How to flip a journal to (fair) Open Access
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Would the various stakeholders have a preference and why?

APC/Gold ------- Diamond ----------- Hybrid / Transformative Deals

Researchers:
- Some want to flip journals
- Some care about funder compliance
- Do not want to be responsible for paying APCs
- Hybrid is often seen as impact / perceived quality

Publishers:
- Prefer hybrid / transformative deals
- Some are moving into APC Gold, motivated by money in the market from funders
- Know that peer review is essential

Universities / Libraries:
- Prefer transformative deals (in an ideal way)
- APC gold is a problem for HSS
- Diamond form a problem because of too many small deals: sustainability?

Societies:
- Some experimenting with APC Gold in STM
- For small societies: only option green AO?

Funders:
- Prefer APC Gold
- Diamond – free riding (for now)
- Plan S funders prefer transformative deals
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How can different stakeholders effect the transition?

Publishers:
- Can bring know-how

Researchers:
- Reputation
- Can chose as authors

Libraries:
- Can advise
- Provide
- Negotiate

Funders:
- Can finance
- Define / require

How can Libraries persuade editors to flip to Fair Open Access?
- Point out what benefits OA provides society: getting ownership
- Different strategies for different disciplines
- Refer to Plan S or other funder requirements: obligation of authors to be compliant
- Help authors with platform and/or advise
- Organise information events

How to build an Open Library of Sciences – for all disciplines
- Need to break down: too big a concept
- Scalability is a problem
- Needs more processes: datasets, code
- Research advocacy, community leaders
- Teamwork of Coalition funders & libraries & society publishers
- Trust in model and who is running it
- Role of overlay journals