

**MEDICAL
CLOUD
COMPANY**

“Making big data in
healthcare small
and useful for you”

Belgium

The Medical Cloud Company
Clos Chanmurly 13
4000 Liège
+32 477 89 81 28



The Netherlands

The Medical Cloud Company
Oxfordlaan 55
6229 EV Maastricht
+31 6 40 39 02 76



medc2.com
info@medc2.com

What does MyCareAvatar mean for a potential user & her doctor?

Case based presentation

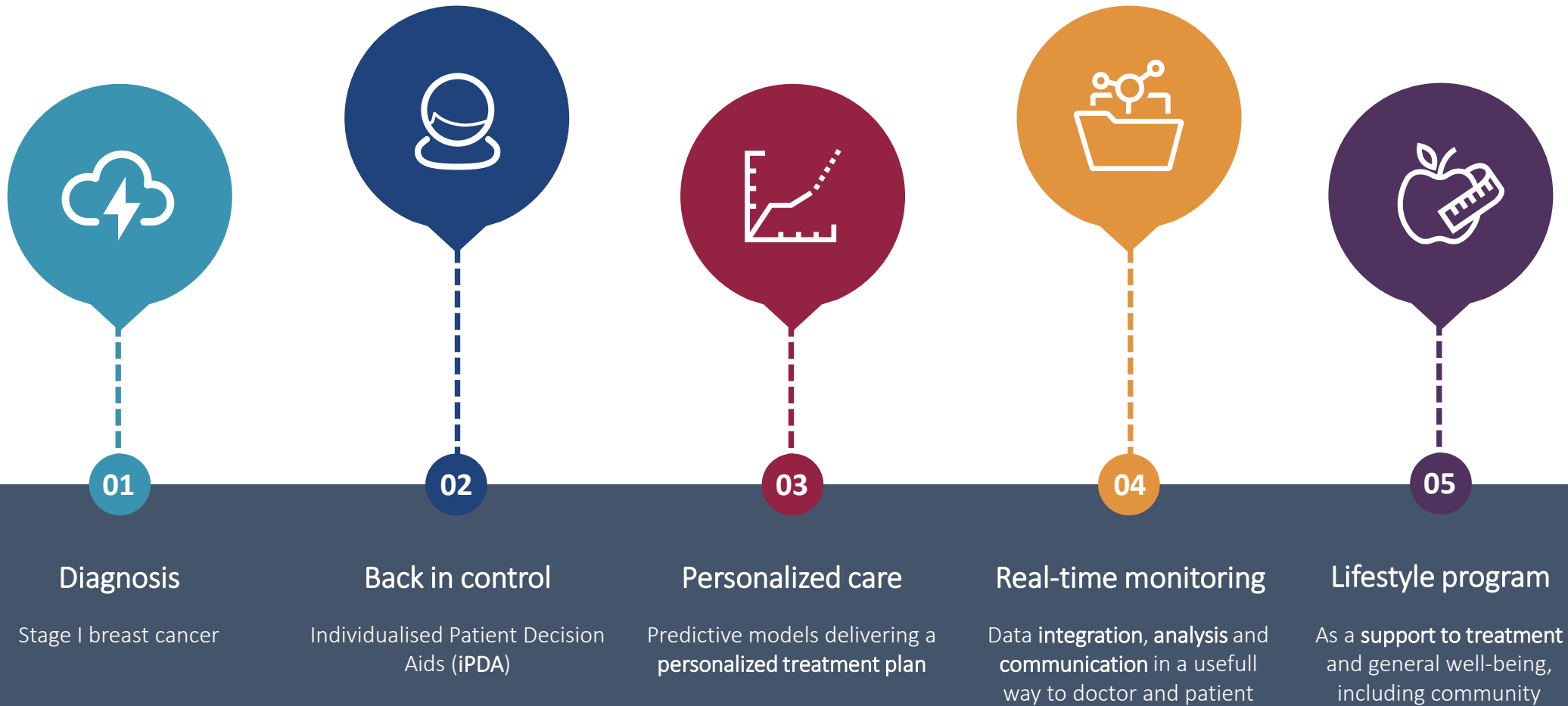


What does MCA mean for a diagnosed patient & her doctor?

Treatment support & follow-up with MyCareAvatar



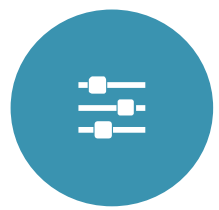
Victoria
Anderson



Need for doctor support and patient involvement

What is the problem?

Increasing number of factors



Lack of integrated systems & interoperability (e.g. silo structure)

Access to a wide range of information



Paternalistic medicine

Ability to collect data in real-time



Patients monitored discontinuously