## **CESP 2020: CERN Entrepreneurship Student Programme**



Contribution ID: 115

Type: not specified

## **Preparation time for Workshop 2**

Wednesday 21 October 2020 09:00 (1 hour)

Previous to the WS you are invited to watch videos about Business Model Canvas : https://vimeo.com/78350794

Longer video about Business Model Canvas https://www.youtube.com/watch?v=IP0cUBWTgpY&t=362s

"Build your lean canvas" https://toolkit.techstars.com

Short video about how to present your canvas: https://www.strategyzer.com/blog/posts/2014/7/26/telling-your-story