



Spontaneous Flavor Violation and the 2HDM

Based on arXiv:1811.00017 and 190X.XXXX

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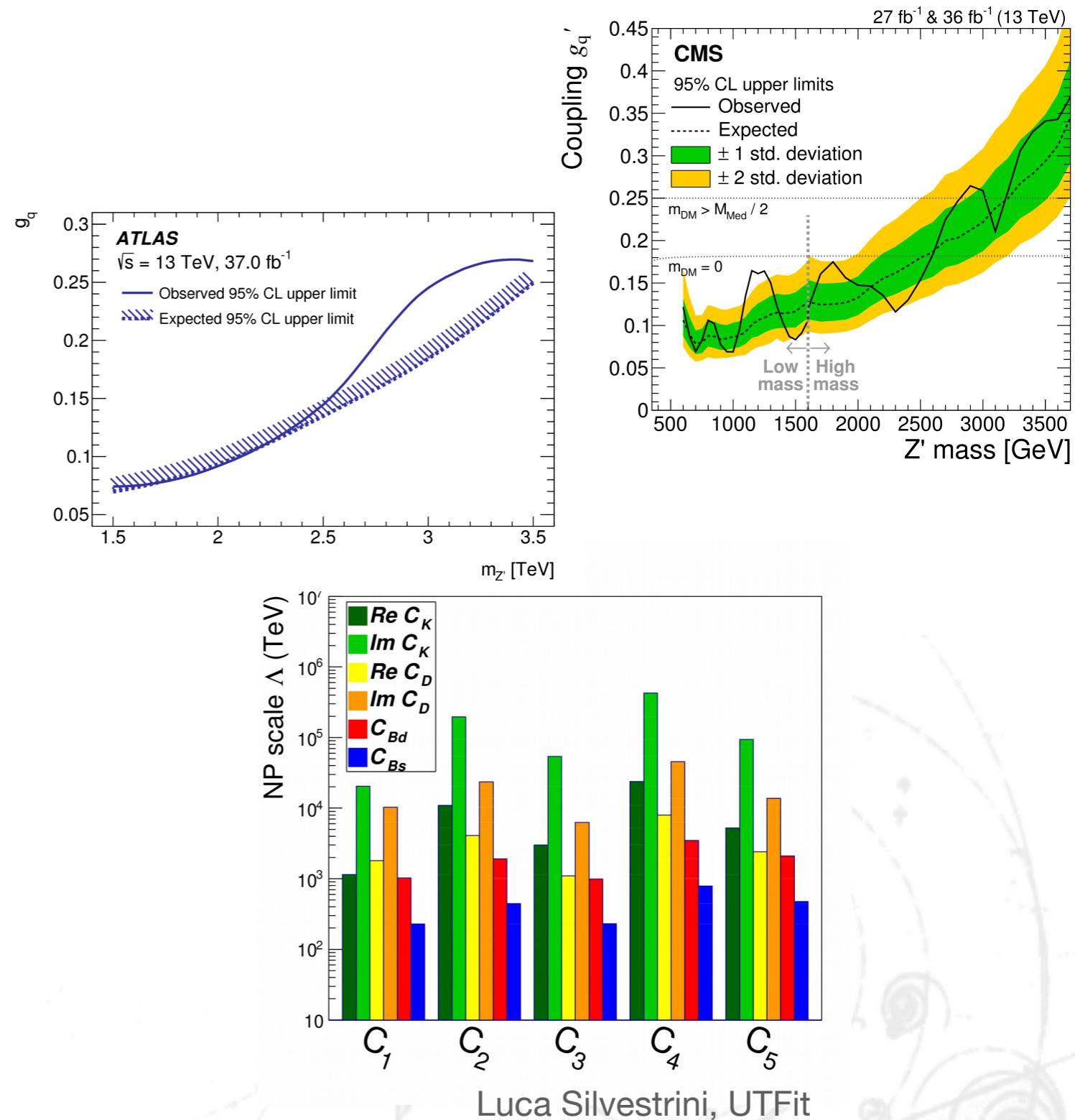
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The Search for New Physics

- The LHC has a broad, active program searching for new physics (NP) at the TeV scale
- Great time to examine our assumptions about how NP couples to the Standard Model
- Flavor violation bounds are already probing ~ 100 s TeV scale. How do we reconcile this disparity?



Avoiding Flavor Bounds Requires Assumptions

FCNCs in SM suppressed by Yukawa & CKM factors

$$Y^u = \text{diag}(y_u^{\text{SM}}, y_c^{\text{SM}}, y_t^{\text{SM}})$$

$$y_{\text{SM}}^u = (V^T Y^u)_{ij}, \quad y_{\text{SM}}^d = Y^d$$

$$Y^d = \text{diag}(y_d^{\text{SM}}, y_s^{\text{SM}}, y_b^{\text{SM}})$$

For *flavored* new physics, simplest assumption is *Minimal Flavor Violation*

$$\lambda_{2,ij}^{d\dagger} Q_i \bar{d}_j H_2^c, \quad \xi_{ij} (d_i^\dagger i\bar{\sigma}^\mu d_j) Z'_\mu$$

In a 2HDM MFV implies: $\lambda_{2,ij}^u \propto y_{\text{SM}}^u$, $\lambda_{2,ij}^d \propto y_{\text{SM}}^d$

$$y_{\text{SM}}^u = \begin{pmatrix} 10^{-5} & 10^{-3} & 10^{-2} \\ 10^{-6} & 10^{-3} & 10^{-2} \\ 10^{-8} & 10^{-4} & 1 \end{pmatrix}$$

This implicitly assumes NP couples mainly to *third generation* quarks!

Alignment Suppresses FCNCs

This is clear when we look in a particular basis:

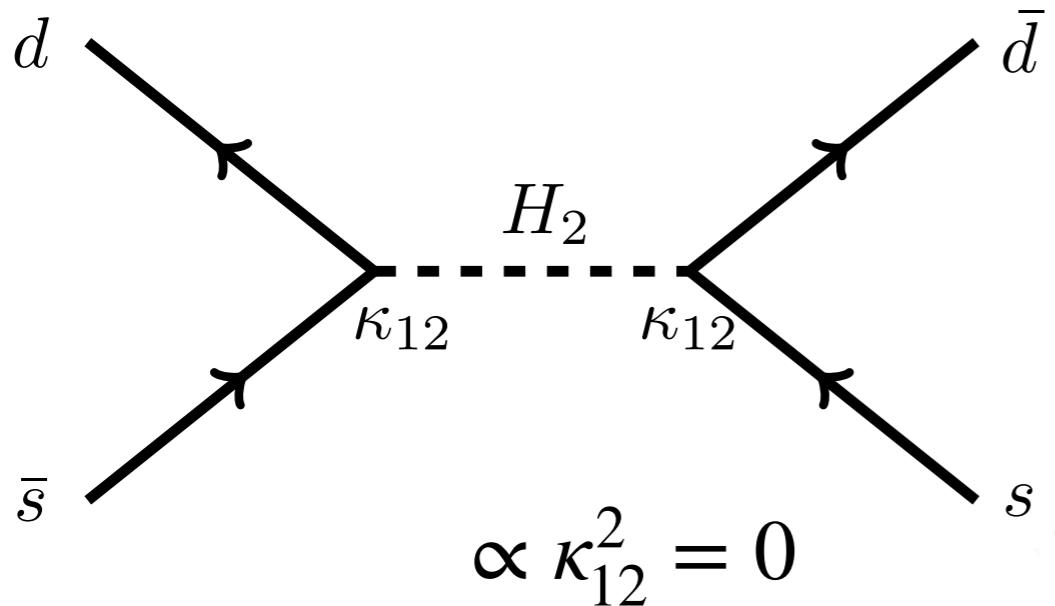
$$\mathcal{L} \supset -V_{ij}^T Y^u Q_i H \bar{u}_j + Y^d Q_i H^c \bar{d}_j + K^d Q_i H_2^c \bar{d}_j$$

$$Y^u = \text{diag}(y_u^{\text{SM}}, y_c^{\text{SM}}, y_t^{\text{SM}})$$

$$Y^d = \text{diag}(y_d^{\text{SM}}, y_s^{\text{SM}}, y_b^{\text{SM}})$$

$$K^d = \text{diag}(\kappa_d, \kappa_s, \kappa_b)$$

Couplings to new physics can be arbitrarily large, without introducing FCNCs



But demanding alignment without a UV completion is very ad hoc

Spontaneous Flavor Violation



A UV Completion for Flavor Alignment

$$\mathcal{L} \supset -V_{ij}^T Y^u Q_i H \bar{u}_j + Y^d Q_i H^c \bar{d}_j + K^d Q_i H_2^c \bar{d}_j$$

Flavor Violation
“in the up sector”

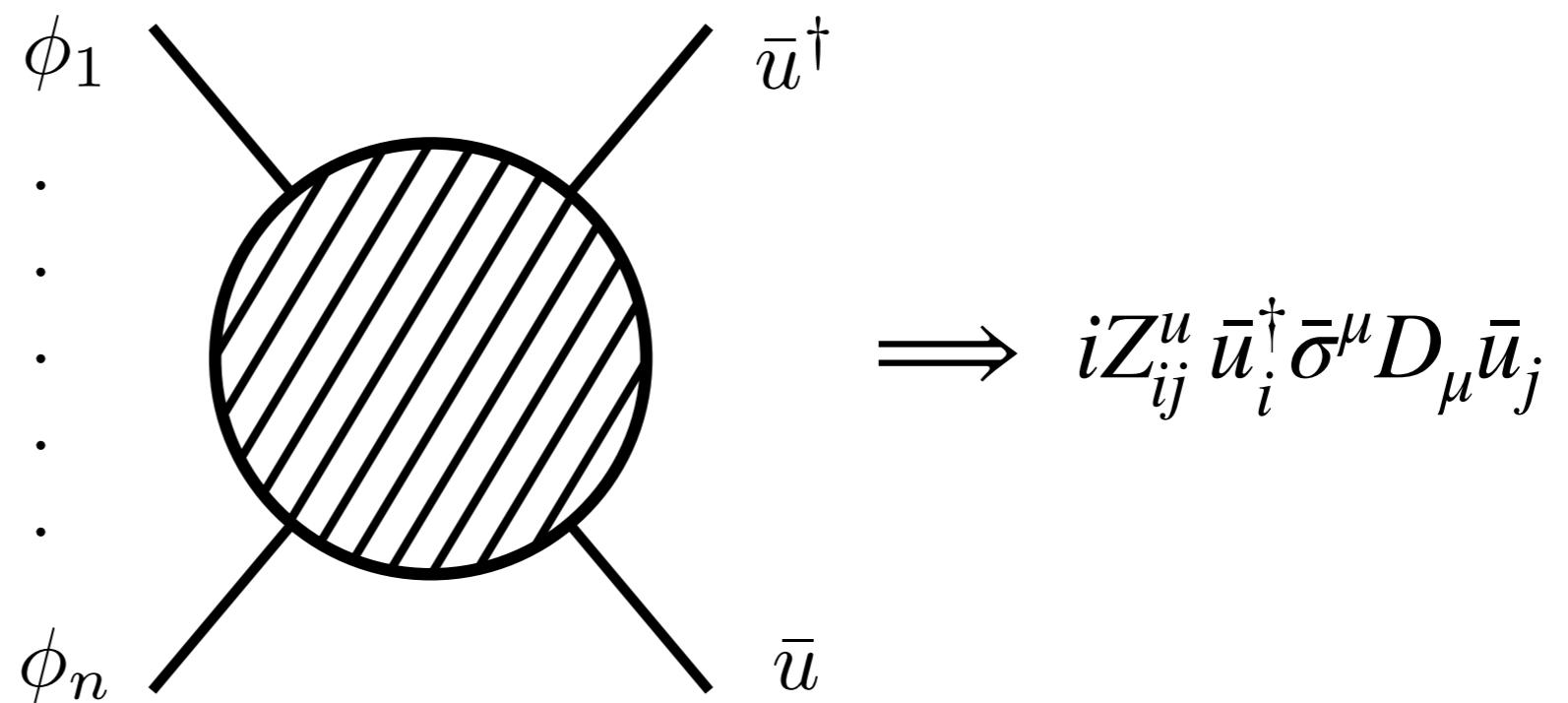
Idea: **All** quark family number & CP breaking via renormalization of either right-handed up- or down-type quarks

$$\mathcal{L} \supset iZ_{ij}^u \bar{u}_i^\dagger \bar{\sigma}^\mu D_\mu \bar{u}_j + i\bar{d}_i^\dagger \bar{\sigma}^\mu D_\mu \bar{d}_i + i\bar{Q}_i^\dagger \bar{\sigma}^\mu D_\mu \bar{Q}_i +$$

⇒ Couplings to the other sector remain *aligned*

A UV Completion for Flavor Alignment

Mixing with
Spontaneously Broken
Flavor Vacuum

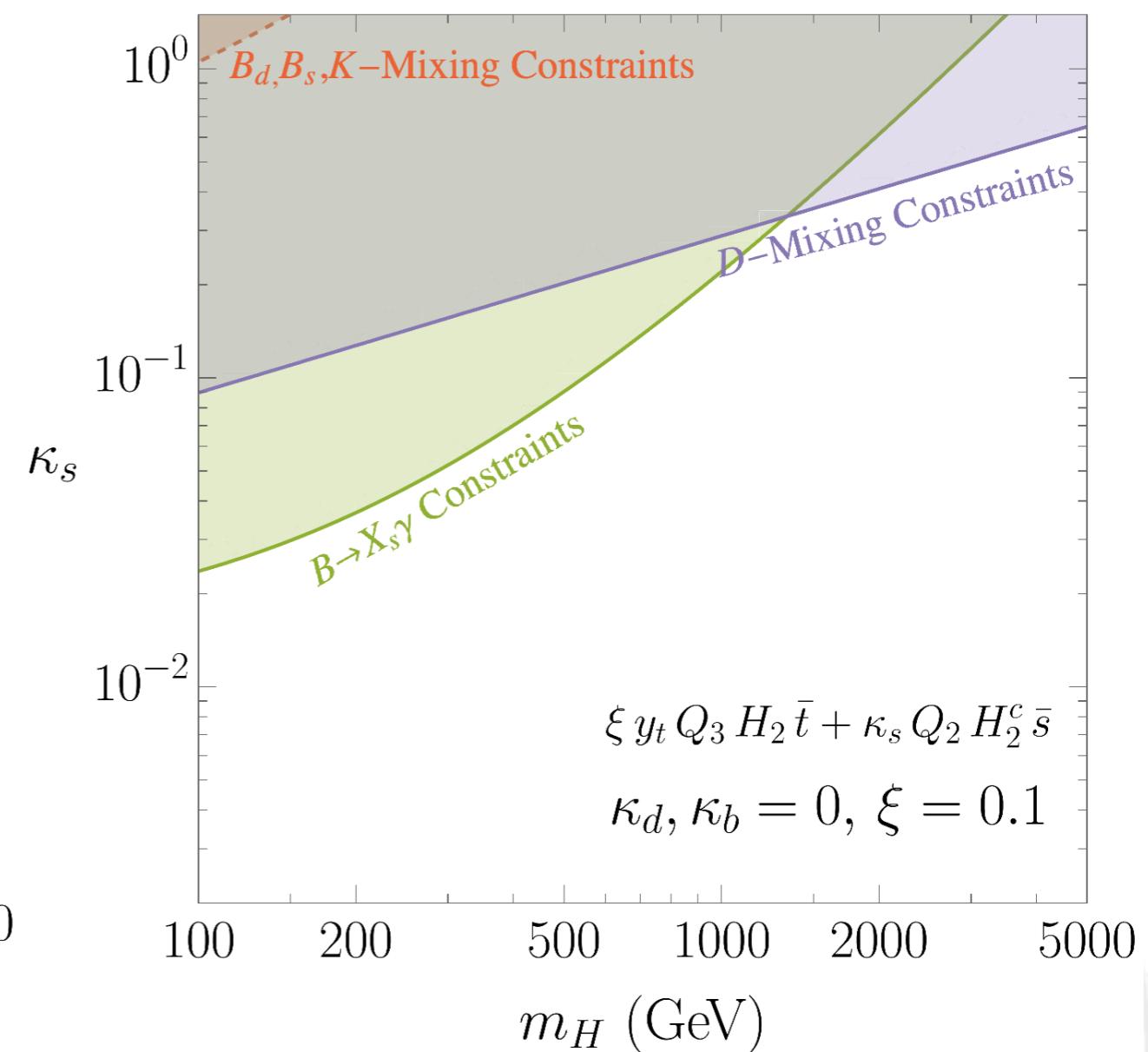
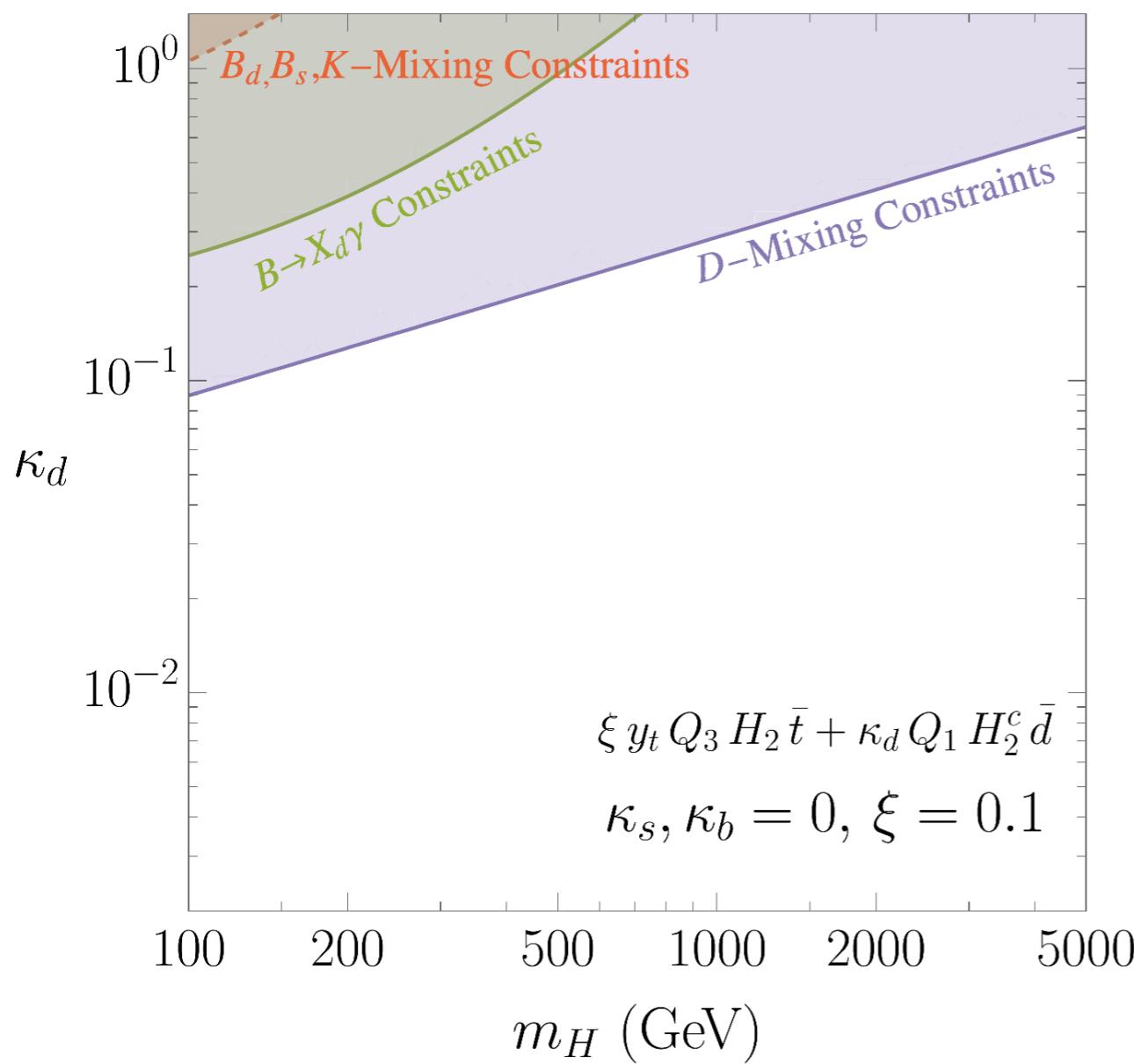


$$\mathcal{L} \supset iZ_{ij}^u \bar{u}_i^\dagger \bar{\sigma}^\mu D_\mu \bar{u}_j + i\bar{d}_i^\dagger \bar{\sigma}^\mu D_\mu \bar{d}_i + i\bar{Q}_i^\dagger \bar{\sigma}^\mu D_\mu \bar{Q}_i +$$

Note: Two distinct theories: up- or down-type SFV

Flavor Bounds in an SFV 2HDM

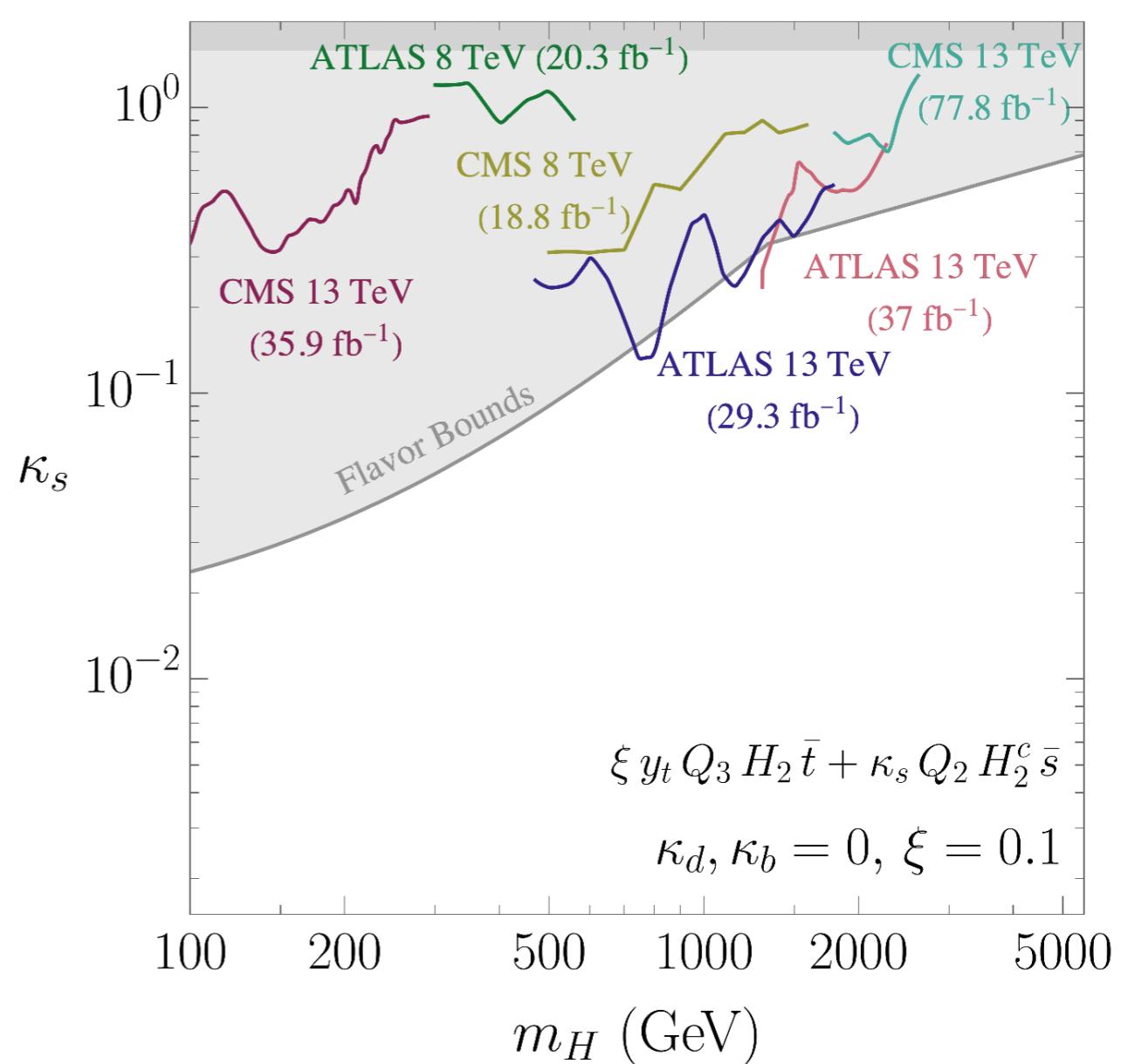
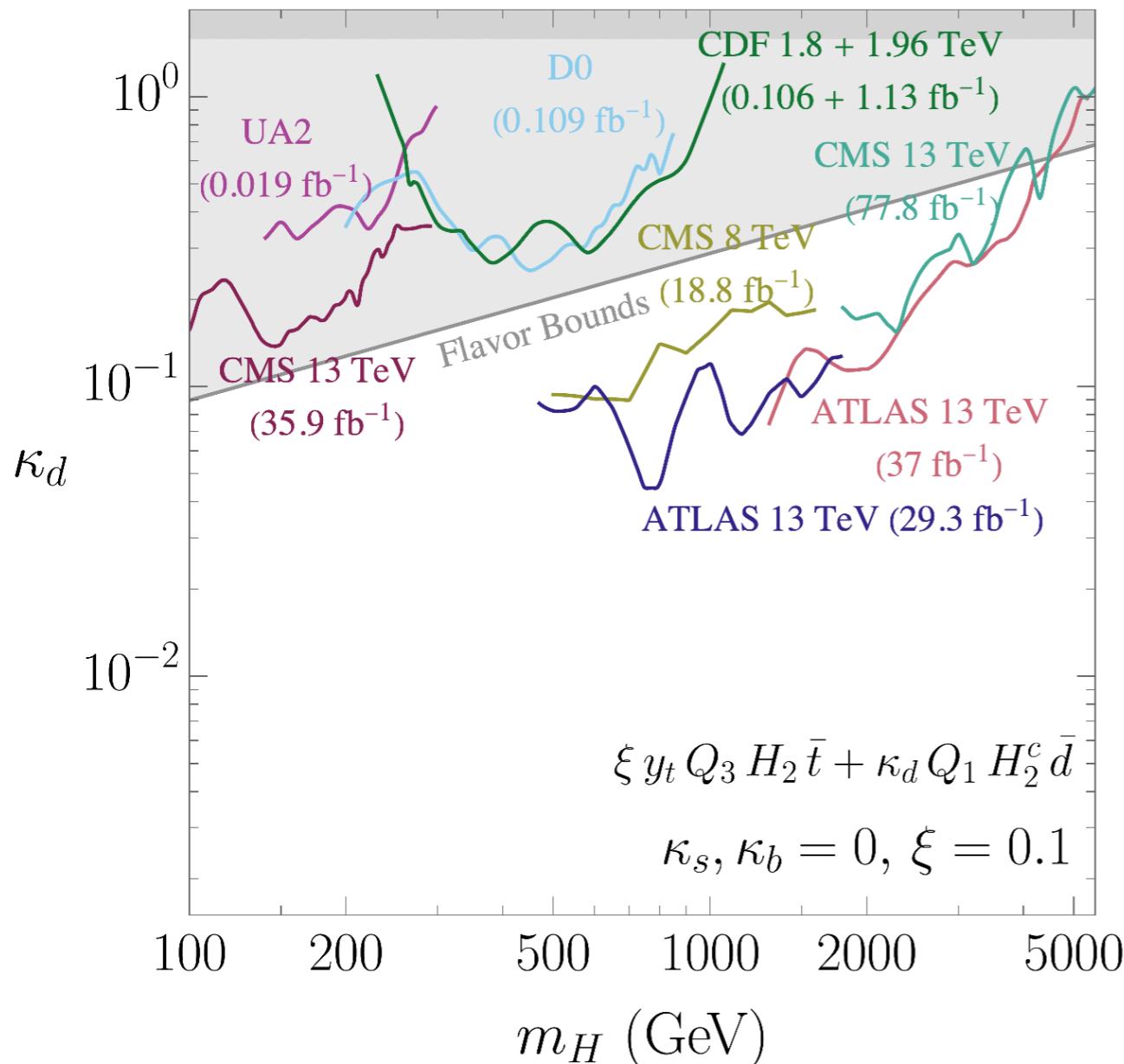
Charged Higgs Contributions to FCNCs arise at loop-level



Order ~ 0.1 couplings to first and second generation quarks are allowed for a large range of masses!

Limits from Dijet Searches

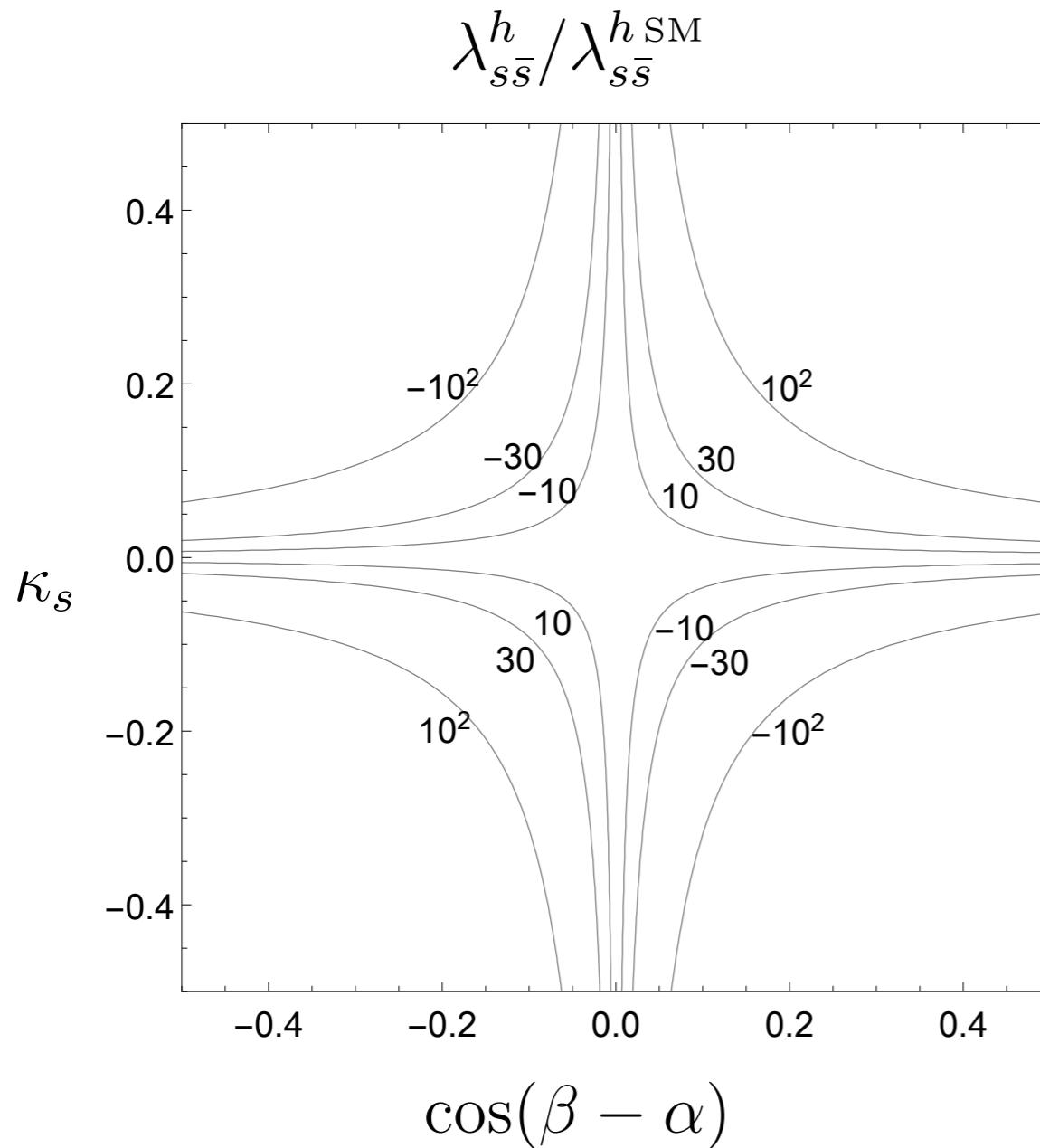
Heavy Higgs Produced in Tree-Level Quark Fusion, Decays to Dijets



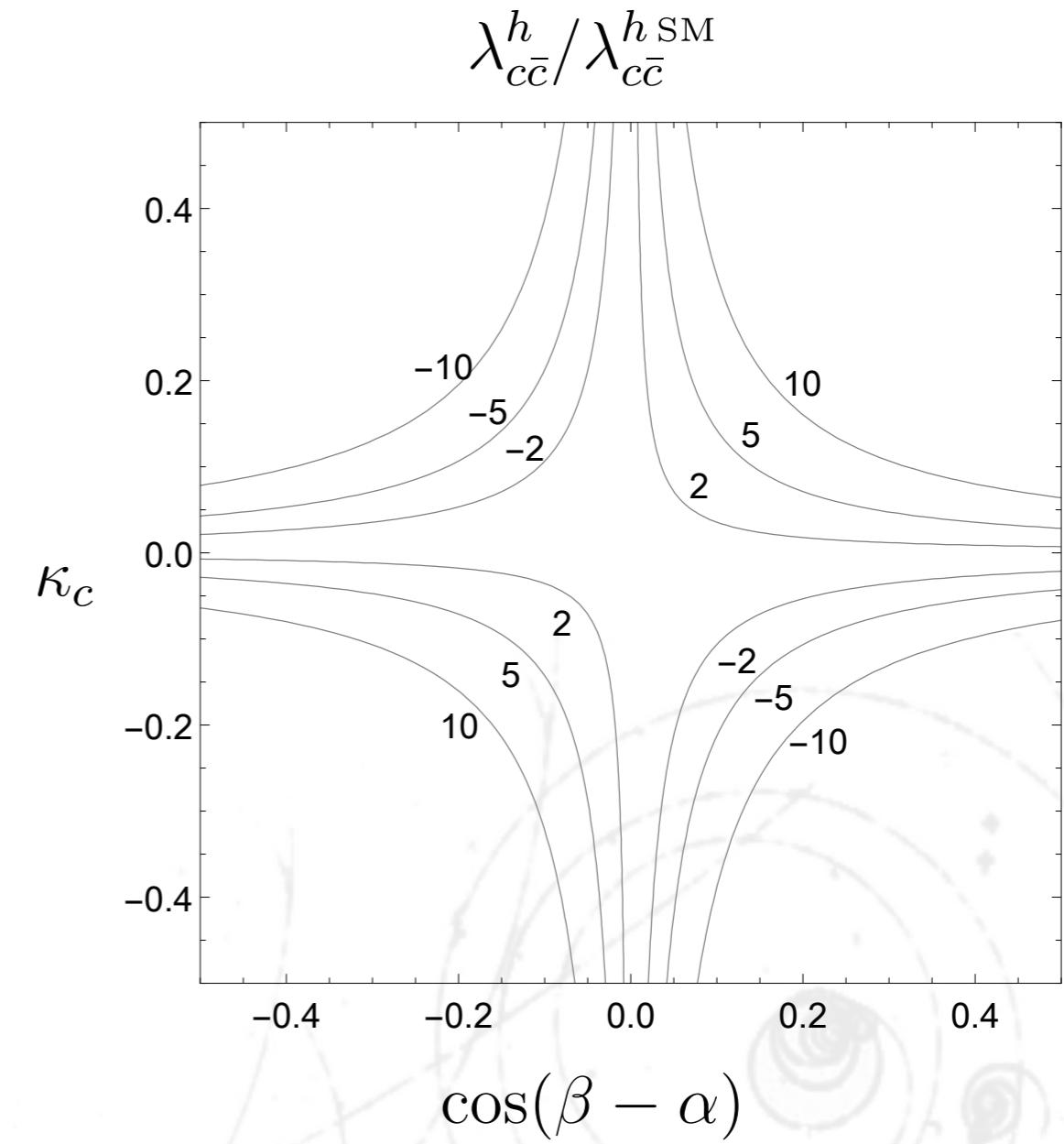
Much of the parameter space is more efficiently probed with colliders – even for O(100 GeV) new Higgses!

Mixing Leads to Enhancement of SM Yukawas

Up-Type SFV



Down-Type SFV



Realistic targets for quark-flavor taggers!

Conclusions

- Flavor assumptions have *drastic* implications for new physics searches and collider phenomenology
- Spontaneous Flavor Violation ensures flavor alignment – allows for large couplings to light quarks
- In the 2HDM, this leads to strong production and enhanced Yukawas
- SFV can be applied to any BSM model!

SMEFT,
MSSM,
Z-primes,
Leptoquarks,
Vector-like quarks,
Axions,
Colored Scalars,
...

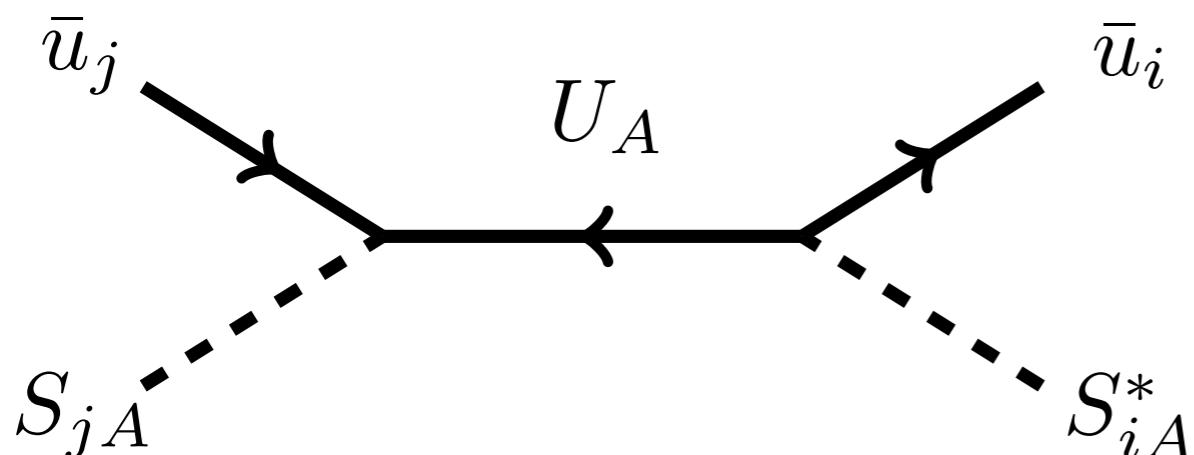
Backup

Backup: Details of the UV Completion

$$\mathcal{L} \supset M_{AB} U_A \bar{U}_B + \xi S_{iA} \bar{u}_i U_A$$

$$- [\eta_{ij}^u Q_i H \bar{u}_j - \eta_{ij}^d Q_i H^c \bar{d}_j + \text{h.c.}] + \mathcal{L}_{\text{BSM}}$$

Introduce mixing between up-quark and heavy VLQs in a flavor breaking vacuum



$$Z_{ij}^u = \delta_{ij} + \frac{\xi^* \xi}{M_A^* M_A} S_{iA}^* S_{jA}$$

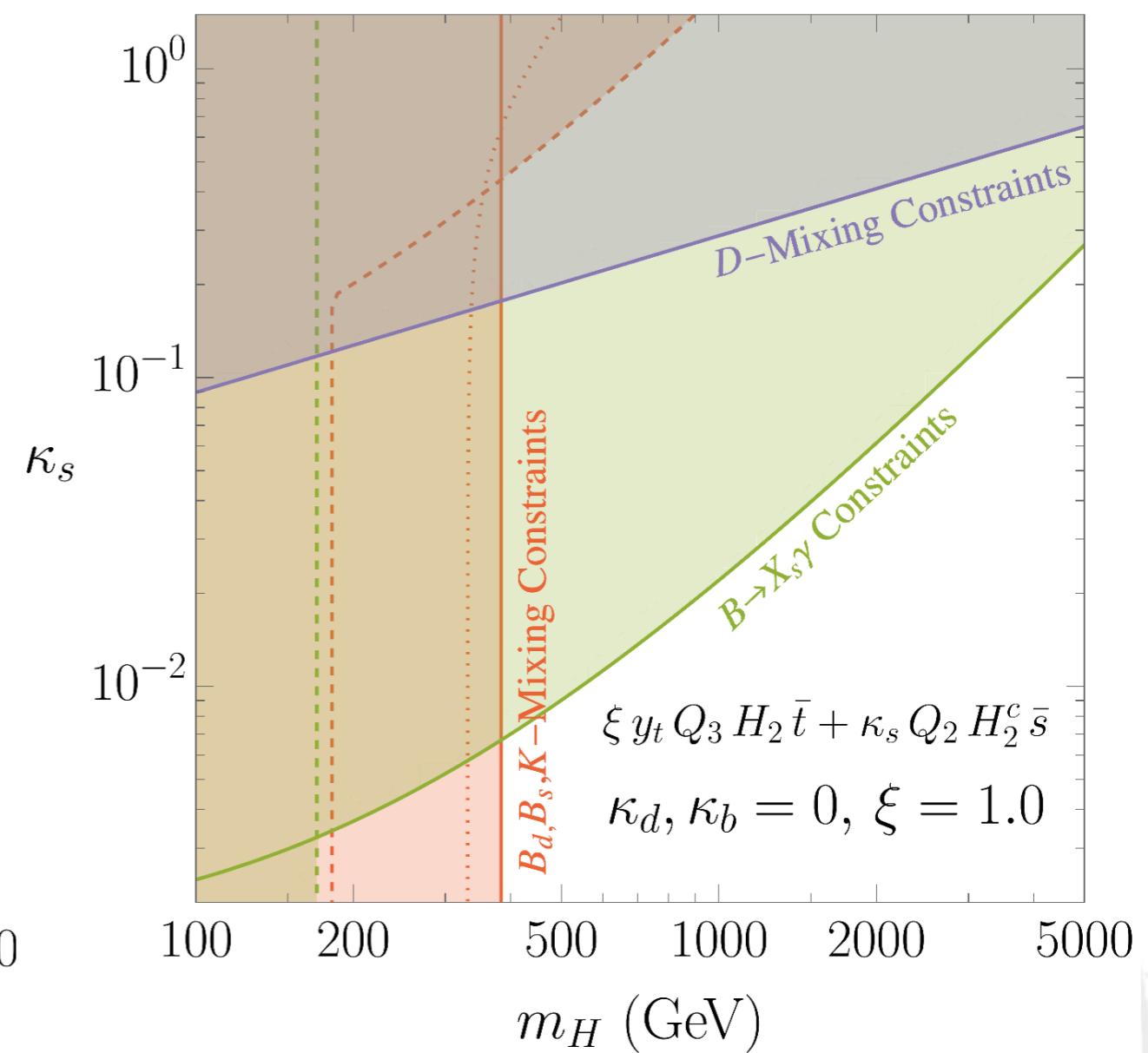
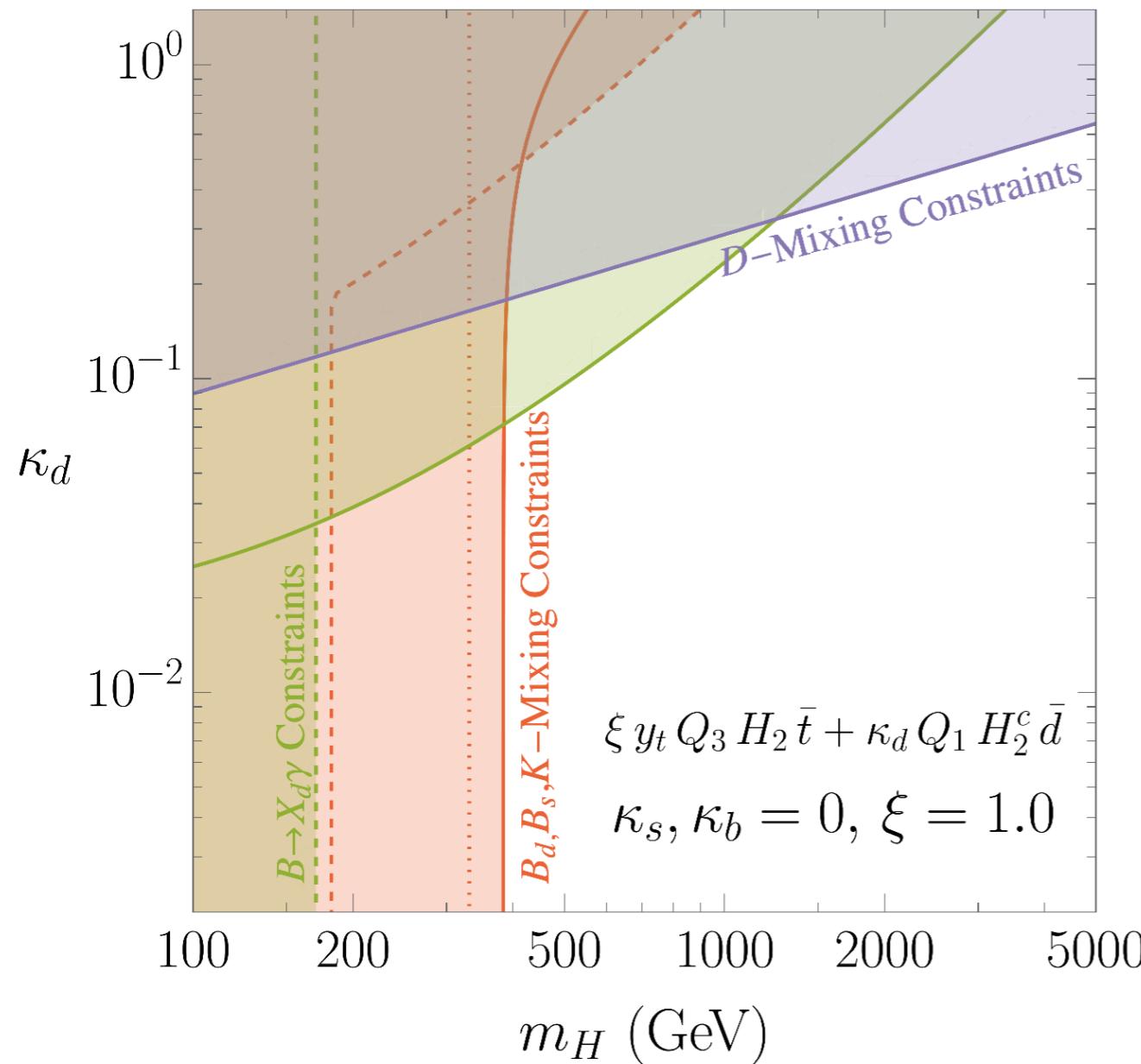
No additional spurions/fields transforming under $U(3)_{\bar{u}}$

	$U(3)_U$	$U(3)_{\bar{U}}$	$U(3)_{\bar{u}}$	$U(1)_B$	\mathbb{Z}_2
U	3			$1/3$	-1
\bar{U}		3		$-1/3$	-1
S	$\bar{3}$		$\bar{3}$		-1

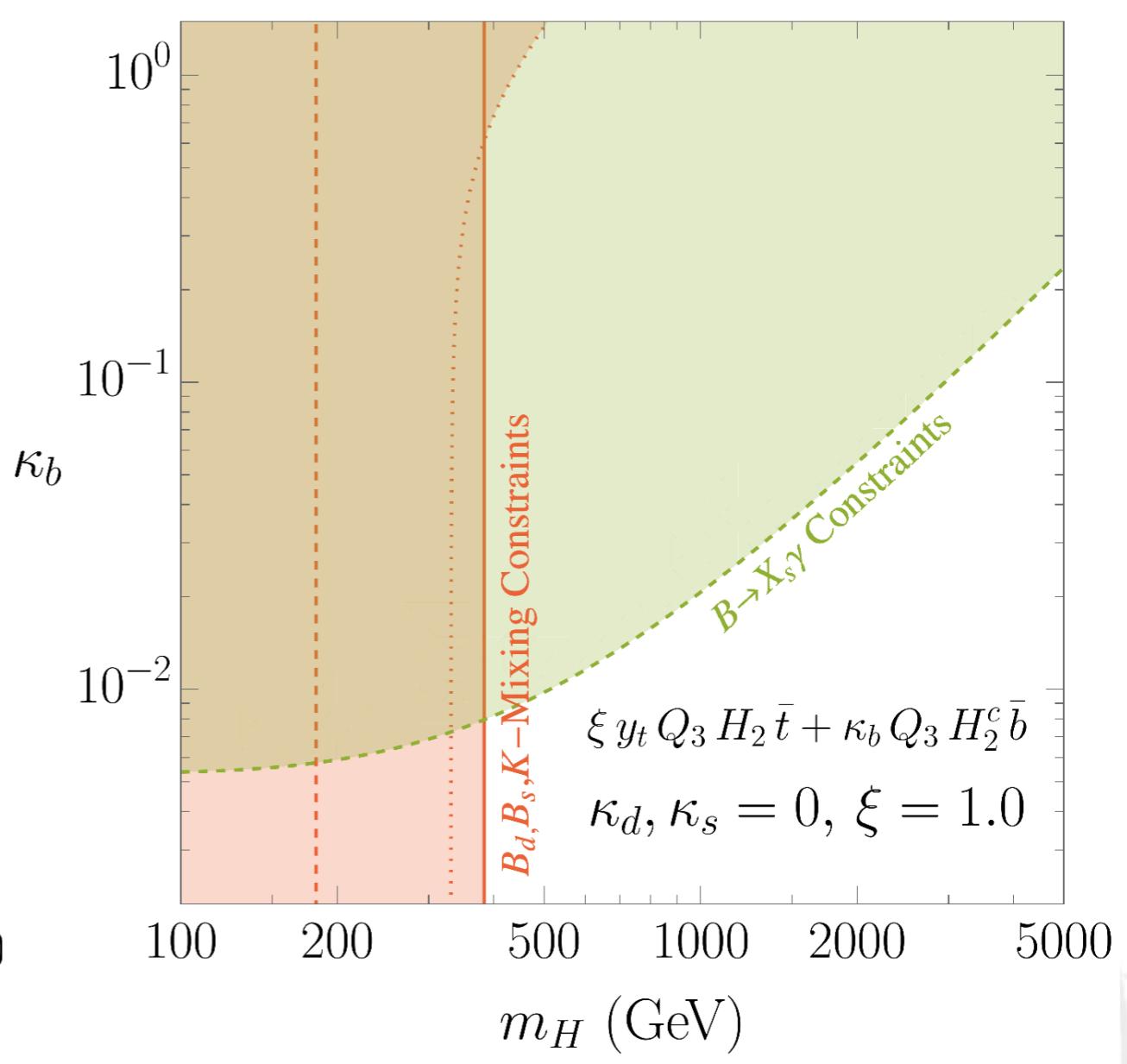
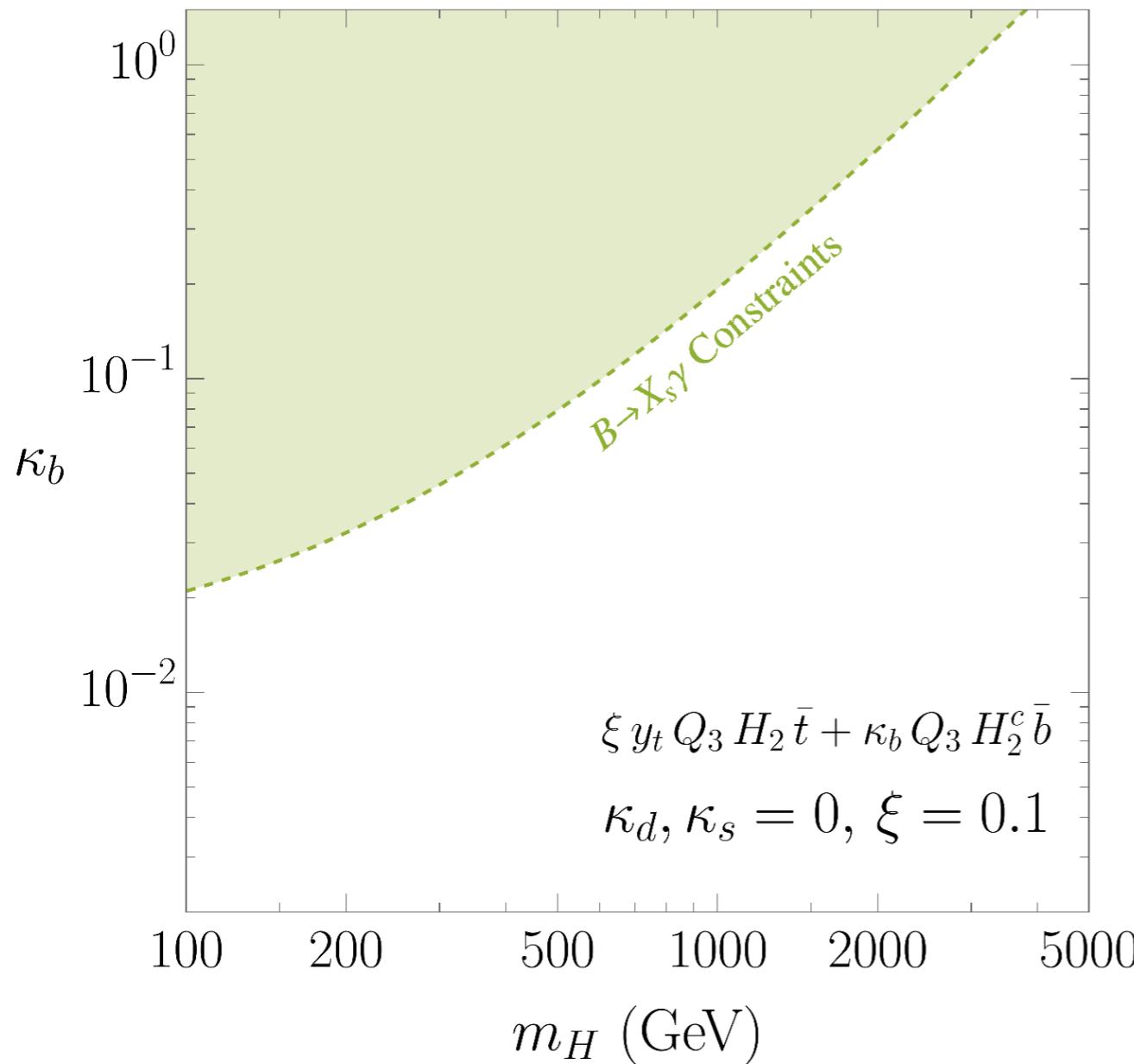
Integrating out heavy quarks leads to wave-function renormalization of the SM up-quarks

The source of all flavor-breaking!
CKM matrix arises from returning to canonical basis

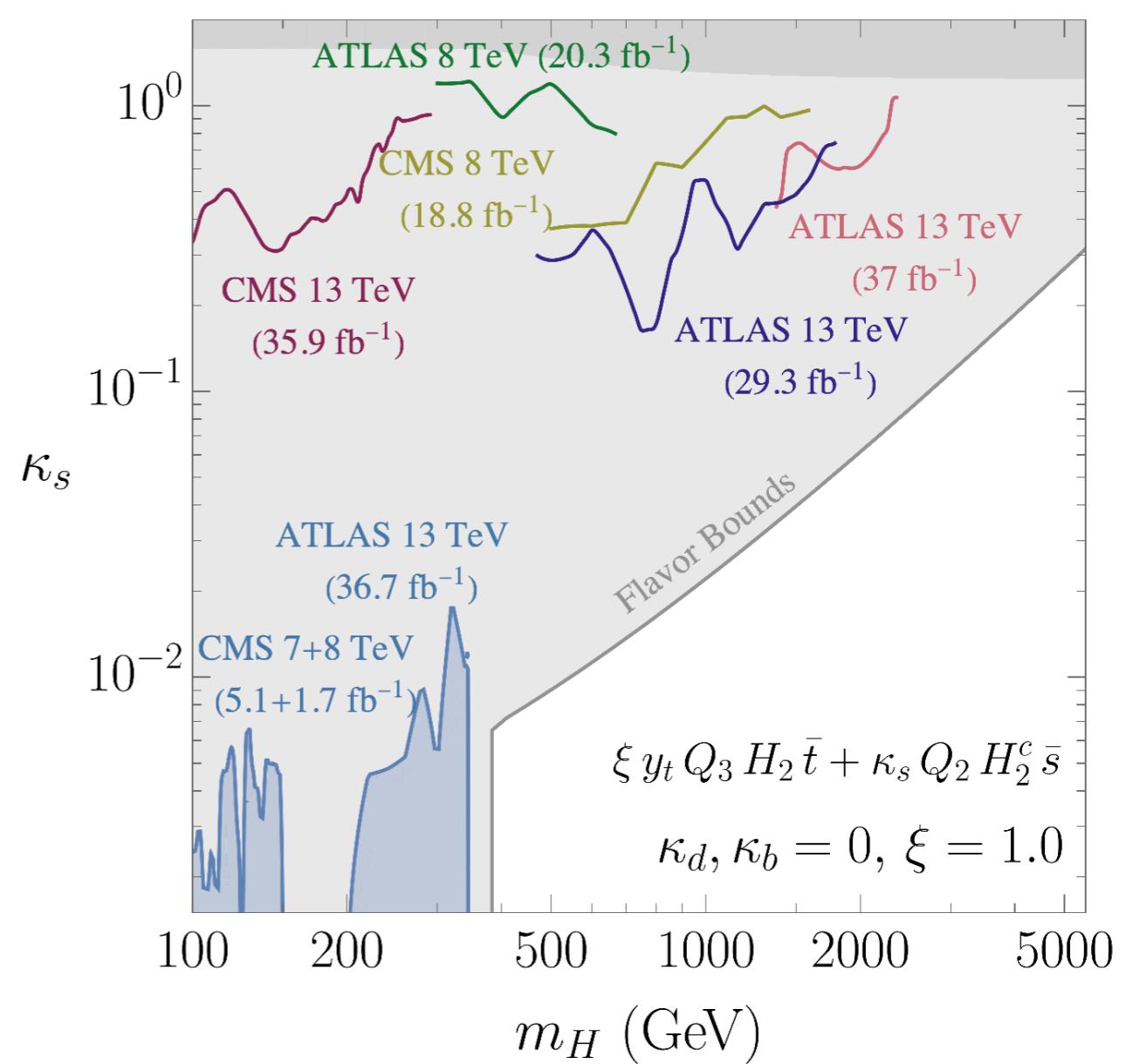
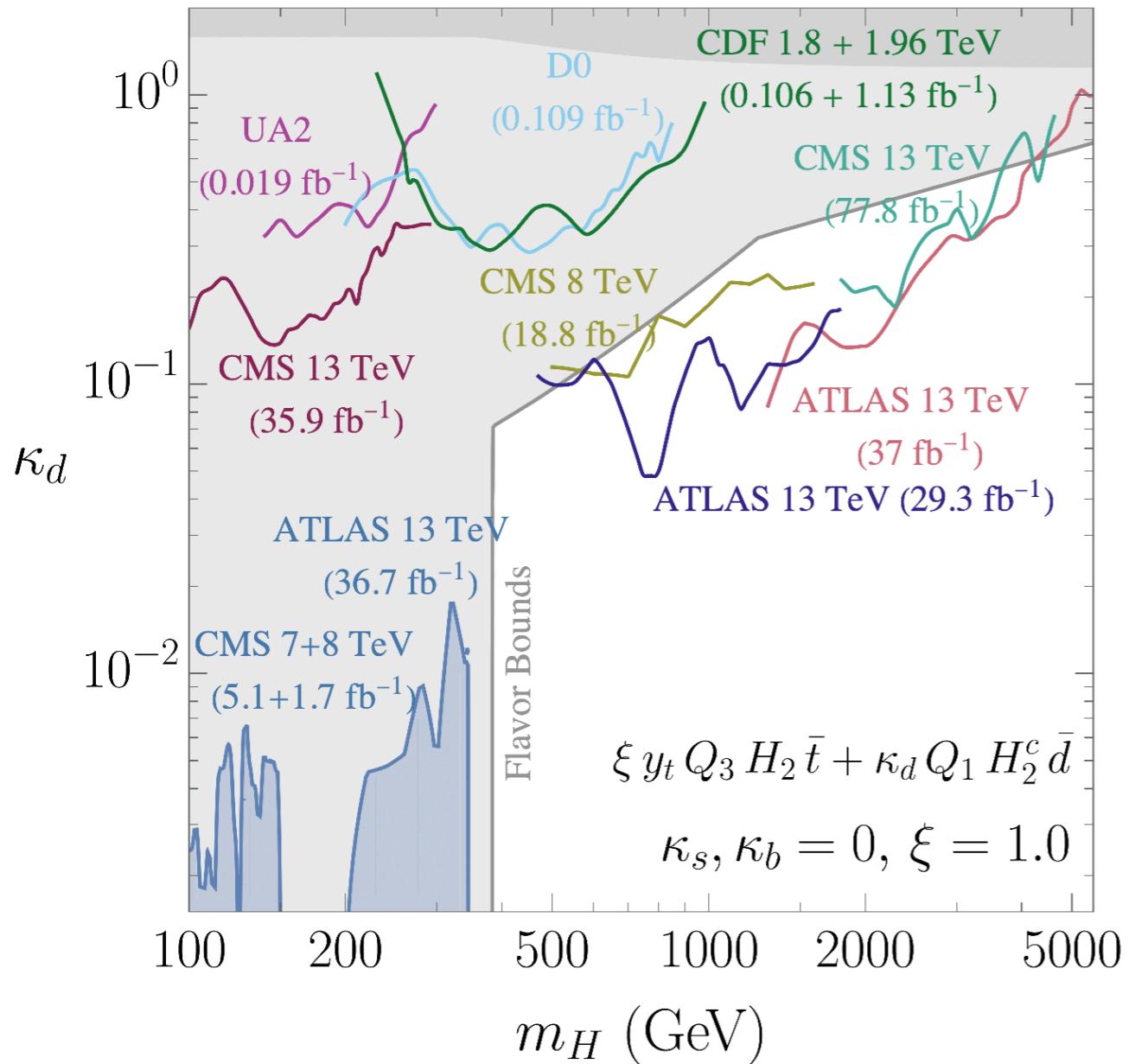
Backup: Additional Flavor Bounds



Backup: Additional Flavor Bounds



Backup: Additional Collider Bounds



Backup: Additional Collider Bounds

