CESP 2020: CERN Entrepreneurship Student Programme



Contribution ID: 115 Type: not specified

Preparation time for Workshop 2

Wednesday 21 October 2020 09:00 (1 hour)

Previous to the WS you are invited to watch videos about Business Model Canvas : https://vimeo.com/78350794

 $Longer\ video\ about\ Business\ Model\ Canvas\ https://www.youtube.com/watch?v=IP0cUBWTgpY\&t=362s$

"Build your lean canvas" https://toolkit.techstars.com

 $Short\ video\ about\ how\ to\ present\ your\ canvas:\ https://www.strategyzer.com/blog/posts/2014/7/26/telling-your-story$