Communicating ideas
From the inside out!

Content

What you say

Content - Delivery

What you say

How you say it

Purpose

Why you are saying it

Content - Delivery

What you say

How you say it

Purpose

What is the goal of the presentation?

Who is my audience?

What is expected from me or from the situation?

Purpose

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Who is my audience?

What is expected from me or from the situation?

Empathize!

5% - 95%

5% - 95%

What you
actually verbalize

5% - 95%

What you
actually verbalize

Non-verbal
communication

5% - 95%

What you
actually verbalize

What you actually say

- Introduce yourself
- Explain what you did or what is your idea
- If you can show, don’t tell!
- Be clear and understandable
- Get to the juicy part without going around too much.

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"If you can't explain it simply, you don't understand it well enough."

– Albert EINSTEIN

SHUTTERSTOCK/leolintang

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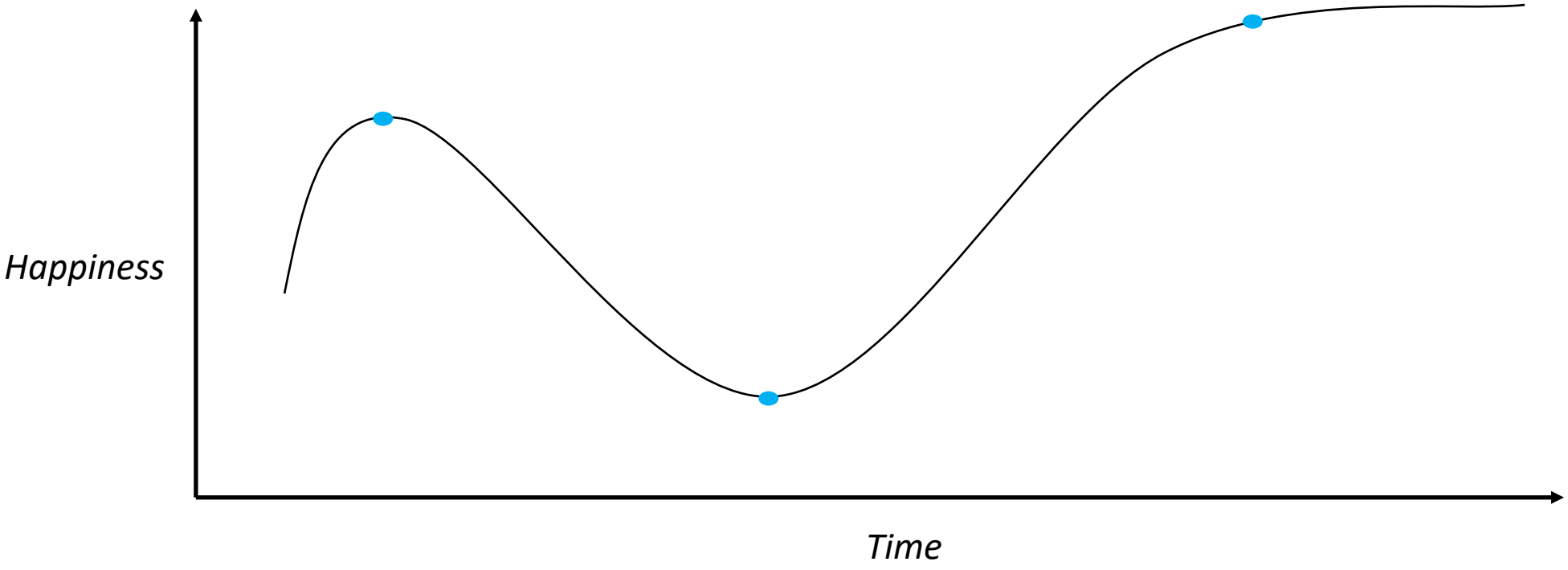
How do you keep the elephant engaged?

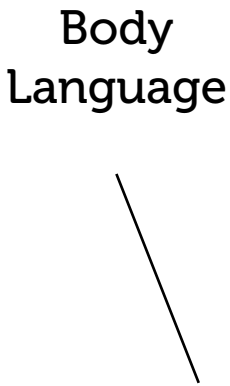
A good way to do it is to tell a story!

1. Situation
2. Complication
3. Answer

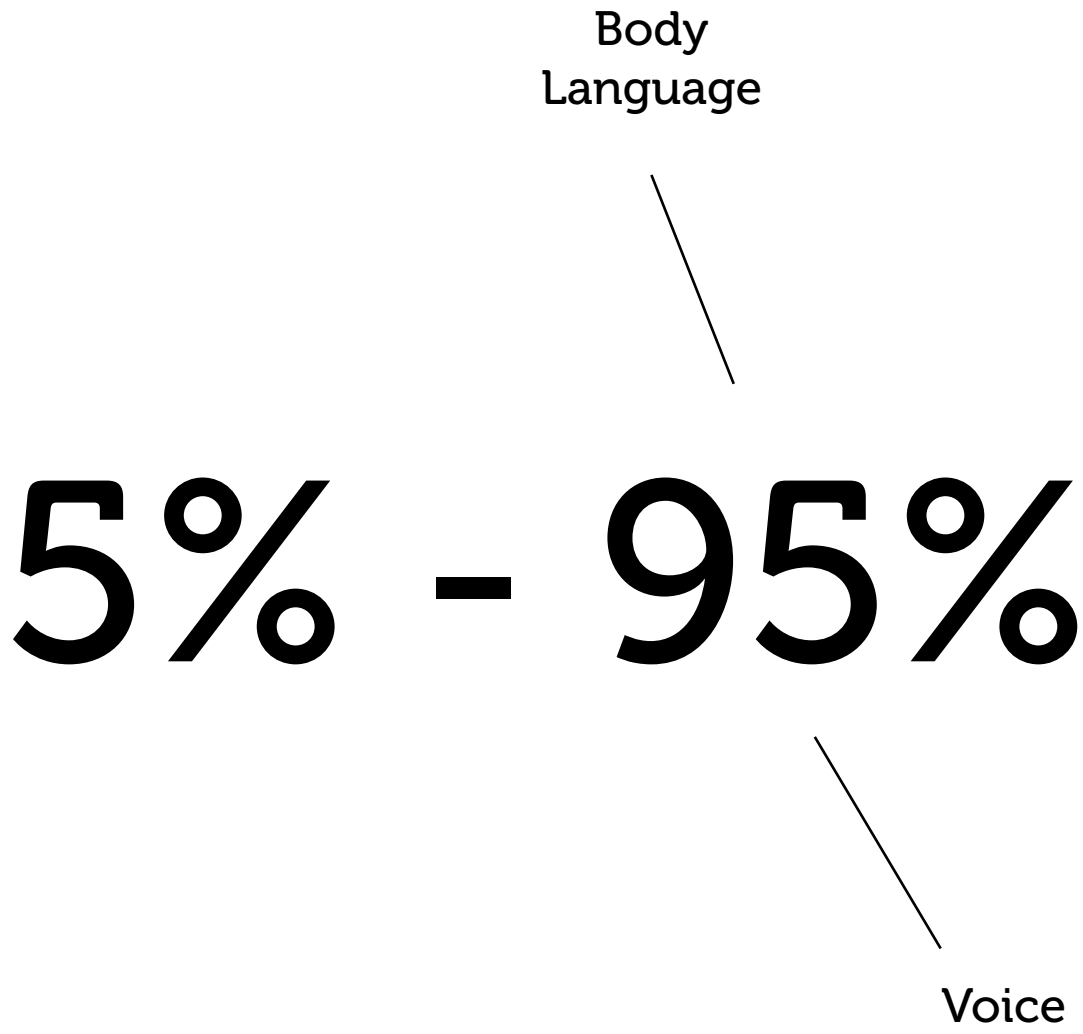
How do you keep the elephant engaged?



5% - 95%



5% - 95%


Body
Language
5% - 95%
Voice

Body Language

- Be aware of your posture
- Smile ☺
- Don't turn your back to the public
- Make eye contact with the audience
- Open body language
- Keep the mic close to your chin

Voice

- Be aware of your vocal “canes”
- Volume
- Diction
- Be confident
- Pace yourself
- Breathe…
- Silence is your friend!

The best day of my life

The best day of my life

2min + 2min

Tips and Tricks

1. Believe on what you are presenting – show passion
2. Be clear and simple
3. Be authentic!
4. Relax and breathe
5. Enjoy and have fun
6. Record yourself or present in front of a mirror

Practice!