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State of communication: how, why and where researchers are publicising their work before publication

Friday, 21 June 2019 11:00 (15 minutes)

The processes of knowledge exchange and research evaluation are changing; the role of the publication (the “known known”) is gradually being eroded by both new metrics (more nuanced and sophisticated), and new approaches to and formats for communication (beyond the “known known”). Many researchers now begin communicating about their work a long time before the point of publication, whether to drive stakeholder engagement and feedback during a project, or to maximize awareness and application of results / findings. I will report on a study of over 10,000 researchers, university administrators and funders, exploring questions such as: what other kinds of object and output are researchers using to make their work public? Which of these is most commonly used, and which are more or less effective for reaching different goals or audiences? What effect will ‘Plan S’ and other funder initiatives have on (a) the formats in which researchers ‘publish’? (b) the mechanisms by which they are evaluated? What new skills and tools do researchers need to help them communicate their work most effectively and efficiently? How are research funders and institutions innovating to better support researchers’ “journey beyond the known”?

Theme

Presenter: RAPPLE, Charlie

Session Classification: Session 8