

# WG on Explaining hot PP topics to a lay audience

# Discussion on European Particle Physics Strategy Update (EPPSU)

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  - ▶ illustration of differing visions for future
  - ▶ how to convince public of need for new accelerator
- document by WG5

Public engagement, Education and Communication

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- ▶ stresses need to include SM in standard educational curriculum

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⇒ include in recommendations of final Strategy document
  - ▶ need to support IPPOG and Outreach in general
  - ▶ need to reach out to other fields in Fundamental Physics

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Particle physics outreach and communication shall be explicitly recognised as strategic pillars in the EPPSU 2020 document