

# This is your presentation title

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# Hello!

I am Lars Andreassen

And this presentation is a chill free  
template from [slidescarnival.com](https://www.slidescarnival.com)



1000kr pr år
5000
10000
500 kr
79.60 per søk
Vet ikke
500000
Avhengig av type data
20 kr
Lite
Vanskelig å si. Ikke så mye om man ser på det store bildet.
10000
Ikke så mye egentlig
€1,000
1000 NOKz
Gjennomsnittlig CPO hos de som sender meg reklame basert på min data
Kommer helt ann på
Umulig å svare på
50 000
1000000000

100
kommer an på hvor spesifik den er.
1000kr
10 000 nok
500 per måned
1000
Aner virkelig ikke
Ikke så veldig mye... Kanskje 5000kr.
79.60 per søk
15000
500
????
Umulig å svare på. Kommer helt an på hva info brukes til
Ingen ting. Det er hva dataen brukes til som er verdt noe; som regel både for meg og for selskapene som innhenter dataen.
2000
Kommer an på hvilken info
Vanskelig å sette prislapp på

5000
Usikker
Kommer an på formål
vet ikke
400000
Usikker!
1000
10,- pr avtale
Usikker
750
1234567890
500 kr
1000000
vet ikke
50000
Vet ikke
50000 NOK
Det kommer an på. Om det omhandler bruksvaner, sykdom osv. Vanskelig å sette en verdi på det.
100-250kr per tjeneste
Kommer an på formål og datatype

Aner ikke
1000
Det kommer helt an på informasjonen, og hvem som evt. skal kjøpe
4500
vet ikke
Kommer an på hvaslags informasjon det er. Greier ikke komme på en rimelig sum nå.
2000kr/år +- 1000kr
Mye, men å dele er ofte en vinn-vinn situasjon
Jævlig mye. Det er identiteten min.
Billig
1000 kr
300

Ikkje særleg mykje, då eg ikkje har så mykje kjøpekraft (student).
den informasjonen jeg er villig til å dele er ikke verdt noe.
5000
500 kr
500kr
5000 pr tjeneste
2500,-
aner ike
1000
Noen tusen
1000
40000
Umulig å si
Det avhenger av omstendighetene
Ganske mye...



# 1. People don't know what they want



2.

**And they definitely  
don't know what they  
want to pay for it.**



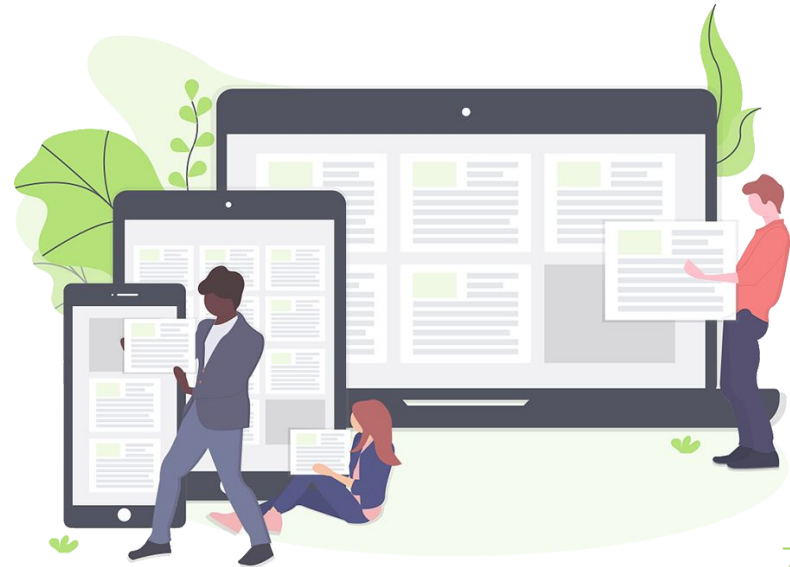
# DIGITAL PROTOTYPING

The art of acting like you have a product when you don't.



# It's great when:

- Validating willingness to pay
- Target audience
- Value propositions
- Testing names
- Proving willingness to purchase
- Building base of followers
- Gaining user feedback
- Deciding what to build



Want big impact?

**Use big image.**



# The plan

- Examples

How my start-up acted like we had stuff

- To check if people would like to buy it, and then we kinda just winged it if they did.

- Toolbox

A tiny selection of all the powerful tools you can use

- To make it look like you're a professional when you are not.

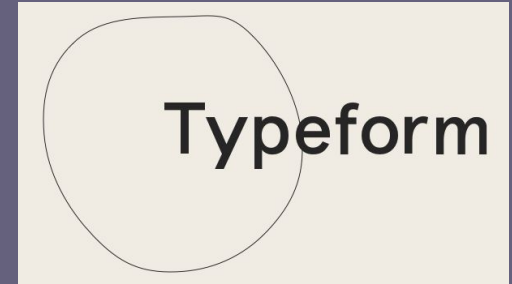
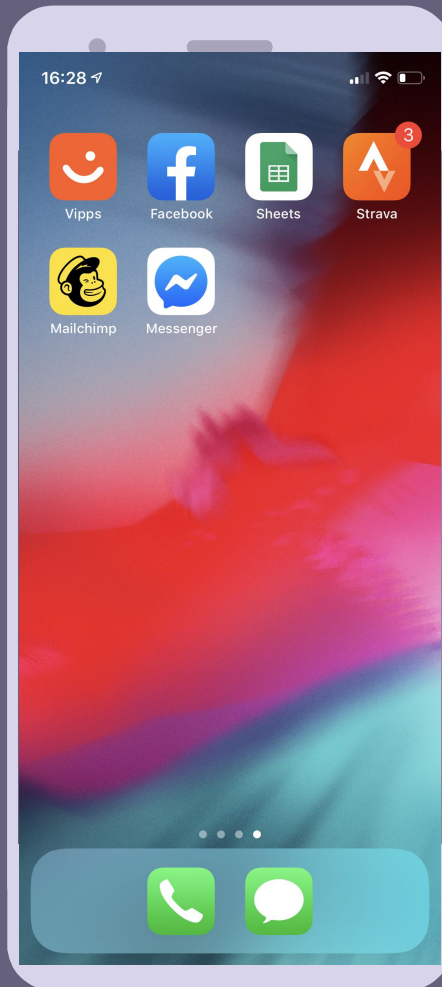
- Challenge

Get out there and validate some business ideas.

- Not today, but you can do it yourself later

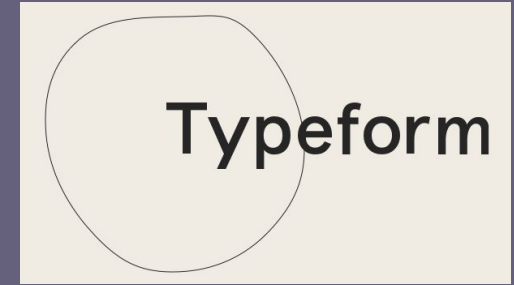
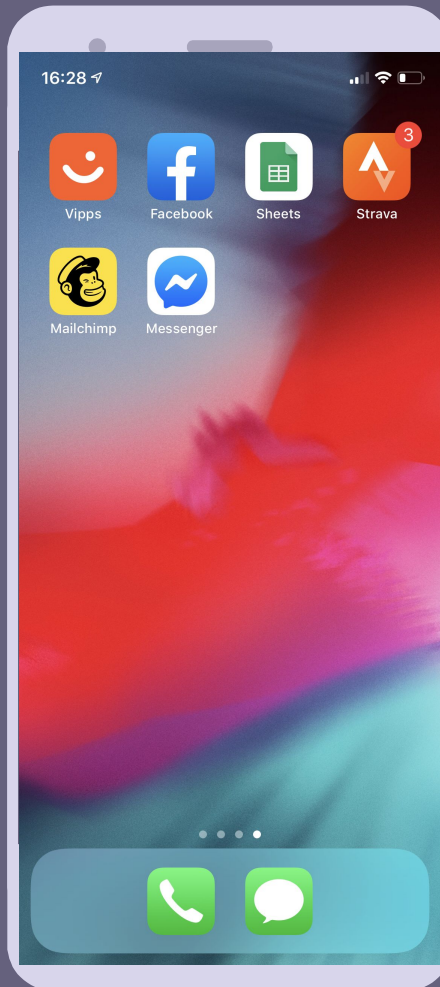
# GoPact

Friends place bets on a  
set workout goal.  
Winners share the pot.



# GoPact

No website, no app,  
nothing automated.  
Tested with 200 paying  
users.



# 120.000 CHF

Soft funding

Basic webapp built

*We still lie a little bit all the time*



# Our current smoke tests

## FAKE Messenger bot

We don't really have a messenger bot. We just want people to feel like they are talking to a computer.

## FAKE prizes

Testing how many people would go for a certain prize without actually providing it.

## FAKE Verification

Our sophisticated verification algorithm is:

IF  $T > 29$  minutes, True, False.

Section 2:

# What is the gaff of internet



Section 3

**Let's do it!**

Soupscribe




Beast Mode



✕ soupscribe.com TAKEN

\$ Make offer

Suggested Results [Hide](#)

	soupscribe.net	\$12.98/yr	 Add to cart
	soupscribe.org <span>25% OFF 2 YEARS</span>	\$12.98/yr	 Add to cart
	soupscribe.dev ⓘ	\$14.98/yr	 Add to cart
	soupscribe.ai <span>BEST MARKET PRICE</span> ⓘ	\$58.88/yr Retail \$68.88/yr	 Add to cart
	EasyWP Get Managed WordPress Now ⓘ	\$1.00/mo	 Add to cart

Results

Explore More 

soupscribe.xyz <span>SPECIAL</span>	\$1.00/yr Retail \$10.88/yr	 Add to cart
soupscribe.live <span>SPECIAL</span>	\$1.88/yr Retail \$19.88/yr	 Add to cart

 Your Cart

<b>lettr.live</b>	
1 year registration	\$1.88
ICANN fee	\$0.18
<hr/>	
<b>massageprojector.club</b>	
1 year registration	\$1.37
ICANN fee	\$0.18
<hr/>	
<b>greengas.club</b>	
1 year registration	\$1.37
ICANN fee	\$0.18
<hr/>	
<b>soupscribe.club</b>	
1 year registration	\$1.37
ICANN fee	\$0.18
<hr/>	
Subtotal	\$6.71

[View Cart](#)



<https://larserikhaukedalan.wixsite.com/website-2>

Illustration Type ▾

Illustration Style ▾

File Format ▾

Illustration Includes ▾

Sort by: **Relevance** ▾

49-96 of 109 results for "illustration anatomy"

## Refine Results

### All Categories

#### Illustration

#### Portraits & Caricatures

#### Cartoons & Comics

#### Other

#### Presentation Design

#### Vector Tracing

#### Arts & Crafts

#### 3D Product Animation

#### Translation

## Delivery Time

☐ Express 24H

☐ Up to 3 days

☐ Up to 7 days

☒ Anytime

## Budget

(104)

(81)

(5)

(5)

(3)

(3)

(2)

(2)

(2)

(1)



alko707

I will draw a character in anime style for you



STARTING AT \$10

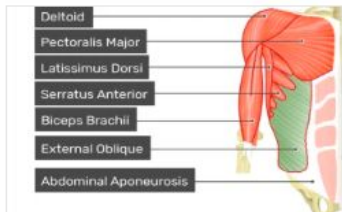


sihayanz

I will draw anything you need with anime style



STARTING AT \$5



vidhu\_md

I will do professional medical illustrations

★ 1.3 (1)



STARTING AT \$5

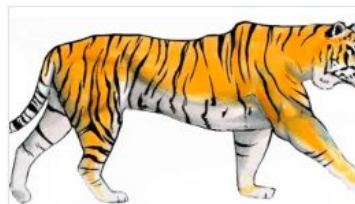


alvininks

I will detailed and accurate medical illustrations



STARTING AT \$30



creativeidesonin



keledraws



a user



a user

**Thank You for Your Purchase**

A receipt was sent to your email address

**Submit Requirements to Start Your Order**

The seller needs the following information to start working on your order:

1. Please provide me with these details to get you started:

1. Description of what is required

2. Reference images (screen grabs from internet /books etc.) so that I know exactly what style of illustrations you required.

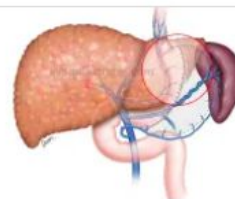
3. Rough sketches (if any would be great) especially for more complex illustration.

Hi,  
I am want to illustrate a product. The product is a projector that project lines onto the back of a person. The lines are made to assist a massage therapist to know where to massage the patient. I would love to have an illustration of the torso and head of one person laying on the back, and a small, Cellphone sized projector projecting lines onto the persons back. The lines could be green or red.

405 / 2500



- ☒ The information I provided is **accurate and complete**. Any **changes** will require the seller's approval, and may be subject to additional costs.

[Remind Me Later](#)[Start Order](#)**I will do medical illustration and web design**

- ✓ 2 Revisions
- ✓ 1 Figure
- ✓ Printable Resolution File
- ✓ Include Entire Body Illustration
- ✓ Commercial Use

Status

INCOMPLETE

Order #FO19D62AD945

Order Date Jul 29, 2019

Quantity X 1

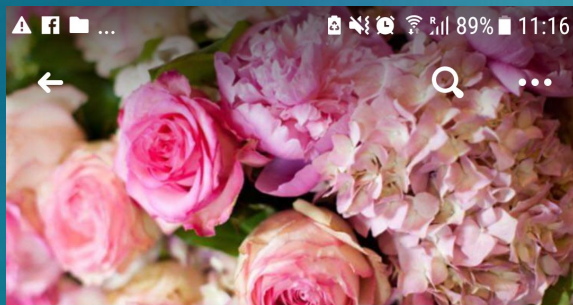
Price \$10

# And tables to compare data

In use	Domain	Hosting	Fiverr Logo/illustration	total
Messageprojector.club	2	4	12	18
Lettr.live	2	4	-	6
Greengas.club	2	4	-	6
soupscribe.club	2	4	-	6







## Wedding Chat, Advice & Items For Sale >

GRUPPO CHIUSO · 20.305 MEMBRI

+ Invita

Comunicazioni

Video party

Foto



Scrivi qualcosa...



Foto

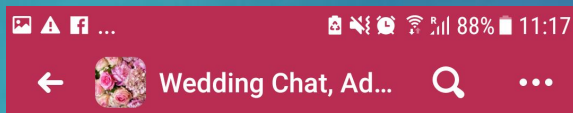
Post più popolari

ORDINA



Amministratore · 24 Lug 2016 ·

Hi ladies and gents, and welcome to our group!



ha condiviso un

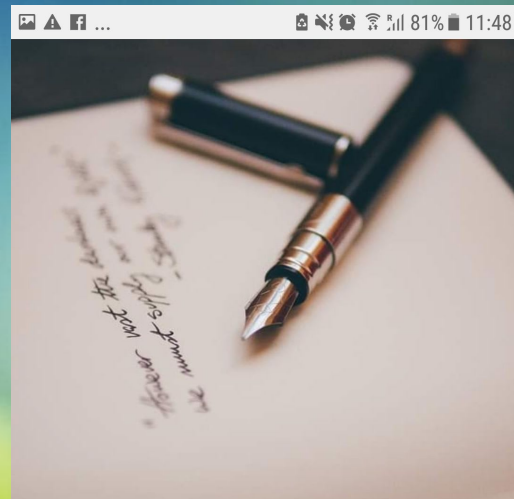
Nuovo membro · Adesso ·

Hi girls! Did someone try or hear about this website? I've just found it, but seems really cool!

**Lettr** 🥰 adorabile.  
29 minuti ·

Make your wedding invitation as unique as your special day will be. Send your guests a romantic, handwritten invitation.  
<https://www.lettr.live/>

Visualizza traduzione



Visualizza dati statistici

Promuovi



Persone a cui piace **heatherjade14** e 1 altra persona

**lettr.wedd** Make your wedding invitation as unique as your special day will be. Send your guests a romantic, handwritten invitation.  
<https://www.lettr.live/>

#wedding #weddingday #likeforlikes #invitation



[https://www.youtube.com/watch?v=hR\\_\\_4Gf9dBQ](https://www.youtube.com/watch?v=hR__4Gf9dBQ)





Costail

3. oktober 2017 · 🌐

The first electric tail that moves with your body as you walk 😊 A tail, just as if you were an animal. Get yours today at [www.costail.co!](http://www.costail.co!)



COSTAIL.CO

CosTail

Finn ut mer

👍❤️👤 397

693 kommentarer 541 delinger 78 k visninger

...

SIGN ME UP.

Liker · Svar · 1 år

👍❤️ 2

This definitely has ryan written all over it haven't you been wanted one of these??

Liker · Svar · 1 år

👍 3

Absolutely in love with this tail. I'd be more than happy to test it out for you and provide whatever feedback you need. 😊 I can understand being a business owner.

Liker · Svar · 1 år

👍❤️ 3

Do you offer bulk discount 😊

Liker · Svar · 1 år

👍 1

How can I help this?

Liker · Svar · 1 år

👍 2

I need one!





# COSTAIL

BY COSGEAR

**THE ELECTRIC AUTONOMOUS TAIL**  
Launching this winter! Sign up now to be notified first!

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Slidescarnival: <https://www.slidescarnival.com>

Canva

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Pexels: <https://www.pexels.com>

Vectorstock: <https://www.vectorstock.com>

Flaticon: <https://flaticon.com>

Noun project: <https://thenounproject.com>

Undraw: <https://undraw.co>

#### Webpages

Wix: <https://www.wix.com/>

Namecheap: <https://www.namecheap.com>

Freelogodesign: <https://www.freelogodesign.org>

Zapier: <https://zapier.com>

Flowxo: <https://flowxo.com>

Intercom: <https://www.intercom.com/>

Fiverr: <https://www.fiverr.com>

Mturk: <https://www.mturk.com>

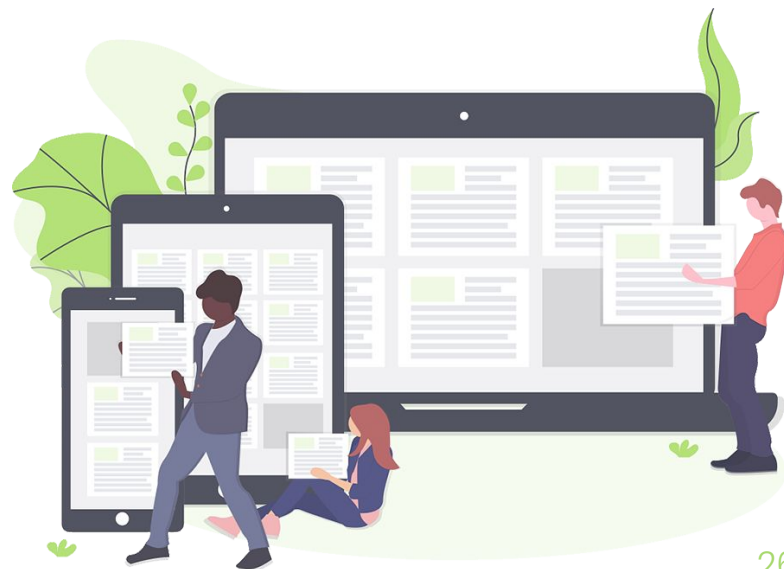
Medium: <https://medium.com>

IBM cloud: <https://www.ibm.com/cloud>

Amazon web services: <https://aws.amazon.com/products/>

# The challenge:

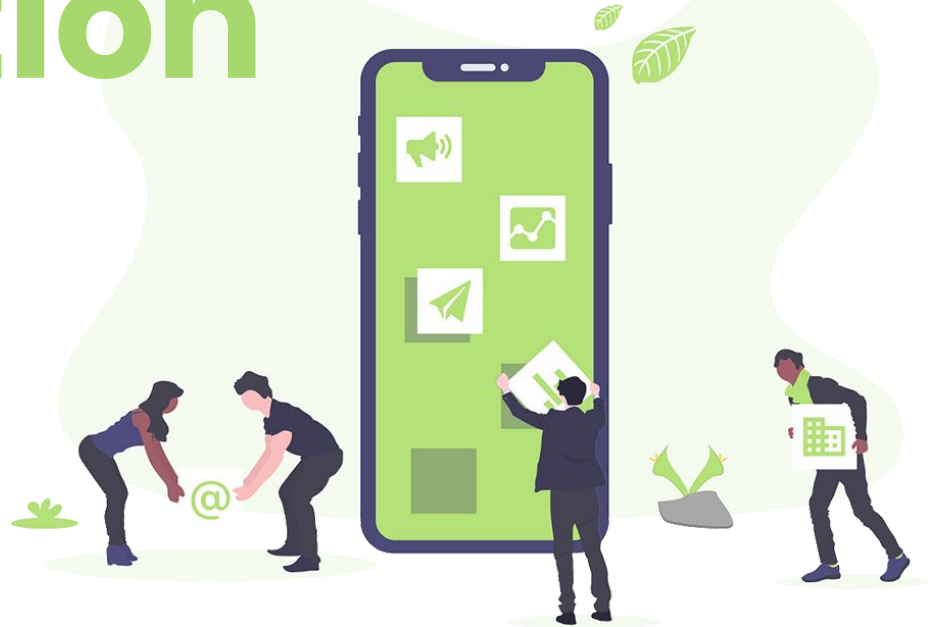
- Define a hypothesis
  - People would pay 50\$
  - Grandmothers are less interested than sportsnerds
  - People would sign up for newsletter.
- Build the test
- Test the test
- Learn



# STOP



# This is your presentation title



# Instructions for use

## EDIT IN GOOGLE SLIDES

Click on the button under the presentation preview that says "Use as Google Slides Theme".

You will get a copy of this document on your Google Drive and will be able to edit, add or delete slides.

You have to be signed in to your Google account.

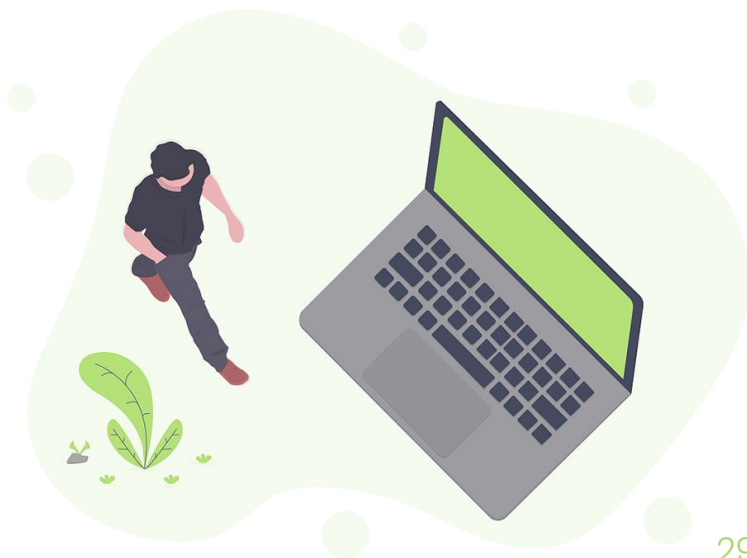
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## EDIT IN POWERPOINT®

Click on the button under the presentation preview that says "Download as PowerPoint template". You will get a .pptx file that you can edit in PowerPoint.

Remember to download and install the fonts used in this presentation (you'll find the links to the font files needed in the [Presentation design slide](#))



# 1. Transition headline

Let's start with the first  
set of slides



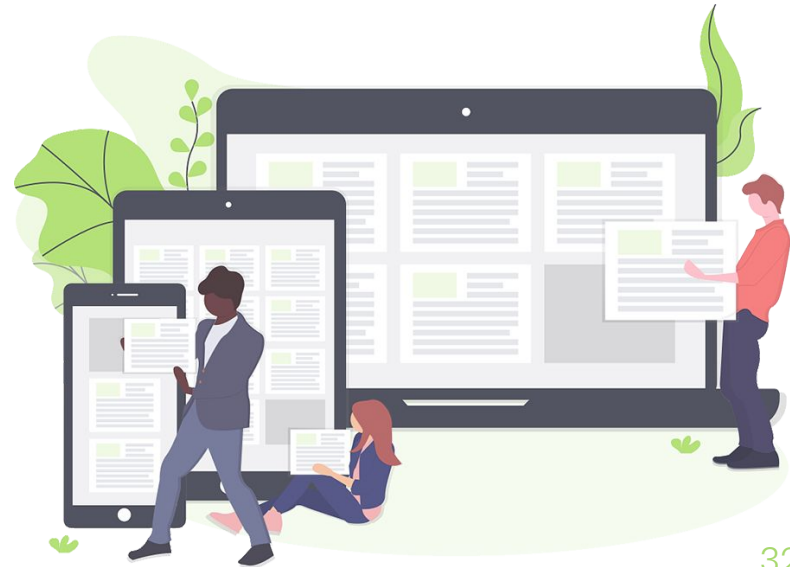
“Quotations are commonly printed as a means of inspiration and to invoke philosophical thoughts from the reader.



# This is a slide title

- Here you have a list of items
- And some text
- But remember not to overload your slides with content

Your audience will listen to you or read the content, but won't do both.





# Big concept

Bring the attention of your audience  
over a key concept using icons or  
illustrations



# You can also split your content

## White

Is the color of milk and fresh snow, the color produced by the combination of all the colors of the visible spectrum.

## Black

Is the color of coal, ebony, and of outer space. It is the darkest color, the result of the absence of or complete absorption of light.

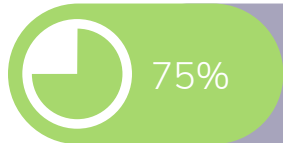


# A picture is worth a thousand words

A complex idea can be conveyed with just a single still image, namely making it possible to absorb large amounts of data quickly.



# Use diagrams to explain your ideas



- Donec risus dolor porta venenatis
- Pharetra luctus felis
- Proin vel tellus in felis volutpat

- Donec risus dolor porta venenatis
- Pharetra luctus felis
- Proin vel tellus in felis volutpat



- Donec risus dolor porta venenatis
- Pharetra luctus felis
- Proin vel tellus in felis volutpat

- Donec risus dolor porta venenatis
- Pharetra luctus felis
- Proin vel tellus in felis volutpat



- Donec risus dolor porta venenatis
- Pharetra luctus felis
- Proin vel tellus in felis volutpat

- Donec risus dolor porta venenatis
- Pharetra luctus felis
- Proin vel tellus in felis volutpat

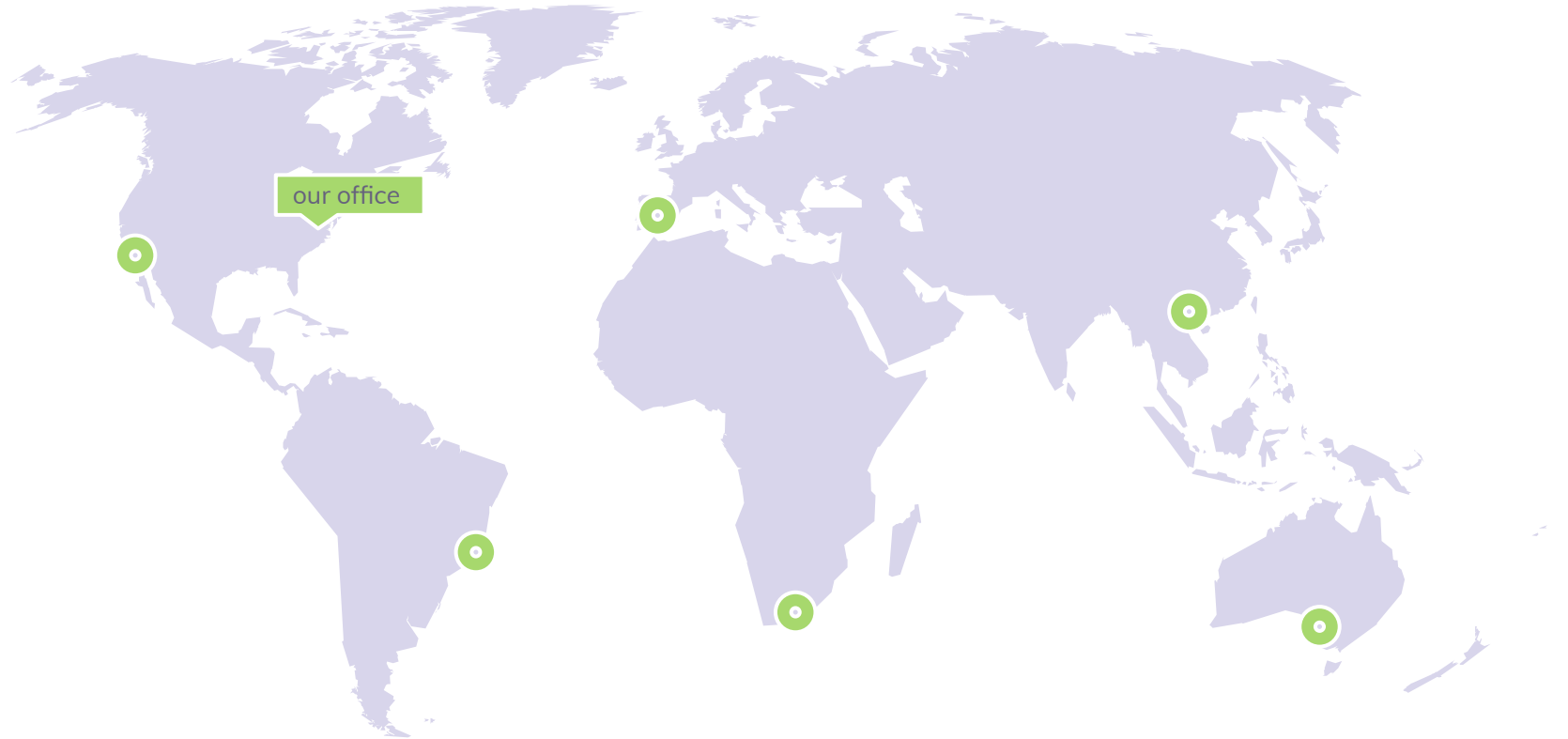


# And tables to compare data

	A	B	C
Yellow	10	20	7
Blue	30	15	10
Orange	5	24	16



# Maps



# 89,526,124

Whoa! That's a big number,  
aren't you proud?



# 89,526,124\$

That's a lot of money

# 185,244 users

And a lot of users

# 100%

Total success!





# Our process is easy

1

Vestibulum congue tempus

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor. Donec facilisis lacus eget mauris.

2

Vestibulum congue tempus

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor. Donec facilisis lacus eget mauris.

3

Vestibulum congue tempus

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor. Donec facilisis lacus eget mauris.



# Let's review some concepts

## Yellow

Is the color of gold, butter and ripe lemons. In the spectrum of visible light, yellow is found between green and orange.

## Yellow

Is the color of gold, butter and ripe lemons. In the spectrum of visible light, yellow is found between green and orange.

## Blue

Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

## Blue

Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

## Red

Is the color of blood, and because of this it has historically been associated with sacrifice, danger and courage.

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# Let's review some concepts

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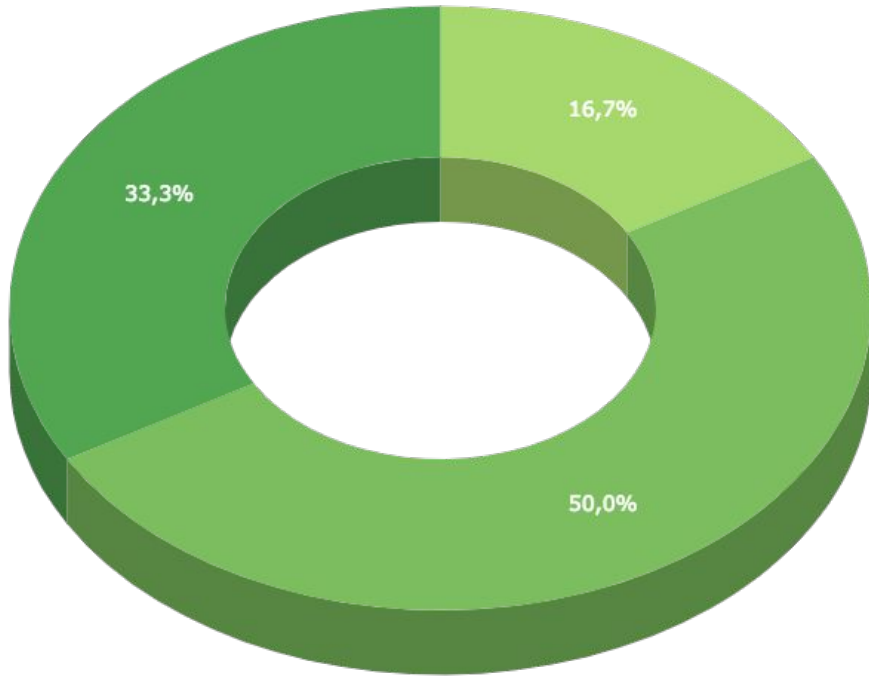
Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

## Red

Is the color of blood, and because of this it has historically been associated with sacrifice, danger and courage.

## Red

Is the color of blood, and because of this it has historically been associated with sacrifice, danger and courage.

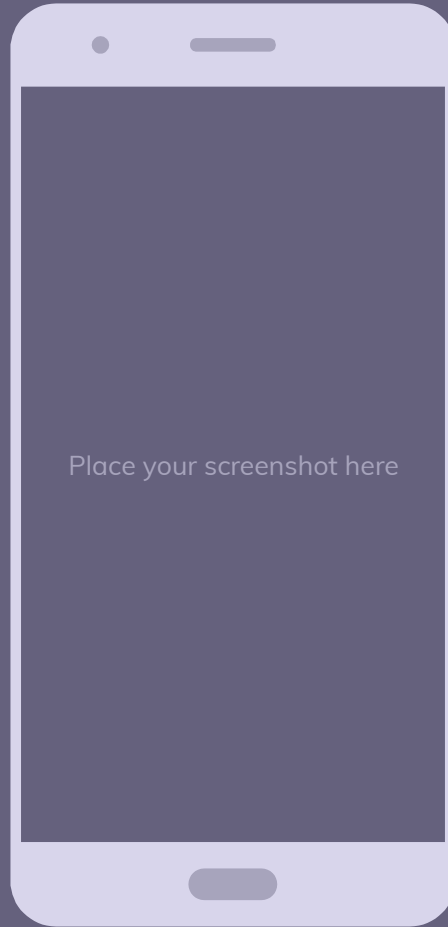


You can insert graphs from [Google Sheets](#)



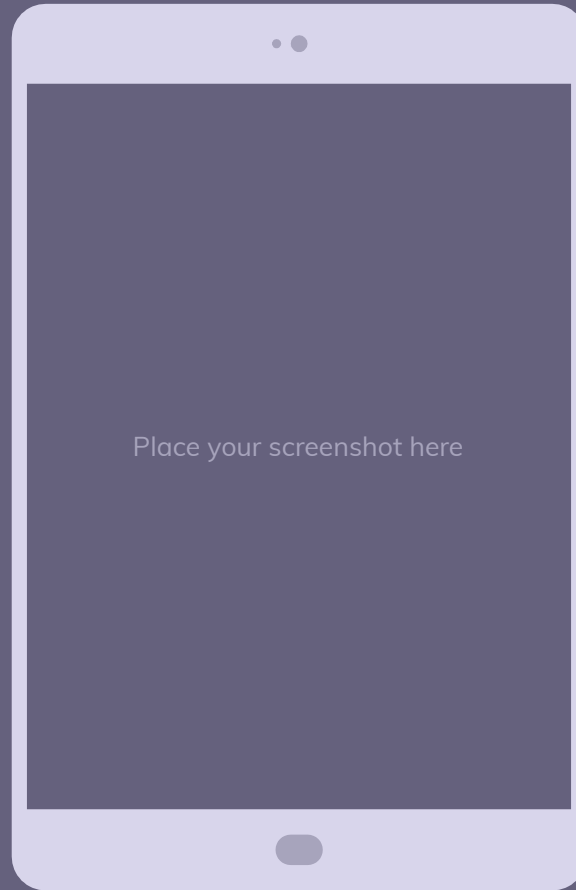
# Mobile project

Show and explain your web, app or software projects using these gadget templates.



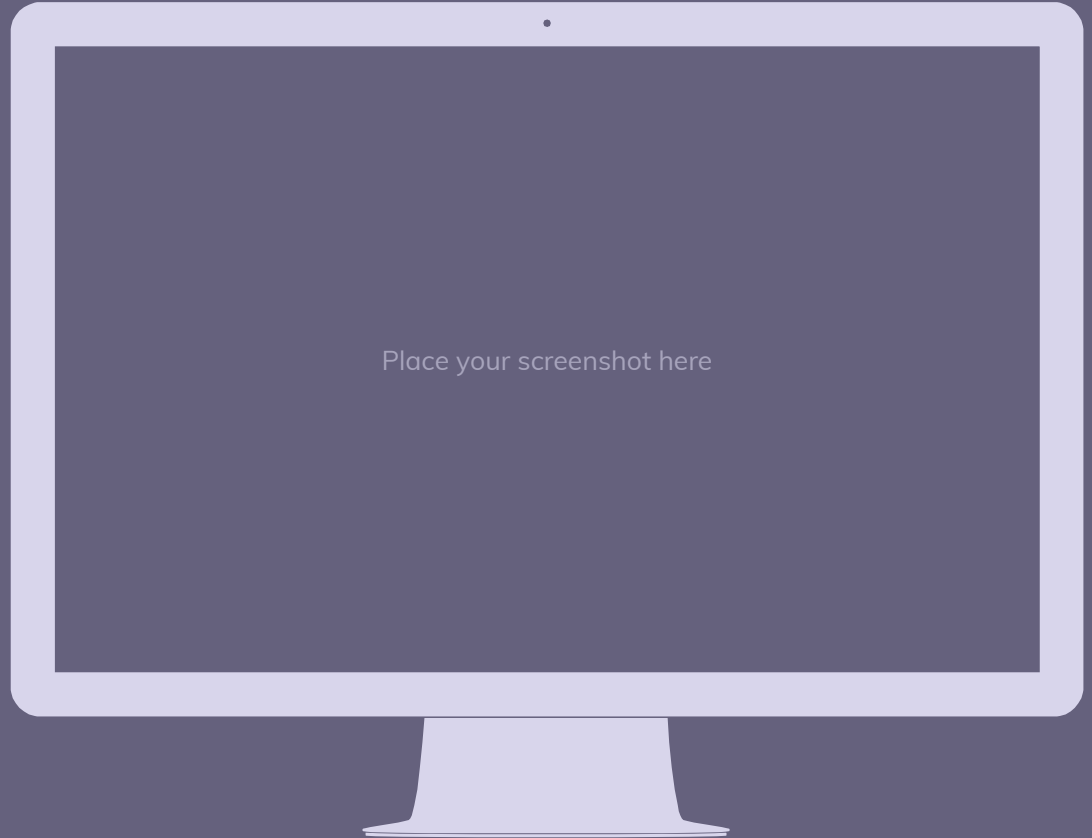
# Tablet project

Show and explain your web, app or software projects using these gadget templates.



# Desktop project

Show and explain your web, app or software projects using these gadget templates.



# Thanks!

## Any questions?

You can find me at:

- @username
- user@mail.me

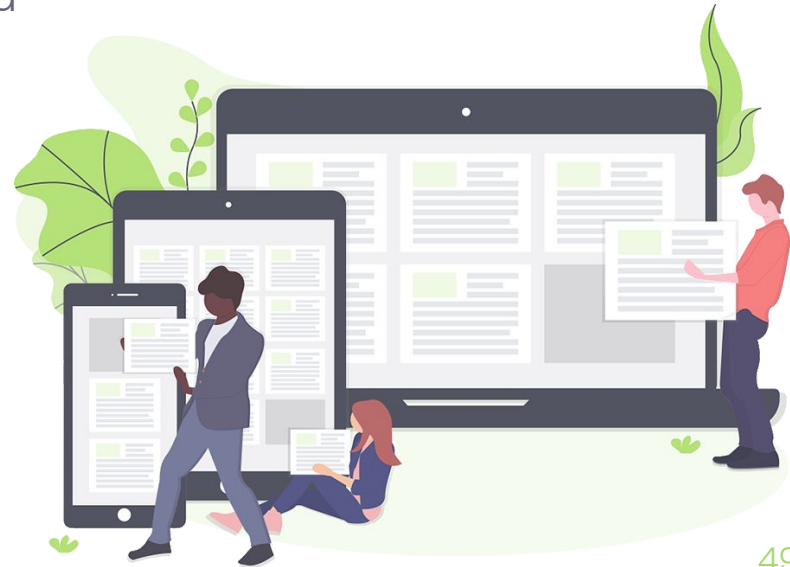




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- Photographs by [Unsplash](https://unsplash.com/)
- Illustrations by [Undraw.co](https://undraw.co/)



# Presentation design

This presentation uses the following typographies and colors:

- Titles: Poppins
- Body copy: Muli

You can download the fonts on these pages:

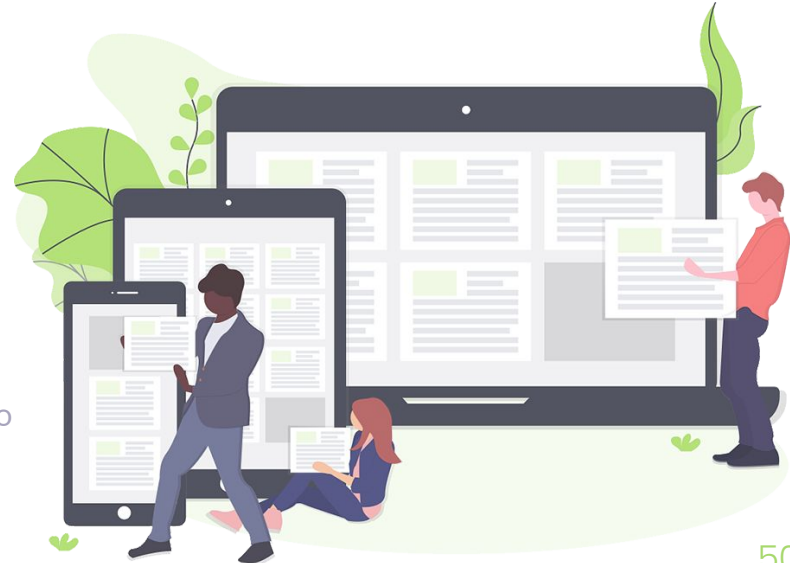
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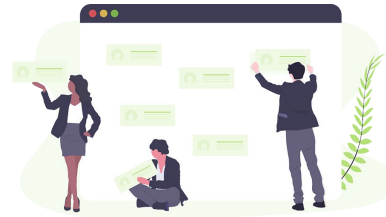
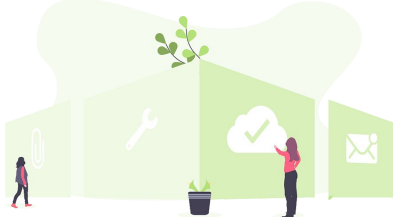
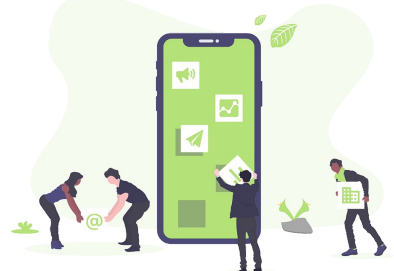
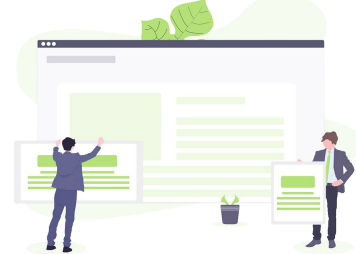
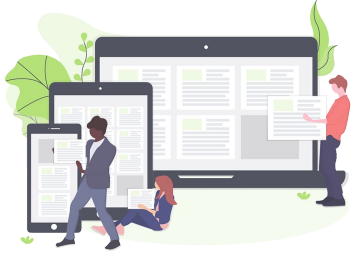
Dark gray #65617d | Medium gray #a7a4bc | Light gray #d8d5eb

Bright green #a7d86d | Grass green #7cbe5f | Bottle green #52a551

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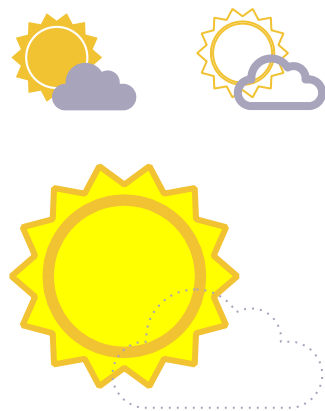
SlidesCarnival icons are editable shapes.

This means that you can:

- Resize them without losing quality.
- Change fill color and opacity.
- Change line color, width and style.

Isn't that nice? :)

Examples:



Now you can use any emoji as an icon!

And of course it resizes without losing quality and you can change the color.

How? Follow Google instructions

<https://twitter.com/googledocs/status/730087240156643328>



and many more...