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Business Model and his viability - CAPSTONE PROJECT

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In this document we can look at a CAPSTONE project between IST and the company unbabel with emphasis in the part of the project that I'm responsible for.

The WOK Project is a Capstone type of project, developed between Lisbon University's Instituto Superior Técnico (IST) and Faculty of Fine-Arts (FBAUL) Master Degree's final year, resulting in a final project report and master thesis. In this project students from different areas - Computer Engineering, Physics Engineering and Communication Design - collaborate to develop an interface that embeds all their capacities, creating a business opportunity based on a company's needs. The project intends to give students a first hand experience of how to work in multidisciplinary teams and a base for their research for their master thesis.

The idea is creating a microtask service using crowdsourcing, where the channel to interact with the crowd will be the web social application, Facebook, where a chatbot will communicate to interact with the users. The document will start with a introduction of this type of project model, followed by a general idea of the project , the objectives and the future work.

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