



Education Team

CBI-ER 2018

4 QUALITY EDUCATION





OUR CHALLENGE:

Design a service or product to improve the primary education system, for children from 6 to 11 y.o., that is feasible and economically sustainable in the territory of Bologna.



From our challenge:

“Schools cannot train for everything”

“Central skills for the future are not trained
at school”

S'Cool
LAB



“We would like to guarantee
Giulio a quality experience
when he does activities in his
spare time”
Valentina



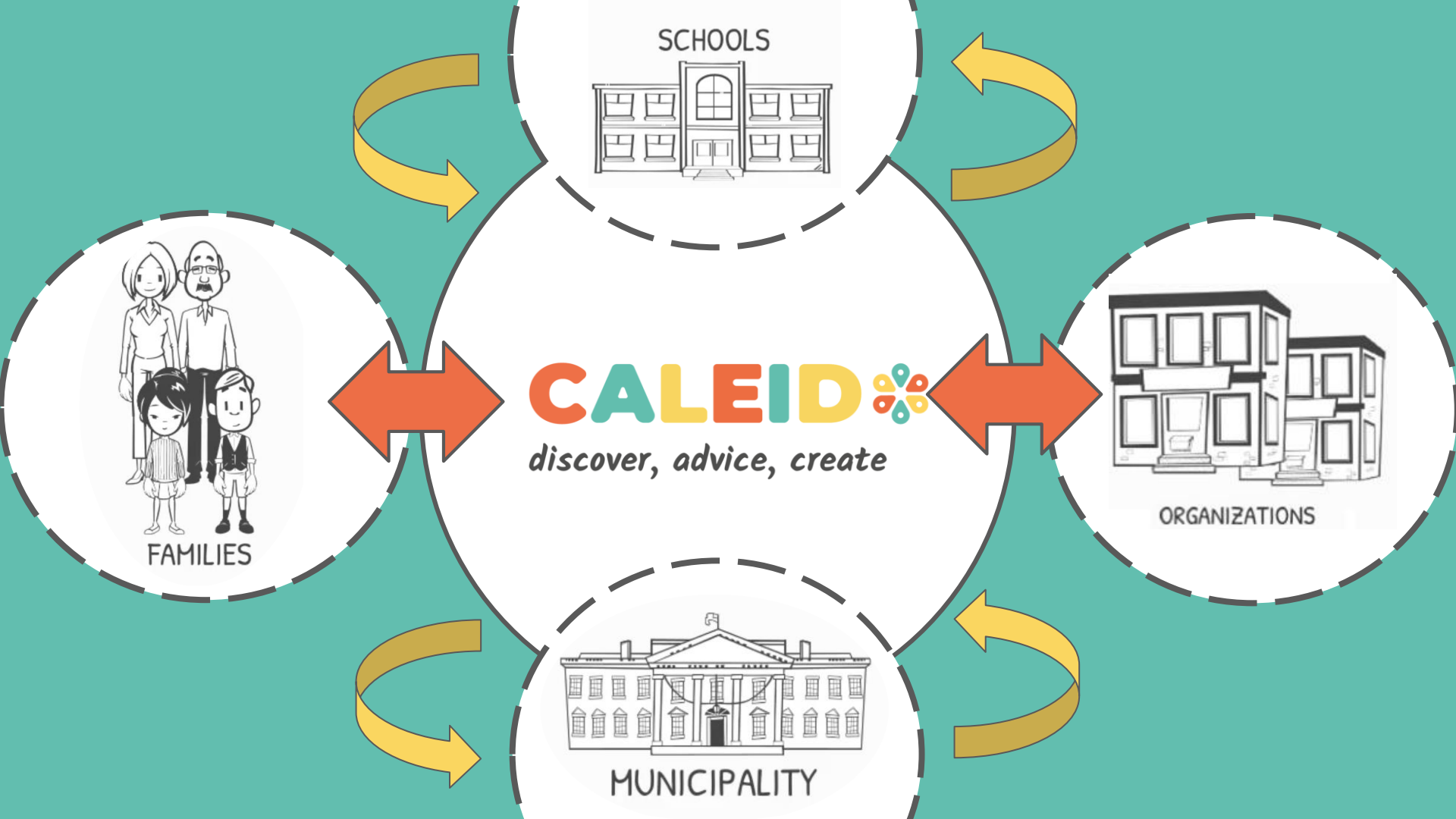


“If these activities you are telling me
about will be organized in the school
spaces for me is enough to choose
them for my kids”

Maria

“No matter the quality of our services, it
is difficult to reach families today.
Parents feel bombed by commercial
offers, but that is not what we are”
Silvia

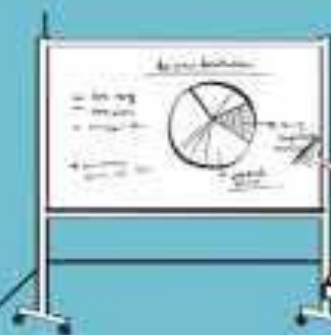




MUNICIPALITY



The Team analyses
associations and
cooperative



SERVICE DEVELOPMENT

**Mapping of the
after-school
activities**

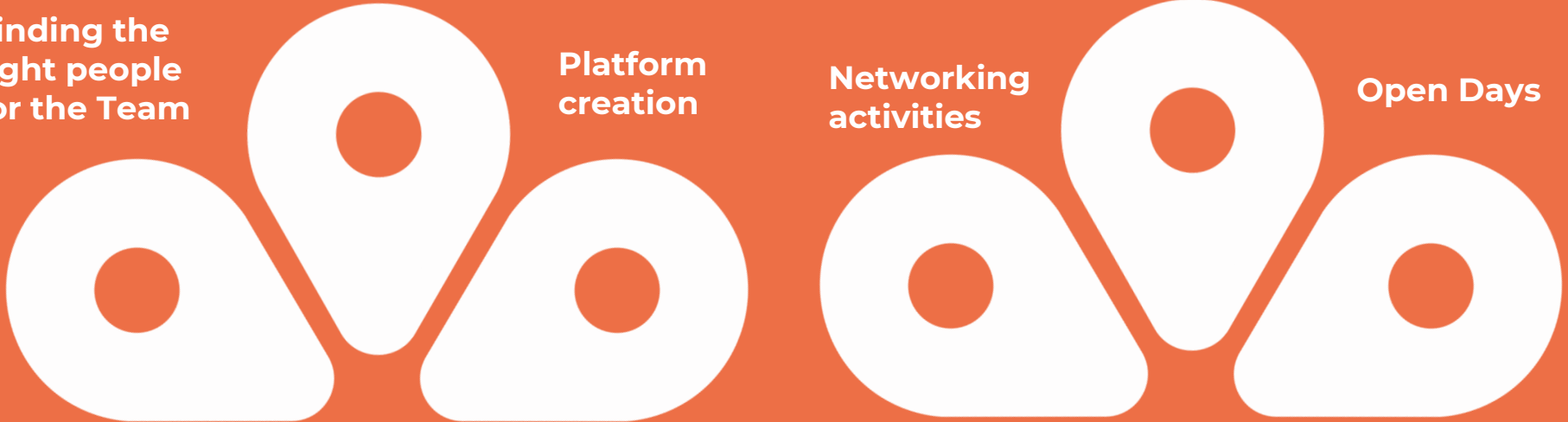
**Finding the
right people
for the Team**

**Platform
creation**

Engagement

**Networking
activities**

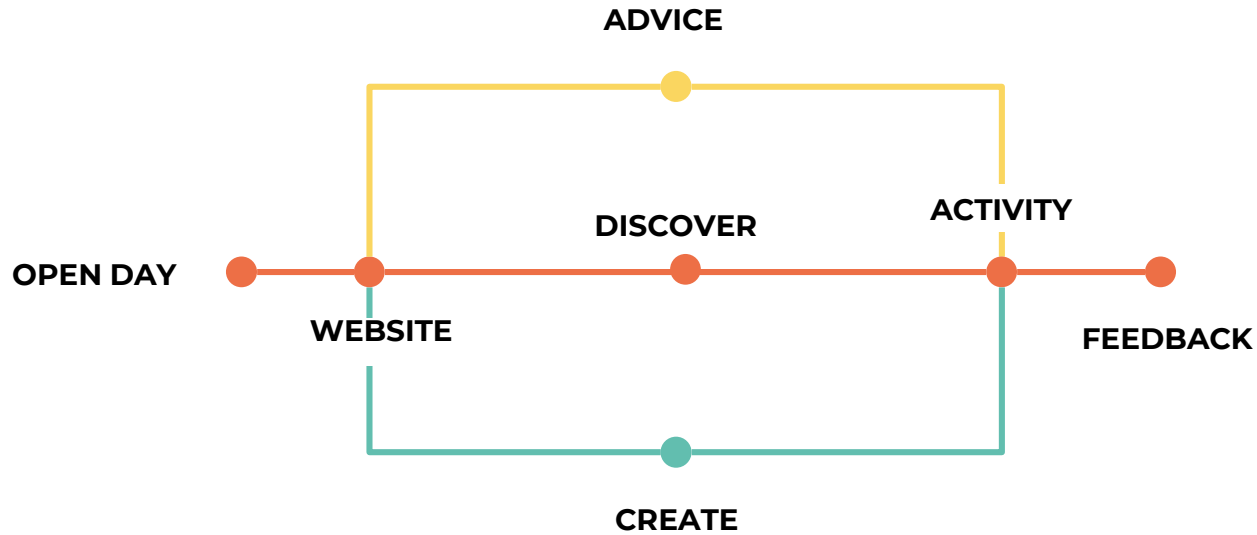
Open Days



SCHOOL

OPEN DAY









“Giacomo wants to learn how to make videos, but we do not know any course”

DISCOVER



“We want the most suitable activity for our daughter Angela”

ADVICE



“We believe that Paolo needs a theatre course”

CREATE



Creative Writing

Cooperativa Maxi

Mon

5-6 p.m.



Football Pulcini 2009

A.s.d. Axys Calcio

Mon, Wed

5.30-7 p.m.

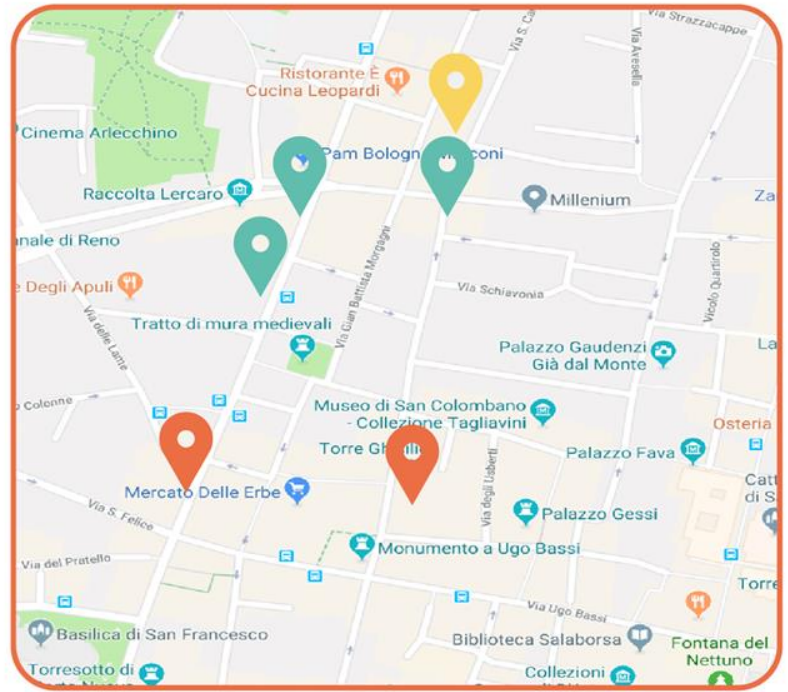


Videomaking

Coop. Amici di Leo

Thur

5-6 p.m.



[HOME](#)[DISCOVER](#)[ADVICE](#)[CREATE](#)[HELP](#)

Carla



Giacomo



Saragozza



Categoria



Attività



Giorno



Corso montaggio video



Ass. Filmmaking

Mon, Thur

5-6 p.m.



Videomaking Saragozza



Cooperativa Tatami

Mon

5.30-7 p.m.



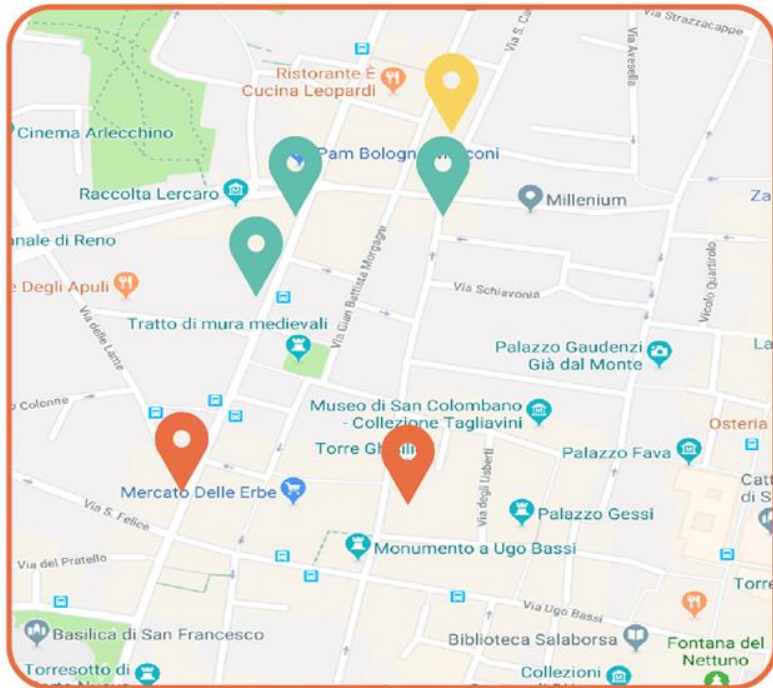
Videomaking



Coop. Amici di Leo

Giov

5-6 p.m.





HOME

DISCOVER

ADVICE

CREATE

HELP



Carla

🔍 Corso Video



Giacomo



Saragozza



Categoria



Attività

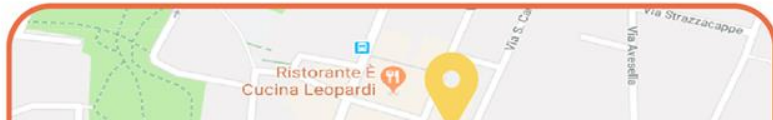


Giorno



Corso montaggio video

Ass. Filmmaking



Videomaking Saragozza

Cooperativa Tatami

Mon

5.30-7 p.m.

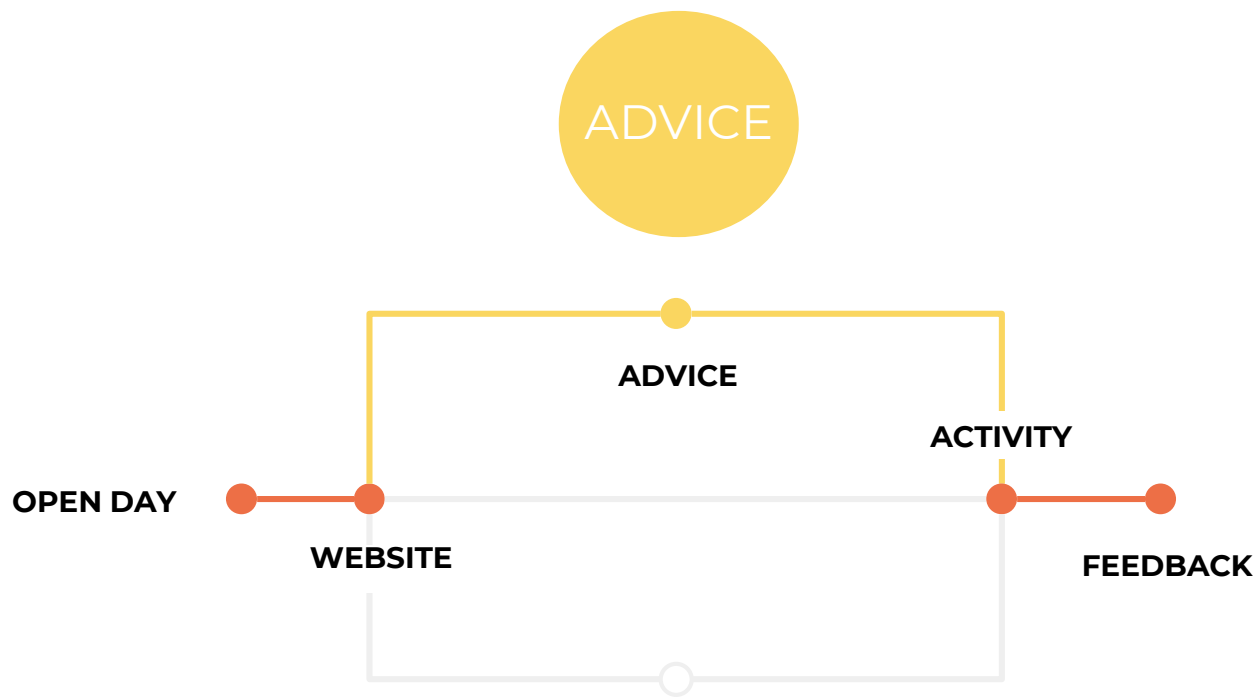


Coop. Amici di Leo

Giov

5-6 p.m.







“Giacomo wants to learn how to make videos, but we do not know any course”

DISCOVER



“We want the most suitable activity for our daughter Angela”

ADVICE



“We believe that Paolo needs a theatre course”

CREATE



Do you need a help to find the **most appropriate activity**?

Write here to meet our pedagogist!

Leave some information about your child...

Send

or

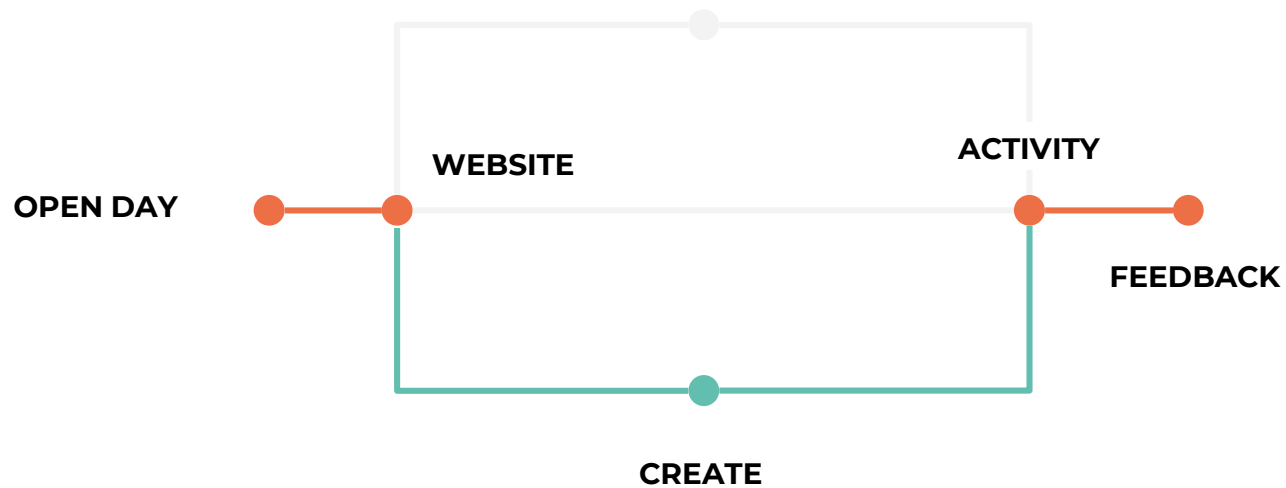
Contact us

info@caleidoservice.com

051 99 99 934









“Giacomo wants to learn how to make videos, but we do not know any course”

DISCOVER



“We want the most suitable activity for our daughter Angela”

ADVICE



“We believe that Paolo needs a theatre course”

CREATE



Neighborhood

Activity

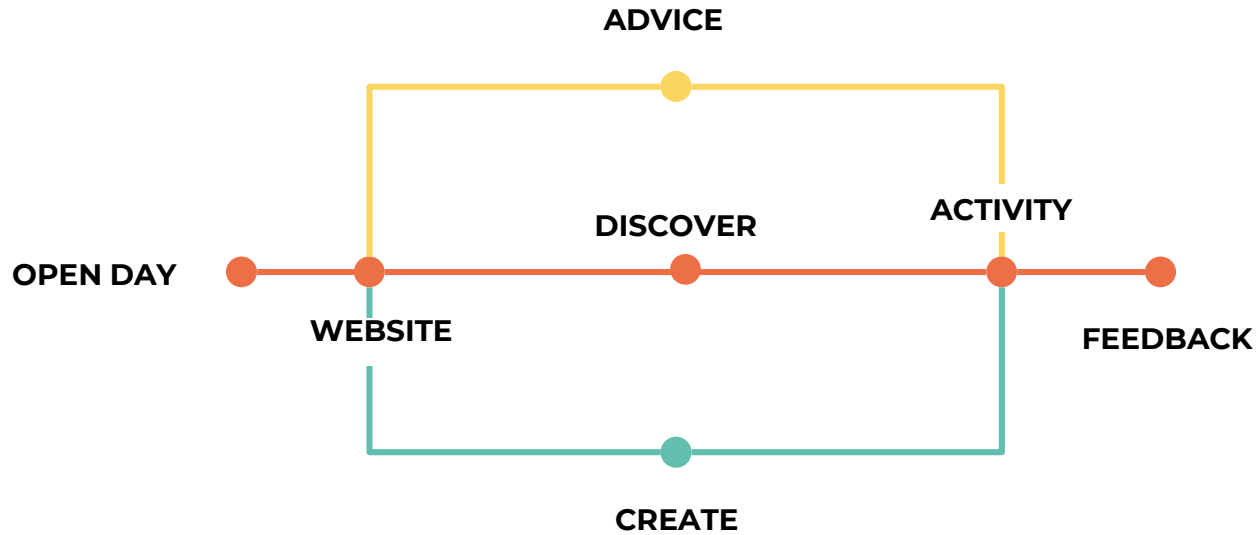
Are you willing to participate in meetings for co-designing a new activity?

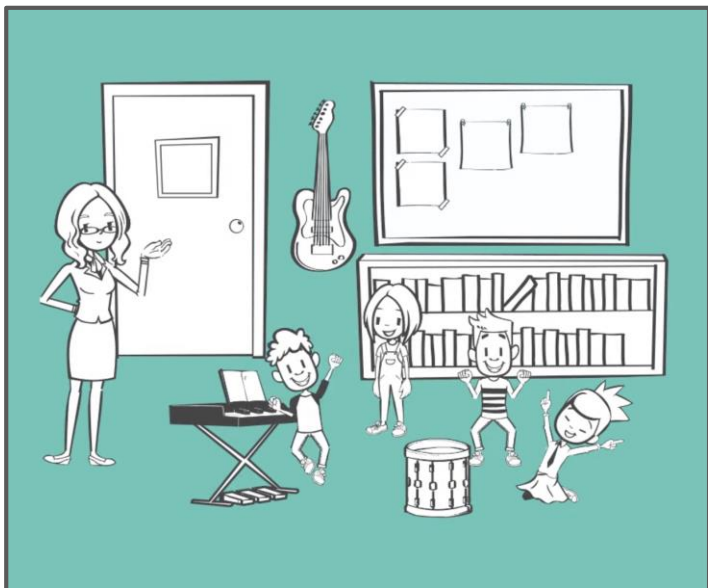
☐ Yes

☐ No

Send









HOME

DISCOVER

ADVICE

CREATE

HELP



Carla

🔍 Cerca attività



Giacomo



Saragozza



Categoria



Attività



Giorno



The course is great! My child is always complaining me to buy him a camera...

Anna

I saw my child's film, amazing! He learnt a lot

Lucio

Tell us your experience...

Videomaking Saragozza

Cooperativa Tatami

Mon

5.30-7 p.m.

This course is designed to deliver you the most up to date cinematography tips WITHOUT all the useless fluff. No one wants to sit through a 9 hour course and walk away with only 2 hours of useful information. This course brings your child all the basic knowledge to shoot like a seasoned cinematographer.

Contact us at info@cooptatami.com



The background features a large white hexagonal shape in the center. Surrounding this hexagon are several triangles of different sizes and orientations. The colors used are teal, orange, and yellow. Some triangles are solid, while others are partially cut off by the edges of the frame. The overall composition is modern and geometric.

Future steps

VIABILITY REQUIREMENTS



Take advantage of already-existing resources

Patronage and sponsorship of the Municipality of Bologna



Organizations who offer activities pay an annual fee

Private financing





**“There is a sharing of
intents with regards to the
educative community”**

Educative department of the
Municipality of Bologna

We are planning to:

**Present our final
idea to the
Municipality of
Bologna**

**Prototype
Caleido in the
territory of
Bologna**

**Verify the
economic
sustainability
and work on
expanding**

“We might not see the future, but our children will. And our job is to help them make something out of it”

Ken Robinson, TEDTalks
Italia 2013





Idea^s
THINK. DO. COLLABORATE.

Thank you