CESP 2019: CERN Entrepreneurship Student Programme



Contribution ID: **70** Type: **not specified**

From technology expertise to entrepreneurship

Tuesday 23 July 2019 15:00 (1h 45m)

Finding possible market opportunities for already existing technologies. How to look for a product-market fit, how to approach customers, and how to pivot.

Presenter: AYDOGAN, Onur