



# Trustworthy AI The AI4EU approach

# Ulises Cortés 2019

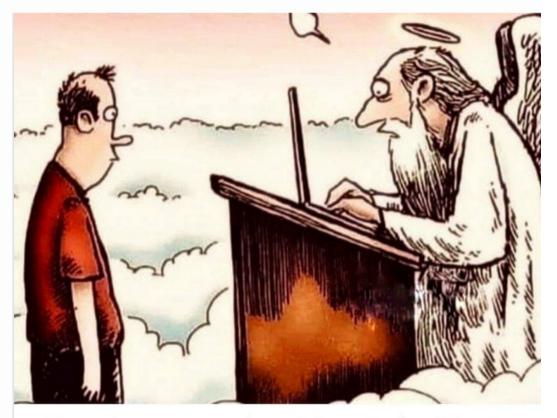


### Who am I

- Ulises Cortés
  - Al researcher since (1982)
  - Professor of Artificial Intelligence (2006)
  - Coordinator of the Masters program on AI (2005)
  - Head of the HPAI research group at Barcelona Supercomputing Center (2017)
  - AI4EU ELSEC WP5 Coordinator (2019)
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### What I am not

- I am not
  - A Philosopher,
  - An Ethicist,
  - A Futurist,



Says here you should go to hell but since you have a PhD we'll count that as time served

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### The Al On-Demand Platform and Ecosystem

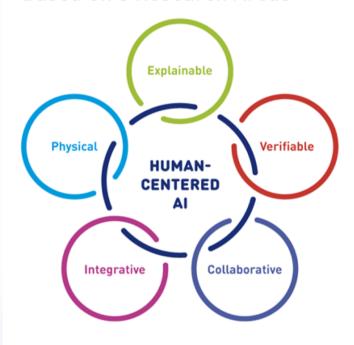
# **AI4EU** is a collaborative H2020 Project that aims to

- Mobilize the entire European Al community to make Al promises real for the European Society and Economy
- Create a leading collaborative Al European Platform to nurture economic growth.

### Key figures

- •82 members (~60 leading research institutes)
- •21 partnering countries
- •€3m Cascade Funding

#### **Based on 5 Research Areas**



**Ethical Observatory** 

Strategic Research and Innovation agenda

## Growing questioning about Al

### Le Monde

Intelligence artificielle : 3 100 employés pressent Google d'arrêter d'aider le Pentagone

L'existence d'un partenariat entre la firme et le ministère de la défense américain a été révélée en mars. Une initiative qui déplaît à de nombreux salariés de l'entreprise.

#### **LE FIGARO**

L'Intelligence artificielle peut-elle être éthique?

Par Laetitia Pouliquen | Mis à jour le 25/02/2019 à 09:31 / Publié le 21/02/2019 à 15:25

# Elon Musk leads 116 experts calling for outright ban of killer robots

Open letter signed by Tesla chief and Alphabet's Mustafa Suleyman urges UN to block use of lethal autonomous weapons to prevent third age of war



Reuters Science News, June 21, 2016

"A draft European parliament motion suggests that the growing intelligence, pervasiveness and autonomy of the growing army of European robot workers requires rethinking of everything from taxation to legal liability and classifying them as "electronic persons" making their owners liable to pay social security for robot workers."

Art Bilger, Venture Capitalist & Board Member of the Wharton Business School cited an Oxford study:

"All developed nations will see a loss of 47% in the next 25 years in blue and white collar jobs beginning with the manufacturing industry"

Jobs at risk: Accountants, doctors, lawyers, teachers, bureaucrats, financial analysts, production line workers, drivers, most routine support jobs, middle management jobs that merely interpret data, restaurant waiters......

*The Economist reports:* 

NO GOVERNMENT IS PREPARED

### The person as product (let's take an example)

- What can we do with just one person's data?
- What can we do with that X's data?
  - G can look at X's financial records.
  - G can tell if X pay her bills on time.
  - G know if X is good to give a loan to.
  - G can look at X's medical records;
     G can see if your pump is still pumping -- see if he is good to offer insurance to.
  - G can look at X's clicking patterns.



- The question is not What G can do with with X's data?
   But Which is the right thing to do?
- These are some selected choices:
  - Should G be collecting it, gathering it, so G can make X's online experience better?
  - So G can make money?
  - So we (China, Europe, USA) can protect ourselves if X was up to no good?
  - Or should we respect X's privacy, protect his dignity and leave him alone?

Hawei vs iPhone?

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- Hawei vs iPhone?
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- Hawei vs iPhone?
- Should we be collecting all of that X's data to make his experiences better and to protect ourselves in case he's up to no good? Or should we leave him alone?
- When trying to evaluate what we should do in this case, should we use a Kantian deontological moral framework, or should we use a Millian consequentialist one?

### Dilemmas, Values & Videotapes

- Security and Privacy
- Safety and Efficiency
- Accountability and Confidentiality
- Prosperity and Sustainability
- Moral overload: you cannot have it all



### Unethical uses of Al

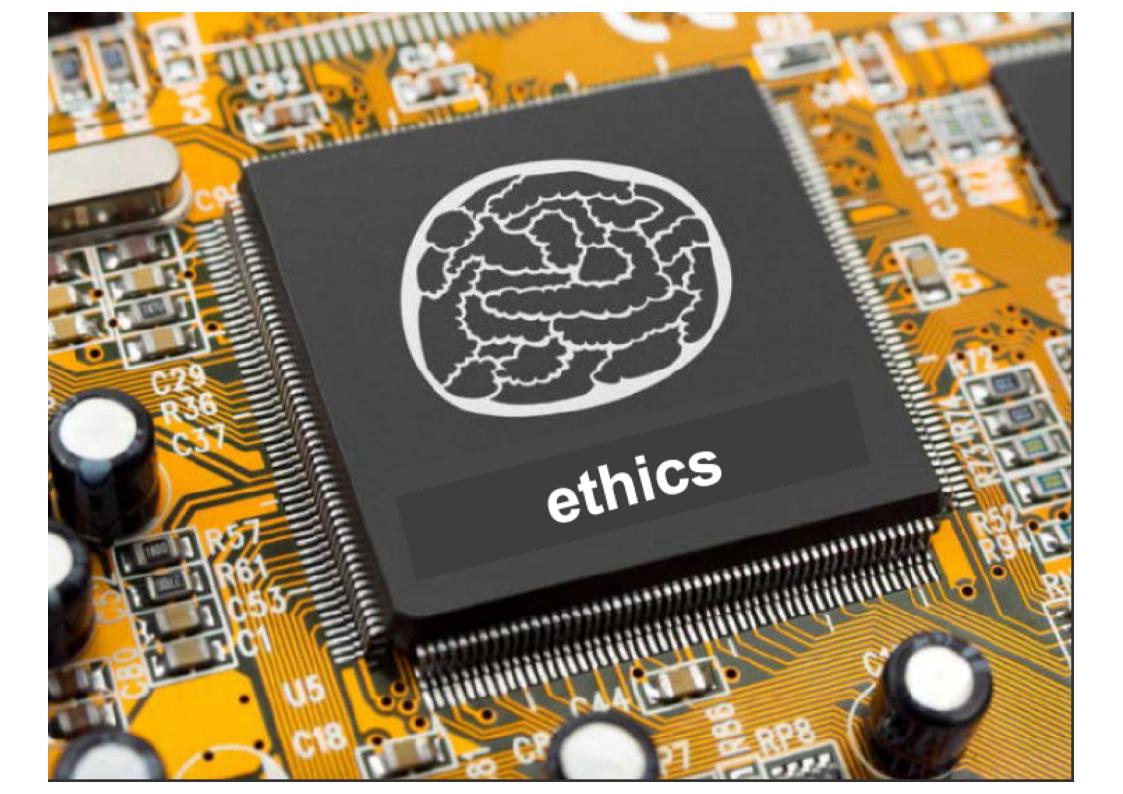
- Algorithmic Bias
- Autonomous guns (aka Killer Robots)
- Cambridge Analytics
- Cyber-snooping
- Job displacement
- Misinformation and Fake News

### Examples of unethical research

- Tuskegee Experiment (1932-1972) American researchers purposely withheld treatment for 399 African-American people with syphilis for the sole purpose of studying the long term effects of the disease.
- Willowbrook Study (1963-1966) Children with developmental disabilities were deliberately infected with Hepatitis (some were even fed fecal matter). Purpose of the study was to examine the course of the disease and to test a potential immunization
- Human radiation experiments by the US Department of Defense & Atomic Energy Commission.
- Milgram's Obedience Study-Researchers asked participants to Pseudo-shocking confederates in order to examine obedience.
- Zimbardo's Stanford Prison Experiment (1971). Study had to be ended prematurely because of abusive behaviors generated participants who where assigned as guards over those subjects that were assigned as prisoners.

### Responses to unethical research

- Nuremberg created as a result of cruel experiments the Nazis conducted on humans during WWII.
- NIH Ethics Committee (1964)
- Declaration of Helsinki (1964, '75, '83, '89, '00)
- Beecher "Ethics & Clinical Research" (1966) [NEJM, 274, 1354-60].
   Available at <a href="http://sladen.hfhs.org/IRB/images/nejm-beecher.pdf">http://sladen.hfhs.org/IRB/images/nejm-beecher.pdf</a>
- 1973 Congressional Hearings on Quality of Heath Care and Human Experimentation.
- National Research Act of 1974
- Established the IRB system.



### which leads to a multiplication of "reference sources"



### Companies also contribute to the noise





### POUR UN MONDE NUMÉRIQUE RÉSOLUMENT HUMAIN ET ÉTHIQUE

Le numérique occupe une place toujours plus importante dans notre société, notre économie et nos vies. Nous oeuvrons à la MAIF pour que nos sociétaires, comme nos équipes, bénéficient des bienfaits de son développement.

#### Facebook Reportedly Has A **Dedicated AI Ethics Team**





Principles



### Microsoft AI principles

Telefonica

signing AI to be trustworthy requires creating solutions that reflect ethical principles that are deeply rooted in important and timeless

### Al at Google: our principles



At its heart, Al is computer programming that learns and adapts. It can't solve every problem, but its potential to improve our lives is profound. At Google, we use AI to make products more useful-from email that's spam-free and easier to compose, to a digital assistant you can speak to naturally, to photos that pop the fun stuff out for you to enjoy

Beyond our products, we're using AI to help people tackle urgent problems. A pair of high

#### Fairness

AI systems should treat all people fairly

#### Inclusiveness

AI systems should empower everyone and engage people

#### Reliability & Safety

AI systems should perform reliably and safely

#### Transparency

AI systems should be understandable

#### Privacy & Security

AI systems should be secure and respect privacy

#### Accountability

AI systems should have algorithmic accountability

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### **Ethical Values**

- Autonomy
- Beneficence
- Non-maleficence
- Justice
- Fidelity
- Think for a moment, *how* might these principles relate to research?

# What is the use of Ethics?

If ethical theories are to be useful in practice, they need to affect the way human beings behave.

- Is this applicable to a machine?
- To which kind of machines?

• Are there ethical machines?

# Why should we care about (AI) Ethics

- So many ethical situations that we encounter each day that we should care.
- Some unethical actions can violate law.
- Others, though not illegal, can have drastic consequences for our careers and reputations
- We should care about ethics for our own self interest

# Machine Ethics and Regular Ethics

- Is machine ethics different from regular ethics?
- Is there an ethical difference in browsing someone else's computer/device and browsing their desk drawer?
  - No!
- What we have are ethical situations where computers and/or intelligent systems are involved.
- Machines allow people to perform unethical actions faster than ever before.
- Or perform actions that were too difficult or impossible using manual methods.

## Online (Internet) privacy

- (pre-Internet) The Privacy Act of 1974 prevents unauthorized disclosure of personal information held by the federal government. A person has the right to review their own personal information, ask for corrections and be informed of any disclosures.
- The Financial Monetization Act of 1999 requires financial institutions to provide customers with a privacy policy that explains what kind of information is being collected and how it is being used. Financial institutions are also required to have safeguards that protect the information they collect from customers.

### **Privacy**

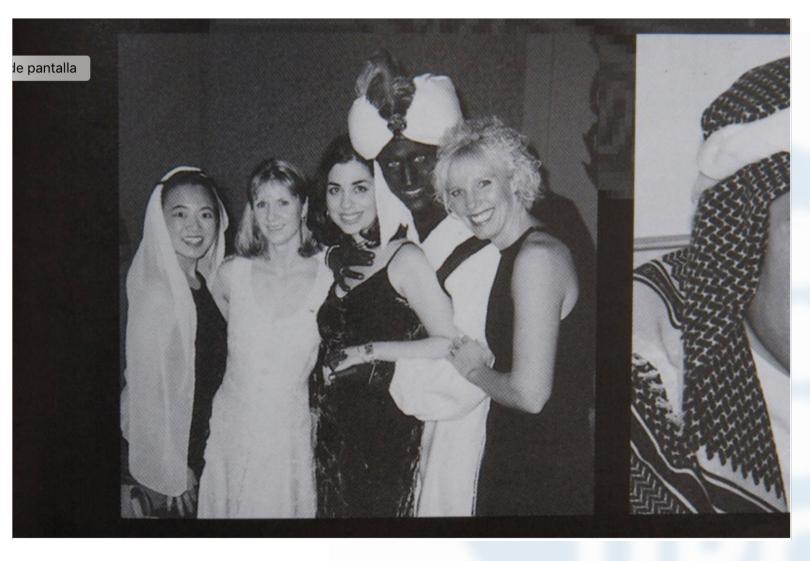
 There's an interesting paradox here, with Internet users being less likely to take action to protect their privacy, while nonusers tend to be put off by privacy concerns.

### Privacy: Face Match

Google's latest smart display brings with it a controversial new feature that's always watching. Face Match, introduced on the Google Nest Hub Max, uses the smart display's front-facing camera as a security feature and a way to participate in video calls. It also shows you your photos, texts, calendar details and so on when it recognizes your face.

This mode of facial recognition sounds simple enough at first. But the way companies like Google collect, store and process face data has become a top concern for privacy-minded consumers..

# Fake memory (Memoria fingida)



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# European High-Level Expert Group on Al Ethics Guidelines for Trustworthy Al (April 2019)



**Lawful AI**: Legal compliance with Primary law (treaties, charter of fundamental rights), secondary law (GDPR, product liability directive), CoE conventions, State laws, Sector-specific regulations (*e.g.*, healthcare).

Ethical AI: alignment with ethical principles and norms.

**Robust AI**: safety, security by design (technical robustness), appropriate application operational contexts and limitation of unintended consequences (non-technical robustness).

https://ec.europa.eu/digital-single-market/en/high-level-expert-group-artificial-intelligence

## Ethical Principles for Trustworthy Al



Ethical imperatives

**Principle of Autonomy**: "Preserve Human Agency and control"

**Principle of Non maleficence**: "Do no Harm" - Neither cause nor exacerbate harm or otherwise adversely affect human beings. safety and security, technical robustness.

**Principle of Justice**: "Be Fair". Equal and just distribution of benefits and costs, free from unfair bias, increase social fairness

**Principle of Explicability**: "Operate transparently". Traceability, auditability, transparent system capabilities, ...

# Foundations of Trustworthy AI: A Human-Centric Approach



- Respect for human dignity. Humans are moral subjects, not objects to be scored, herded or manipulated.
- Freedom of the individual. Fundamental rights, control over one's own life and choices, protection from sovereign intrusion
- Respect for democracy and justice. Protection of democratic processes and human deliberation
- Equality, non-discrimination and solidarity. No bias, no exclusion
- Citizens' rights. Access to administration and services (including non-citizens).

# Relationship between Ethics and Law

The relationship between ethics and law leads to four possible states

	Legal	Not Legal	
Ethical	I	II	
Not Ethical	III	IV	

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We're living in a world of low government effectiveness, and there the prevailing neo-liberal idea is that companies should be free to do what they want. Our system is optimized for companies that do everything that is legal to maximize profits, with little nod to morality.

B. Schneier

## Al-Based Socio-Technical Systems

- Need to comply with human values
- Be technically dependable and socially trustworthy
- Need both technical and non-technical frameworks

### Conclusions

- Science and technology Al included influence and are influenced by our socio-economic systems
- For humans (and machines) knowing ethics is not being ethical
  - Different contexts, different ethics led to different decisions.
- Artificial Intelligence ought to have ART
  - Accountability, Responsibility, Transparency

### A classic dilema



Science: "Can we?"

Ethics: "Should we?"

Navigating the future requires attention, care, and the willingness to make some hard choices.

W. Wallach

### "The best way to predict the future is to invent it."

**Alan Kay** 







http://www.cs.upc.es/~webia/KEMLG/