



# CompactLight – Communication

Face-to-face Meeting | Amsterdam, 14-15 October 2019



Andrea Latina



## Communication team

- Andrea Latina
- Evangelos Gazis
- Regina Rochow
- Markus Aicheler

Et all.



## Targets: Internal communication

The Project Coordination Office will provide appropriate tools to this end. The project intranet will make best use of web-based collaborative workspaces allowing the sharing of information and documents, with discussion facilities, mailing lists managed to maximize the usefulness of information, calendars, and instructions for successful audio and videoconferences. These instruments will complement the more traditional but effective dissemination via the Annual and Final Meetings, the publications and project reports. In addition to dissemination, the annual meetings play a special role by enhancing the flow of information and the interactions, strengthening the consensus and the support of the community for the CompactLight project.

The publication rules will be considered an integral part of the Partnership/Consortium Agreement and the Project Manager (PM) will be responsible for making all necessary arrangements for review and/or amendments to it. The objective of the organisation and communication structure is to obtain maximum transparency for all the partners concerning the technical developments and overall project status. All information (meeting minutes, progress reports, relevant publications, etc.) will be communicated to the PM, who assumes the responsibility for directing this information to the associated partners as appropriate. Communication between the seconded researchers and the partners in each Work Package will be coordinated by the WP leader.



## Targets: The scientific community

The results of the research will be presented at conferences and published in open-access journals. They will also be made available in the public domain via web sites and video casts as well as public lectures and magazines.

The designs, operational knowledge and performance measurements will be disseminated to the wider scientific community via talks at appropriate meetings. The simulation codes for beam instrumentation will be disseminated via web-pages and open-source code repositories.

The results are therefore freely available to every interested party and are expected to have significant impact also in other, related fields of research, development and industry. *For the industry, specific reports will be disseminated via the CERN Industry and Technical Transfer Officers* and through similar channels at the FEL laboratories.

All results will be presented at national and international workshops and conferences [...], industry meetings and at presentations in laboratories and universities.



## Targets: The general public

The project website will act as the central hub of communication to the general public. The website will contain a section for non-experts, including appropriate information about the goals and status of the different activities of CompactLight, and the wider societal benefits of FELs including examples of scientific research that is enabled by FELs and explaining how this research could impact on society at large.



## Scientific Community

FLS 2018: <http://accelconf.web.cern.ch/AccelConf/fls2018/html/wep1wc.htm>

IPAC 2019: <http://accelconf.web.cern.ch/AccelConf/ipac2019/papers/tuprb032.pdf>

EAAC2019: European Advanced Accelerator Concepts Workshop:  
<https://agenda.infn.it/event/17304/contributions/>

Accelerating News covered the Helsinki meeting:  
<http://acceleratingnews.web.cern.ch/article/improving-access-fel-facilities-through-compactlight-project>

**TO DO:** Poster (and flyer?), participate in upcoming conferences, participate in upcoming national/international users meetings (e.g. Markus' idea of targeting the Finnish LS community)



## General Public /I

- Reach out to National Newspapers: I contacted
  - Matteo Turone, scientific journalist, MIT Alumnus
  - Enrica Battifoglia (ANSA)
  - Claudia di Giorgio (Le Scienze)
  - Elena Dusi (Repubblica)
  - Giovanni Carpara (Il Corriere della Sera)
  - Lara Ricci (Il Sole 24 Ore)
  - Andrea Parlangeli (Focus)



## General Public /II

### TO RELAUNCH:

- Wikipedia
- Contact other journalists, e.g.
  - Ian Sample (The Guardian) ; + others from national newspapers
  - Organize press conference + offer visit of CLIC (CLEAR) at CERN

### NEW Activities:

- Posters / Flyers
- Booth / table at conferences
- Participate in Open Days / Night of Researchers (Grants?)





# New Ideas?



# Thank you!

CompactLight@elettra.eu

www.CompactLight.eu



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