



# Entrepreneur First

ENTREPRENEUR FIRST  
JOIN.F.COM

FOUND THE FUTURE.





## What is EF?

*Our mission*

## How does it work?

*Our programme*

## Joining EF

*Who we look for and how to apply*

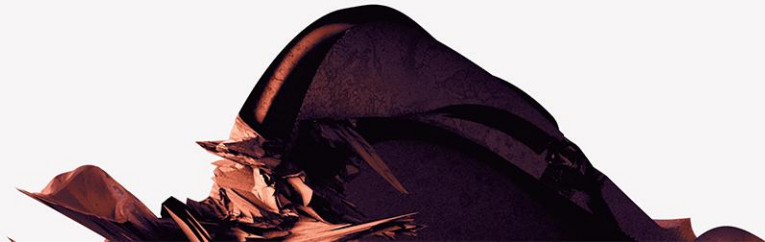
## What does it take succeed?

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EF is the world's first  
**talent investor**



We invest in **People**



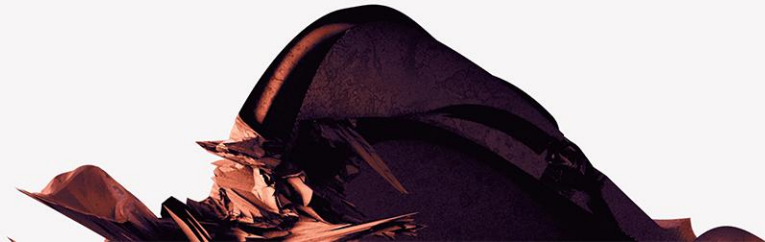
We invest in **People**  
**Pre team**



We invest in **People**  
**Pre team**  
**Pre idea**



Why?





We believe entrepreneurship is a  
vehicle for impact.

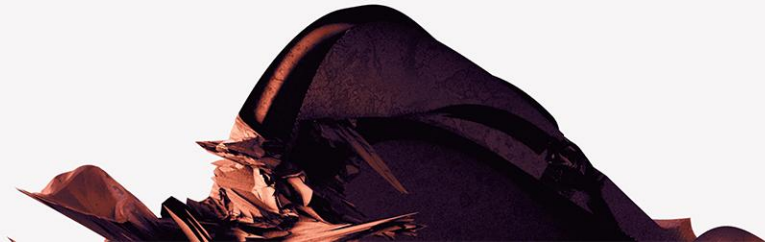
Possibly the most important and  
powerful one of our time.





We also believe the world is  
missing out on some of its best  
founders.

So, what does an EF  
founder look like?



Read more

[here](#)

and

[here](#)



That's why we created EF.  
Every investor has a thesis.  
Our thesis is that the greatest value  
can be created by backing  
extraordinary individuals **before** they  
have a company.





It works.

1500+

EF ALUMNI SINCE 2011

250+

COMPANIES CREATED

£1.6b

COMBINED PORTFOLIO VALUE

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# How does it work?

*Our programme*

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We run a 6 month programme

It is split into two parts:  
Form and Launch.

More details [here](#).



A woman in a dark, feathered costume is shown in profile, looking down. The background is a dark purple gradient.

On Form, your mission is to:

- 1) Find a co-founder
- 2) Validate an idea, based on your 'edge'



# Why co-found?

- Complementary skill sets
- Novel idea generation
- Defensibility
- Support



Edge is what gives you an unfair  
advantage compared to others.



Tech edge  
Domain edge

‘Catalyst’

Read more [here.](#)





On Launch, your mission is to:

- 1) Turn your insight into a business
- 2) Prepare to raise seed-investment



**Entrepreneur First Demo Day - EF9**





# Joining EF

*Who we look for and how to apply*

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Smart  
Committed  
Edge  
Insight



We run 2x cohorts every year in 6 cities around the world.

Bangalore, Hong Kong and Singapore  
Start in Jan and July

Berlin, London and Paris  
Start in April and October

Apply [here](#). If you pass the application review, you'll be invited to interview and then receive a decision.







# What does it take succeed?

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Mindset.



Mindsets beat skills.

They are learnable.

You can focus on crucial,  
high-value ones.



1. Long-termism
2. Growth mindset
3. Competitiveness
4. Personal exceptionalism
5. “Honey badger”-ness



Thank you

Contact me anytime:  
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