



Idea for an article

<title>

Santeri Palomäki, CERN IdeaSquare



Points of interest

- **Substance:** Crowdsourcing solutions to biodiversity loss
 - Power to the people
- **Mechanism:** How to incentivize / reward the general public to take action locally through crowdsourcing / open innovation
 - Empowering the people
- **Mechanism:** How to lower the threshold for founding a company post-idea incubation phase
 - Focusing on SDG-driven ideas
- **Methodology:** Evaluating economic feasibility of *sustainable business* ideas from financer point of view
 - Financing SDG-driven ideas





Projects



Search projects

Mine

Explore

Events

Archived

Suggest project

All projects 187

General 168

Technology 141

Environment 138

Energy 133

Society 133

Finance 117

Processes 117

ICT 115

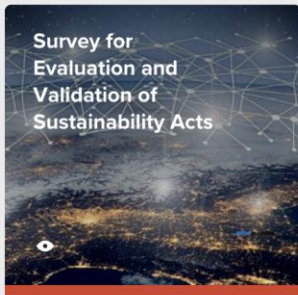
Design 106

Construction 95

Materials 95

Mobility 91

Send feedback



11 members

To create and test a simple survey for the evaluation and validation of sustainability acts. The acts will address the UN SDGs and vary in area, size, and scope.

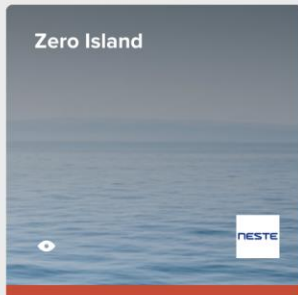
Boston, United States ...



10 members

get the overview of current and future space technologies. For every technologist geek and entrepreneur.

Bratislava, Slovakia



21 members

Development a concept to help a small Swedish island to reach the goal of zero emissions and an ability to live 100% climate neutral.

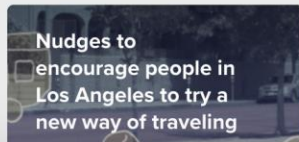
Lidö, Sweden



18 members

Market Dialogue for a Waste-to-Energy concept in Myanmar

Yangon, Myanmar



Next steps

- Collect ideas from CIJ meeting
- Explore rest of the data collected
- Discovering other data sources
- ???
- Article
- ???
- PhD?

