CESP 2020: CERN Entrepreneurship Student Programme



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Preparation time for Workshop 3

Friday 23 October 2020 13:00 (1 hour)

Watch videos about "How to evaluate Startup ideas", "How to Talk to users", "All about pivoting" https://www.startupschool.org/curriculum

"Understand your customers" https://toolkit.techstars.com

 $You\ can\ also\ watch\ Simon\ Sinek's\ TEDx\ talk:\ https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action$