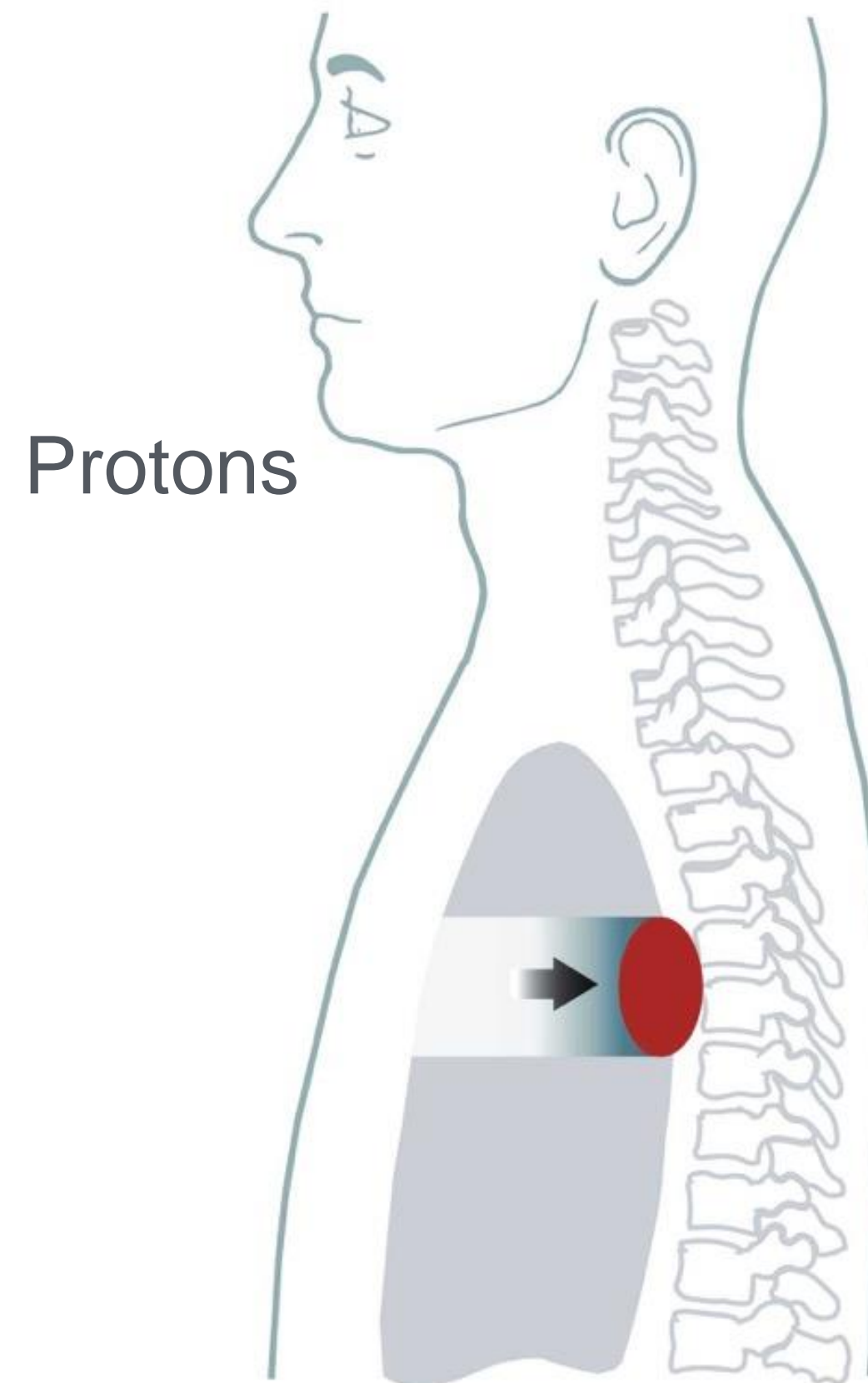
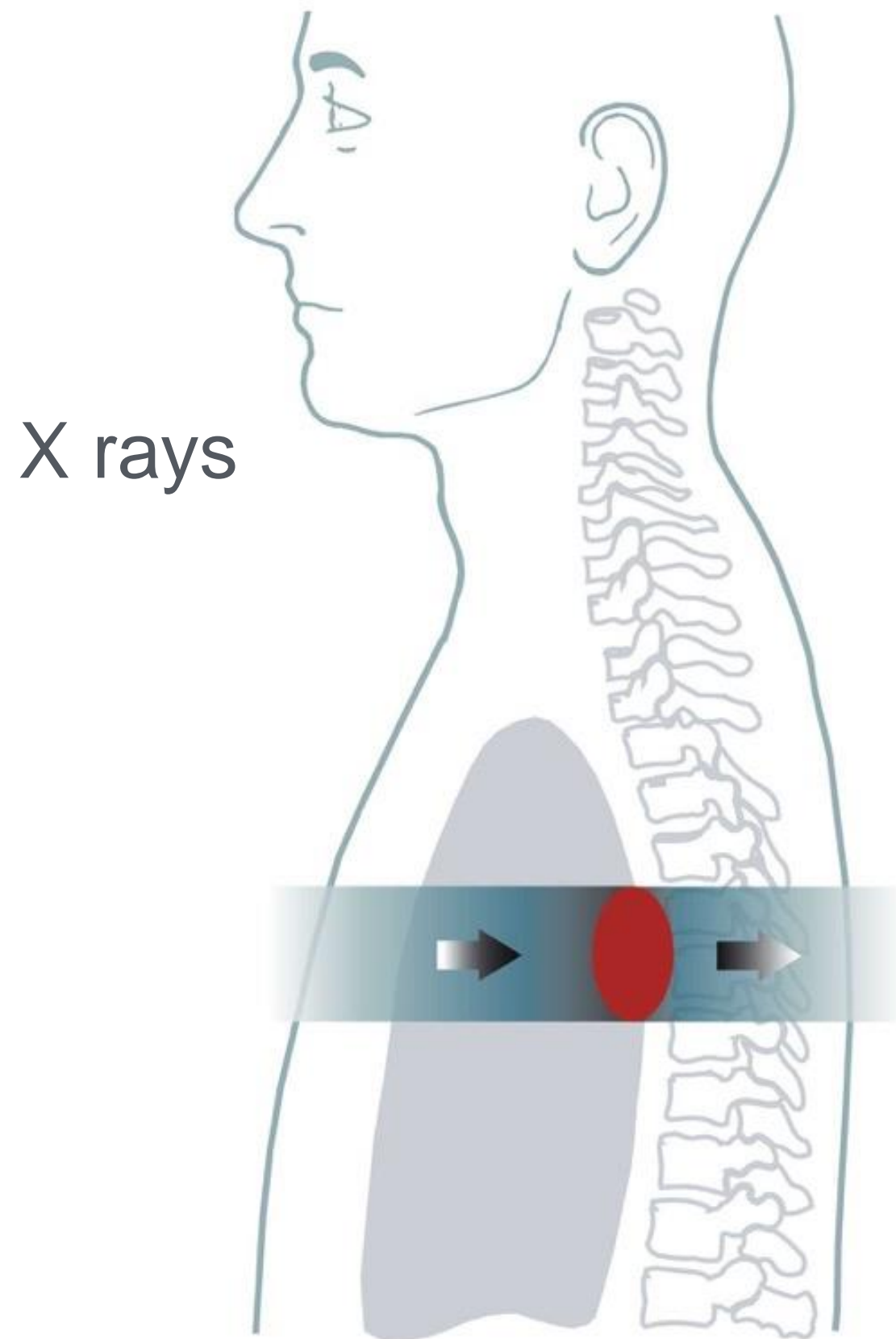


Medical Technologies

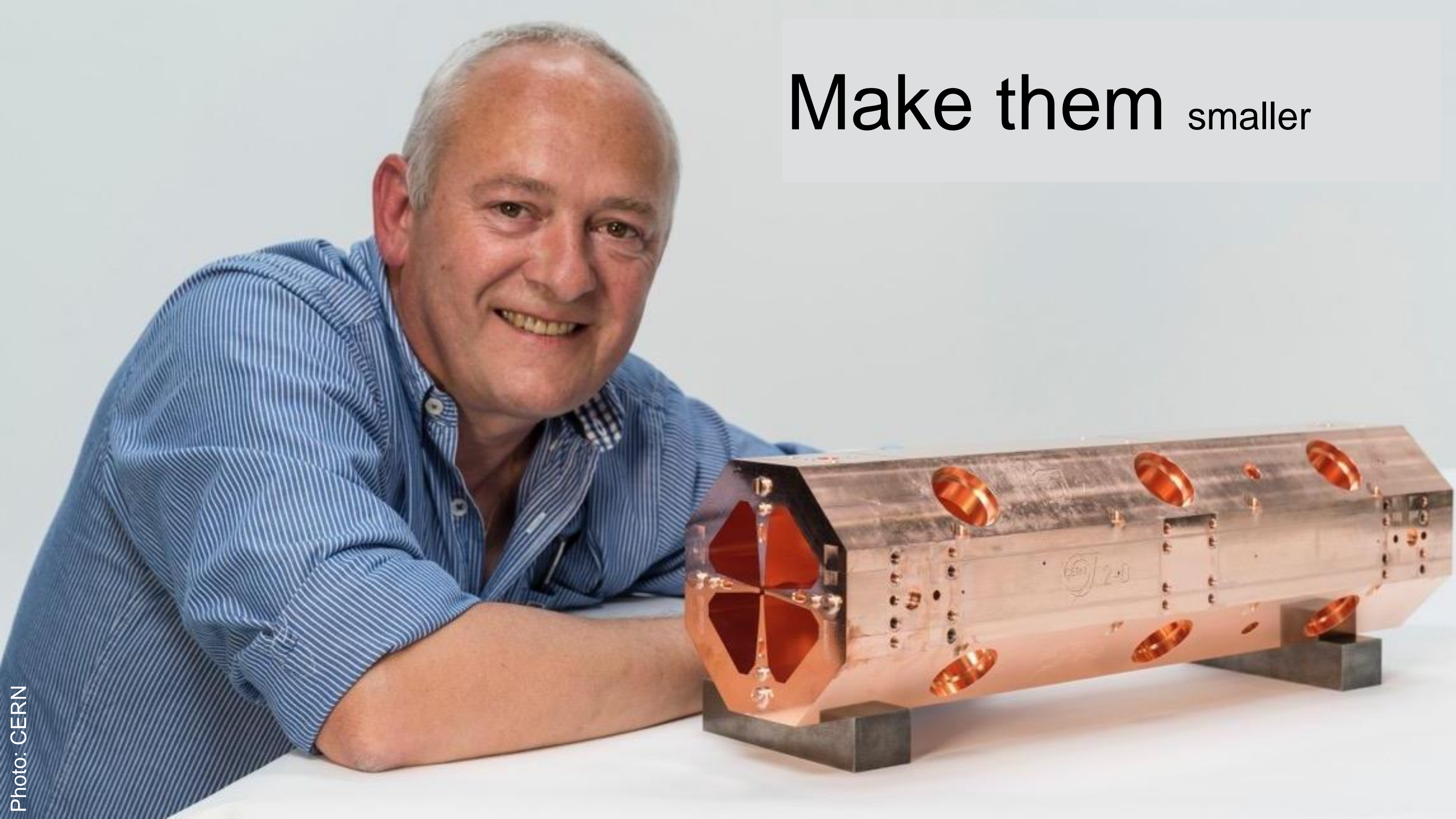
From particle accelerators



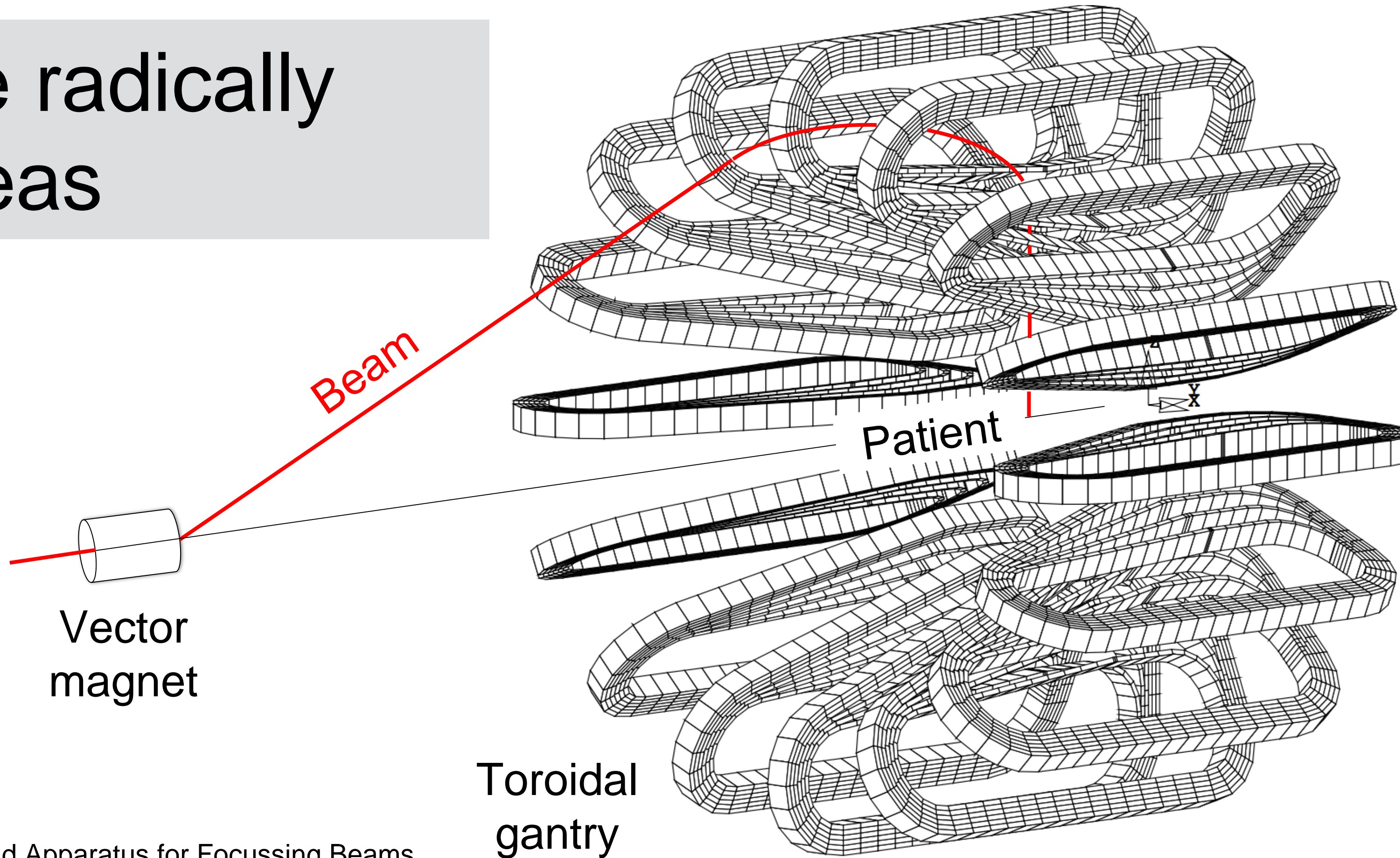
Hadron Therapy



Make them smaller



Explore radically new ideas





le dauphiné libéré

1,00€ - 1,50 FS | JEUDI 30 NOVEMBRE 2017 | G 01

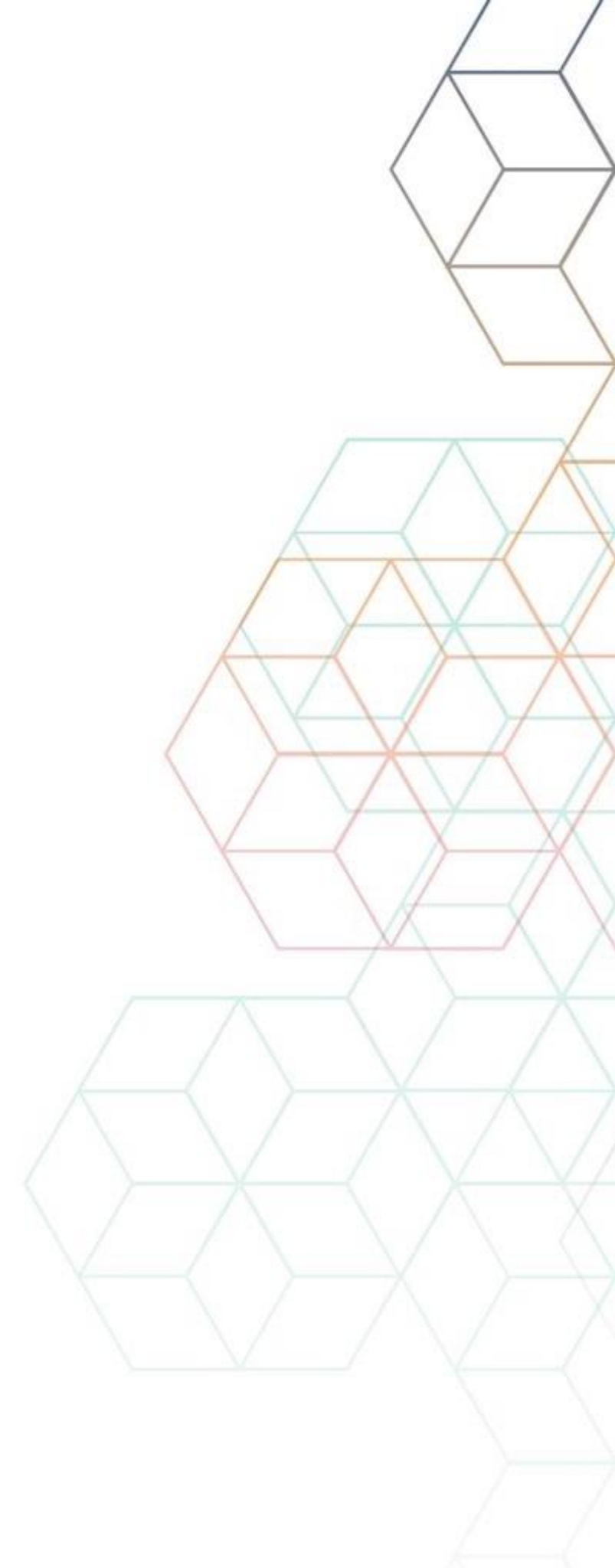
BELLEGARDE & PAYS DE GEX

GENEVOIS LE SAVOIR DES PHYSICIENS AU SERVICE DE LA MÉDECINE DE DEMAIN

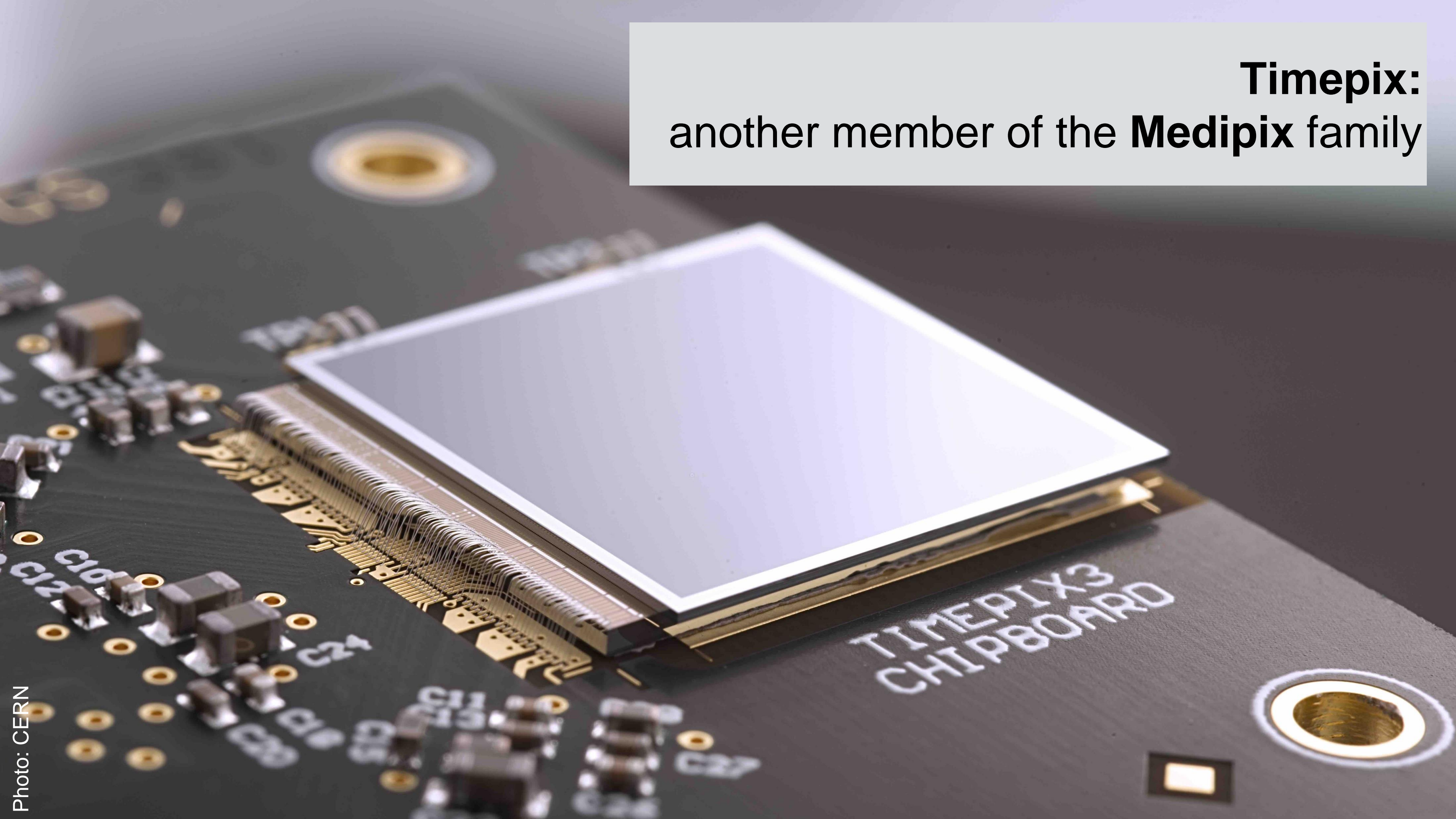
La lutte anti-cancer se prépare au Cern

CERN-MEDICIS
First medical isotopes
produced

Aerospace



Timepix:
another member of the **Medipix** family



Timepix on the ISS

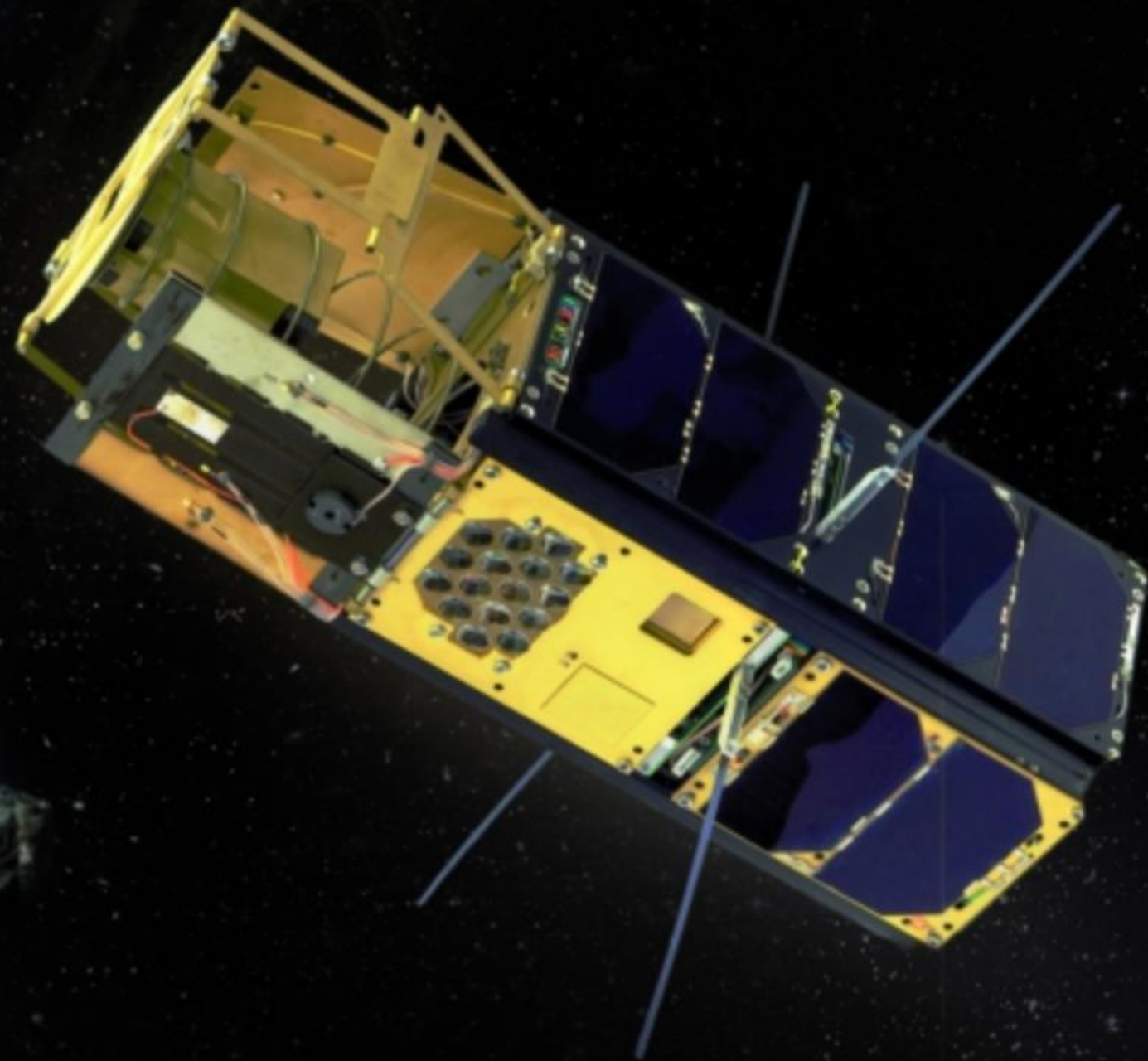


Courtesy of NASA, photo ref. no. iss036e006175

Picture courtesy VZLU:

<https://www.vzlu.cz/en/czech-vzlusat-1-reports-from-the-orbit-c563.html#prettyPhoto>

Timepix on VZLUSAT-1 Launched June 2017



Cultural heritage

#EuropeForCulture

2018 is the European Year for Cultural Heritage





InsightArt

Start-up using Medipix
X-ray eyes for cultural heritage

Photo: INFN

MACHINA

Movable Accelerator for
Cultural Heritage In-situ
Non-destructive Analysis

Construction of a
compact, transportable
accelerator

based on the HF-RFQ
developed at CERN

With the involvement of
INFN-CHNet (Cultural
Heritage Network)



Digital Preservation

TIND:

a **CERN spin-off** providing solutions for library management and data preservation based on the CERN open source software Invenio