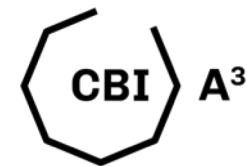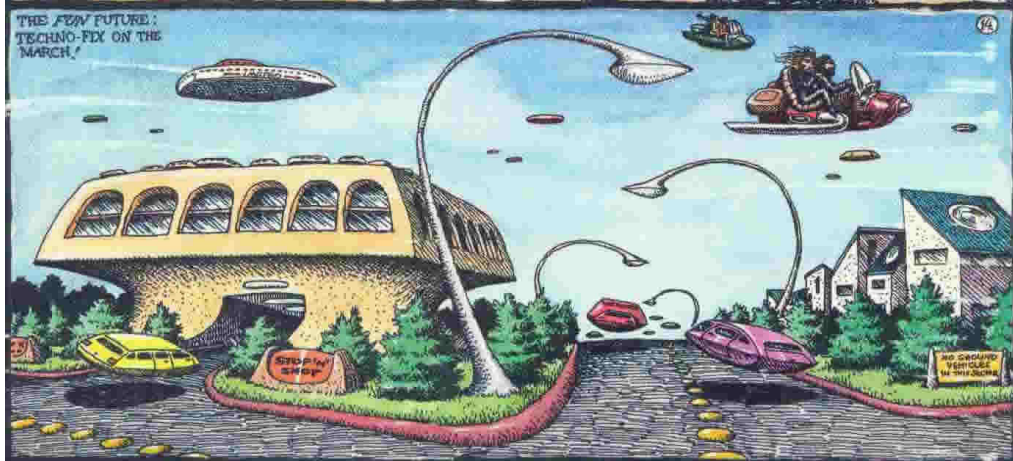# Future thinking exercise

The Future according to Robert Crumb. (For his Historical vision, see p. 34.)

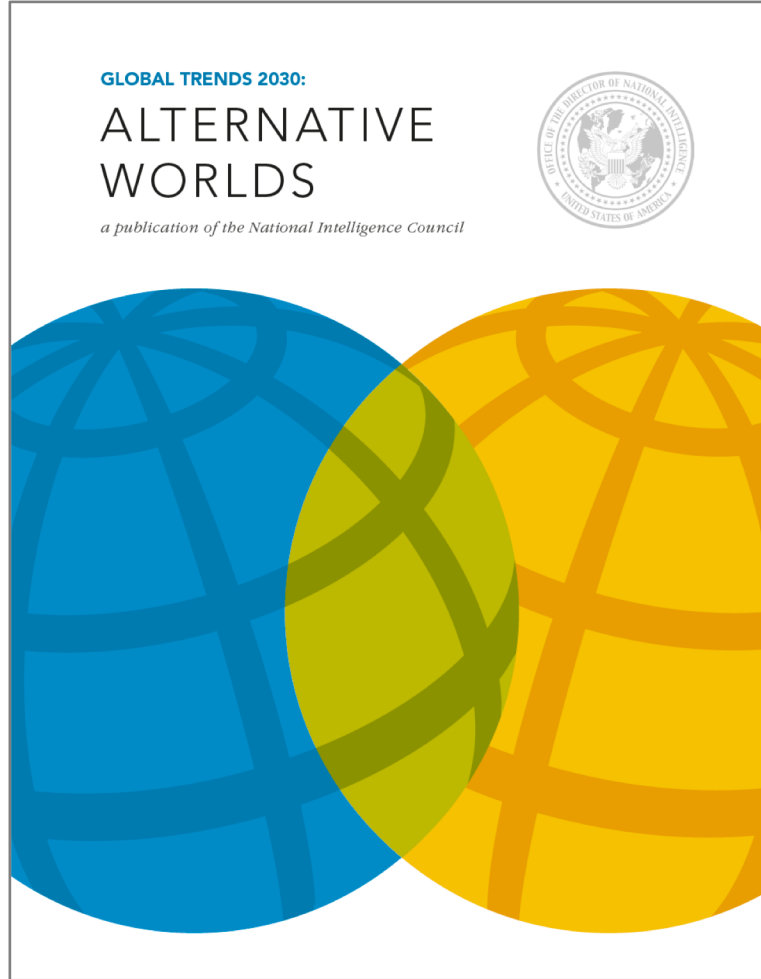https://medium.com/design-intelligence/what-future-are-you-designing-for-2868cf3b5e4b

Ideation session 8

Future Scenarios

Future scenarios based on forecasting by experts

The purpose is **inspiration** to create new ideas

60 minute session

Australia 2030
Navigating our uncertain future

May 2016

FUTURES
www.csiro.au

CSIRO

CSIRO FUTURES CSIRO Futures is the strategic advisory and foresight arm of Australia's national science agency.

GLOBAL TRENDS 2030:
ALTERNATIVE WORLDS

a publication of the National Intelligence Council

European Commission

WHITE PAPER ON THE
FUTURE OF EUROPE

*Reflections and scenarios
for the EU27 by 2025*

Strategic advisory and foresight arm of Australia's national science agency

More
from less

Planetary
pushback

Great
expectations

The silk
highway

Porous
boundaries

Digital
immersion

Forever
young

"
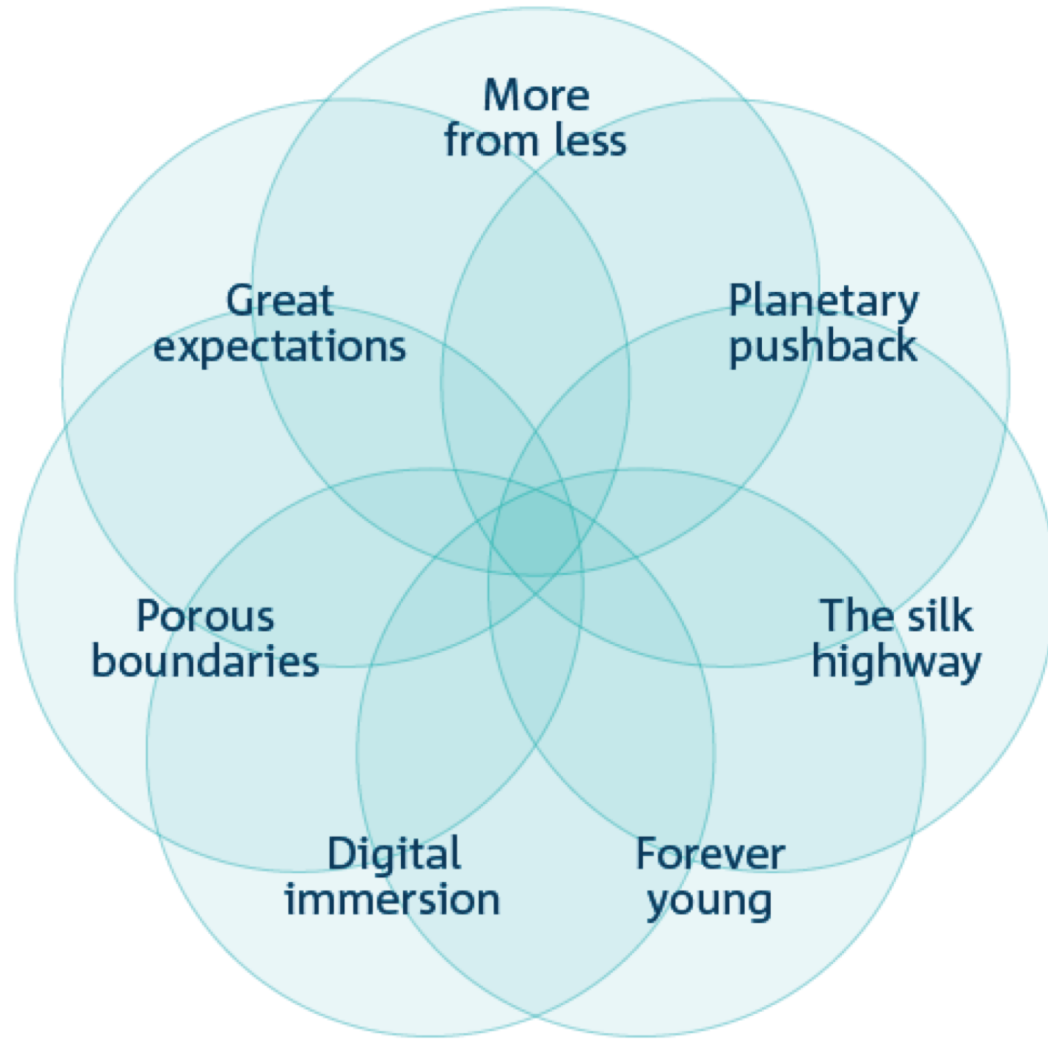
The value of
developing scenarios
is not in deciding
which is most
likely, but rather in
contrasting what each
scenario can mean
for different sectors
and what Australia
would need to do
under each scenario.

"

2030 scenarios

Digital DNA

Weathering the storm

Clean and lean

Mining and dining

Future Scenario 1

1. How might your existing prototype fit in this future scenario? Build and evolve your ideas. (10 mins)

2. Now forget your existing design idea. Pick a new SDG card. Use the scenario to trigger new ideas. (20 mins)

Tip: *if you are having difficulty generating lots of ideas, consider a different stakeholder/user to that in your POV*

Digital DNA

> dramatic shift towards a digital services and knowledge-driven economy
> exponential growth of computing power,
> an increasingly connected world
> wide range of new technologies and business models
> stable, wealthy, and heavily connected into global supply chains and trade networks.

Future Scenario 2 (now repeat process)

1. How might your existing prototype fit in this future scenario? Build and evolve your ideas. (10 mins)

2. Now forget your existing design idea. Pick a new SDG card. Use the scenario to trigger new ideas. (20 mins)
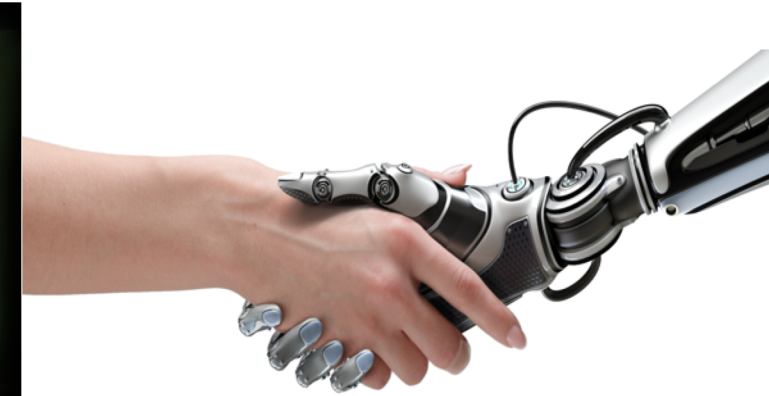
Tip: *if you are having difficulty generating lots of ideas, consider a different stakeholder/user to that in your POV*

Weathering the storm

> Global geopolitical instability increases
> Climate change drives regional conflict over land, food & water
> Trade alliances tensions disrupt global supply chains
> Global economic stagnation
> Demand for exports high, but overall trade declines, need to reboot domestic industries.