Innovate with Accelerator Technologies!

Dr. Francesco Colonna
Innovation Manager, PARK INNOVAARE
WHAT IS THE SWISS BIC OF CERN TECHNOLOGIES?

A competition for business ideas leveraging on CERN’s IP

An entrepreneurship support program for young companies

It is a joint initiative of four partners CERN, PARK INNOVAARE, PSI and FHNW
A TEAM-WORK TO SUPPORT YOUR BUSINESS

CERN
PARK INNOVAARE

Technology, know-how and IP support through CERN

Incubation Services (incorporation, relocation, infrastructure, marketing, networking, funding etc.) through PARK INNOVAARE
Entrepreneurial support

Complementary technological support and IP, if applicable

CERN

PARK INNOVAARE

FHNW

PSI

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SWISS BIC OF CERN TECHNOLOGIES

COMPETITION & INCUBATION PROGRAM

HOW DOES IT WORK?

WHAT ARE THE BENEFITS OF IT?
WHO CAN PARTICIPATE? | WHAT ARE WE LOOKING FOR?

COMPANY’S PROFILE

- Not yet incorporated companies
- Companies not longer than 2 years on the market
- High-tech companies with max. turnover of CHF 500K in 2018

PROJECT PROFILE

- Technical problem looking for a solution via CERN’s competences
- Technology-driven OR Market-driven: be open minded
PHASE I
Initial application open for everyone

PHASE II
Business plan submission upon the invitation

PITCH
Business plan presentation
**PHASE I**
Initial application open for everyone

**PHASE II**
Business plan submission upon the invitation

**WINNER x2**
Business plan presentation
YOUR EFFORT TO APPLY – OUR SUPPORT IN RETURN

YOU:

• Submit a two-page expression of interest
• State the problem you want to solve
• Possibly, specific piece of IP you need

WE:

• Evaluate if there is a match with CERN’s

YOU:

• Develop a complete business plan (10-20 pages)

WE:

• Assign you a CERN expert to support you in technical questions
• Support you in development of your business plan via Start-up Program of the FHNW – individual coaching, web-tools, workshops available
• Technology assessment with CERN
• First feedback to the business idea

• Continuous coaching
• IP & Know-how agreements
• Financial support
KEY BENEFITS FOR PARTICIPANTS

FOR ALL

Technology Assessment Consultancy
Business Coaching Seminars
Incubation Support Services

FOR THE WINNERS (2x)

IP & Know-how Preferential access
Financial 50'000 CHF Seed (cash)
FIRST INCUBATEE: SECURAXIS SA

- Aims to solve the safety and security issues arising in the context of a smart city
- Leverages on CERN’s C2MON IP: large-scale data-gathering
Incubatees of the Swiss BIC of CERN Technologies are required to have a registered office at PARK INNOVAARE. Usual choices are:

**Company Form**

- Limited Liability (GmbH)
- Stock Company (AG)
- Branch

**Capitalization**

- 20K CHF
- 100K CHF

- Most common choice for a young company is a GmbH
- Foreseen incorporation time: 4-6 Weeks
- 7-years of move-forward of costs
- Very approachable officials
- A culture of innovation and IP protection
SPECIFIC SUPPORT AVAILABLE IN PARK INNOVAARE

1. Contact to Investors and Support with accessing Swiss and European funding instruments

2. Access to specific funding and technological support of Canton Aargau e.g.
   → “forschungsfonds” to support research in companies
   → technical and marketing feasibility studies

3. A network of industrial contacts via our partners / shareholders e.g. ABB, Swisscom, Cosylab, Dectris, SwissNeutronics, AAT, and other 30+
Francesco Colonna
Innovation Manager at PARK INNOVAARE
Project Manager Swiss BIC of CERN Technologies

colonna@parkinnovaare.ch

Darya Bachevskaya
Marketing Manager at PARK INNOVAARE
Project Manager Swiss BIC of CERN Technologies

bachevskaya@parkinnovaare.ch
Thank you!

Swiss Business Incubation Centre
BIC of CERN Technologies
PARK INNOVAARE: deliveryLAB
5234 Villigen
www.parkinnovaare.ch/cern-bic
cern-bic@parkinnovaare.ch