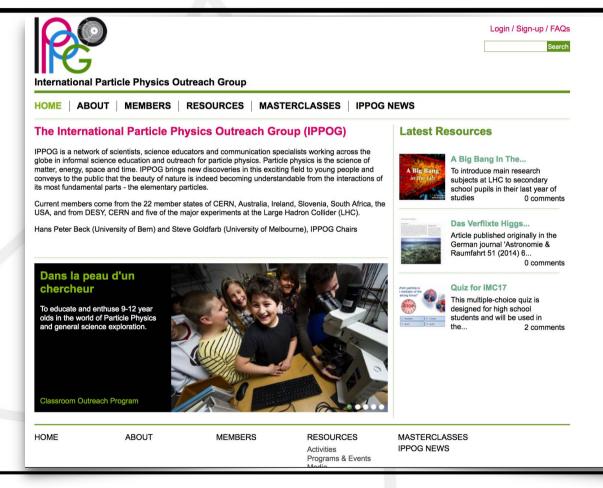


3rd CERN Baltic Group General Meeting

FINLAND



IPPOG – International Particle Physics Outreach Group





IPPOG Goals

Sustainable Development of Particle Physics Outreach

- Discussion forums for scientists active in Particle Physics Outreach and Informal Education
- Information exchange between individuals, institutions and laboratories
- Active working groups addressing specific challenges of global Outreach

Improving Outreach Standards Worldwide

- Development of Strategies based on current best practices and experience
- Long-Term links between scientists and education specialists
- Continual development & improvement of explanatory material

Increasing Global Reach

- Expansion to Countries and Peoples underrepresented in Particle Physics
- Usage of new methods, activities and topics to reach broader audiences
- Active online communication platforms



The Flagship of IPPOG!

- Students become "Researchers for a Day!"
- Invited to research institute or university
- Given introductory lectures on particle physics research
- Taught to use analysis tools to examine real data
- Spend 2 hours on research
- Discuss results via videoconference with other students around the world









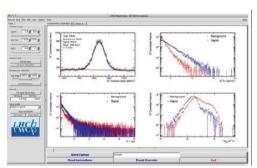
The Measurements

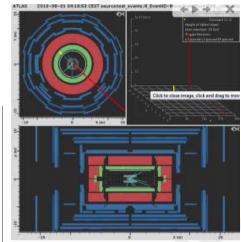
- ATLAS W-Path (Study Ratio W+ / W-, extra credit for H→ WW)
- ATLAS Z-Path (Measure Z Mass, extra credit for Z' bosons, H $\rightarrow \gamma \gamma$)
- CMS (Identify W, Z, H Decays)
- ALICE Strange Particles
- ALICE R_AA Measurement
- LHCb D $^{0} \rightarrow K\pi$

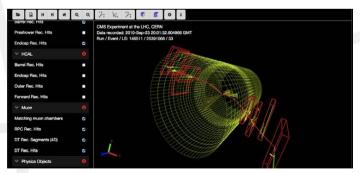
New Masterclasses being explored

- IceCube
- Auger
- BELLE II

Tools & Data Continually Renewed









High-school students analyze LHC data

• ATLAS

- -W path (Higgs $\rightarrow WW$)
- Z path (discover Extra Z' Bosons)

• CMS

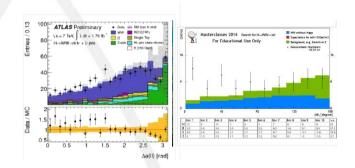
WZH measurements

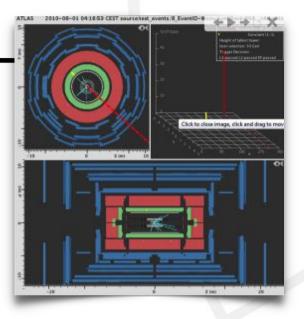
ALICE

- Looking for StrangeParticles
- $-R_AA$

LHCb

 $-D^0$ →K π measurement





Measurements are kept up to date and continuously improve

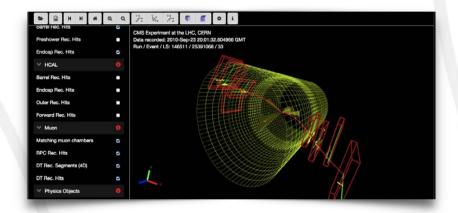
Exploit known Standard Model Processes, e.g. W+/W- ratio corresponding to (uud) quarks in proton Understand mass peaks of J/Psi and Z
On the way to discover new particles

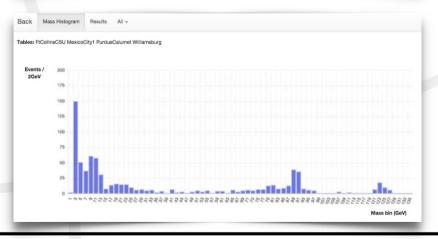
Higgs → WW Extra Z Bosons



For example: The CMS WZH measurement

- Students visually characterize, W, Z, and H candidates in event display and extracting kinematics from objects 'they see' and fill spread sheets.
- Create mass plots of SM particles that decay in 2 leptons plus H
- Measure W⁺/W⁻ ratio in e and μ leptonic channels
- 3000 events can be analyzed with misfits, surprises, interpretation
- Website in 13 languages







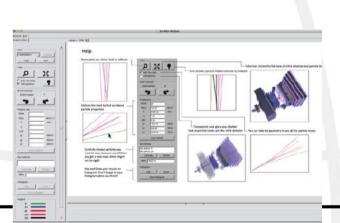
For example: The LHCb D⁰→Kπ measurement



- HCb experience las > 20 Institutes involved Ell and US for 20 m; 2016
- · The experience is two ord.

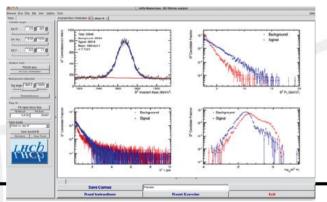
'e students search for the D' • Kπ decay using an event display

rie studer ts also perform a l'ethnie rileasurement al the 1% level











Expanding to Astroparticle physics – discussions and pilot tests

IceCube Masterclass
http://icecube.wisc.edu/masterclass/home

International Muon Week

Quarknet

http://Internationalmuonweek.org

International Cosmic Day http://icd.desy.de

Auger Masterclass

http://auger.colostate.edu/ED/

• Pilot tests in German Netzwerk Teilchenwelt



Physics for everyone:

How to explain gravitational waves to a lay audience
IPPOG Meeting – CERN, November 2-4, 2017

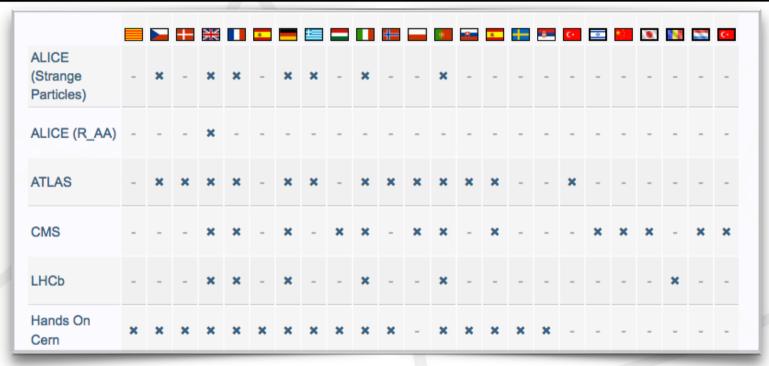
IPPOG is embracing all particle physics activities.

Although, historically, there is a strong bias towards LHC physics.

This bias is lingering with a broader base.



Masterclass Language Coverage



These are the languages that are supported on http://physicsmasterclasses.org

A participating institute that doesn't find its local language here, will prepare its own set of slides. And even if you find your local language here, you will still adapt your slides according to your local needs.



New in 2018

http://physicsmasterclasses.org











New in 2018

http://physicsmasterclasses.org

















2018 Programme

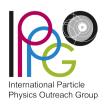
- 15 Feb 28 Mar 2018
- 52 Countries
- 3 w/o Videoconference

Quarknet

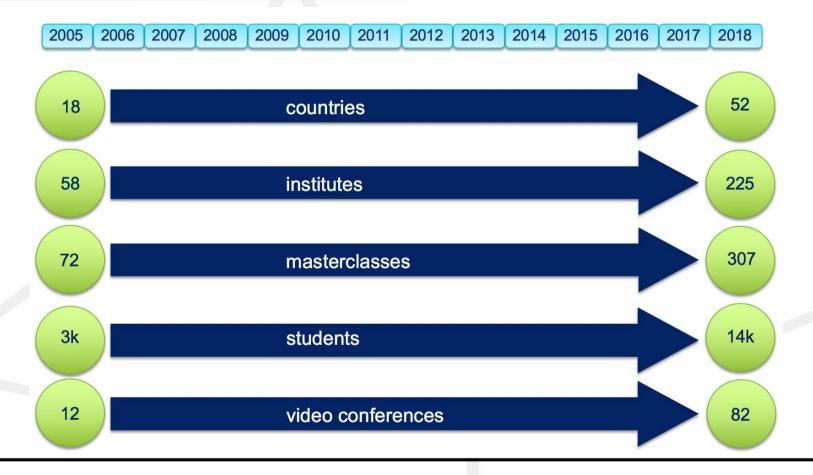
- 48 Institutes
- 50 Masterclasses
 - 31 CMS
 - 19 ATLAS

TU Dresden

- 177 Institutes
- 257 Masterclasses
 - 35 ATLAS W 39 LHCb
 - 104 ATLAS Z
 - 18 ALICE SP
 - 58 CMS
- 3 ALICE RAA



Growth of International Masterclasses





Global Cosmics



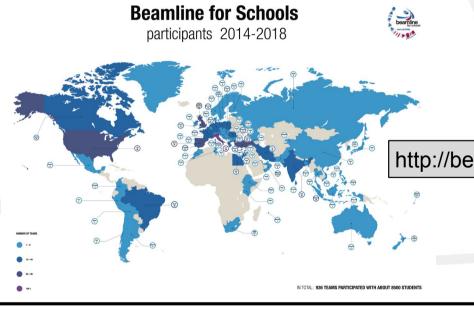




CERN's Beamline 4 Schools

IPPOG Participation

- Local Contacts to Schools
- Help Remove Language Barrier
- Give Guidance for Physics, Feasibility



About CERN Students & Educators Scientists CERN community

Student work placements Summer student programme Teacher programmes Updates

The Beamline for Schools competition 2018 is now open



CERN is pleased to announce the fifth edition of the Beamline for Schools competition. Groups of physics students are invited, along with their teachers, to research and propose an idea for an experiment that can be conducted using a CERN accelerator beam. Two winning teams will be invited to CERN to carry out their proposed experiments on a fully equipped beamline. The competition is open to teams of high-school students from all over the world. The 2018 competition is made possible thanks to the Arconic Foundation supporting Beamline for Schools (BL4S).



IPPOG In The Media

CERNCOURIER | International journal of high-energy physics

Brazil signs up to IPPOG collaboration



Brazil joins IPPOG

The International Particle Physics Outreach Group (IPPOG) has welcomed Brazil as a new member, boosting efforts to expand the group's international impact on scientific outreach. Established 20 years ago as a European network, IPPOG has grown to a global network that involves countries, laboratories and scientific collaborations active in particle physics. It is best known for its international masterclasses programme, which evolved in the late 1990s from national outreach efforts. Following the model of collaboration in experimental particle physics, IPPOG became a formal scientific collaboration based on a

memorandum of understanding (MoU) in 2017 (CERN Courier March 2017 p5).

of São Paulo, is one of 15th IPPOG collaboration med mbership, while Greece and number of members to 26 – apan (see SuperKEKB steeps) Brazil, which will be officially represented in IPPOG by Marcelo Munhoz of the University of São Paulo, is one of several countries to formally join the collaboration in recent months. In April, a 15th IPPOG collaboration meeting in Pisa, two further countries - Slovenia and the Czech Republic - confirm Austria are finalising the process to sign IPPOG's MoU. That will be including the Belle II experiment, which has just started op intensity frontier).

OUTREACH

Packed house for CHEP public event

A large and enthusiastic crowd attended "Universal Science," a public event preceding the International Conference on Computing for High Energy and Nuclear Physics (CHEP), in Sofia, Bulgaria, on 8 July. With the three-part theme of research, computing and diversity, tickets for the event sold out well before deadline, and overflow had to be accommodated through online participation.

Such an outreach event is not typical for CHEP, a conference that focuses on specialised topics such as distributed computing, event reconstruction, data handling and virtualisation. This year's organising committee, however, saw it as an opportunity to reach out to the local public and to foster open discussion on the impact of major conferences, such as ICHEP, EP particle-physics research on society. Similar events have grown in popularity at other



engaged in public outreach.

Hands-on exhibits, including interactive virtual-reality displays, entertained and informed the audience. Andreas Salzburger, a CERN physicist on the ATLAS experiment, kicked off the evening with a short talk on the motivation for and history of particle physics. This was followed by talks on diversity by Lee Bitsoi of Stony Brook University and on the growth of distributed computing by CERN

audie Short. Talks was a discussion generating son uestions from both the local hose connecting via Facebook was organised and sponsored haven National Laboratory, a far-science platform called RATIO, and Belle II.

Steven Goldfarb, CERN.



IPPOG In The Media

Slovenské gymnazistky zvíťazili v medzinárodnej fyzikálnej súťaži Particles4U

Jednoduchý a lacný lapač iónov priniesol dvom žiačkam Gymnázia Ľudovíta Štúra vo Zvolene víťazstvo v prvom ročníku medzinárodnej súťaže Particles4U (Častice pre teba)

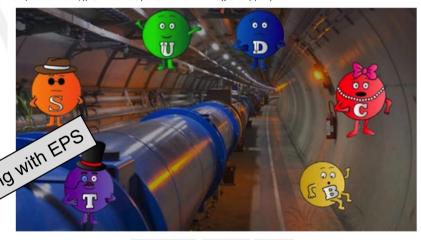


Andrea Škvareninová a Radka Veselá pod vedením svojho učiteľa fyziky Mareka Balážoviča uspeli v konkurencii rovesníkov z 15 krajín.

Súťaž organizovala kolaborácia International Particle Physics Outreach Group s podporou Európskej fyzikálnej spoločnosti.

Σε Έλληνες μαθητές το 1ο Βραβείο Διεθνούς Διαγωνισμού για το βίντεο «The Quark show»!

Μαθητές του 2ου και 6ου Δημοτικού Σχολείου Αρτέμιδος, με την καθοδήγηση ειδικών, δημιούργησαν ένα εκπαιδευτικό βίντεο, συνδύασαν το χιούμορ με τα στοιχειώδη σωματίδια και φαντάστηκαν έναν διάλογο μεταξύ των σωματιδίων που εξηγεί, ουσιαστικά, γιατί δεν είναι τίποτα τυχαίο στη φύση.

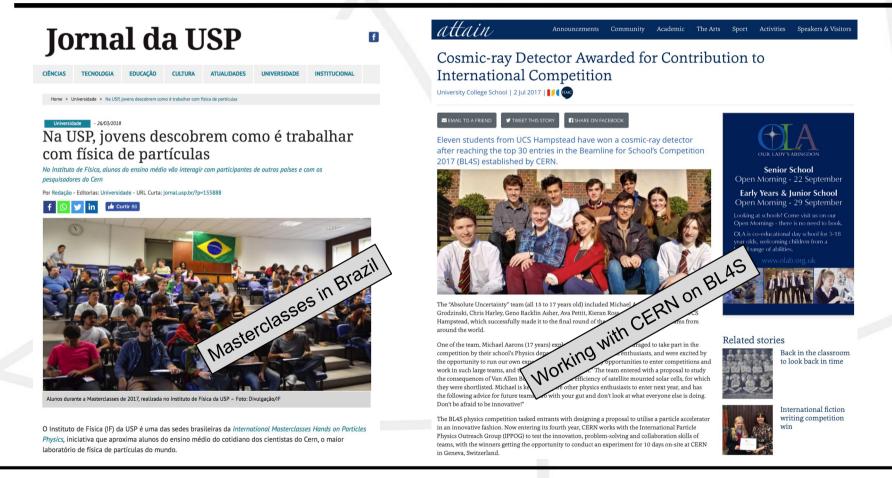


07.03.2018 | upd: 09.03.2018 Δημιουργικότητα Εκπαίδευση Επιστήμη

Πώς θα ήταν άραγε ένας διάλογος μεταξύ...σωματιδίων; Οι μαθητές του 2ου και 6ου Δημοτικού Σχολείου Αρτέμιδος όχι μόνο κατάφεραν να απαντήσουν σε αυτό το ερώτημα δημιουργώντας ένα πρωτότυπο video με τίτλο «Η παράσταση των κουάρκ» ("The Quark Show"), στο πλαίσιο του εκπαιδευτικού προγράμματος «Παίζοντας με τα πρωτόνια» (Playing with Protons), αλλά και να κερδίσουν το Πρώτο Βραβείο του Διεθνούς Διαγωνισμού Particles4U του International Particle Physics Outreach Group (IPPOG), στην κατηγορία των Δημοτικών Σχολείων.



IPPOG In The Media



IPPOG – A formal Collaboration with MoU

Global Network

- Scientists
- Science Educators
- Communication Specialists

International Collaboration

- Countries
- Experiments
- International Labs

Bridge Builders

- Teaching Skills
- Promoting the Scientific Process
- Propagating it around the World



IPPOG Members - Countries, Labs, Experiments

	Signator	Country/Lab/Experiment	Date Signed
1	NIKHEF	The Netherlands	22 Sep 2016
2	DESY for KET	Germany	23 Sep 2016
3	Physics Department of University of Oslo	Norway	21 Oct 2016
4	LIP	Portugal	1 Nov 2016
5	The Section for Elementary Particle and Astroparticle Physics of the Swedish Physical Society through the Swedish LHC Consortium	Sweden	1 Nov 2016
6	CHIPP	Switzerland	4 Nov 2016
7	Ministry of Education, Science, Research and Sport	Slovak Republic	15 Nov 2016
8	Institute of Atomic Physics	Romania	17 Nov 2016
9	Helsinki Institute of Physics	Finland	29 Nov 2016
10	FWO + F.R.SFNRS	Belgium	30 Nov 2016
11	CERN	CERN	19 Dec 2016
12	INFN	Italy	21 Dec 2016
13	CNRS/IN2P3	France	23 Dec 2016
14	The Henryk Niewodniczański Institute of Nuclear Physics, Polish Academy of Sciences	Poland	29 Dec 2016



IPPOG Members

	Signator	Country/Lab/Experiment	Date Signed
15	CoEPP	Australia	14 Feb 2017
16	The University of Notre Dame on behalf of QuarkNet	USA	14 Mar 2017
17	ATLAS Spokesperson	ATLAS	1 Nov 2017
18	BELLE II Spokesperson	BELLE II	19 Feb 2018
19	Jôsef Stefan Institute, Ljubljana, Slovenia	Slovenia	19 Apr 2018
20	Institute of Physics of the Czech Academy of Sciences	Czech Republic	21 Apr 2018
21	Rede Nacional de Física de Altas Energias (RENAFAE)	Brazil	26 Apr 2018
22	Ministry for Education, Research, and Religious Affairs	Greece	19 Jun 2018
23	HEPHY, ÖAW, ÖPG	Austria	6 Oct 18
24	Danish CERN Instrumentation Centre, NICE	Denmark	6 Oct 18
25	ALICE Spokesperson	ALICE	6 Oct 18
26	LHCb Spokesperson	LHCb	6 Oct 18

Status

- Members: 21 Countries, 4 Experiments, 1 Lab
- Candidates: Bulgaria, Hungary, Ireland, Israel, South Africa, Spain, United Kingdom, CMS
- Expression of Interest: Georgia (add candidates)



Country & Lab Commitments

Signing of MoU

- Identification of National Body Responsible for Particle Physics Outreach
- Identification of Representative

Annual Membership Fee

- Countries ranked on GDP, Particle Physics Community Size
 - 3 Country Rankings: 1 kEUR, 3 kEUR, 5 kEUR
- Labs treated case-by-case
 - CERN contributes 5 kEUR + Masterclass Coordinator + Scientific Secretary + Infrastructure for Web, Finance, Legal Support

In 2018

- Total revenues of 58 kEUR + 2 x ½ FTE + In-Kind Support
- → Core Infrastructure to Support Global Outreach Efforts (*Hired Expertise*)
 - Web and Communication Content Development (1/2 FTE)
 - Support for Expansion of Global Reach



Experiment Agreements

IPPOG Collaboration

Addendum No. 6

IPPOG Collaboration Addendum No 7



INTERNATIONAL PARTICLE PHYSICS OUTREACH GROUP

Addendum No. 6

01 November 2017

to the

Memorandum of Understanding (MoU) for the International

Particle Physics Outreach Group (IPPOG) Collaboration

OI

Participation of the ATLAS Collaboration



01 November 2017 Page 1/4

International Particle

INTERNATIONAL PARTICLE PHYSICS OUTREACH GROUP

Addendum No. 7

to the

Memorandum of Understanding (MoU) for the International Particle Physics Outreach Group (IPPOG) Collaboration

on

Accession of Belle II

to the Memorandum of Understanding Establishing the International Particle Physics Outreach Graph (IPPOG)
Collaboration

On behalf of the IPPOG Collaboration.

On behalf of the IPPOG Collaboration of November 2017 the Collaboration Board has with effective date of 1" of 1" of the IPPOG Collaboration and accepts all the rights and Collaboration Board.

Belle II hereby accepts all the Memorandum of Understanding of IPPOG Collaboration Board.

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IPPOG Collaboration

Addendum No.8



INTERNATIONAL PARTICLE PHYSICS OUTREACH GROUP

Addendum No. 8

to the

Memorandum of Understanding (MoU) for the International Particle

Physics Outreach Group (IPPOG) Collaboration

on

Participation of the Belle II Collaboration

Considering that:

IPPOG is a network of scientists, recommunication specialists active accommunication specialists active accommunication specialists active accommon for participation of the property of the pursue careers in science of the property of the pursue careers in science of the pursue careers in science

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Experiment Agreements

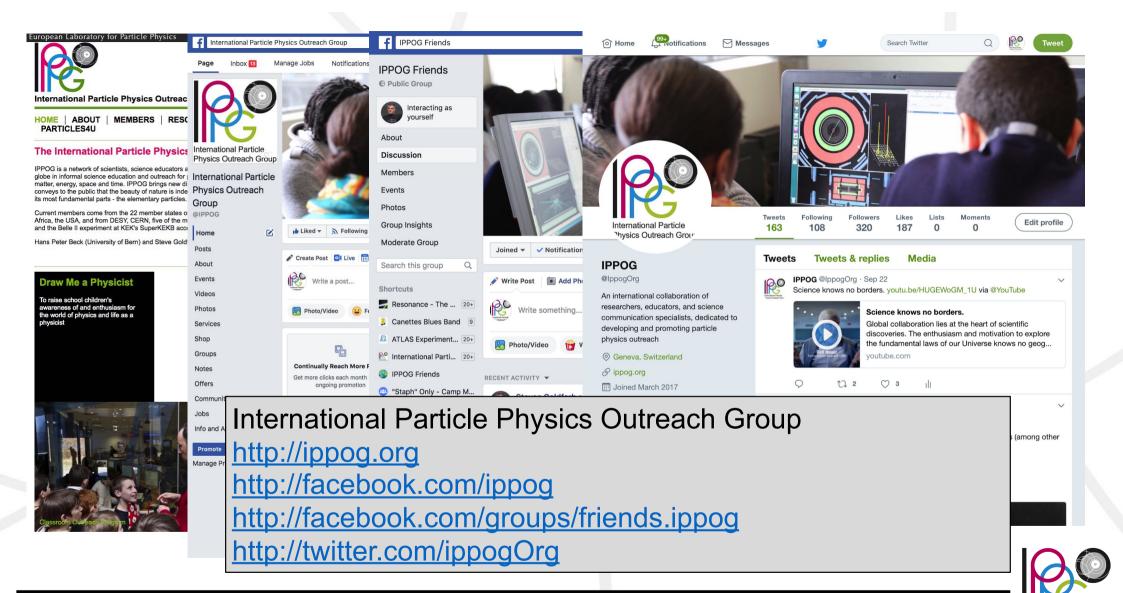
Experiment Commits to:

- Recognise Outreach as Important Part of Research Programme
- Recognise Efforts of Collaboration Members Who Do Outreach
- In-Kind Contributions
 - Access to agreed-upon data sets for education
 - Access to analysis tools and documentation for using the data sets
 - Support for conducting Masterclasses
 - · Educational material, communication support, physics expertise

IPPOG Commits to:

- Organise and Execute Particle Physics Masterclasses
- Widen Global Scope of Experiment's Outreach & Education Efforts
- Provide Stimulating Environment for Exchange of Ideas, Best Practices
- Provide Coordinated Efforts for Increased Visibility





International Particle Physics Outreach Group

IPPOG In Conferences

APS March 2018 – Los Angeles, CA, USA

Outreach Parallel Session

LHCP 2018 - Bologna, Italy

- Outreach Parallel Session
- Plenary Presentation by IPPOG Chair

ICHEP 2018 – Seoul, Korea

- Education & Outreach Parallel Sessions
- Public Presentations

CHEP 2018 - Sofia, Bulgaria

Public Forum on Physics, Computing and Diversity, Organised and Sponsored by IPPOG, et al.

ICNFP 2018 – Crete, Greece

Outreach Masterclass

Physics Teaching in Engineering Education A PTEE 2017 University of Zilina, Slovakia, May 18-19, 2017

BRINGING PARTICLE PHYSICS INTO CLASSROOMS

THE IPPOG COLLABORATION* AND M. BOMBARA1, F. FRANKO2, G. TARJÁNYIOVÁ3, B.

") H P BECK5 K CECIRE6 I MELO3

¹University of Košice, Slovakia, ²University of Prešov, Slovakia, ³University of Žilina, Slovakia, ⁴Matej Bel University, Slovakia, ⁵University of Bern, Switzerland, ⁶University of Notre Dame, USA,

E-mail: melo@fyzika.uniza.sk

Exciting scientific results such as the discovery of the Higgs boson offer a great opportunity to engage young people in particle physics. International Particle Physics Masterclasses highlight how high school students across the world can be exposed to real data from CERN's LHC accelerator in a stimulating and productive atmosphere in just a single day.

Keywords: particle physics, LHC data, high-school students, formal and informal educati

The term "masterclass" is familiar to millions worldwide; students often take part in masterclasses in the arts, whether they be music, visual arts, dance, or some other form. In these masterclasses, students learn about their artistic medium and improve their technique by intensive work under an expert "master." The greatest value is in the interaction between the master and the students where they learn much more than just improving the performance or

Proceedings to PTEE 2017 International Masterclasses in particle physics [1,2] do much the same this masterclasses in the arts, but the medium and the master are different. The canvas for in International Masterclasses is a set of event displays showing authentic departicle physics experiments. To analyze these events, students into physicists, the masters. In the same way as in the arts, the students underlying physics but also about how to understand the instruments and how to get the most out of them. Since the four main detectors-ALICE, ATLAS, CMS Collider (LHC), and the masters have been physical

From their beginning as a local ac International Masterclasses today, ma

HOW MASTERCLASSES WORK

An International Masterclass in particle physics is typically a one-day event at an institution such as a university or laboratory. Students will, in many cases, prepare beforehand in their schools with their physics teachers. This is done in the United States, for example, and



Past Year's IPPOG Meetings

Nov 2017

14th IPPOG Meeting at CERN

April 2018

- 15th IPPOG Meeting in Polo Fibonacci (Pisa) and EGO-Virgo (Cascina)
 - Panel topics:
 - Broadening the physics scope of Masterclasses
 - Communication Platforms and Strategy
 - Diversity in Science and Technology
 - Working Group discussions:
 - WG on Bringing Masterclasses to New Countries
 - WG on Explaining Particle Physics Hot Topics to a Lay Audience
 - WG on Exhibits
 - Strong Interactions with Gravitational Wave Community

IPPOG as a Role Model in Physics Outreach!







Outlook for end 2018, 2019

Membership

- Working with remaining Candidate Members to complete MoU signing
- Developing possibility for national entities, such as labs, to become observers
- Creating new partnerships for further expansion

European Particle Physics Strategy Update

- Preparing input emphasising critical nature of Particle Physics Education & Outreach
- Significant time reserved in next week's IPPOG meeting for carving input for EPPSU



For an Open Dialogue with Society

As we entered the so-called "post-factual world" emerging from political ideologies in a growing number of modern democracies, it is more important than ever for science and society to maintain an open and transparent dialogue.

It has also become evident that the tools and methods currently used to support such a dialogue have not been as successful as we would have hoped.

Indeed, many excellent outreach activities at research centres, universities and museums often attract only those people who are already interested and appreciative of the basic and fundamental relevance of science.

Without compromising established methods, we must explore new paths to engage citizens – especially the young.

While only a fraction of young students will become scientists, and fewer still will become particle physicists, all will become ambassadors for the scientific method and evidence-based decision-making.

HP Beck

CERN Courier (March 2017)



International Particle Physics Outreach Group

Enabling Outreach Globally



