ICDD#9: Beyond KPIs: How does CERN measure success on Social Media?

Report of Contributions

Contribution ID: **8**   Type: **not specified**

Beyond KPIs: How does CERN measure success on Social Media?

Wednesday, 10 July 2019 18:10 (30 minutes)

Presenter: BOMMERSBACH, Loic (CERN)

Session Classification: Talk