Muon g-2 in 2HDMs (g2HDM, Variant Axion Models)

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based on arXiv:1907.09845 (with S. Iguro, Y. Omura) arxiv:1807.00593 (with C.-W. Chiang, P.-Y. Tseng, T. T. Yanagida) (and JHEP11(2015)057 [arXiv:1507.04354],PhysRevD.97.035015 [arXiv:1711.02993])





at the 1st AEI workshop for BSM, Jeju, on 6th Nov. 2019

Muon g-2 : signature of BSM?

magnetic moment (potential term in a magnetic field)

$$\mathcal{H} = -\vec{\mu} \cdot \vec{B} \qquad \vec{\mu} = -g \frac{e}{2m} \vec{S}$$

$$g = 2 \qquad \text{tree level, Dirac equation}$$

$$g = 2.002 \ 331 \quad \text{QED}, \quad \frac{\alpha}{\pi} = 0.00232...$$

$$g = 2.002 \ 331 \ 833 \qquad \text{hadronic}$$

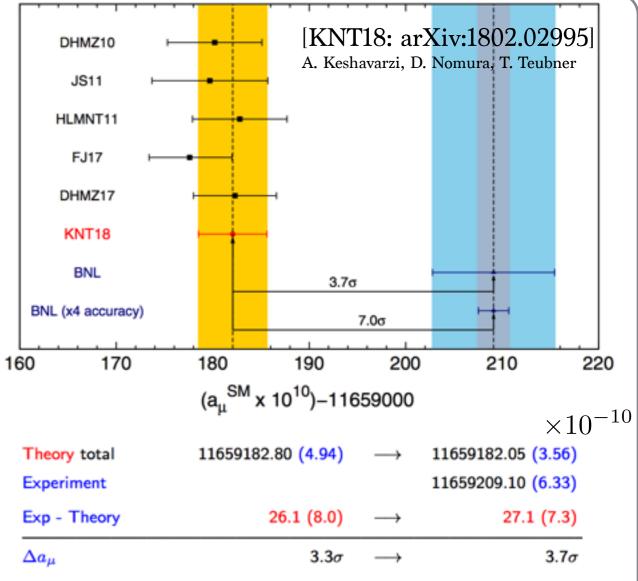
$$g = 2.002 \ 331 \ 836 \ 6 \qquad \text{EW}$$
anomalous magnetic moment

$$a_{\mu} = (g_{\mu} - 2)/2$$

currently computed including 5-loop QED, up to 9th digit reliable

For long time, the 3σ level discrepancy observed

$$\Delta a_{\mu} = a_{\mu}^{\rm Exp} - a_{\mu}^{\rm SM} \sim \Delta a_{\mu}^{\rm EW} \sim \mathcal{O}(10^{-9})$$



last year, estimate of the uncertainty reduced the resulting significance increased

 $\Delta a_{\mu}^{\rm NP} \sim \frac{g_{\rm NP}^2}{16\pi^2} \frac{m_{\mu}^2}{m_{\rm NP}^2} \quad \begin{array}{l} \mbox{Hint for BSM?} \\ \mbox{New physics at O(100GeV) ?} \end{array}$

Two Higgs Doublet Models (2HDM)

one additional Higgs doublet to the SM : new states H, A, H^{\pm}

$$\Phi_1 = \begin{pmatrix} H_1^+ \\ \frac{1}{\sqrt{2}}(v_1 + h_1 + ia_1) \end{pmatrix}, \\ \Phi_2 = \begin{pmatrix} H_2^+ \\ \frac{1}{\sqrt{2}}(v_2 + h_2 + ia_2) \end{pmatrix} \qquad \begin{aligned} v_1^2 + v_2^2 &= v_{\rm SM}^2 = (246 \,{\rm GeV})^2 \\ \tan \beta &= v_2/v_1 \end{aligned}$$

appear as a low energy EFT in many well-motivated models (MSSM, Axion Models (PQ sym))

Yukawa interactions in general for both higgs doublets

$$\mathcal{L} = -\bar{Q}_{L}^{i}H_{1}y_{d}^{i}d_{R}^{i} - \bar{Q}_{L}^{i}H_{2}\rho_{d}^{ij}d_{R}^{j} - \bar{Q}_{L}^{i}(V^{\dagger})^{ij}\tilde{H}_{1}y_{u}^{j}u_{R}^{j} - \bar{Q}_{L}^{i}(V^{\dagger})^{ij}\tilde{H}_{2}\rho_{u}^{jk}u_{R}^{k} \qquad \tilde{H} = (i\sigma_{2})H^{*} \\ -\bar{L}_{L}^{i}H_{1}y_{e}^{i}e_{R}^{i} - \bar{L}_{L}^{i}H_{2}\rho_{e}^{ij}e_{R}^{j} + \text{h.c.}.$$

to avoid tree-level FCNC, certain parity structure is often introduced (otherwise simultaneously not diagonalized) each type of fermions can couple to one higgs doublet

model	$ u_R$	d_R	e_R	ζ_u	ζ_d	ζ_e	
Type I	Φ_2	Φ_2	Φ_2	$\cot \beta$	$\cot eta$	$\cot eta$	$\xi_f^h = s_{\beta-\alpha} + c_{\beta-\alpha}\zeta_f$
Type II (MSSM-like)	Φ_2	Φ_1	Φ_1	$\cot eta$	$-\tan\beta$	$-\tan\beta$	$\xi_f^H = c_{\beta-\alpha} - s_{\beta-\alpha}\zeta_f$
Type X (Lepton-specific)	Φ_2	Φ_2	Φ_1	$\cot eta$	$\cot eta$	$-\tan\beta$	$\xi_f^A = (2T_f^3)\zeta_f$
Type Y (Flipped)	Φ_2	Φ_1	Φ_2	$\cot eta$	$-\tan\beta$	$\cot eta$	

* tan beta enhancement always with the minus sign, the pseudo-scaler couplings depends on isospin

$$g-2 \text{ in 2HDM}$$

$$r_{f}^{i} = m_{f}^{2}/m_{i}^{2}$$

$$f_{AB}(r) = \int_{0}^{1} dx \frac{x^{2}(2-x)}{1-x+rx^{2}}, \quad f_{A}(r) = \int_{0}^{1} dx \frac{-x^{3}}{1-x+rx^{2}}$$

$$f_{BB}(r) = \int_{0}^{1} dx \frac{x^{2}(2-x)}{1-x+rx^{2}}, \quad f_{A}(r) = \int_{0}^{1} dx \frac{-x^{3}}{1-x+rx^{2}}$$

$$f_{BB}(r) = \int_{0}^{1} dx \frac{x^{2}(2-x)}{1-r(1-x)},$$

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$$\Delta a_{\mu}^{1-100p} = \underbrace{\frac{G_{F}m_{\mu}^{2}}{4\sqrt{2}\pi^{2}}}_{\sim 10^{-9}} \int_{0}^{1} \int_{0}^{1} \frac{m_{\mu}^{2}}{m_{i}^{2}} f_{i}(r_{f}^{i})$$

$$\sim 10^{-7} (m_{II} = 1\text{TeV})$$

$$\mathcal{O}(10^{-9}) \text{ contribution required}$$

$$f_{A}(r) = \int_{0}^{1} dx \frac{x^{2}(2-x)}{1-x+rx^{2}}, \quad f_{A}(r) = \int_{0}^{1} dx \frac{x^{-x^{3}}}{1-x+rx^{2}}$$

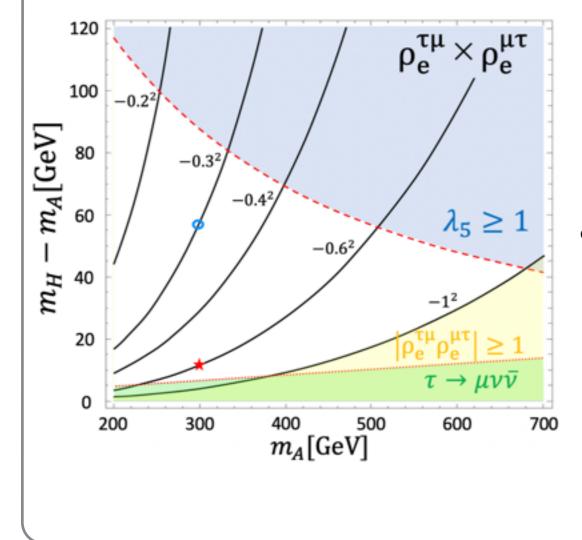
$$\blacktriangleright$$
 LFV enhance with $m_{\tau}^3/m_{\mu}^3 \sim 5000$, $\xi_{\mu\tau} \sim \xi_{\tau\mu} \sim 50$ required $m_H = 1$ TeV

consider the case only LFV couplings $\ \rho^{\mu\tau}, \rho^{\tau\mu}$ introduced for heavy higgses

[S.Iguro, Y. Omura, MT arXiv:1907.09845]

g2HDM (new Yukawa matrices : free parameters, phenomenological analysis) we consider only $\rho^{\mu\tau}$, $\rho^{\tau\mu}$ cf) [Y. Abe, T. Toma and K. Tsumura, arXiv:1904.10908]

$$H_1 = \begin{pmatrix} G^+ \\ \frac{v + \phi_1 + iG}{\sqrt{2}} \end{pmatrix}, \quad H_2 = \begin{pmatrix} H^+ \\ \frac{\phi_2 + iA}{\sqrt{2}} \end{pmatrix} \qquad \qquad \mathcal{L} = -\bar{\ell}_{Li} H_2 \rho^{ij} e_{Rj} + h.c.$$



$$\begin{split} \Delta a_{\mu} &\simeq -\frac{m_{\mu}m_{\tau}\rho_{e}^{\mu\tau}\rho_{e}^{\tau\mu}}{8\pi^{2}}\frac{\Delta_{H-A}}{m_{A}^{3}}\left(\ln\frac{m_{A}^{2}}{m_{\tau}^{2}}-\frac{5}{2}\right) \\ &\simeq -3\times10^{-9}\left(\frac{\rho_{e}^{\mu\tau}\rho_{e}^{\tau\mu}}{0.3^{2}}\right)\left(\frac{\Delta_{H-A}}{60[\text{GeV}]}\right)\left(\frac{300[\text{GeV}]}{m_{A}}\right)^{3} \end{split}$$

H, *A* contributions cancel each other, total contributions $\propto \Delta_{H-A} = m_H - m_A$

controlled by Higgs potential, $V(H_i) = \lambda_4 (H_1^{\dagger}H_2)(H_2^{\dagger}H_1) + \{\frac{\lambda_5}{2}(H_1^{\dagger}H_2)^2 + \text{h.c.}\} + \cdots$ $m_H^2 \simeq m_A^2 + \lambda_5 v^2, \qquad m_{H^{\pm}}^2 \simeq m_A^2 - \frac{\lambda_4 - \lambda_5}{2}v^2,$

we assume $m_A \leq m_H = m_{H^{\pm}}$ and require perturbativity, stability

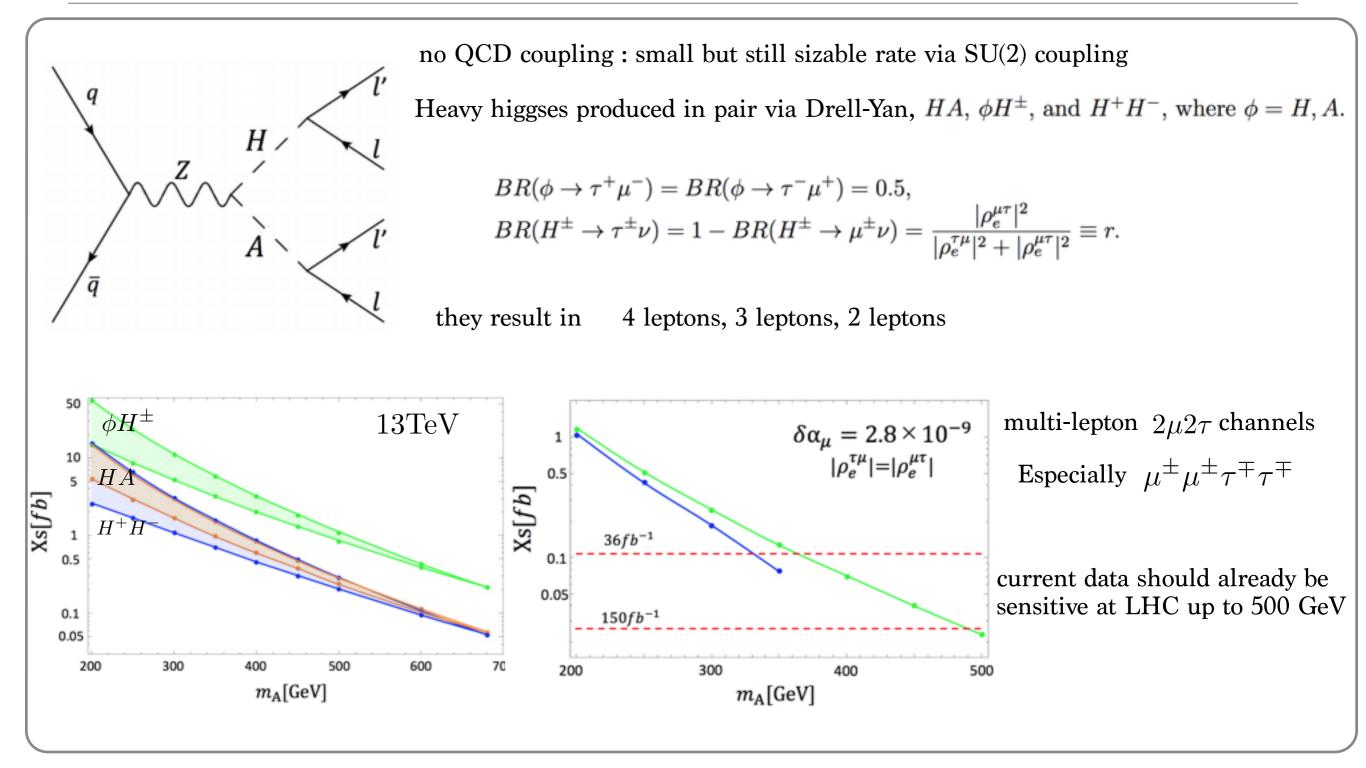
$$0 < \lambda_5 < 1$$
 $|\rho^{\mu\tau}|, |\rho^{\tau\mu}| < 1$

the parameter region available to explain g-2 is finite

 $m_A \lesssim 700 {
m GeV}$ and $10 {
m GeV} \lesssim \Delta_{H-A} \lesssim 100 {
m GeV}$

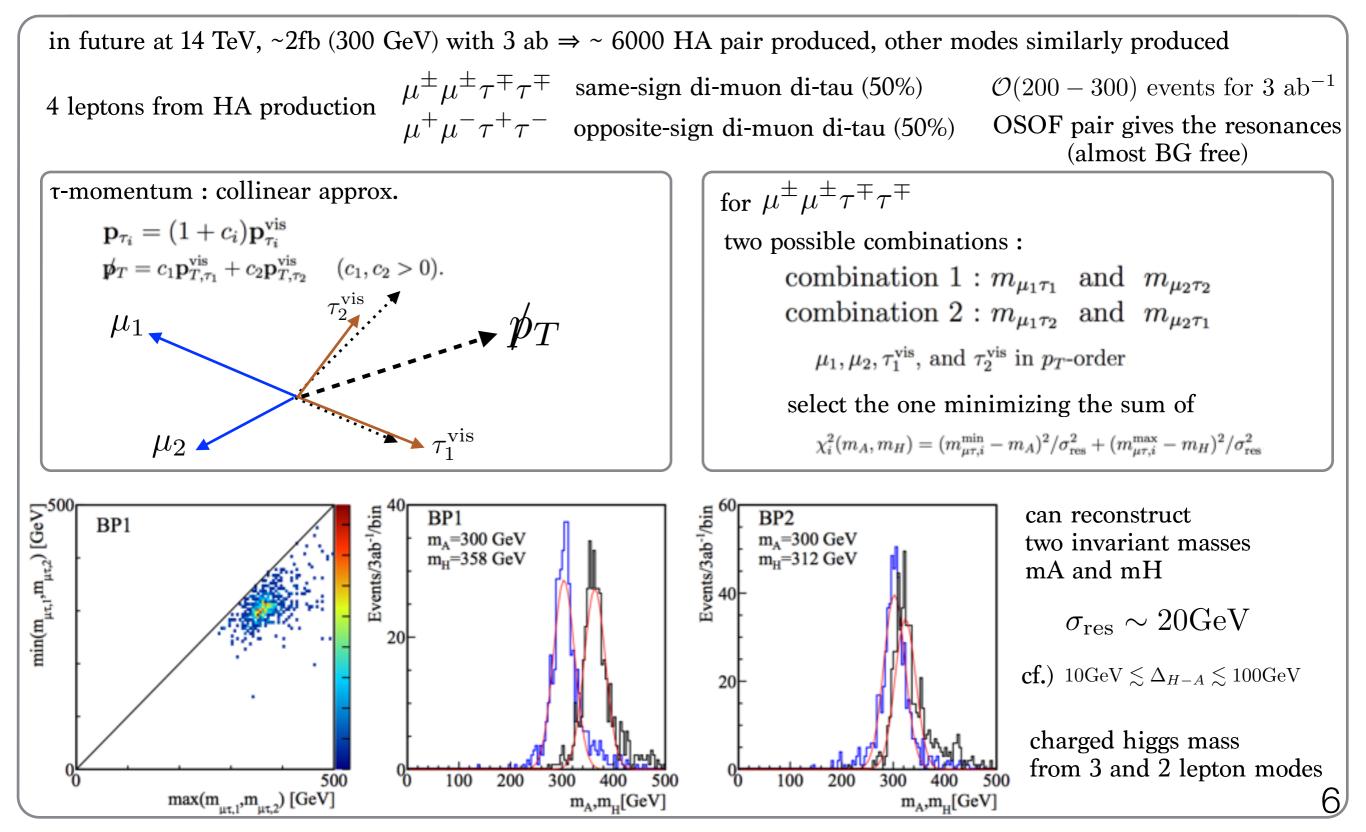
g-2 via lepton flavor violation — LHC signatures

[S.Iguro, Y. Omura, MT arXiv:1907.09845]



g-2 via LFV — mass reconstruction at LHC

[S.Iguro, Y. Omura, MT arXiv:1907.09845]



$$g-2 \text{ in } 2\text{HDM via } 2\text{-loop}$$

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$$g_{a,c}(r) = \int_{0}^{r} \frac{dx^{2}z(1-x)-1}{x(1-x)} \frac{x(1-x)}{x(1-x)-r} \frac{dx^{2}z(1-x)-1}{x(1-x)-r} \frac{dx^{2}z(1-x)-r}{x(1-x)-r}$$

$$g_{a,c}(r) = \int_{0}^{r} \frac{dx^{2}z(1-x)-1}{x(1-x)-r} \frac{dx^{2}z(1-x)-r}{r}$$

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$$g_{a,c}(r) = \int_{0}^{r} \frac{dx^{2}z(1-x)-r}{r} \frac{dx^{2}z(1-x$$

2HDM as the solution for strong CP problem

heavy Q introduced

Strong CP problem



PQ solution with axion

assume spontaneously broken U(1) $\eta e^{i\theta_{PQ}} \sim \eta + ia$ to introduce axion field triangle diagram (N: n. of coupled quarks), $\delta \mathcal{L} = -\frac{g^2}{32\pi^2} N \frac{a}{\eta} G^{\mu\nu} \tilde{G}_{\mu\nu}$ induced after QCD PT, $\langle G^{\mu\nu} \tilde{G}_{\mu\nu} \rangle \sim \Lambda^4_{QCD}$ the potential $\theta_{\text{eff}} = \theta + \arg \det[M^u M^d] + \frac{\langle a \rangle}{F_a}$

very attractive, *a* also play a good CDM role $2\pi F_a - 4\pi F_a$ $a' \equiv a + \bar{\theta} F_a$

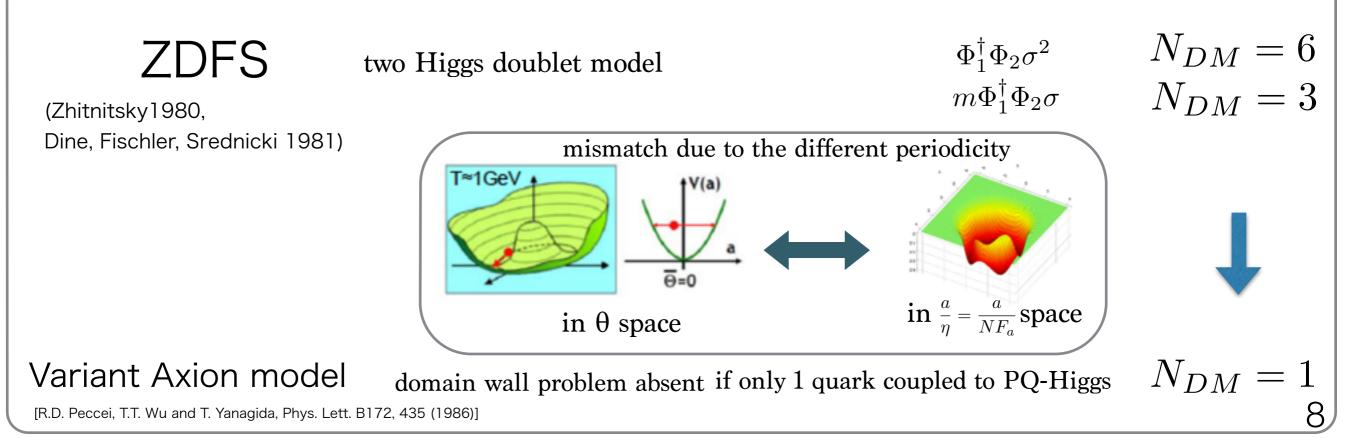
-invisible axion models

KSVZ

 $\mathcal{L}_Q = -y_Q \bar{Q}_L \Phi Q_R + \text{h.c.} \qquad N_{DM} = 1$

(no problem but no low energy phenomenology, not interesting)

(Kim 1979, Shifman, Vainshtein, Zakharov 1980)



[arxiv:1807.00593, C.-W. Chiang, MT, P.-Y. Tseng, T. T. Yanagida]

VAM is a 2HDM at low energy, there is a choice which one quark is PQ charged.

quark sector : domain wall problem \Rightarrow only one q _RPQ charged lepton sector : lepton yukawa has to be enhanced for muon g-2 \Leftrightarrow corresponding VEV is small (tan β >>1) (lepton sector is irrelevant to domain wall problem)

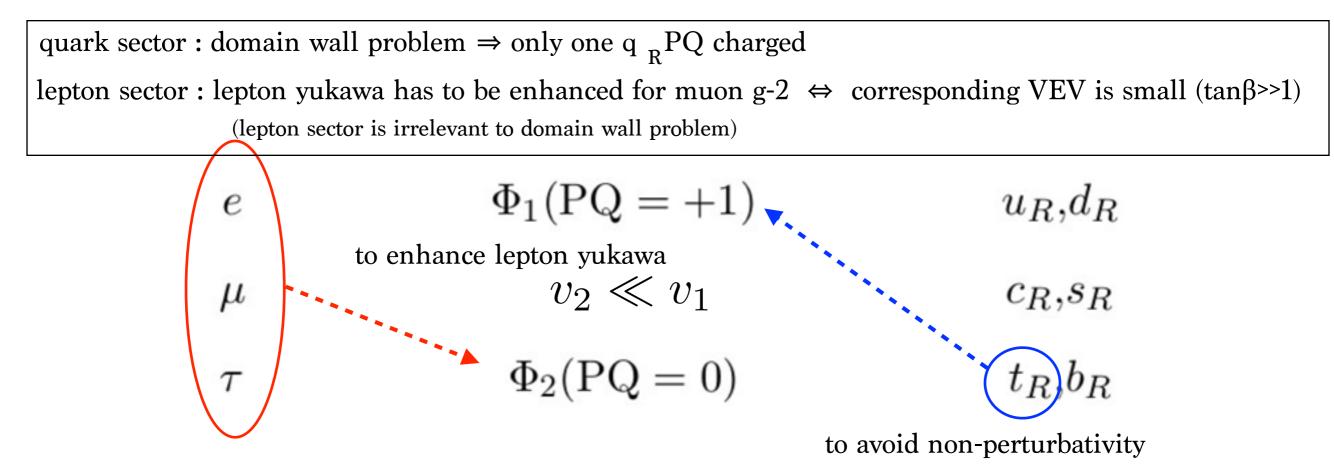
e
$$\Phi_1(PQ = +1)$$
 u_R, d_R
 μ c_R, s_R
 τ $\Phi_2(PQ = 0)$ t_R, b_R

[arxiv:1807.00593, C.-W. Chiang, MT, P.-Y. Tseng, T. T. Yanagida]

VAM is a 2HDM at low energy with various PQ charge assignments.

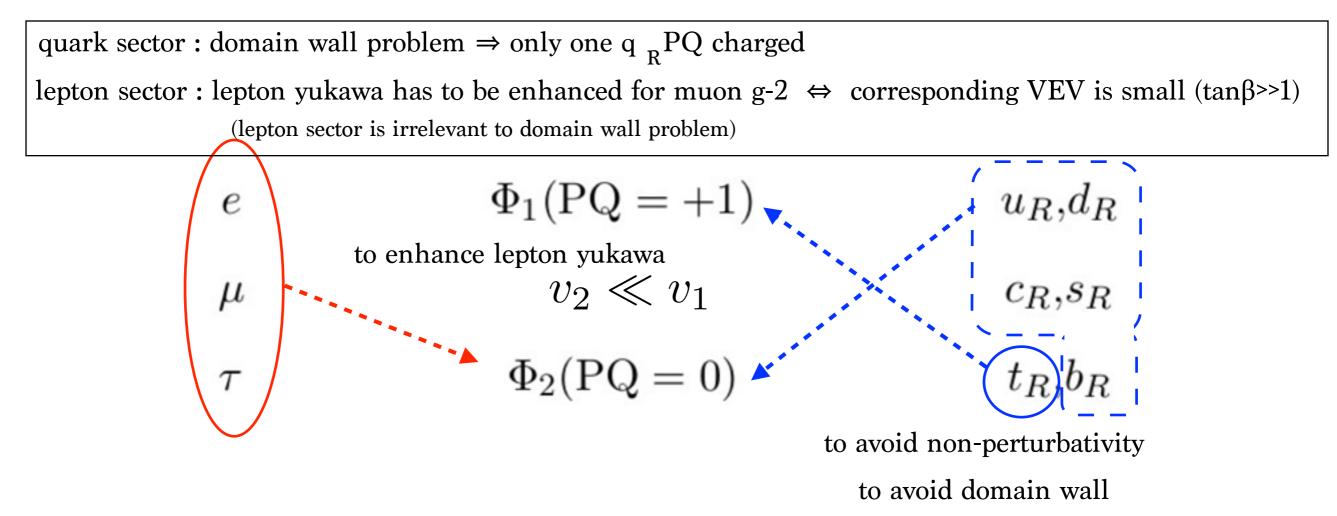
quark sector : domain wall problem \Rightarrow only one q $_{R}$ PQ chargedlepton sector : lepton yukawa has to be enhanced for muon g-2 \Leftrightarrow corresponding VEV is small (tan $\beta>1$)(lepton sector is irrelevant to domain wall problem)e $\Phi_1(PQ = +1)$ u_R, d_R to enhance lepton yukawa μ $v_2 \ll v_1$ τ $\Phi_2(PQ = 0)$ t_R, b_R

[arxiv:1807.00593, C.-W. Chiang, MT, P.-Y. Tseng, T. T. Yanagida]



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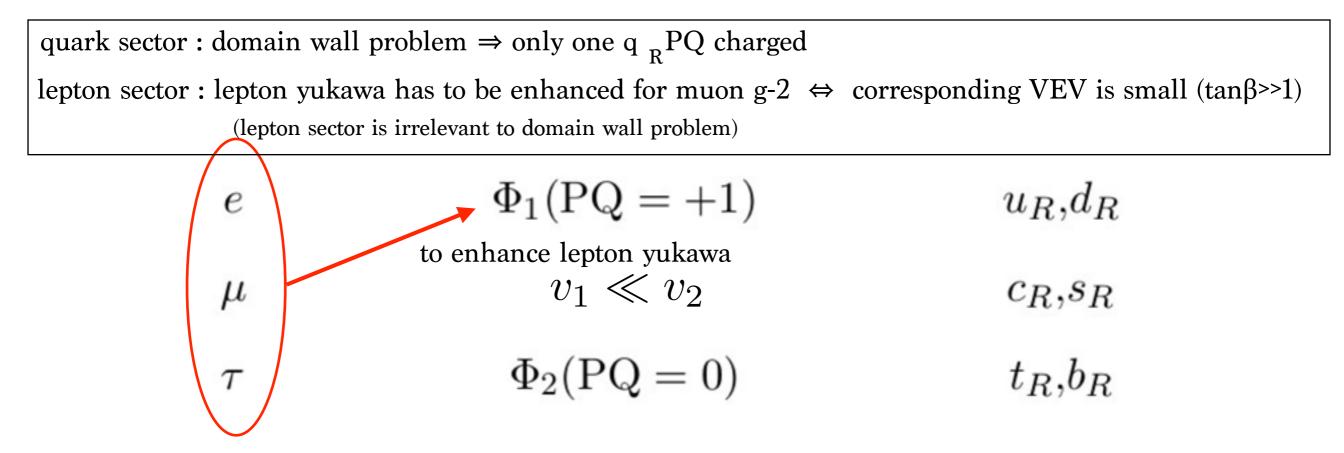
VAM is a 2HDM at low energy with various PQ charge assignments.



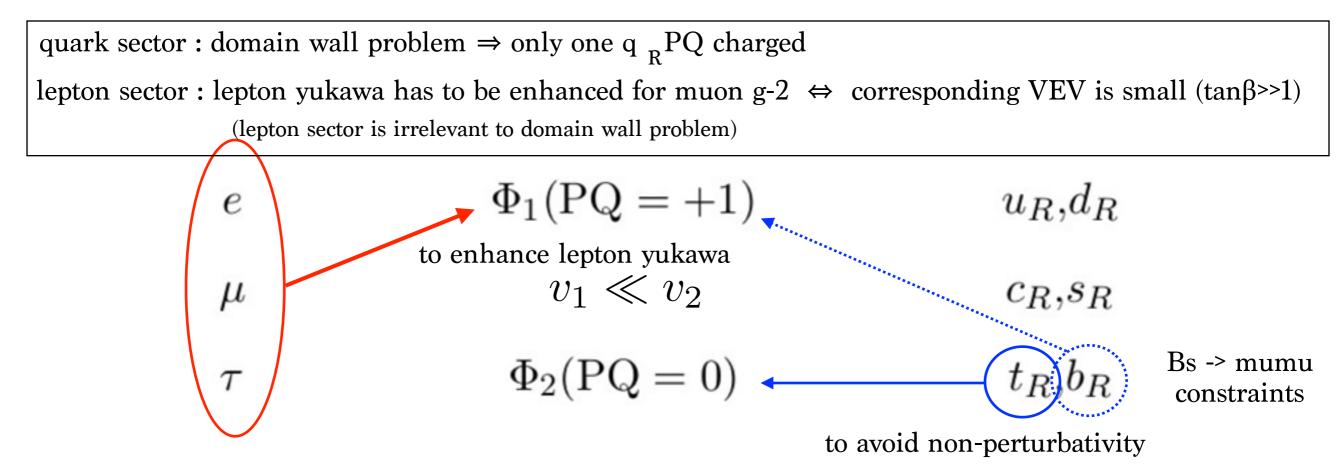
the 3rd gen. part becomes identical to the type II 2HDM \Rightarrow very constrained by LHC via bbA production also by Bs \rightarrow µµ

 \Rightarrow not viable possibility

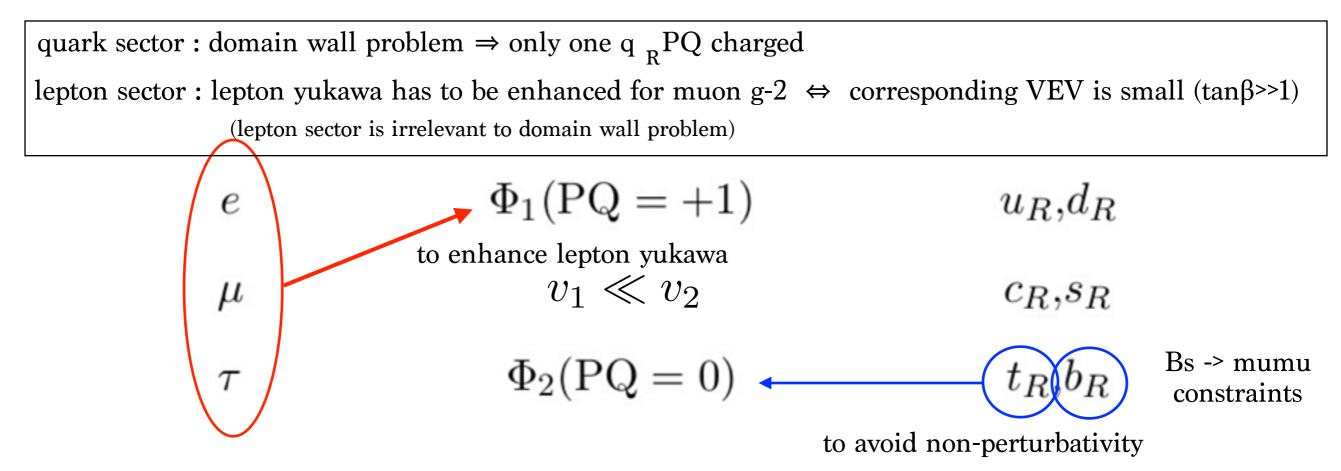
[arxiv:1807.00593, C.-W. Chiang, MT, P.-Y. Tseng, T. T. Yanagida]



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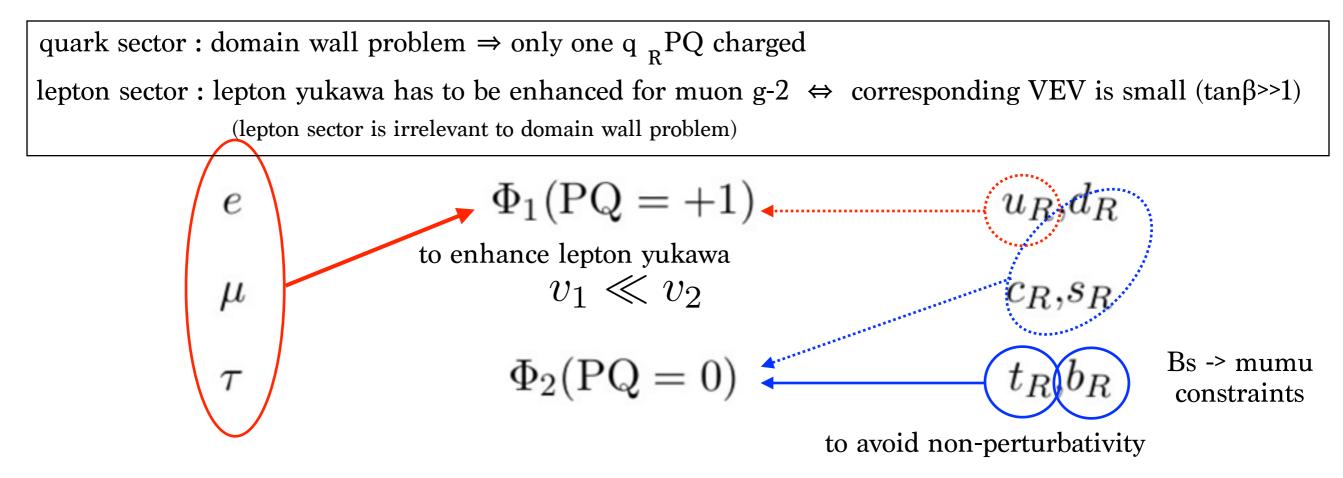


[arxiv:1807.00593, C.-W. Chiang, MT, P.-Y. Tseng, T. T. Yanagida]



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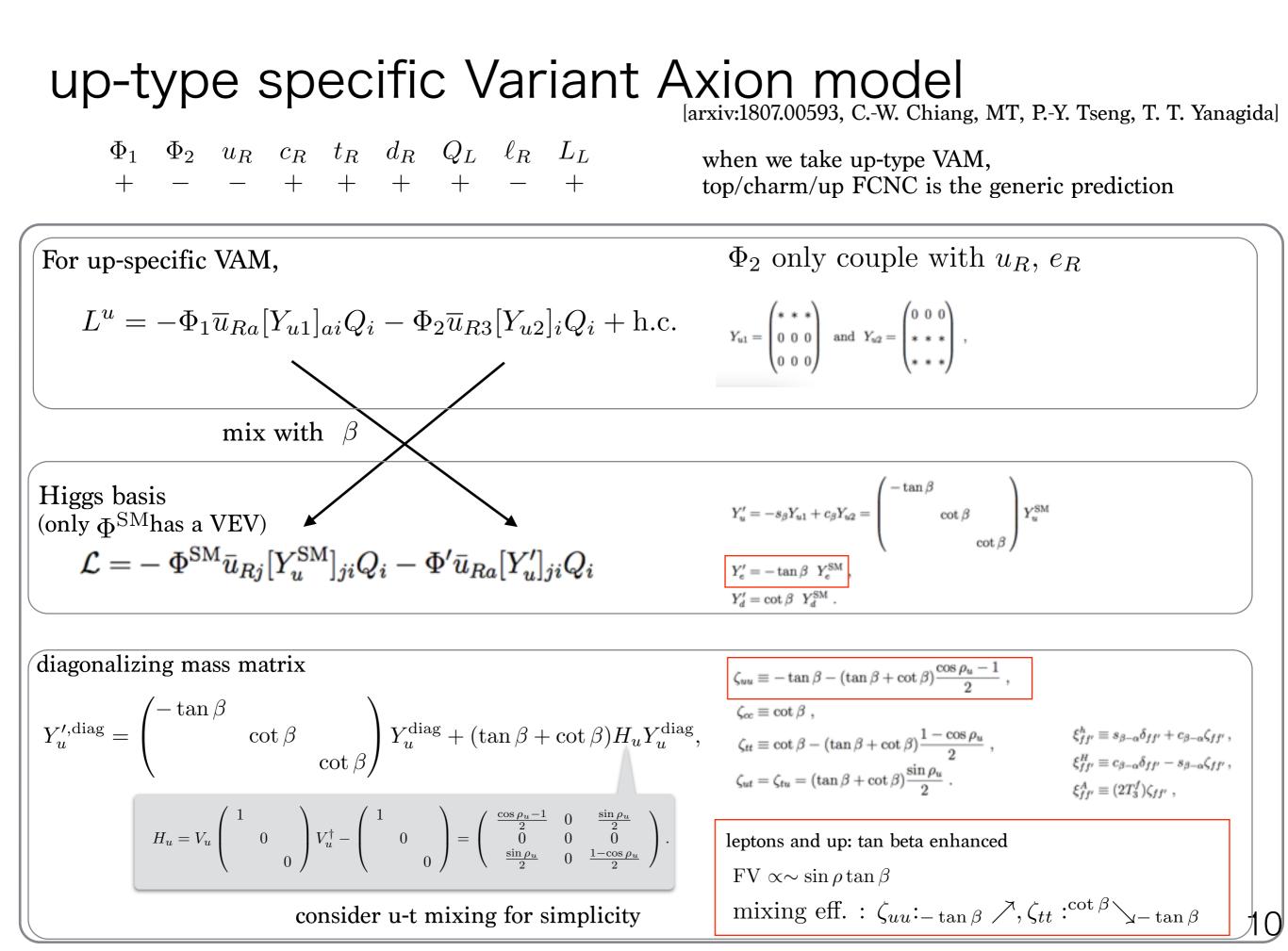
VAM is a 2HDM at low energy with various PQ charge assignments.



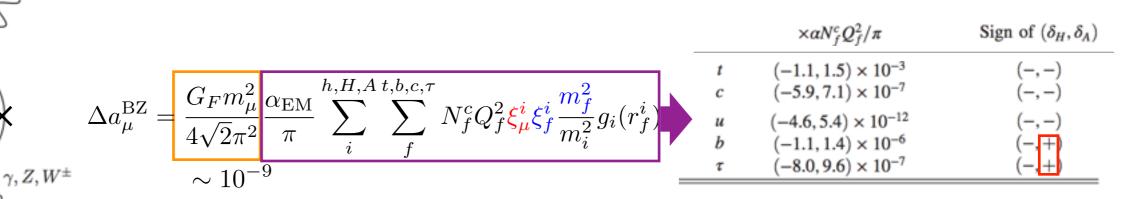
several choices, but up-specific is most interesting possibility

charm-specific : opposite sign for g-2

down/strange-specific : very constrained by Kaon physics



[arxiv:1807.00593, C.-W. Chiang, MT, P.-Y. Tseng, T. T. Yanagida]

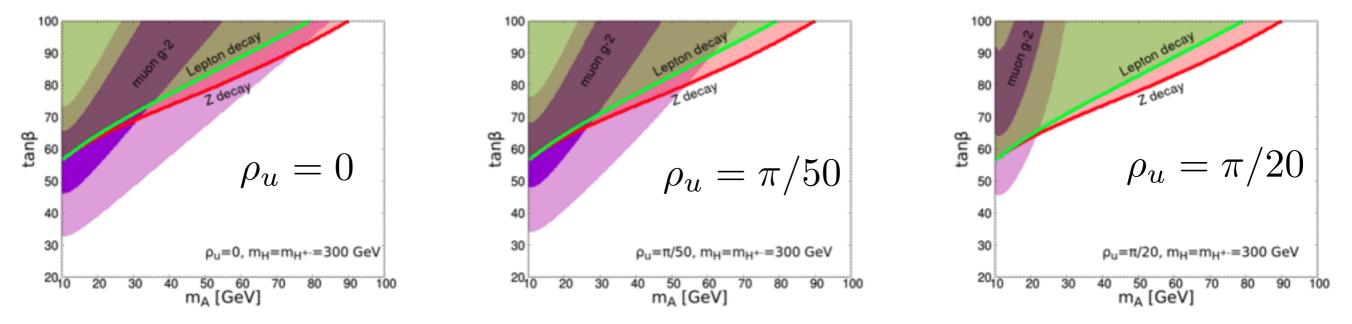


 $\propto m_\mu m_f^2/m_H^2$

 H^{0}, A^{0}

opposite sign contributions -tan β enhanced for up-type \Rightarrow only up negligible LFV doesn't contribute directly to g-2, but affects the diagonal elements

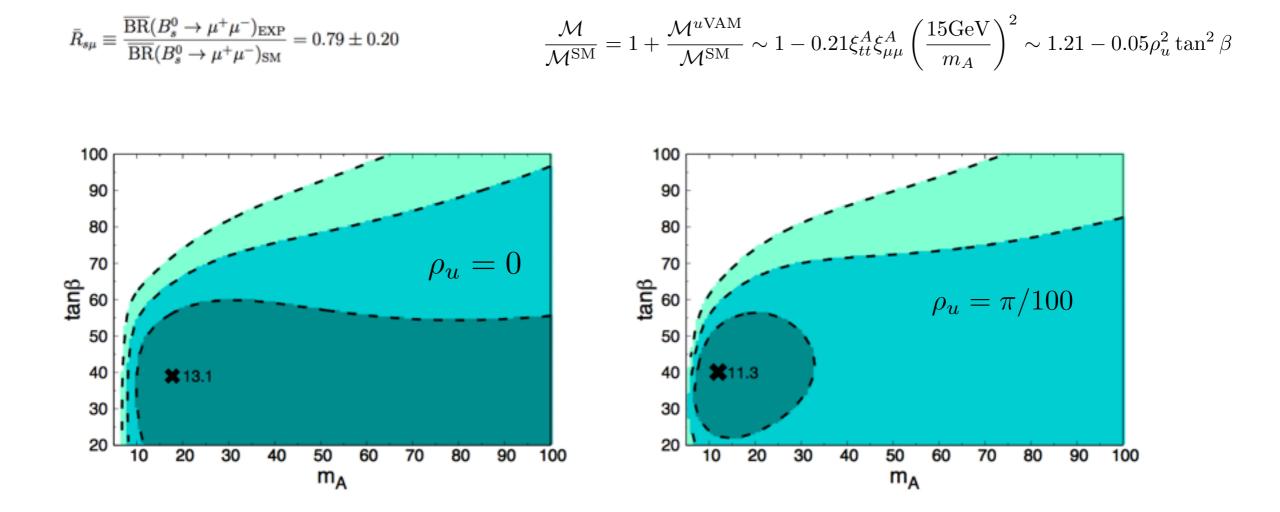
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FV \propto \sim \sin \rho \tan \beta mixing eff. : \zeta_{uu} := \tan \beta \nearrow, \zeta_{tt} : \cot^{\beta} \searrow -\tan \beta
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switching on LFV coupling induces negative top-loop contribution ⇒ rather disfavored by g-2 but acceptable as long as a small mixing

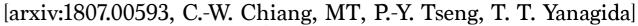
[arxiv:1807.00593, C.-W. Chiang, MT, P.-Y. Tseng, T. T. Yanagida]

 $Bs \rightarrow \mu\mu$ observation exhibit a slight deficit from the SM prediction



for combined χ^2 -fit including Bs $\rightarrow \mu\mu$, small mixing $\rho_u = \pi/100$ slightly improves the fit

mA ~ 15GeV, tan β ~40, $\rho_u \sim 0.03$ will give a best fit

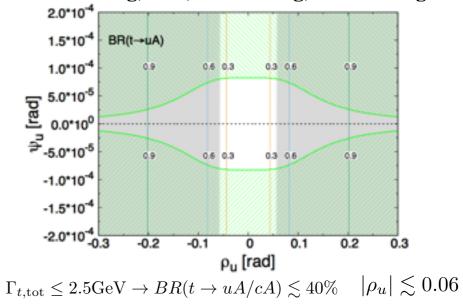


t ightarrow u A , A ightarrow au au

even for a slight mixing $\rho \sim 0.03$ induces large $BR(t \rightarrow uA) \sim O(10\%)$ $\Gamma_{t \rightarrow uA/cA} \propto \sim \sin^2 \rho_u \tan^2 \beta$

A decays dominantly to $\tau\tau$ about 100%

important signal from top pair production : $t\bar{t} \rightarrow t\bar{u}A, A \rightarrow \tau\tau$



recast the LHC searches for *bbA*, $A \rightarrow \tau \tau$, in the context of MSSM (type II)

(CMS at 8TeV in $\mu\tau$, $e\tau$, $e\mu$ modes)

kinematics is different between *tuA* and *bbA*

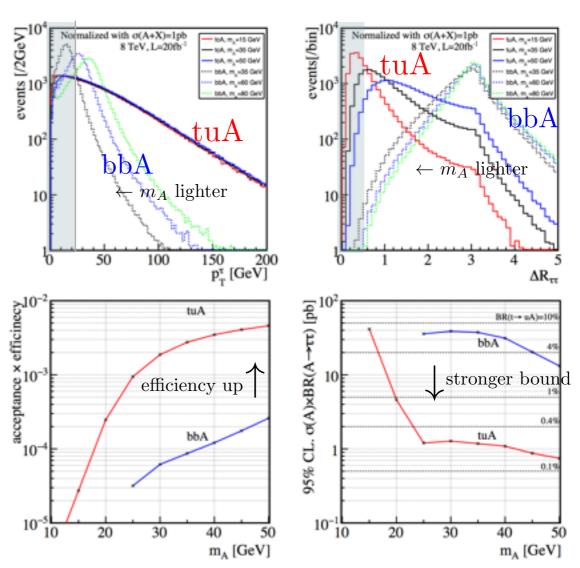
– efficiency for *tuA*

higher due to $p_{T,\tau}$ cut

quickly goes down as $m_A \to 0$ due to ΔR cut

we estimate 8 TeV sensitivity,

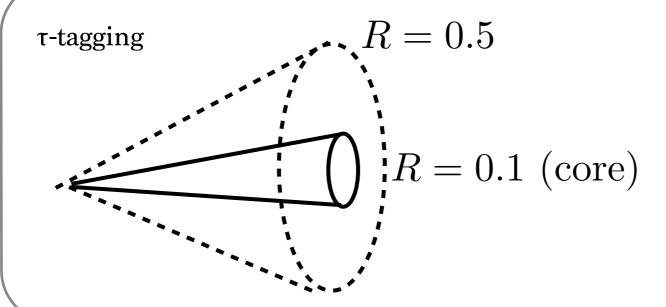
 $BR(t \rightarrow uA) < 0.2\% (mA > 25 \text{GeV}), 10\% (mA = 15 \text{GeV}) : \text{marginal}$



boosted A \rightarrow τ τ

[arxiv:1807.00593, C.-W. Chiang, MT, P.-Y. Tseng, T. T. Yanagida]

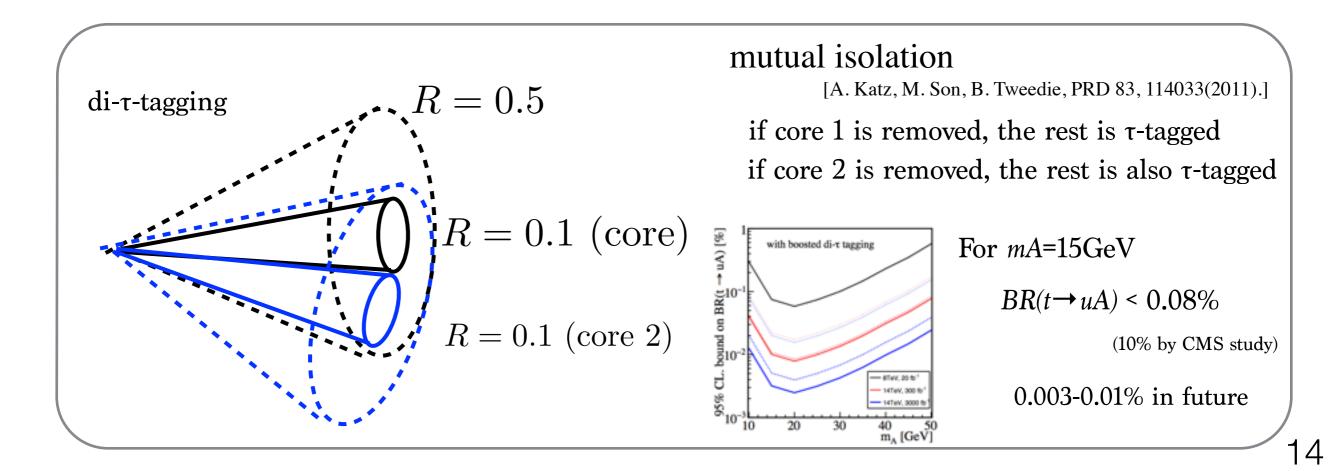
The reason for rapid drop of the efficiency is due to the overlapping τ 's due to the boost



require energy deposit in the core part

$$f = \frac{E(R = 0.1)}{E(R = 0.5)} > 0.95$$

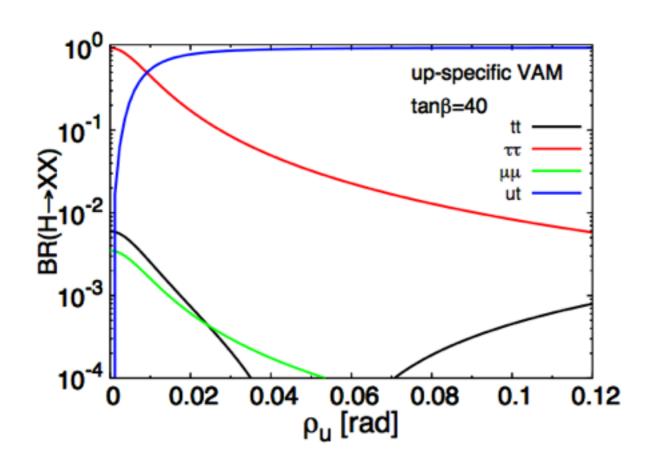
for boosted tau pair the usual isolation fails



Flavor violating Heavy higgs decays [arxiv:1807.00593, C.-W. Chiang, MT, P.-Y. Tseng, T. T. Yanagida]

For $m_H \gg m_t$ and $\tan \gg 1$, we have

$$\frac{BR(H \to tu)}{BR(H \to \tau\tau)} \sim \frac{m_t^2}{m_\tau^2} \frac{3\sin^2 \rho_u}{2} \simeq (120 \cdot \sin \rho_u)^2$$



$$\begin{split} \mathcal{L} \supset \sum_{f,f'}^{u,c,t,d,s,b,e,\mu,\tau} &- \frac{m_{f'}}{v} (\xi_{ff'}^h h \bar{f}_R f'_L + \xi_{ff'}^H H \bar{f}_R f'_L + i \xi_{ff'}^A A^0 \bar{f}_R f'_L) + \text{h.c} \,, \\ &\xi_{ff'}^h \equiv s_{\beta-\alpha} \delta_{ff'} + c_{\beta-\alpha} \zeta_{ff'} \,, \\ &\xi_{ff'}^H \equiv c_{\beta-\alpha} \delta_{ff'} - s_{\beta-\alpha} \zeta_{ff'} \,, \\ &\xi_{ff'}^H \equiv (2T_3^f) \zeta_{ff'} \,, \\ &\zeta_{ff'} = \frac{\cot \beta \delta_{ff'}}{-\tan \beta \delta_{ff'}} & (\text{for } f = d, s, b) \,, \\ &(\text{for } f = e, \mu, \tau) \\ &\zeta_{uu} \equiv -\tan \beta - (\tan \beta + \cot \beta) \frac{\cos \rho_u - 1}{2} \,, \\ &\zeta_{cc} \equiv \cot \beta \,, \\ &\zeta_{ut} \equiv \cot \beta - (\tan \beta + \cot \beta) \frac{1 - \cos \rho_u}{2} \,, \\ &\zeta_{ut} = \zeta_{tu} = (\tan \beta + \cot \beta) \frac{\sin \rho_u}{2} \,. \end{split}$$

the flavor-violating decay $H \to tu$ dominates for $\rho_u \gtrsim 1/120$.

very striking signature of the up-specific Variant Axion Model

Conclusions

muon g-2 : long standing puzzle, the new updates coming soon

to explain the anomaly in the muon g-2 in 2HDMs

LFV in g2HDM or lepton-specific 2HDM

Lepton Flavor Violation in g2HDM

 $mA < 700~{\rm GeV},\,10{\rm GeV} < mH$ - $mA < 100~{\rm GeV}$

Drell-Yan production provide LFV tau-mu resonances, which would be sensitive at LHC

a well motivated extension of lepton-specific 2HDM

strong CP problem \Rightarrow domain wall problem

 \Rightarrow variant axion models (only 1 right-handed quark PQ charged)

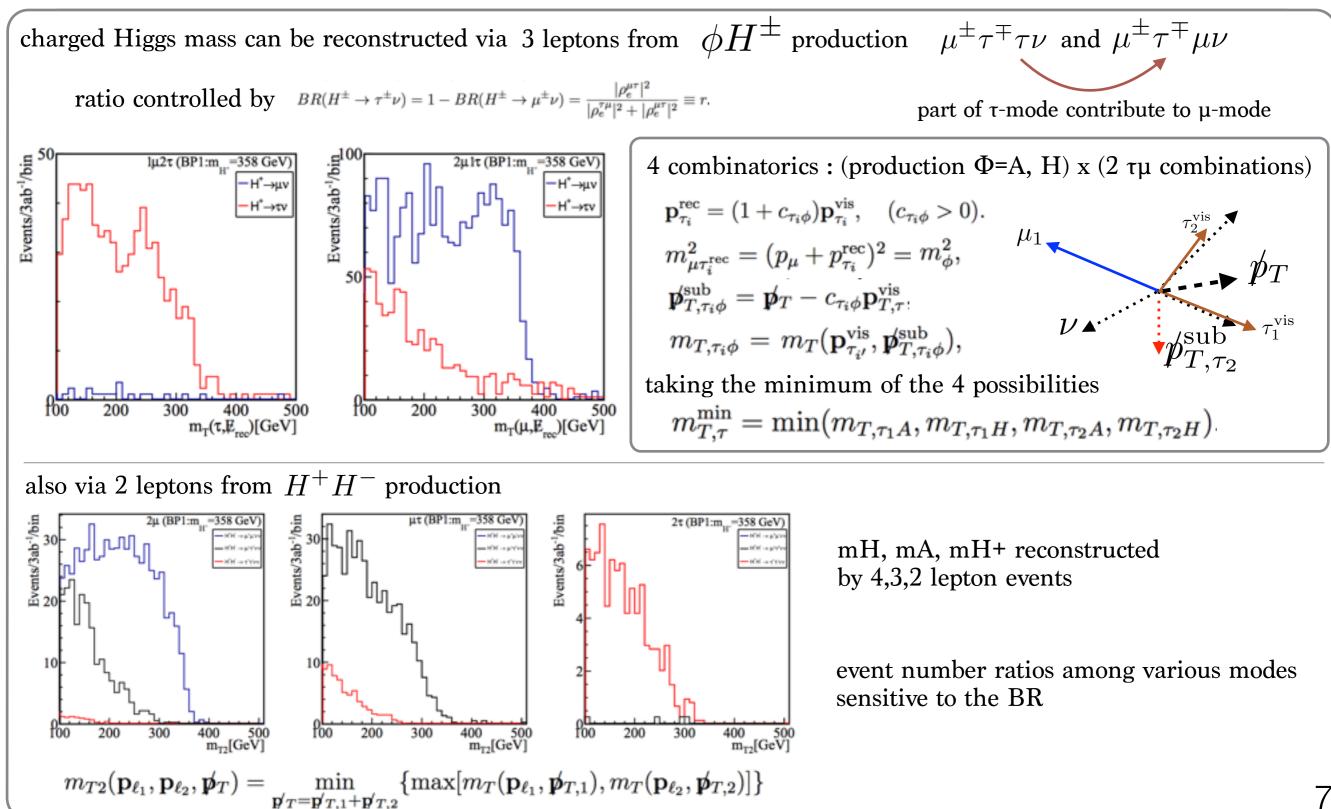
For light A case, $t \rightarrow uA$, $A \rightarrow \tau\tau$ current constraints marginal

using boosted di-tau-tagging improves sensitivity significantly

For both cases, flavor violating heavy higgs decays ($H \rightarrow \tau \mu, tu$) would be the distinctive signatures at LHC

Backup

g-2 via LFV — mass reconstruction at LHC



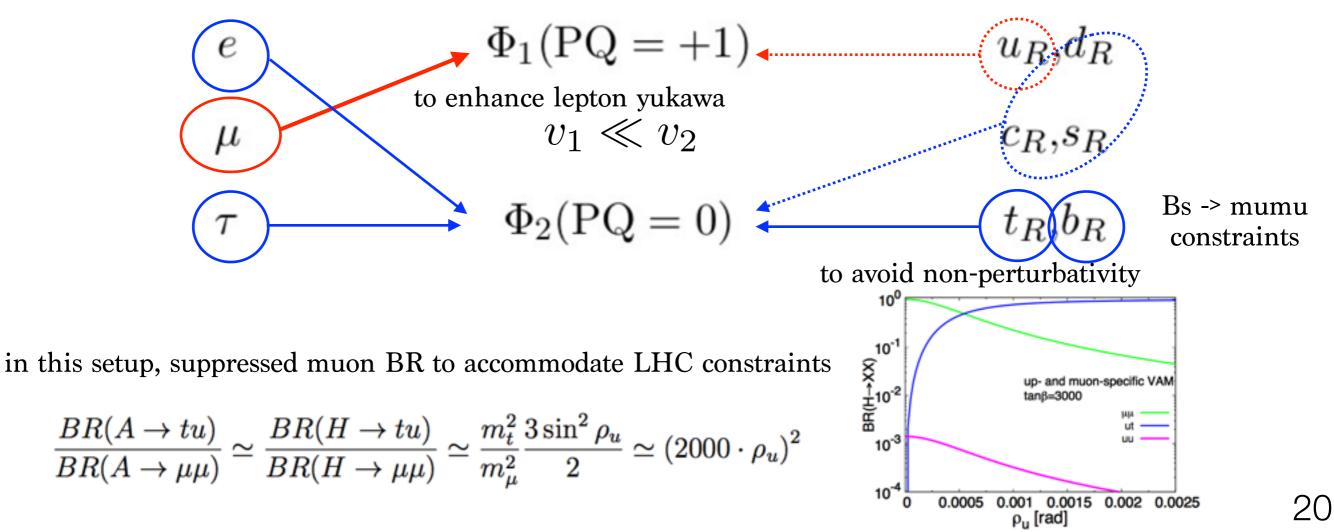
u-specific VAM with muon-specific lepton sector

An extreme model: muon-specific 2HDM to accommodate muon g-2 [T. Abe, R. Sato, K. Yagyu JHEP 1707, 012 (2017)]

only muon yukawa is tan β enhanced ~ 3000 better fit against the lepton universality constraints constrained by multi-muon searches at LHC (A/H \rightarrow µµ 100%)

VAM is essentially just a 2HDM with various PQ charge assignments (only one q_R PQ charged) lepton sector is irrelevant to the strong CP problem nor domain wall problem

muon yukawa has to be enhanced to accommodate muon g-2 \Leftrightarrow corresponding VEV is small (tan β >>1)



g-2 in 2HDM

 $\mathcal{O}(10^{-9})$ positive contribution required 2.6×10^{-9}

Flavor dependent contribution : yukawa type											
chirality flip required	$\mathcal{L} = a_{\mu} \frac{a}{4\pi}$	$\frac{e}{m_{\mu}}\bar{\psi}\sigma_{\mu u}\psi F^{\mu}$	ıν		$r_f^i = m_f^2 / m_i^2$						
1-loop		$^{\rm AM,1-loop} = \frac{1}{2}$	$\frac{G_F m_{\mu}^2}{4\sqrt{2}\pi^2} \sum_{i=1}^{h,H,A,H^{\pm}} \left(\sum_{i=1}^{h,H,A,H^{\pm}} \right)^{h,H,A,H^{\pm}}$	$\sim 10^{-7}$	$f_{H^{\pm}}(r) = \int_0^1 dx \frac{-x(1-x)}{1-r(1-x)}$ $g_{h,H}(r) = \int_0^1 dx \frac{2x(1-x)}{r(1-x)}$						
$ \begin{array}{c} A^0, H^0, H^{\pm} \\ \mu & \mu, \nu_{\mu} \end{array} $	3 / 2	ct	f.) muon-specific 2 [T. Abe, R. Sato	, K. Yagyu, arXiv:1705.	01469] $g_A(r) = \int_0^1 dx \frac{1}{x(1-x)}$	$\frac{1}{r} \ln \frac{x(1-x)}{r}.$					
	$-\propto m_{\mu}^{s}/m_{H}^{z}$		enhance with	h $m_{\tau}^3/m_{\mu}^3 \sim 5000$	$, \xi_{\mu\tau}^2 \xi_{\mu\tau}\xi_{\tau\mu}/m_H^2$	$[eV] \sim 10^4$ required					
2-loop (Barr-Zee)	$\Delta a_{\mu}^{\rm VAM}$	$G_{\rm FBZ} = \frac{G_F n}{4\sqrt{2}\pi}$	$\frac{n_{\mu}^2}{\pi^2} \frac{\alpha_{\rm em}}{\pi} \sum_{i=1}^{h,H,A} \sum_{f=1}^{t,b,c,h}$	$\sum_{f=1}^{\tau} N_f^c Q_f^2 \xi_{\mu\mu}^i \xi_{ff}^i r_f^i g_i(r_f^i)$	$\binom{i}{f}$						
heavy fermion contributions enhance at 2-loop $\xi_{\mu}\xi_{\tau}/m_{H}^{2}[\text{TeV}] \sim 10^{6}$ required											
		Fermion	(g_f^H, g_f^A)	$(r_f^H g_f^H, r_f^A g_f^A)$	$ imes lpha N_f^c Q_f^2 / \pi$	Sign of (δ_H, δ_A)					
$H^{0}, A^{0}, H^{\pm}, \gamma, Z, W^{\pm}$ $\mu \qquad \gamma, Z, W^{\pm}$	One loop	μ t c	(17, -16) (-12, 15.9) (-118, 140)	$(1.9, -1.8) \times 10^{-7}$ $(-3.6, 4.7) \times 10^{-1}$ $(-1.9, 2.3) \times 10^{-4}$	$(1.9, -1.8) \times 10^{-7}$ $(-1.1, 1.5) \times 10^{-3}$ $(-5.9, 7.1) \times 10^{-7}$	(+, -) (-, -) (-, -)					
$\propto m_{\mu}m_{f}^{2}/m_{H}^{2}$	Two loop	u b t	(-282, 330) (-87, 105) (-109, 130)	$(-1.5, 1.7) \times 10^{-9}$ $(-1.5, 1.8) \times 10^{-3}$ $(-3.4, 4.1) \times 10^{-4}$	$(-4.6, 5.4) \times 10^{-12}$ $(-1.1, 1.4) \times 10^{-6}$ $(-8.0, 9.6) \times 10^{-7}$	(-,-) (-,+) (-,+) 3					
						9					

g-2 via lepton flavor violation — other elements

Other Yukawa elements : 1st, 2nd generations severely constrained

 $\rho_e^{\tau\tau}, \ \rho_u^{tt}, \ \rho_u^{tc}, \ \rho_u^{ct} \text{ and } \rho_d^{bb}.$

 $BR(\tau \to \mu \gamma)$ sets $|\rho_u^{tt}| < 0.05$ and $|\rho_e^{\tau \tau}| < 0.06$. 2-loop 1-loop

 $|\rho_u^{tc}| < 0.11$: lepton univ. in $B \to D\ell\nu$

 ϵ_K measurements provide a severe constraint as $|\rho_u^{ct}| < 0.04$ $|\rho_d^{bb}| < 0.22$ is obtained by the flavor observables including $BR(B \to \mu\nu)$

 $BR(H/A \to \mu^{\pm} \tau^{\mp})$ is diluted by $H/A \to b\bar{b}$