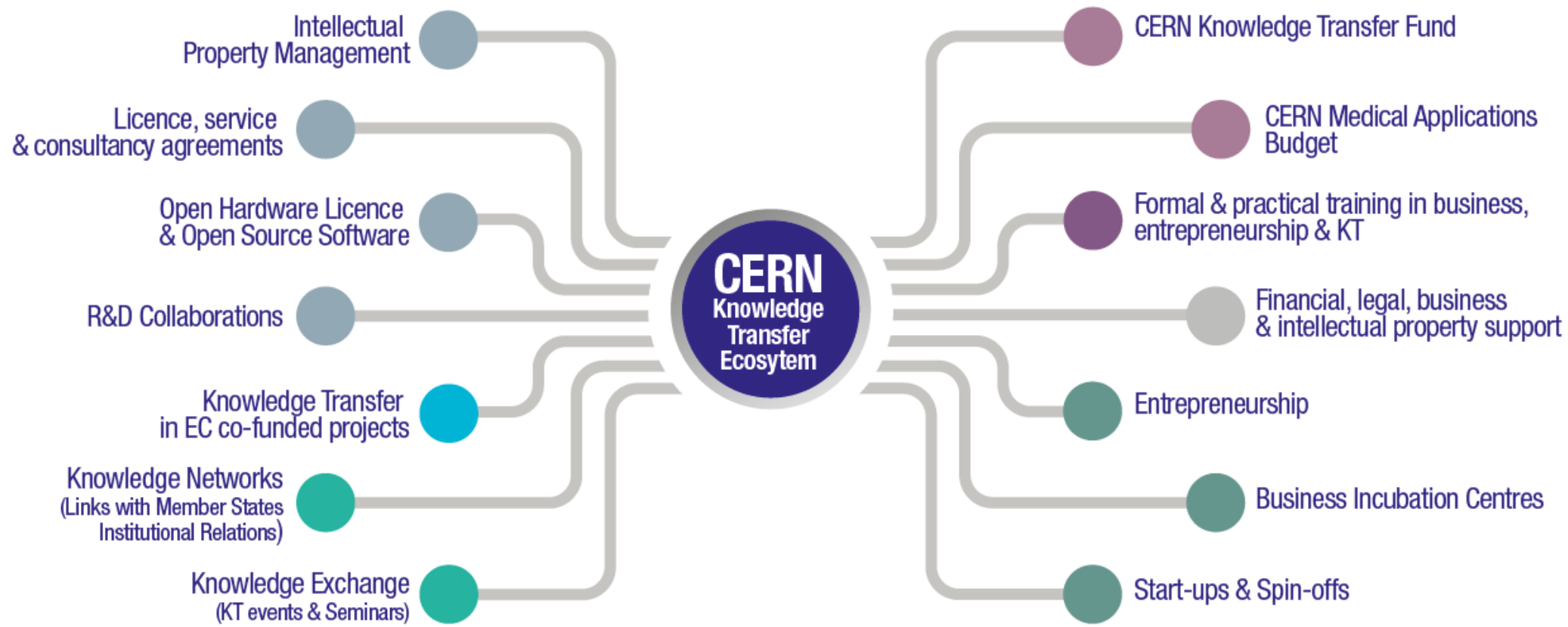
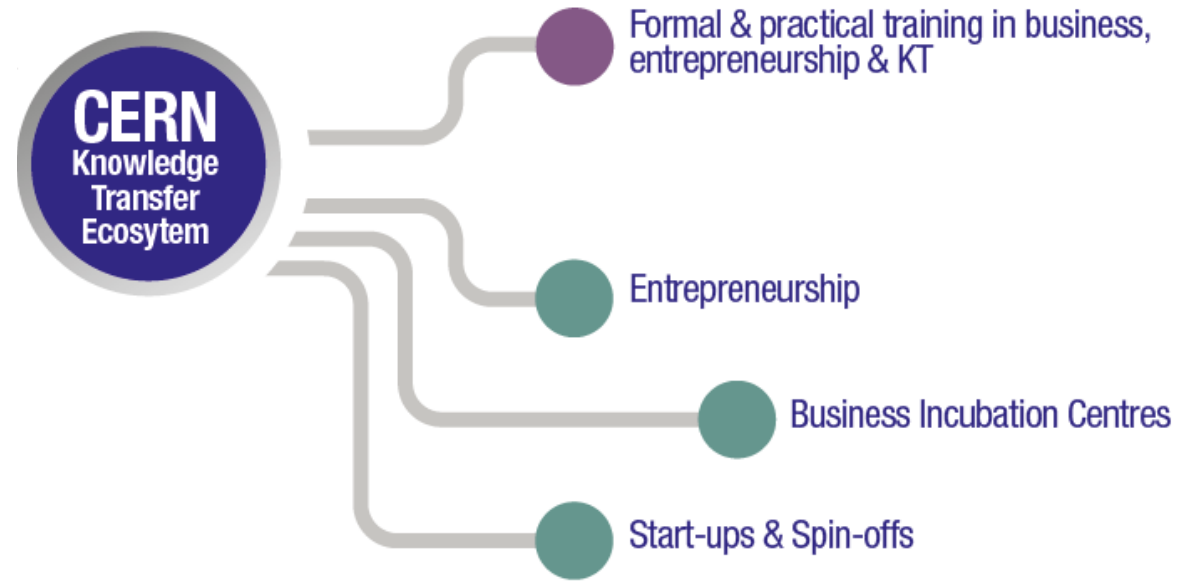


Entrepreneurship @ CERN

_Silje Uhlen Maurset

Entrepreneurship Development Student
CERN Knowledge Transfer









Building a culture of entrepreneurship



Start-Up mentoring



Entrepreneurship Meet-Ups (EM-U's)

ENTREPRENEURS

BUSINESS INCUBATION CENTRES

Meeting entrepreneurs with taking CO2 technology to the market

MEET

1. The elevator pitch for quantum.

3. When did quantum become a thing

4. What exactly is a quantum computer

5. Why do we need them? Why should

How can you get involved?

<http://cern.ch/go/Bnc7>

NTNU Screening Week – 10 years in 2018



Start-up from CERN-NTNU Screening Week

REIMAGINING LIBRARY TECHNOLOGY



TIND ILS

Management of print and electronic resources.



TIND RDM

Capture and preserve datasets of any size and format.



TIND DA

Digital archive for digitized and special collections.



TIND IR

Manage publications and other traditional research output.

M-E-D
|| || ||
T-E-C-H
|| || ||
H-A-C-K

AN INNOVATION COMPETITION WHERE TEAMS CAN SOLVE MEDTECH PROBLEMS PITCHED BY HEALTHCARE ORGANISATIONS AND INDUSTRY.

#CERNMEDTECHHACK

AWARD FEST, FIND OUT MORE AT:
[INDICO.CERN.CH/E/MEDTECHHACK18](https://indico.cern.ch/e/medtechhack18)



CERN MedTech:Hack

THE CERN ENTREPRENEURSHIP STUDENT PROGRAMME

22 JULY TO 23 AUGUST
APPLICATION DEADLINE: 1 APRIL

FIND OUT MORE AT
[HTTPS://INDICO.CERN.CH/E/CESP2019](https://indico.cern.ch/e/CESP2019)

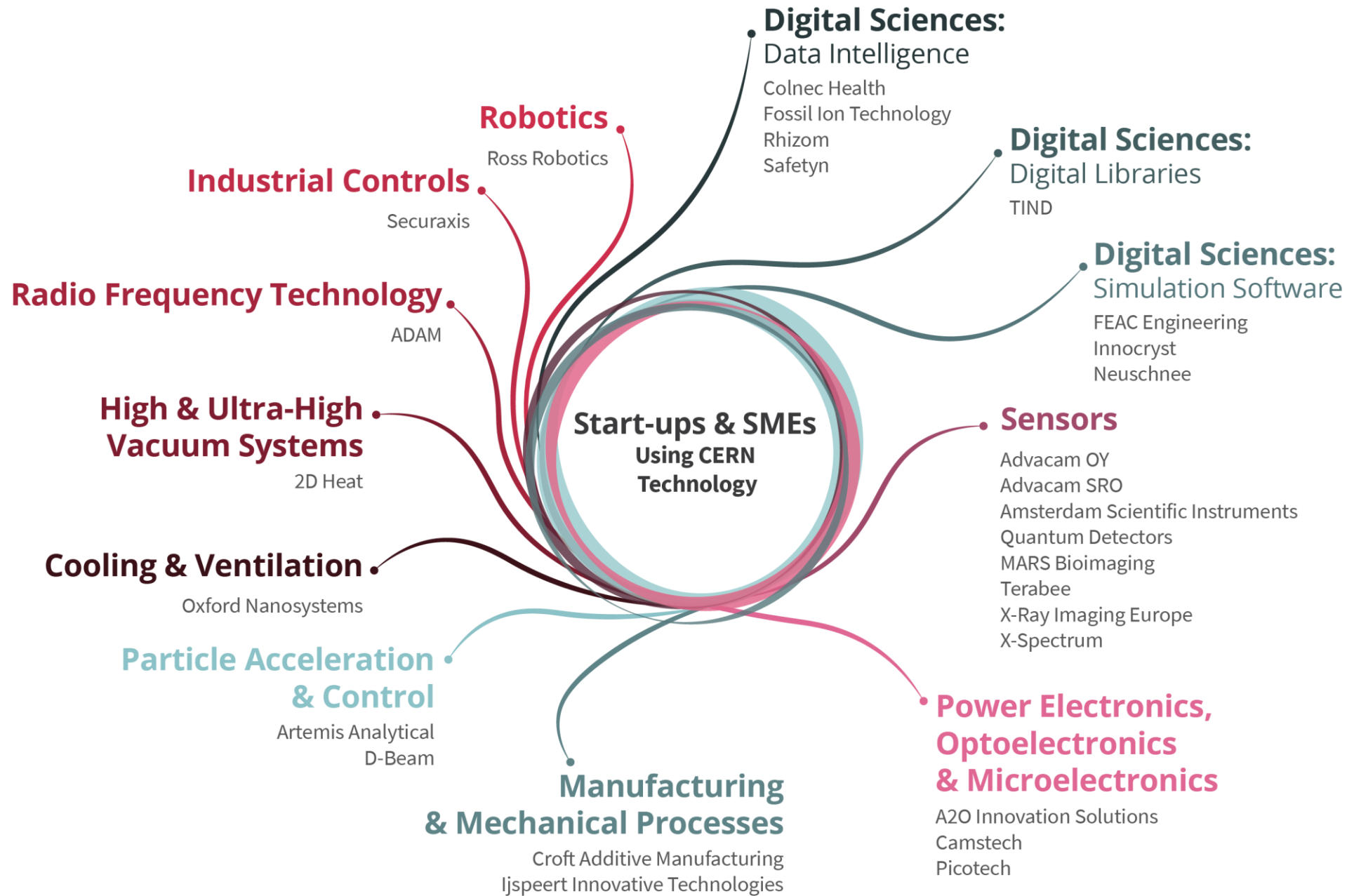
#CERNANDSOCIETY #CERNKT #CESP2019



CESP
CERN Entrepreneurship
Student Programme



CERN & Society
Foundation



Network of Business Incubation Centres

United Kingdom
STFC BIC
2012

The Netherlands
NIKHEF BIC
2014

Switzerland
INNOVAARE BIC
2018

Austria
ACCENT BIC
2014

France
INNOGEX BIC
2015

Italy
R2I BIC
2016

Spain
INEUSTAR BIC
2015

Greece
TECHNOPOLIS BIC
2014

<https://kt.cern/bic-network>

Start-ups accepted in BICs in 2018



STFC BIC



STFC BIC



INEUSTAR BIC



INNOGEX BIC



INNOVAARE BIC

CESP 2019



Why?

New CERN spin-offs

Discover new application areas for our technologies

Train entrepreneurs of tomorrow

Increase positive impact on society



Why YOU?

Mindsets

Skills: Tech, entrepreneurship, team

Build a culture for sharing





CESP

CERN Entrepreneurship Student Programme

Phase 1:
Explore

Phase 2:
Evaluate

Phase 3:
Exploit

Phase 4:
Conclude

Week 1

Week 2

Week 3

Week 4

Week 5

- CERN & its research
- Technology presentations
- Brainstorming

- 4 market assessment sprints
- The founding team

- Form teams and select opportunities
- Group work
- Value proposition
- Negotiations

- Group work
- Time = money
- Funding
- Pitching

- Demo Day 21 Aug
- Finalize deliverables
- Evaluation and follow-up after CESP



CESP
CERN Entrepreneurship
Student Programme

DELIVERABLES

Week **1**

- Collective list of opportunities
- Individual list of interesting opportunities

Week **2**

- Calling log
- Presentation of market assessment results

Week **3**

- Value proposition

Week **5**

- Pitch on Demo Day
- Written business plan (short version)



CESP
CERN Entrepreneurship
Student Programme

SCHEDULE

Monday to Friday, normally 08.30 to 17.30

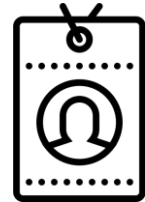
Flexibility in schedule – always check Indico

Weekends, evenings and lunch

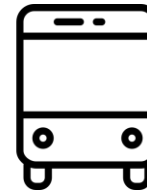


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LOGISTICS



maps.cern.ch



tpg.ch



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EMERGENCIES

In case of FIRE - ACCIDENT or POLLUTION on the CERN Site, call the **Fire Brigade on 74444, 24h/24.**



Phone +41 22 767 4444

Bldg. 65, ground floor

24h/24, Monday to Sunday

In case of **non-emergency care**, please contact the **Medical Service Infirmary:**



Phone 73802

Bldg. 57, ground floor

From 8:00 to 17:30, Monday to Friday

(12:30 - 13:30 emergencies only)



CESP
CERN Entrepreneurship
Student Programme

#SoMe

#CESP2019

#CERNKT

@whurley

@CERN

#CERNandSociety

@Strangeworks



CESP

CERN Entrepreneurship
Student Programme

ABOUT US

Name

Your background

What do you look forward to during
CESP?



CESP

CERN Entrepreneurship Student Programme

DAY 1

- | | | | | |
|--|-----------------------------------|----------|---------------------------|--|
| 11:45 → 13:00 | LUNCH | 🕒 1h 15m | 📍 501 - Restaurant 1 (R1) | |
| 13:00 → 13:30 | Visit the Synchrocyclotron | 🕒 30m | 📍 Building 300 | |
| <p>Find out more: https://home.cern/about/accelerators/synchrocyclotron</p> <p>No thin high heels are allowed during the visit (thin metallic duckboards).</p> <p>Speaker: Rita Ferreira (CERN)</p> | | | | |
| 14:00 → 16:00 | The story of Terabee | 🕒 2h | 📍 61/1-009 - Room C | |
| <p>Inspiration from a start-up working with CERN and CERN technology.</p> <p>Find out more: https://www.terabee.com/</p> <p>Speaker: Max Ruffo (Terabee)</p> | | | | |
| 16:00 → 17:00 | Get to know each other | 🕒 1h | 📍 61/1-017 - Room D | |
| <p>Speaker: Silje Uhlen Maurset</p> | | | | |
| 17:00 → 17:30 | Debrief first day | 🕒 30m | 📍 61/1-017 - Room D | |
| <p>Talk about the experiences the first day, any questions or concerns, and fill in a questionnaire to measure the impact of CESP.</p> <p>Speaker: Silje Uhlen Maurset</p> | | | | |