

Idea Circle Dinner Discussions #12 – Daniela Antonio – 02 October 2019

Accelerating News

A bridge between science and institutional communication

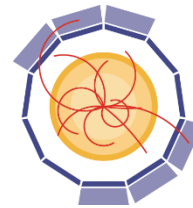


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- An overview of Accelerating News
- A closer look at the strategy behind the newsletter
- How you can contribute to the newsletter

Communication for EU Projects

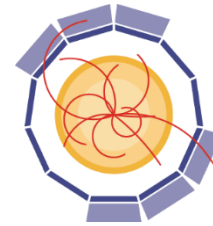
- Highlighting the impact of fundamental research
- Provide updates to the scientific community about any developments



AIDA²⁰²⁰

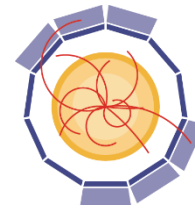
Communication for EU Projects

Highlighting the impact of
fundamental research



n track
News for the Detector Community

Provide updates to the
scientific community about
any developments



AIDA²⁰²⁰

Accelerating News



- Raise awareness about the contributing projects and their results (mainly EU projects)
- Reach out and inform community about recent developments in accelerator physics
- Disseminate relevant events and interesting reports from other sources
- Give visibility to the different accelerator communities

The newsletter grew beyond the project.

A project with multiple audiences



Scientific
community



Contributing
projects'
communities



Users at
accelerators



CERN
community



Industrial
collaborators

Contributing projects

CLIC

[view more >](#)

ARI

[view more >](#)

EUP

[view more >](#)

FCC

[view more >](#)

HIL

[view more >](#)

ESI

[view more >](#)

KT

[view more >](#)

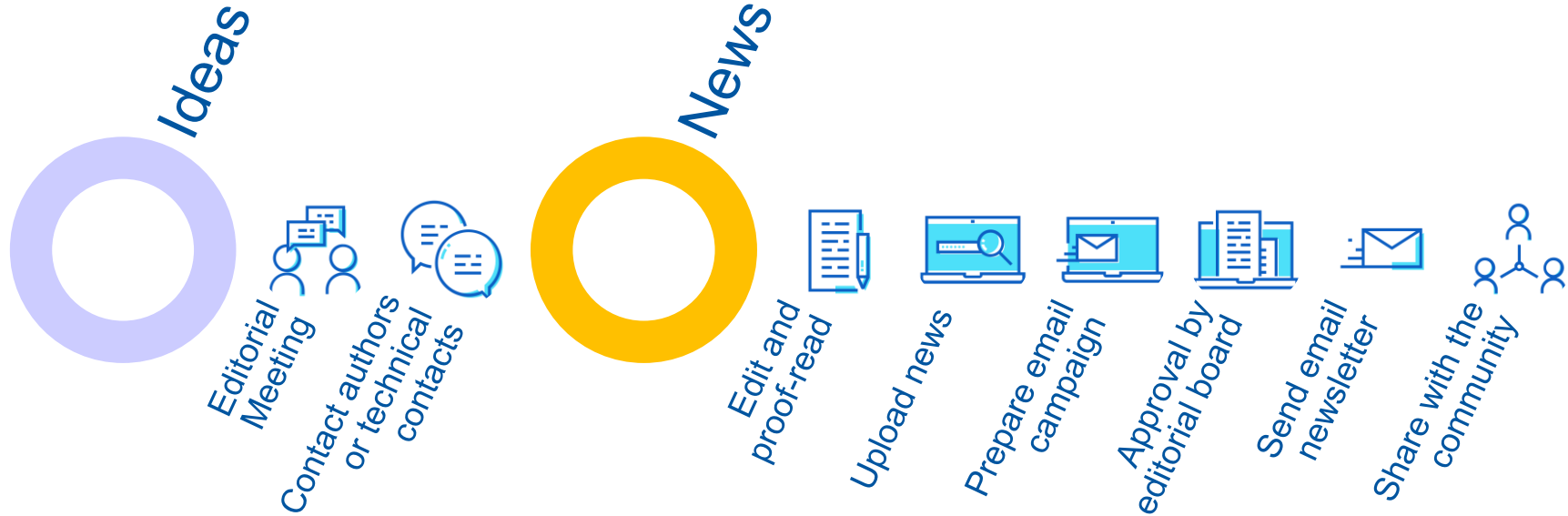
ACC

[view more >](#)

ACO

[view more >](#)

How a new issue comes to be?



A multi-channel approach...



issue 29

July 2019

Welcome to Issue 29 of Accelerating News!

In this summer issue, we share a report from events for the accelerator community, technical updates that aim to support post-LHC colliders, new results for innovative accelerator applications, and a new outreach initiative.

In our report from Future Circular Collider (FCC) Week 2019, we review the advancements made following the FCC Conceptual Design Report and highlight the workshop on the socioeconomic impact of large research facilities. The last few months were a busy period for the accelerator community. So, in addition, we report on the ARIES Accelerator Applications which took place in April 2019 in Budapest; and on the Symposium 'Accelerators for Science and Society', of the University of Liverpool in June.

With a focus on outreach, we present a collaborative initiative from CERN, DKFZ Heidelberg and GSI Darmstadt to support high-school students with particle therapy, an initiative that could, in the future, complement the International MasterClass from IPPOG.

On a more technical note, you can read an update on a new sensor developed to map the electrostatic field in a volume, tested in ELENA; on the advancements made by CompactLight towards a more accessible generation of light facilities, using Compact Linear Collider (CLIC) technology, among others; and on the use of accelerators in



Issue #29 - JULY 2019

Welcome to Issue 29 of Accelerating News! In this summer issue, we share reports from events for the accelerator community, technical updates that derive from or aim to support post-LHC colliders, and a new outreach initiative for accelerator science applied to medicine. In more detail, we report from FCC Week 2019, the ARIES Annual Meeting and the Symposium 'Accelerators for Science and Society', as well as highlight an initiative to engage high school students with particle therapy, and several technical advancements. On an ending note, thank you to everyone who replied to the [Accelerating News Reader's Survey](#)! The survey will be open for two more issues, so I hope you will take the time to participate. Read more at [Accelerating News](#). Happy reading!

Accelerating News Editorial Team



CERN
126.909 seguidores
2 m



🌟 In the summer edition of [#AcceleratingNews](#), discover a report from events for the accelerator community, technical updates to support post-LHC colliders, new results for innovative accelerator applications and a new outreach initiative.

Find out more:

[Visualizar tradução](#)



Accelerating News issue 29 | CERN

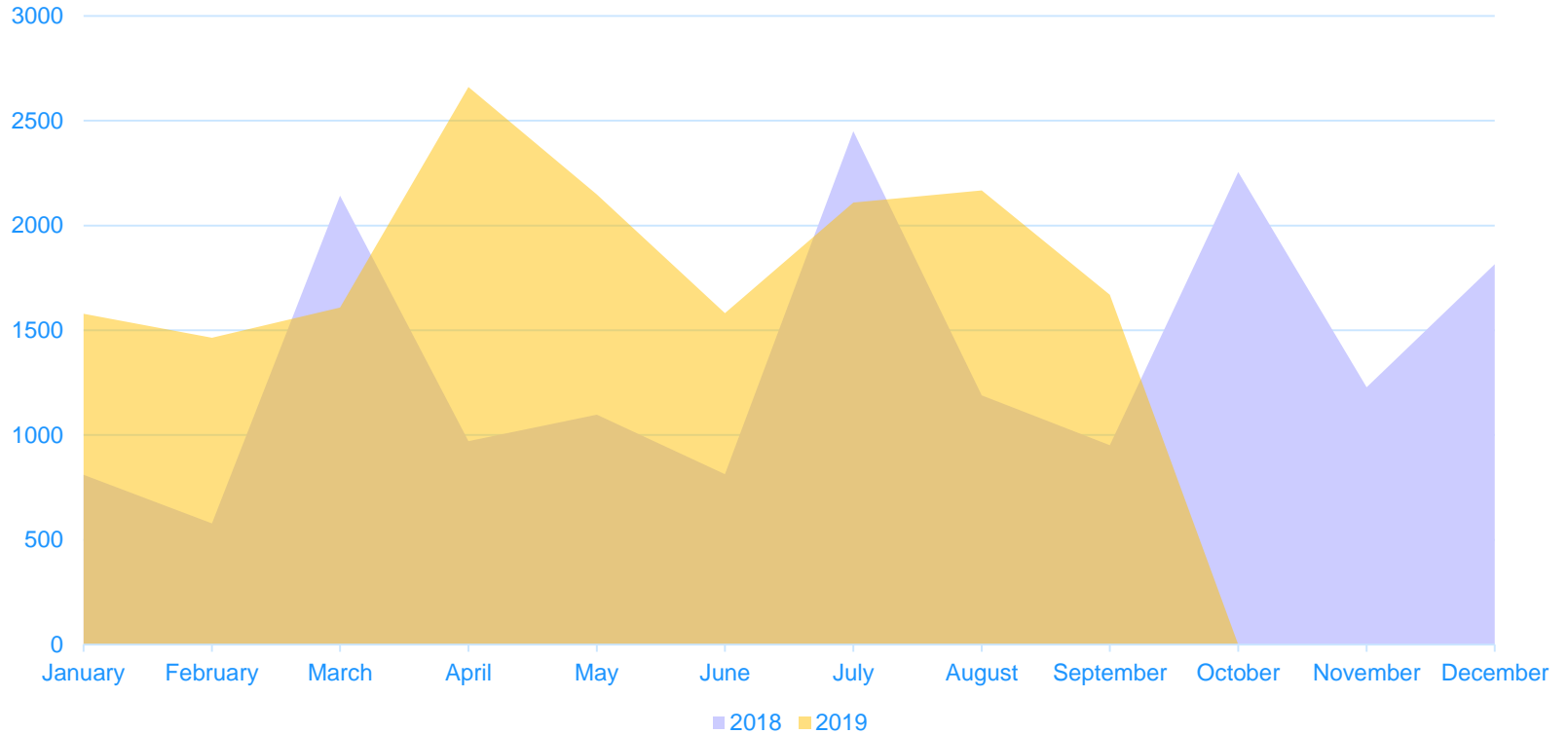
[home.cern](#)

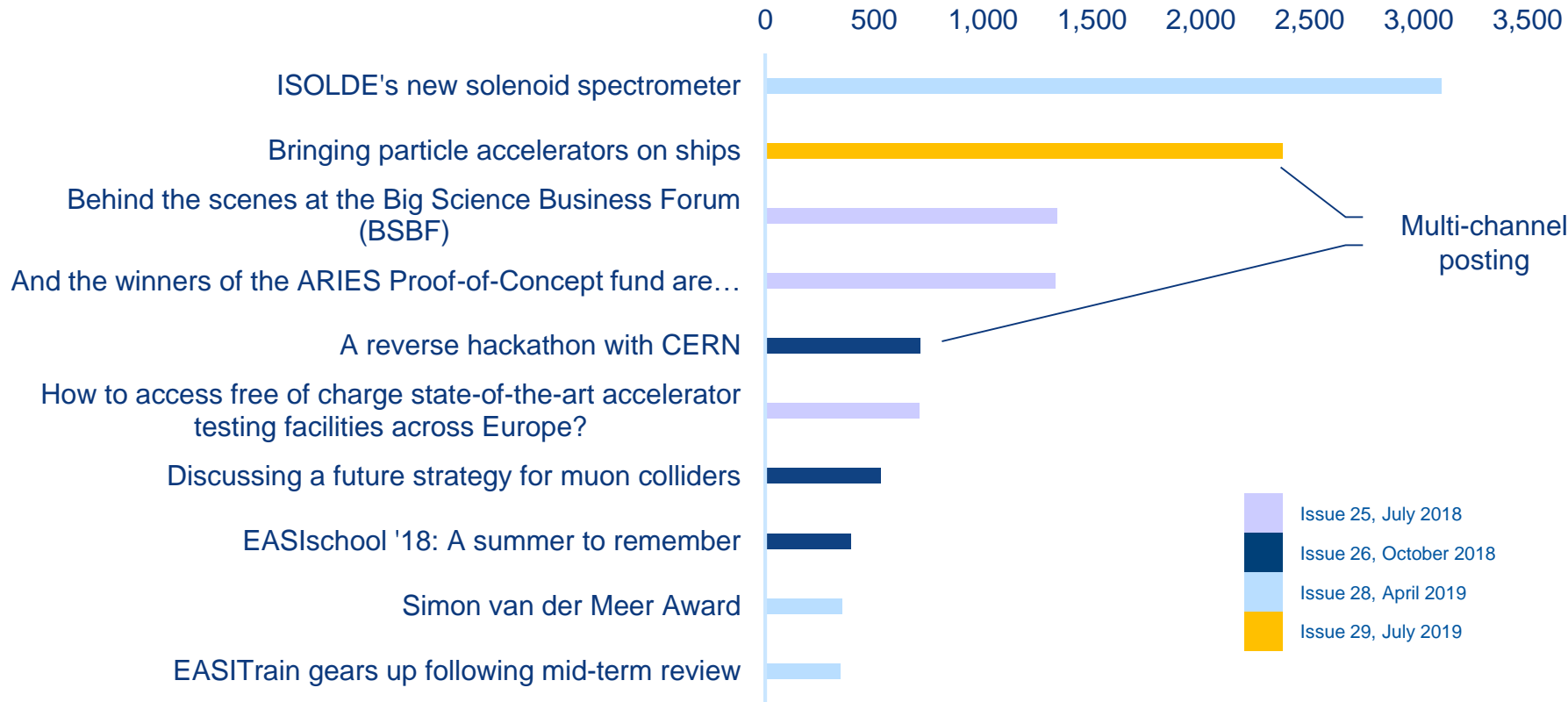


How successful is this process?

i.e. evaluation and monitoring

Website Traffic to acceleratingnews.eu





Challenges and suggestions



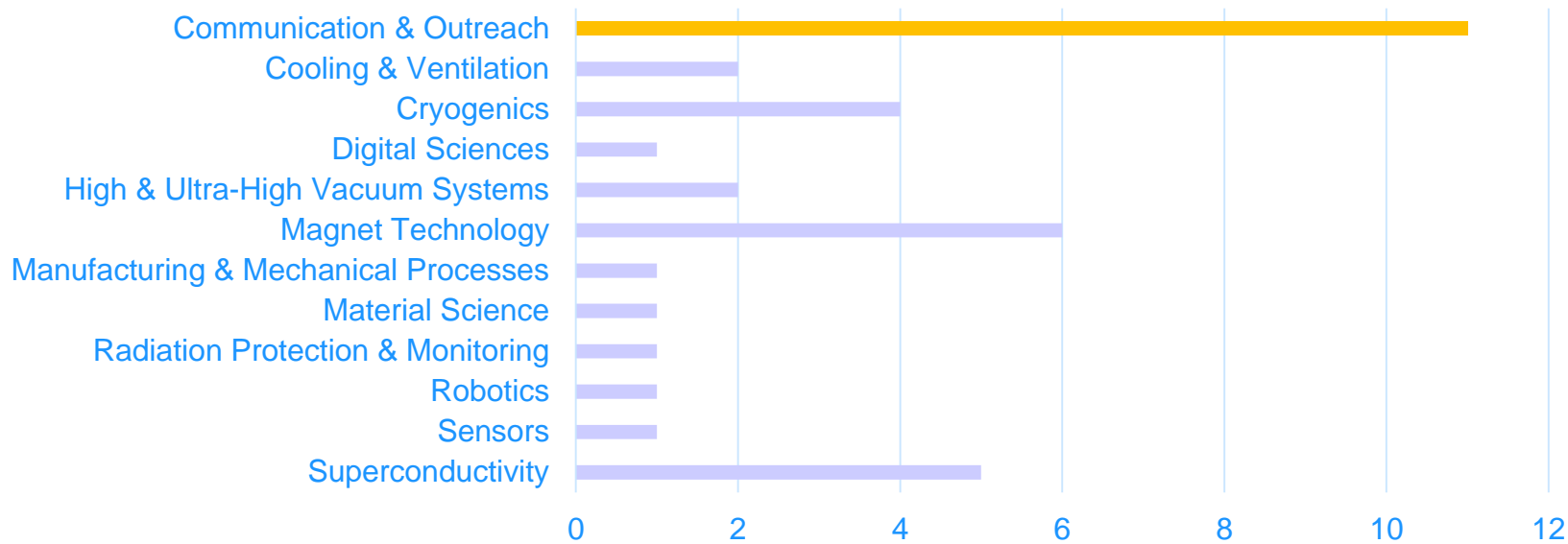
MailChimp

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ACCELERATING NEWS TECHNOLOGY DISTRIBUTION 2018

(issue 26-27)

Graph and analysis by Alessandra Esposito

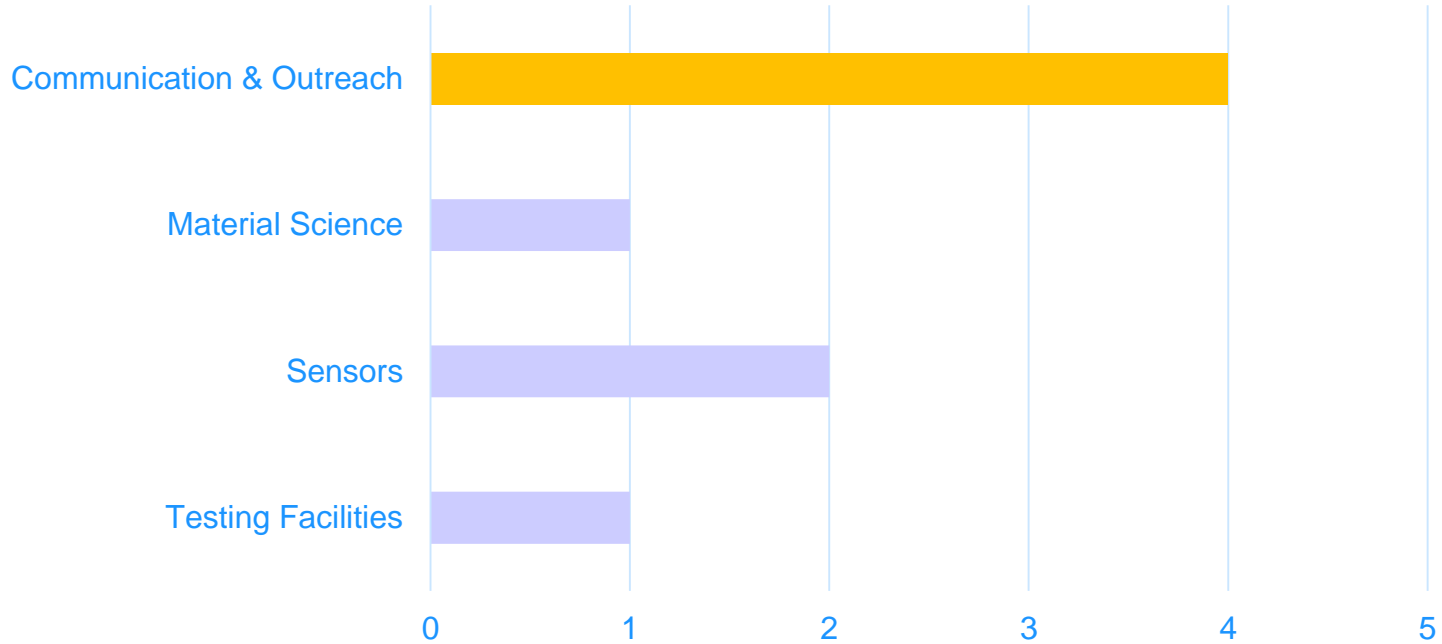


The technology domain *Particle Acceleration & Control* applies to every topic, therefore has not been reported in the graph.
The technology domain *Communication & Outreach* refers also to events.

ACCELERATING NEWS TECHNOLOGY DISTRIBUTION 2019

(issue 28-29)

Graph and analysis by Alessandra Esposito



Do you subscribe Accelerating News?

What would you like to read in the newsletter?

- A. Applications on accelerator research and technologies
- B. Developments in particle physics
- C. Communication and outreach ideas and best practices
- D. Reports on events for the communities

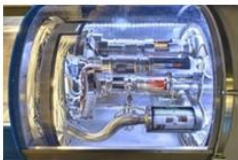
What would you like to see
reported on events?

How can you contribute?

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Welcome to Issue 29 of Accelerating News! In this summer issue, we share reports from events for the accelerator community, technical updates that derive from or aim to support post-LHC colliders, and a new outreach initiative for accelerator science applied to medicine. In more detail, we report from FCC Week 2019, the ARIES Annual Meeting and the Symposium 'Accelerators for Science and Society', as well as highlight an initiative to engage high school students with particle therapy, and several technical advancements. On an ending note, thank you to everyone who replied to the [Accelerating News Reader's Survey](#)! The survey will be open for two more issues, so I hope you will take the time to participate. Read more at [Accelerating News](#). Happy reading!

Accelerating News Editorial Team



Option 1: Subscribe to the email newsletter

Subscription online:

<https://acceleratingnews.eu/subscribe-accelerating-news>



Readers' Survey

With this survey we are trying to learn more about our audience, what you would like to read about, and how we can improve to better serve you in the future. The survey should take less than 5 minutes to complete. Thank you!

Personal information

Accelerating News

Complete

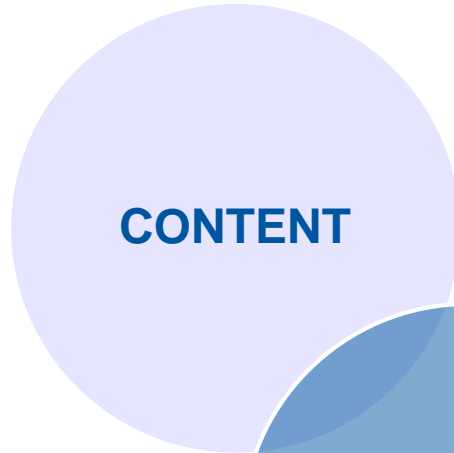
Answer at our website: <https://acceleratingnews.eu/readers-survey>

Recent developments in
accelerator physics

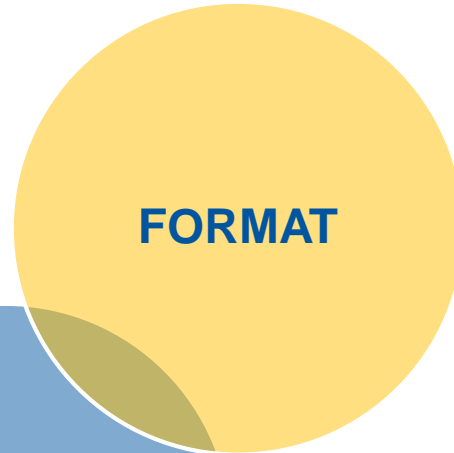
Announcements and reports of
events for the community

Communication and outreach
activities reports

Medium to high level of
technical details



CONTENT



FORMAT

500-700 words

'Read more' links

1-2 high-res pictures

Title, teaser, captions

Sub-titles



DEADLINES

March 15-30

June 15-30

September 15-30

November 15-30

Option 3: Share your ideas!

Write to:
acceleratingnews-editor@cern.ch

Questions?



Thank you!

Daniela Antonio

(daniela.maria.antonio@cern.ch)

**And please don't forget to answer the feedback survey; Sameed and I would be very grateful.





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