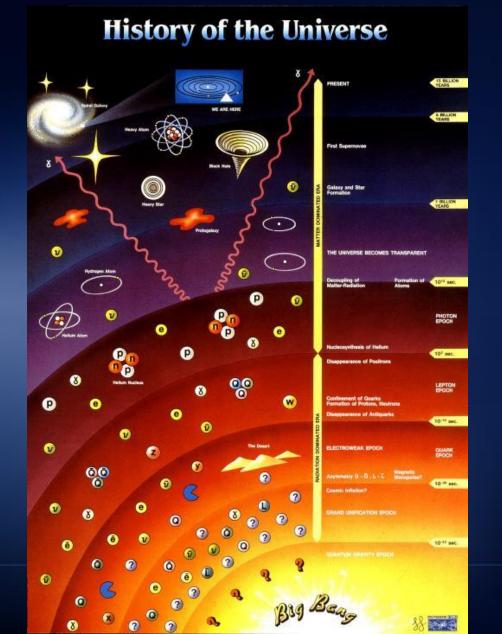
# What Makes CERN Special?

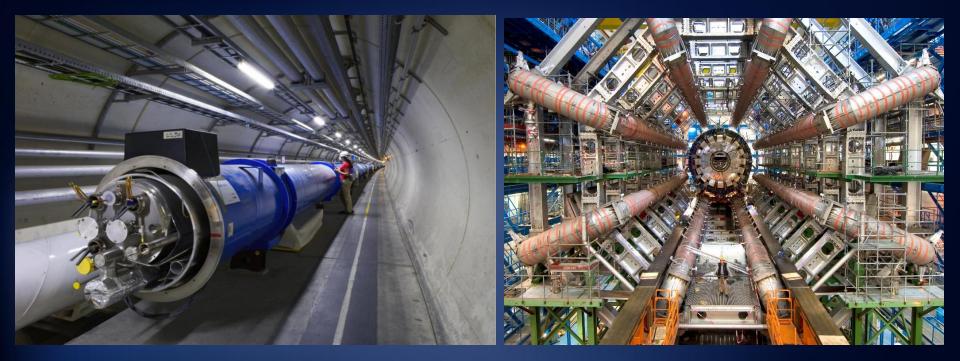
A Journey to the Heart of Matter

IED at IdeaSquare, June 12, 2019 Markus Nordberg (CERN)

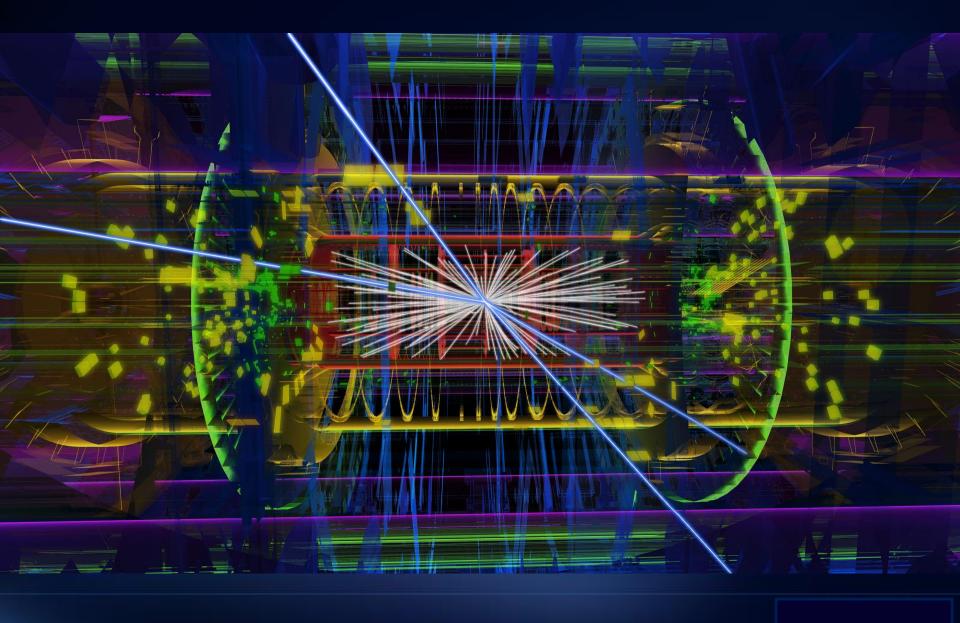
### **Time Machine**



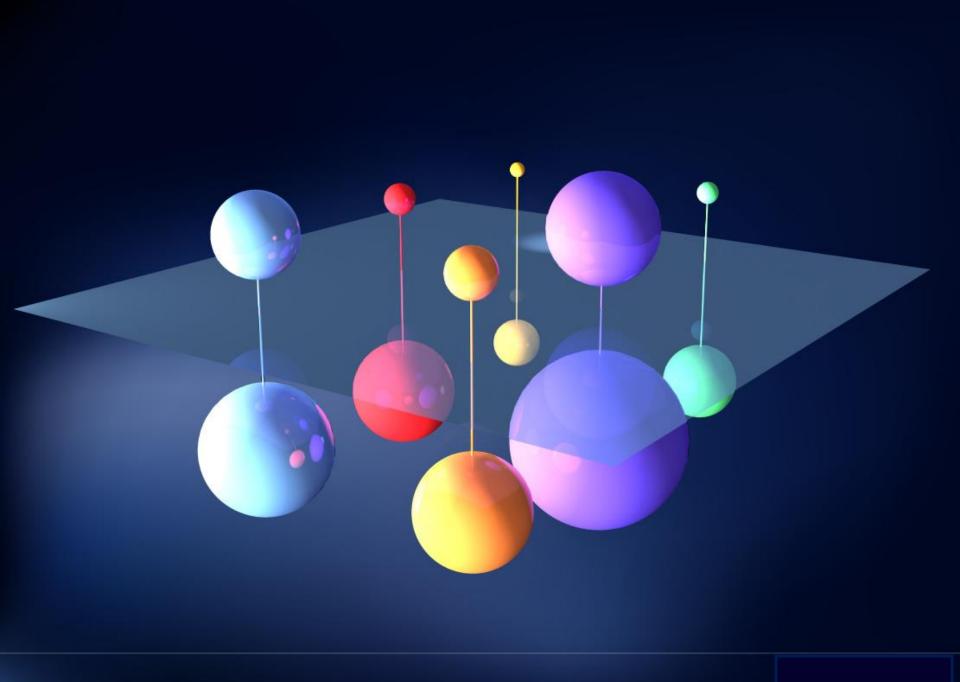
# Turning the Invisible Visible

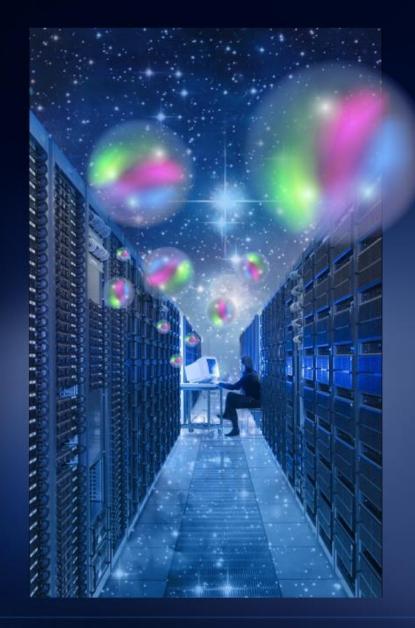






# What is Wrong with this Picture?

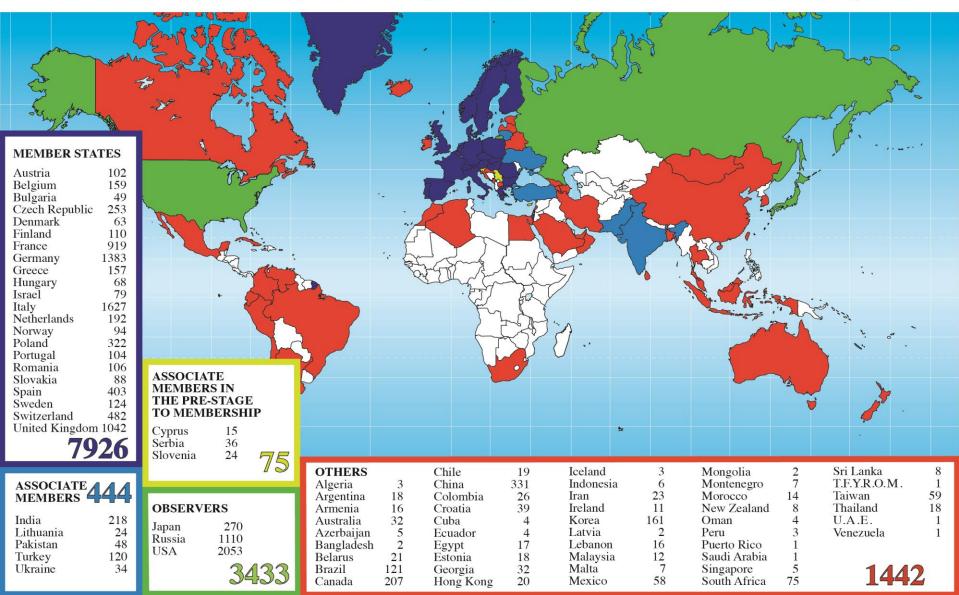






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G. Battistoni 89a, F. Bauer 135, H.S. Bawa 142, M. Bazalov G. Battstoin - F. Batter - F. Batter - F. Sawa - K. Bazalova R. Beccherle <sup>50a</sup>, N. Becerici <sup>18a</sup>, P. Bechtle<sup>41</sup>, G.A. Beck A.J. Beddall <sup>18c</sup>, A. Beddall <sup>18c</sup>, V.A. Bednyakov<sup>65</sup>, C. Bee M. Beimforde <sup>99</sup>, G.A.N. Belanger<sup>28</sup>, C. Belanger-Champ

G. Bella<sup>151</sup>, L. Bellagamba<sup>19a</sup>, F. Bellina<sup>29</sup>, G. Bellomo O. Beltramello<sup>29</sup>, A. Belymam<sup>75</sup>, S. Ben Ami<sup>150</sup>, O. Bel M. Bendel<sup>81</sup>, B.H. Bensinger<sup>22</sup>, K. Benslam <sup>129</sup>, S. Bent M. Bendel<sup>81</sup>, J.R. Bensinger<sup>22</sup>, K. Benslam <sup>129</sup>, S. Bent E. Bergeaas Kuutmann <sup>144a,144b</sup>, N. Berger<sup>4</sup>, F. Berghau

P. Bernat<sup>114</sup>, R. Bernhard<sup>48</sup>, C. Bernius<sup>77</sup>, T. Berry<sup>76</sup>, J

M.I. Besana<sup>89a,89b</sup>, N. Besson<sup>135</sup>, S. Bethke<sup>99</sup>, R.M. Bia I. Biesiada<sup>14</sup>, M. Biglietti<sup>131a,131b</sup>, H. Bilokon<sup>47</sup>, M. Bin

### Charged-particle multiplicities in *pp* interactions at $\sqrt{s} = 900$ GeV measured with the ATLAS detector at the LHC $^{\bigstar, \bigstar \bigstar}$

### ATLAS Collaboration

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Charged-particle

ABSTRACT

The first measurements from proton-proton collisions recorded with the ATLAS detector at it are presented. Data were collected in December 2009 using a minimum-bias trigger during co at a centre-of-mass energy of 900 GeV. The charged-particle multiplicity, its dependence on tra momentum and pseudorapidity, and the relationship between mean transverse momentum and ch particle multiplicity are measured for events with at least one charged particle in the kinemati  $|\eta| < 2.5$  and  $p_T > 500$  MeV. The measurements are compared to Monte Carlo models of protoncollisions and to results from other experiments at the same centre-of-mass energy. The chargedmultiplicity per event and unit of pseudorapidity at n = 0 is measured to be  $1.333 \pm 0.003$ 0.040(syst.), which is 5-15% higher than the Monte Carlo models predict.

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### I.A. Christidi 77, A. Christov 48, D. Chromek-Burckhart 2 E. Cicalini 121a, 121b, A.K. Ciftci 3a, R. Ciftci 3a, D. Cinca 3 A. Ciocio<sup>14</sup>, M. Cirilli<sup>87</sup>, M. Citterio<sup>89a</sup>, A. Clark<sup>49</sup>, P.J. B. Clement<sup>55</sup>, C. Clement<sup>144a,144b</sup>, D. Clements<sup>53</sup>, R.W A. Coccaro <sup>50a,50b</sup>, J. Cochran <sup>64</sup>, R. Coco<sup>92</sup>, P. Coe<sup>117</sup>, C.D. Cojocaru <sup>28</sup>, J. Colas<sup>4</sup>, B. Cole<sup>34</sup>, A.P. Colijn<sup>105</sup>, C. J. Collot <sup>55</sup>, G. Colon <sup>84</sup>, R. Coluccia <sup>72a,72b</sup>, G. Comune M. Consonni 104, S. Constantinescu 25a, C. Conta 118a,11 B.D. Cooper<sup>75</sup>, A.M. Cooper-Sarkar<sup>117</sup>, N.J. Cooper-Smi M. Corradi 19a, S. Correard 83, F. Corriveau 85, A. Corso

### ATLAS Collaboration / Phy

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42

ATLAS Collaboration / Physics

ATLAS Collaboration / Physics I

D. Fassouliotis<sup>8</sup>, B. Fatholahzadeh<sup>156</sup>, L. Favard<sup>114</sup>, O.L. Fedin<sup>120</sup>, I. Fedorko<sup>29</sup>, W. Fedorko<sup>29</sup>, L. Feligior A.B. Fenyuk<sup>127</sup>, J. Ferencei<sup>143b</sup>, J. Ferland<sup>93</sup>, B. Ferna J. Ferrando <sup>17</sup>, J. Ferrara<sup>41</sup>, A. Ferrari <sup>164</sup>, P. Ferrari
 D. Ferrare<sup>49</sup>, C. Ferretti <sup>87</sup>, F. Ferro <sup>504,506</sup>, M. Fiascar
 A. Filippas <sup>9</sup>, F. Filthaut <sup>104</sup>, M. Fincke-Keeler <sup>167</sup>, M.C.
 P. Fischer <sup>20</sup>, M.J. Fisher <sup>108</sup>, S.M. Fisher <sup>128</sup>, H.F. Flach P. Fleischmann<sup>171</sup>, S. Fleischmann<sup>20</sup>, F. Fleuret<sup>78</sup>, T. F. Föhlisch<sup>58a</sup>, M. Fokitis<sup>9</sup>, T. Fonseca Martin<sup>76</sup>, J. Fo D. Fortin<sup>157a</sup>, J.M. Foster<sup>82</sup>, D. Fournier<sup>114</sup>, A. Fouss P. Francavilla<sup>121a,121b</sup>, S. Franchino<sup>118a,118b</sup>, D. Franc M. Fraternali <sup>118a,118b</sup>, S. Fratina <sup>119</sup>, J. Freestone <sup>82</sup>, S

### N. Massol<sup>4</sup>, A. Mastroberardino<sup>36a,36b</sup>, T. Mas H. Matsunaga<sup>153</sup>, T. Matsushita<sup>67</sup>, C. Mattrave J.K. Mayer <sup>156</sup>, A. Mayne <sup>138</sup>, R. Mazini <sup>149</sup>, M. F. Mazzucato <sup>49</sup>, J. Mc Donald <sup>85</sup>, S.P. Mc Kee <sup>85</sup> K.W. McFarlane <sup>56</sup>, S. McGarvie <sup>76</sup>, H. McGlone T.R. McMahon <sup>76</sup>, T.J. McMahon <sup>17</sup>, R.A. McPhe M. Medinnis<sup>41</sup>, R. Meera-Lebbai<sup>110</sup>, T.M. Meg K. Meier<sup>58a</sup>, J. Meinhardt<sup>48</sup>, B. Meirose<sup>48</sup>, C. P. Mendez 98, L. Mendoza Navas 160, Z. Meng 1 P. Mermod <sup>117</sup>, L. Merola <sup>102a, 102b</sup>, C. Meroni<sup>8</sup> J. Metcalfe<sup>103</sup>, A.S. Mete<sup>64</sup>, S. Meuser<sup>20</sup>, J.-P. W.T. Meyer <sup>64</sup>, J. Miao <sup>32d</sup>, S. Michal <sup>29</sup>, L. Micu A. Migliaccio <sup>102a, 102b</sup>, L. Mijović <sup>74</sup>, G. Mikenb D.W. Miller<sup>142</sup>, R.J. Miller<sup>88</sup>, W.J. Mills<sup>166</sup>, C.N. D. Milstein<sup>169</sup>, S. Mima<sup>109</sup>, A.A. Minaenko<sup>127</sup> B. Mindur<sup>37</sup>, M. Mineev<sup>65</sup>, Y. Ming<sup>129</sup>, L.M. N S. Miscetti<sup>47</sup>, A. Misiejuk<sup>76</sup>, A. Mitra<sup>117</sup>, J. Mi P.S. Miyagawa<sup>82</sup>, Y. Miyazaki <sup>139</sup>, J.U. Mjörnma P. Mockett <sup>137</sup>, S. Moed <sup>57</sup>, V. Moeller <sup>27</sup>, K. Mö S. Mohrdieck-Möck 99, A.M. Moisseev 127,\*, R. J. Monk<sup>77</sup>, E. Monnier<sup>83</sup>, G. Montarou<sup>33</sup>, S. M

T.B. Moore<sup>84</sup>, G.F. Moorhead<sup>86</sup>, C. Mora Herre G. Morello<sup>36a,36b</sup>, D. Moreno<sup>160</sup>, M. Moreno L

J. Morin<sup>75</sup>, Y. Morita<sup>66</sup>, A.K. Morley<sup>86</sup>, G. Mor

### ATLAS Collaboration / Physics Letters B 688 (2010) 21-42

A. Tonazzo<sup>133a,133b</sup>, G. Tong<sup>32a</sup>, A. Tonoyan<sup>13</sup>, C. Topfel<sup>16</sup>, N.D. Topilin<sup>65</sup>, E. Torrence<sup>113</sup>, E. Torró Pastor<sup>165</sup>, J. Toth<sup>83,u</sup>, F. Touchard<sup>83</sup>, D.R. Tovey<sup>138</sup>, T. Trefzger<sup>171</sup>, J. Treis<sup>20</sup>, L. Tremblet<sup>29</sup>, A. Tricoli<sup>29</sup>, I.M. Trigger<sup>157a</sup>, G. Trilling<sup>14</sup>, S. Trincaz-Duvoid<sup>78</sup>, T.N. Trinh<sup>78</sup>, M.F. Tripiana<sup>70</sup>, N. Triplett<sup>64</sup>, W. Trischuk<sup>156</sup>, A. Trivedi<sup>24,t</sup>, Z. Trka<sup>125</sup>, B. Trocmé<sup>55</sup>, C. Torocon<sup>89a</sup>, A. Trzupek<sup>38</sup>, C. Tsarouchas<sup>9</sup>, J.C.-L. Tsneg<sup>117</sup>, M. Tisikiris<sup>105</sup>, P.V. Tsiareshka<sup>90</sup>, D. Tsionou<sup>138</sup>, G. Tsipolitis<sup>9</sup>, V. Tsiskaridze<sup>51</sup>, E.G. Tskhadadze<sup>51</sup>, I.I. Tsukerman<sup>95</sup>, V. Tsulaia<sup>122</sup>, J.-W. Tsung<sup>20</sup>, S. Tsuno<sup>66</sup>, D. Tsybychev<sup>146</sup>, J.M. Tuggle<sup>30</sup>, M. Turala<sup>38</sup>, D. Turecek<sup>126</sup>, I. Turk Cakir<sup>32</sup>, E. Turlay<sup>105</sup>, P.M. Tuts<sup>14</sup>,

### ATLAS Collaboration / Physics Letters B 688 (2010) 21-42

Z. Zhao<sup>32b</sup>, A. Zhemchugov<sup>65</sup>, S. Zheng<sup>32a</sup>, J. Zhong<sup>149,z</sup>, B. Zhou<sup>87</sup>, N. Zhou<sup>34</sup>, Y. Zhou<sup>149</sup>, C.G. Zhu<sup>32d</sup>, H. Zhu<sup>41</sup>, Y. Zhu<sup>170</sup>, X. Zhuang<sup>98</sup>, V. Zhuravlov<sup>99</sup>, B. Zilka<sup>143a</sup>, R. Zimmermann<sup>20</sup>, S. Zimmermann<sup>20</sup>, S. Zimmermann<sup>48</sup>, M. Ziolkowski<sup>140</sup>, R. Zitoun<sup>4</sup>, L. Živković<sup>34</sup>, V.V. Zmouchko<sup>127,\*</sup>, G. Zobernig<sup>170</sup>, A. Zoccoli <sup>19a, 19b</sup>, Y. Zolnierowski<sup>4</sup>, A. Zsenei<sup>29</sup>, M. zur Nedden<sup>15</sup>, V. Zutshi<sup>5</sup>

### University at Albany, 1400 Washington Ave, Albany, NY 12222, United States

University of Alberta, Department of Physics, Centre for Particle Physics, Edmonton, AB T6G 2G7, Canada <sup>3</sup> Ankara University<sup>(0)</sup>, Faculty of Sciences, Department of Physics, TR 061000 Tandogan, Ankara; Dumlupinar University<sup>(b)</sup>, Faculty of Arts and Sciences, Department of Physics, Kutahya; Gazi University(C), Faculty of Arts and Sciences, Department of Physics, 06500 Teknikokullar, Ankara; TOBB University of Economics and Technology(d), Faculty of Arts and Sciences, Division of Physics, 06560 Sogutozu, Ankara; Turkish Atomic Energy Authority<sup>(e)</sup>, 06530 Lodumlu, Ankara, Turkey LAPP. Université de Savoie, CNRS/IN2P3, Annecy-le-Vieux, France

ATT AS Collaboration	Physics Letters B 688 (2010).	21_42

63 University of Iowa, 203 Van Allen Hall, Iowa City, IA 52242-1479, United States

<sup>64</sup> Iowa State University, Department of Physics and Astronomy, Arnes High Energy Physics Group, Arnes, IA 50011-3160, United States <sup>65</sup> Joint Institute for Nuclear Research, JINR Dubna, RU-141 980 Moscow Region, Russia

66 KEK, High Energy Accelerator Research Organization, 1-1 Oho, Tsukuba-shi, Ibaraki-ken 305-0801, Japan <sup>17</sup> Kobe University, Graduate School of Science, 1-1 Rokkodai-cho, Nada-ku, JP - Kobe 657-8501, Japan

<sup>58</sup> Kyoto University, Faculty of Science, Oiwake-cho, Kitashirakawa, Sakyou-ku, Kyoto-shi, JP - Kyoto 606-8502, Japan

<sup>69</sup> Kyoto University of Education, 1 Fukakusa, Fujimori, fushimi-ku, Kyoto-shi, JP - Kyoto 612-8522, Japan

Universidad Nacional de La Plata, FCE, Departamento de Física, IFLP (CONICET-UNLP), C.C. 67, 1900 La Pla

### ATLAS Collaboration / Physics Letters B 688 (2010) 21-42

138 University of Sheffield, Department of Physics & Astronomy, Hounsfield Road, Sheffield S3 7RH, United Kingdom

- <sup>39</sup> Shinshu University, Department of Physics, Faculty of Science, 3–1–1 Asahi, Matsumoto-shi, JP Nagano 390-8621, Japar
   <sup>40</sup> Universität Siegen, Fachbereich Physik, D-57068 Siegen, Germany
- <sup>141</sup> Simon Fraser University, Department of Physics, 8888 University Drive, CA Burnaby, BC V5A 156, Canada
- 142 SLAC National Accelerator Laboratory, Stanford, CA 94309, United States
- 143 Comenius University, Faculty of Mathematics, Physics & Informatics<sup>(a)</sup>, Mynska dolina F2, SK-84248 Bratislava; Institute of Experimental Physics of the Slovak Academy of Science Dept. of Subnuclear Physics<sup>(b)</sup>, Watsonova 47, SK-04353 Kosice, Slovak Republic
- <sup>44</sup> Stockholm University, Department of Physics<sup>(a)</sup>; The Oskar Klein Centre<sup>(b)</sup>, AlbaNova, SE-106 91 Stockholm, Swede
- 145 Royal Institute of Technology (KTH), Physics Department, SE-106 91 Stockholm, Sweden
- 146 Stony Brook University, Department of Physics and Astronomy, Nicolls Road, Stony Brook, NY 11794-3800, United States
- <sup>147</sup> University of Sussex, Department of Physics and Astronomy, Pevensey 2 Building, Falmer, Brighton BN1 9QH, United Kingdom
- 148 University of Sydney, School of Physics, AU Sydney NSW 2006, Australia
- 149 Insitute of Physics, Academia Sinica, TW Taipei 11529, Taiwan
- <sup>30</sup> Technion, Israel Inst. of Technology, Department of Physics, Technion City, IL Haifa 32000, Israel
  <sup>51</sup> Tel Aviv University, Raymond and Beverly Sackler School of Physics and Astronomy, Ramat Aviv, IL Tel Aviv 69978, Israel
- 152 Aristotle University of Thessaloniki, Faculty of Science, Department of Physics, Division of Nuclear & Particle Physics, University Campus, GR-54124 Thessaloniki, Greece 153 The University of Tokyo, International Center for Elementary Particle Physics and Department of Physics, 7-3-1 Hongo, Bunkyo-ku, JP - Tokyo 113-0033, Japan
- <sup>4</sup> Tokyo Metropolitan University, Graduate School of Science and Technology, 1-1 Minami-Osawa, Hachioli, Tokyo 192-0397, Japan
- 155 Tokyo Institute of Technology, 2-12-1-H-34 O-Okayama, Meguro, Tokyo 152-8551, Japan
- 156 University of Toronto, Department of Physics, 60 Saint George Street, Toronto M5S 1A7, Ontario, Canada
- 157 TRIUMF<sup>(a)</sup>, 4004 Wesbrook Mall, Vancouver, B.C. V6T 2A3; York University<sup>(b)</sup>, Department of Physics and Astronomy, 4700 Keele St., Toronto, Ontario, M3J 1P3, Canada
- 158 University of Tsukuba, Institute of Pure and Applied Sciences, 1-1-1 Tennoudai, Tsukuba-shi, JP Ibaraki 305-8571, Japan
- 159 Tufts University, Science & Technology Center, 4 Colby Street, Medford, MA 02155, United States
- <sup>160</sup> Universidad Antonio Narino, Centro de Investigaciones, Cra 3 Este No.47A-15, Bogota, Colombia
- <sup>31</sup> University of California, Irvine, Department of Physics & Astronomy, CA 92697-4575, United States
  <sup>32</sup> INFN Gruppo Collegato di Udine<sup>(6)</sup>; ICTP<sup>(6)</sup>, Strada Costiera 11, IT-34014 Trieste; Università di Udine. Dipartimento di Fisica<sup>(C)</sup>, via delle Scienze 208, IT-33100 Udine. Italy
- 163 University of Illinois, Department of Physics, 1110 West Green Street, Urbana, IL 61801, United States
- <sup>64</sup> University of Uppsala, Department of Physics and Astronomy, P.O. Box 516, SE-751 20 Uppsala, Sweden
- <sup>165</sup> Instituto de Física Corpuscular (IFIC), Centro Mixto UVEG-CSIC, Apdo. 22085 ES-46071 Valencia, Dept. Física At. Mol. y Nuclear, Univ. of Valencia, and Instituto de Microelectrónica de Barcelona (IMB-CNM-CSIC), 08193 Bellaterra Barcelona, Spain
- 166 University of British Columbia, Department of Physics, 6224 Agricultural Road, CA Vancouver, B.C. V6T 1Z1, Canada
- 67 University of Victoria, Department of Physics and Astronomy, P.O. Box 3055, Victoria B.C., V8W 3P6, Canada
- <sup>38</sup> Waseda University, WISE, 3-4-1 Okubo, Shinjuku-ku, Tokyo 169-8555, Japan
- <sup>169</sup> The Weizmann Institute of Science, Department of Particle Physics, P.O. Box 26, II, 76100, Rehavot, Israel <sup>170</sup> University of Wisconsin, Department of Physics, 1150 University Avenue, Madison, WI 53706, United States
- <sup>1</sup> Julius-Maximilians-University of Würzburg, Physikalisches Institute, Am Hubland, 97074 Würzburg, Germany
- <sup>2</sup> Bergische Universität, Fachbereich C. Physik, Postfach 100127, Gauss-Strasse 20, D-42097 Wuppertal, Germany
- Yale University, Department of Physics, P.O. Box 208121, New Haven, CT 06520-8121, United States Yerevan Physics Institute, Alikhanian Brothers Street 2, AM-375036 Yerevan, Armenia
- 175 ATLAS-Canada Tier-1 Data Centre 4004 Wesbrook Mall, Vancouver, BC, V6T 2A3, Canada
- <sup>6</sup> GridKA Tier-1 FZK, Forschungszentrum Karlsruhe GmbH, Steinbuch Centre for Computing (SCC), Hermann-von-Helmholtz-Platz 1, 76344 Eggenstein-Leopoldshafen, German
- Port d'Informacio Científica (PIC), Universitat Autonoma de Barcelona (UAB), Edifici D, E-08193 Bellaterra, Spain <sup>178</sup> Centre de Calcul CNRS/IN2P3, Domaine scientifique de la Doua, 27 bd du 11 Novembre 1918, 69622 Villeurbanne Cedex, France
- 179 INFN-CNAF, Viale Berti Pichat 6/2, 40127 Bologna, Italy
  - <sup>0</sup> Nordic Data Grid Facility NORDUnet A/S, Kastrunhundgade 22, 1, DK-2770 Kastrun, Denmark
- 181 SARA Reken- en Netwerkdiensten, Science Park 121, 1098 XG Amsterdam, Netherlands
- <sup>182</sup> Academia Sinica Grid Computing, Institute of Physics, Academia Sinica, No.128, Sec. 2, Academia Rd., Nankang, Taipei, Taiwan 11529, Taiwan
- 183 UK-T1-RAL Tier-1, Rutherford Appleton Laboratory, Science and Technology Facilities Council, Harwell Science and Innovation Campus, Didcot 0X11 0QX, United Kingdom
- 184 RHIC and ATLAS Computing Facility, Physics Department, Building 510, Brookhaven National Laboratory, Upton, NY 11973, United States

<sup>a</sup> Present address FermiLab, United States.

Inclusive charged-particle distributions have been measured in pp and pp collisions at a range of different centre-of-mass energ 13]. Many of these measurements have been used to constrain phenomenological models of soft-hadronic interactions and to p properties at higher centre-of-mass energies. Most of the previous charged-particle multiplicity measurements were obtained by se data with a double-arm coincidence trigger, thus removing large fractions of diffractive events. The data were then further correct remove the remaining single-diffractive component. This selection is referred to as non-single-diffractive (NSD). In some cases, desig as inelastic non-diffractive, the residual double-diffractive component was also subtracted. The selection of NSD or inelastic non-diffr charged-particle spectra involves model-dependent corrections for the diffractive components and for effects of the trigger selecti events with no charged particles within the acceptance of the detector. The measurement presented in this Letter implements a dil strategy, which uses a single-arm trigger overlapping with the acceptance of the tracking volume. Results are presented as incl inelastic distributions, with minimal model-dependence, by requiring one charged particle within the acceptance of the measurement This Letter reports on a measurement of primary charged particles with a momentum component transverse to the beam dire

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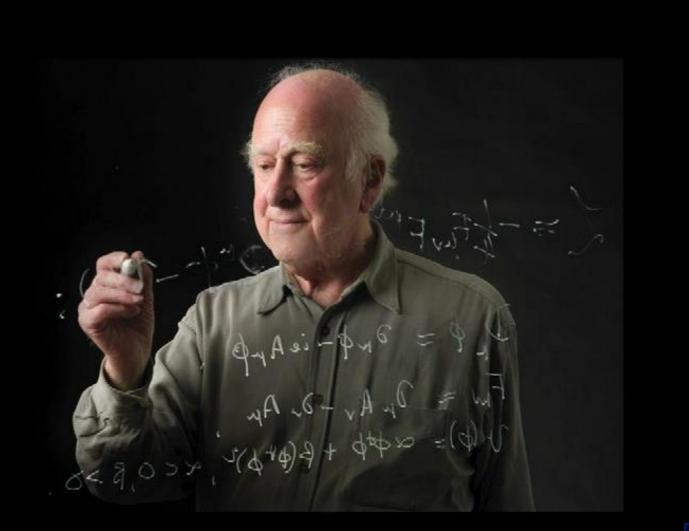
G. Aad<sup>48</sup>, E. Abat<sup>18a,\*</sup>, B. Abbott<sup>110</sup>, J. Abdallah<sup>11</sup>, A.A. Abdelalim<sup>49</sup>, A. Abdesselam<sup>117</sup>, O. Abdino B. Abi<sup>111</sup>, M. Abolins<sup>88</sup>, H. Abramowicz<sup>151</sup>, H. Abreu<sup>114</sup>, E. Acerbi<sup>89a,89b</sup>, B.S. Acharya<sup>162a,162b</sup>, M. Ackers<sup>20</sup>, D.L. Adams<sup>24</sup>, T.N. Addy<sup>56</sup>, J. Adelman<sup>173</sup>, M. Aderholz<sup>99</sup>, C. Adorisio<sup>36a,35b</sup>, P. Adrag T. Adye<sup>128</sup>, S. Aefsky<sup>22</sup>, J.A. Aguilar-Saavedra<sup>123b</sup>, M. Aharrouche<sup>81</sup>, S.P. Ahlen<sup>21</sup>, F. Ahles<sup>48</sup>, A. Ahmad<sup>146</sup>, H. Ahmed<sup>2</sup>, M. Ahsan<sup>40</sup>, G. Aielli<sup>132a,132b</sup>, T. Akdogan<sup>18a</sup>, P.F. Åkesson<sup>29</sup>, T.P.A. Åkes: G. Akimoto<sup>153</sup>, A.V. Akimov<sup>94</sup>, A. Aktas<sup>48</sup>, M.S. Alam<sup>1</sup>, M.A. Alam<sup>76</sup>, J. Albert<sup>167</sup>, S. Albrand<sup>55</sup>,
 M. Aleksa<sup>29</sup>, I.N. Aleksandrov<sup>65</sup>, M. Aleppo<sup>89a,89b</sup>, F. Alessandria<sup>89a</sup>, C. Alexa<sup>25a</sup>, G. Alexander<sup>151</sup> C. Alexandre<sup>49</sup>, T. Alexopoulos<sup>9</sup>, M. Alhroob<sup>20</sup>, M. Alev<sup>15</sup>, G. Alimonti<sup>89a</sup>, J. Alison<sup>119</sup>, M. Aliyev P.P. Allport<sup>73</sup>, S.E. Allwood-Spiers<sup>53</sup>, J. Almond<sup>82</sup>, A. Aloisjo<sup>102a,102b</sup>, R. Alon<sup>169</sup>, A. Alonso<sup>79</sup>, J. Alonso<sup>14</sup>, M.G. Alviggi<sup>102a,102b</sup>, K. Amako<sup>66</sup>, P. Amaral<sup>29</sup>, G. Ambrosini<sup>16</sup>, G. Ambrosio<sup>89a,a</sup>, C. Amelung<sup>22</sup>, V.V. Ammosov<sup>127,\*</sup>, A. Amorin<sup>123a</sup>, G. Amorós<sup>165</sup>, N. Amram<sup>151</sup>, C. Anastopoulos T. Andeen<sup>29</sup>, C.F. Anders<sup>48</sup>, K.J. Anderson<sup>30</sup>, A. Andreazza<sup>893,89b</sup>, V. Andrei<sup>58a</sup>, M.-L. Andrieux<sup>55</sup>, 1. Andeen <sup>25</sup>, C.F. Anders <sup>36</sup>, K.J. Anderson <sup>30</sup>, A. Andreazza <sup>30,809</sup>, V. Andrei <sup>36a</sup>, M.-L. Andrieux <sup>37</sup>, X.S. Anduaga <sup>70</sup>, A. Angerami <sup>34</sup>, F. Anghinolfi <sup>29</sup>, N. Anjos <sup>123a</sup>, A. Annovi <sup>47</sup>, A. Antonaki <sup>8</sup>, M. Anton S. Antonell <sup>19a,19b</sup>, J. Antos <sup>143b</sup>, B. Antunovic <sup>41</sup>, F. Anulli <sup>131a</sup>, S. Aoun <sup>83</sup>, G. Arabidze <sup>8</sup>, I. Aracena <sup>14</sup>, Y. Arai <sup>66</sup>, A.T.H. Arce <sup>14</sup>, J.P. Archambault <sup>28</sup>, S. Arfaoui <sup>29,b</sup>, J.-F. Arguin <sup>14</sup>, T. Argyropoulos <sup>9</sup>, E. Arik M. Ariki <sup>18a</sup>, A.J. Armbruster <sup>87</sup>, K.E. Arms <sup>108</sup>, S.R. Armstrong <sup>24</sup>, O. Arnaez <sup>4</sup>, C. Arnault <sup>114</sup>, A. Artamonov <sup>95</sup>, D. Arutinov <sup>20</sup>, M. Asai <sup>142</sup>, S. Asai <sup>153</sup>, R. Asfandiyarov <sup>170</sup>, S. Ask <sup>82</sup>, B. Åsman <sup>144a</sup>, D. Asner <sup>28</sup>, L. Asquith <sup>77</sup>, K. Assamagan <sup>24</sup>, A. Astbury <sup>167</sup>, A. Astvatsatourov <sup>52</sup>, B. Athar <sup>1</sup>, G. Atogia <sup>164</sup>, I. Artich <sup>175</sup>, A. Augeral <sup>176</sup>, M. Augeran <sup>176</sup>, M. Astvatsatourov <sup>53</sup>, B. Athar <sup>17</sup>, G. Atogia <sup>161</sup>, <sup>161</sup>, <sup>161</sup> D. Asher Y. E. Asgurtin Y. K. Assantagan Y. A. Astouly Y. A. Astouly Y. A. Astouly J. Astours and Astours and J. Astours and J. Astours and J. Astours and J. A. Bangert <sup>136</sup>, V. Bansal <sup>167</sup>, S.P. Baranov <sup>94</sup>, S. Baranov <sup>65</sup>, A. Barashkou <sup>65</sup>, T. Barber <sup>27</sup>, E.L. Barberio D. Barberis <sup>50a,50b</sup>, M. Barbero <sup>20</sup>, D.Y. Bardin <sup>65</sup>, T. Barillari <sup>99</sup>, M. Barisonzi <sup>172</sup>, T. Barklow <sup>142</sup>, J. Barberlas, M. Barnett<sup>128</sup>, R.M. Barnett<sup>14</sup>, A. Baroncelli<sup>133</sup>, M. Barnet<sup>47</sup>, A.J. Barr<sup>117</sup>, F. Barreiro J. Barreiro Guimarães da Costa<sup>57</sup>, P. Barrillon<sup>114</sup>, V. Bartheld<sup>99</sup>, H. Bartko<sup>99</sup>, R. Bartoldus<sup>142</sup>, D. Bartsch<sup>20</sup>, R.L. Bates<sup>53</sup>, S. Bathe<sup>24</sup>, L. Batkova<sup>143a</sup>, J.R. Batley<sup>27</sup>, A. Battaglia<sup>16</sup>, M. Battistin<sup>29</sup>,

Keywords:

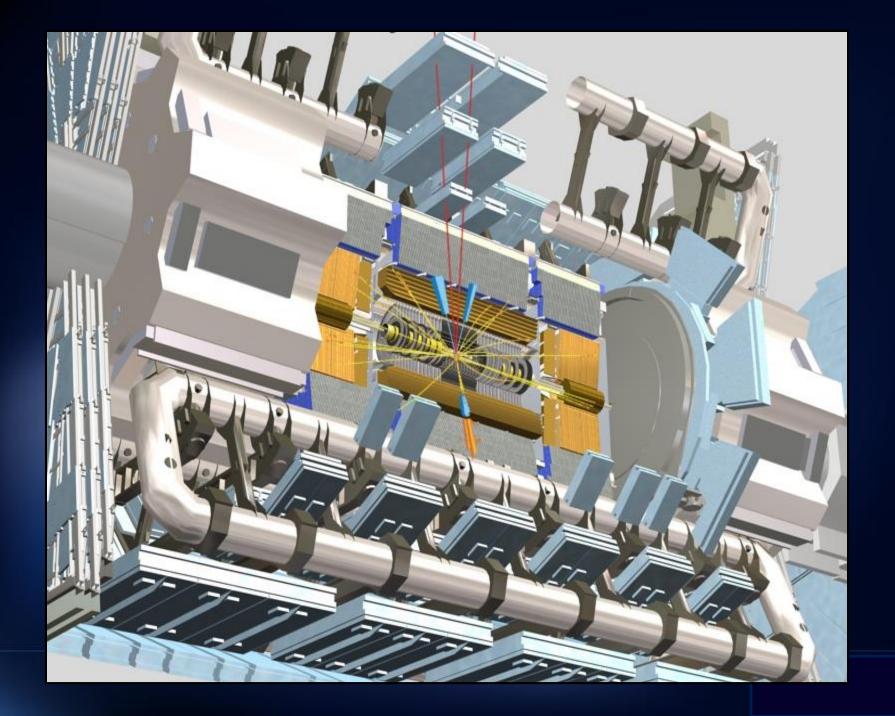
Multiplicities 900 GeV ATLAS LHC Minimum bias

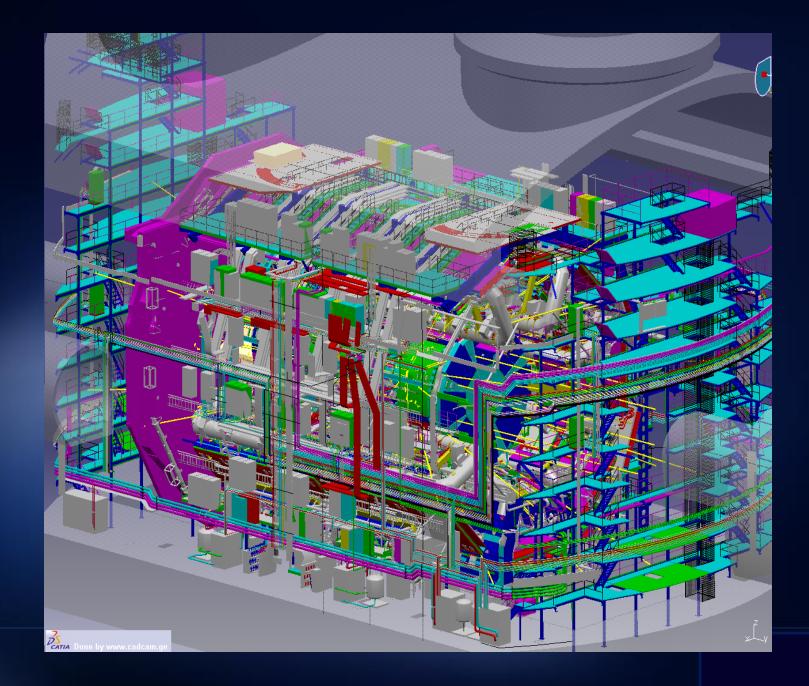
### 1. Introduction

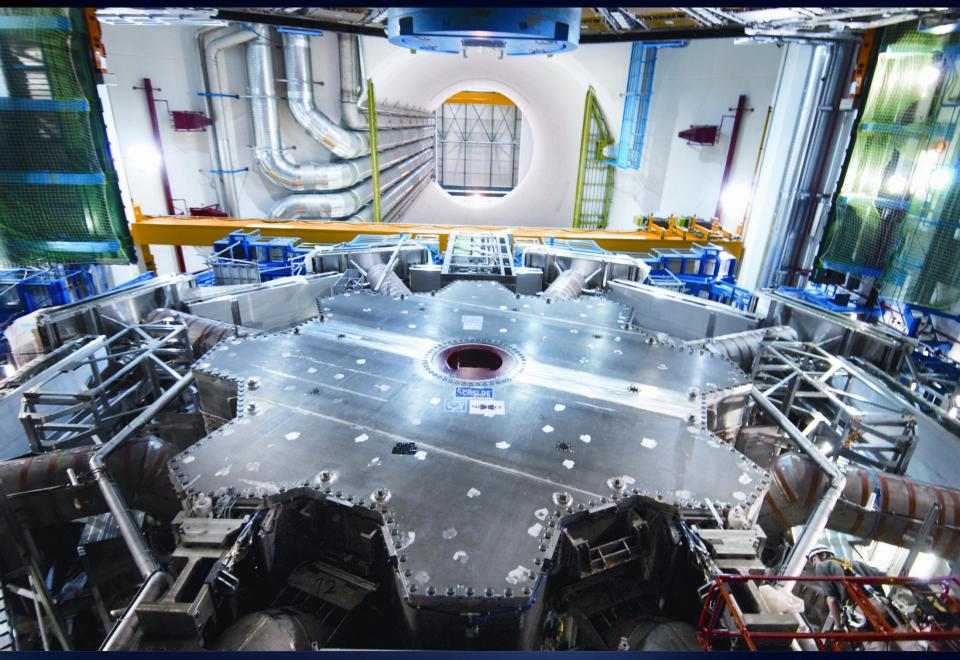
# The Process















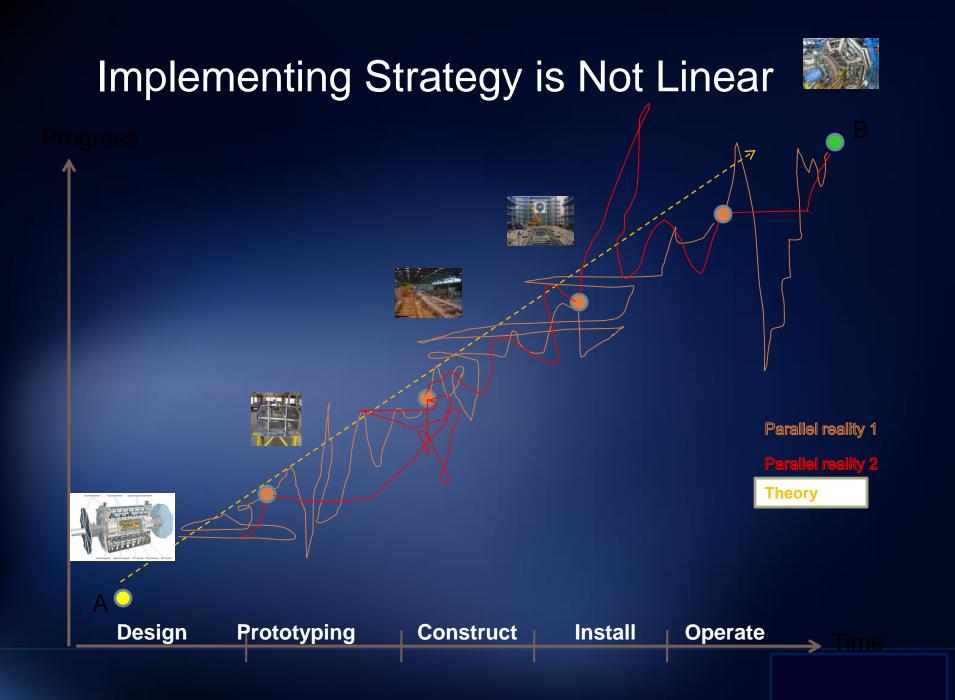
# How We Manage

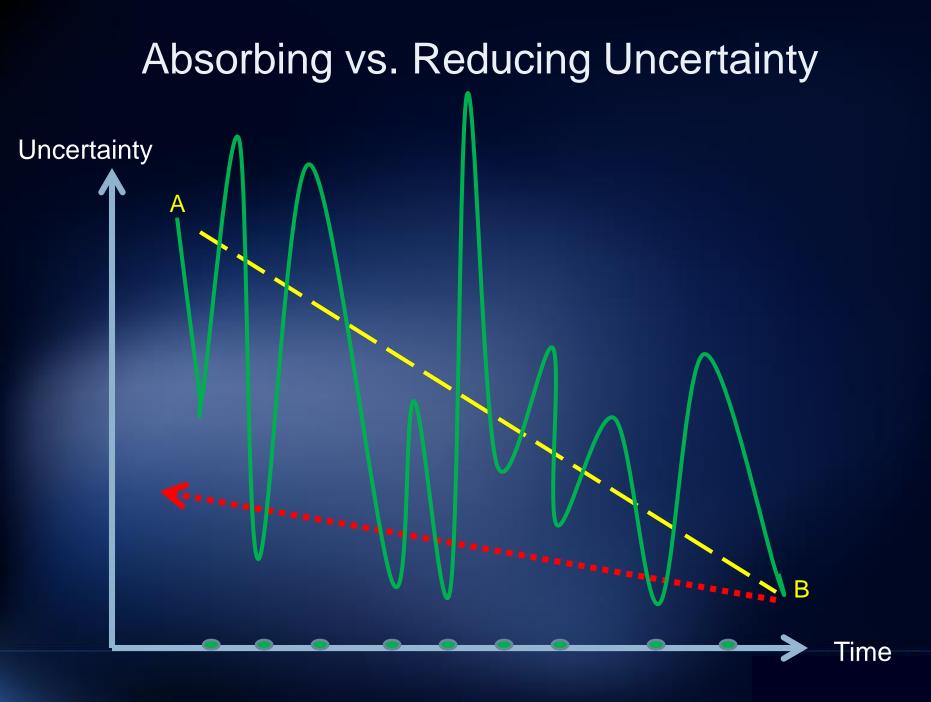


# Simple Micro Rules

- Allow people to dream (5% makes already a difference)
- Tolerate diversity
- Let the physics decide, not the hierarchy
- Collaborate and compete
- Question and justify Respect the Dukes of Doubt rather than Kings of Truth











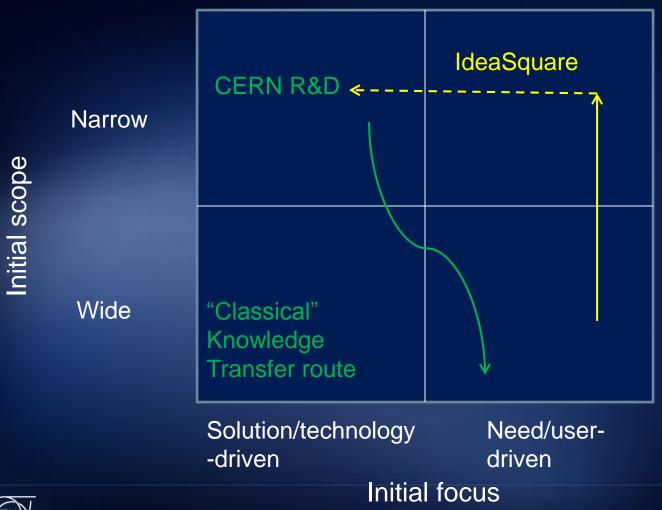
### Can Science And Industry Driven Cycles Coexist?



## **Students Connecting**



# Experimenting Innovation at IdeaSquare@CERN



CÉRN

European Organization for Nuclear Research Organisation européenne pour la recherche nucléaire

# **Open Science, Open Innovation**



# Thank you



European Organization for Nuclear Research Organisation européenne pour la recherche nucléaire