



Communicating ideas

From the inside out!

Content



What you say

Content - Delivery



What you say



How you say it

Purpose

Why you are
saying it

Content - Delivery

What you say

How you say it

Purpose

What is the goal of the presentation?

Who is my audience?

What is expected from me or from the situation?

Purpose

What is the goal of the presentation?

Who is my audience?

What is expected from me or from the situation?

Empathize!

5% - 95%

5% - 95%



What you
actually verbalize

5% - 95%

What you
actually verbalize

Non-verbal
communication

5% - 95%



What you
actually verbalize

What you actually say

- Introduce yourself
- Explain what you did or what is your idea
- If you can show, don't tell!
- Be clear and understandable
- Get to the juicy part without going around too much.

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“If you can't explain it simply, you don't understand it well enough.”

– Albert EINSTEIN



Rational
you





Rational
you

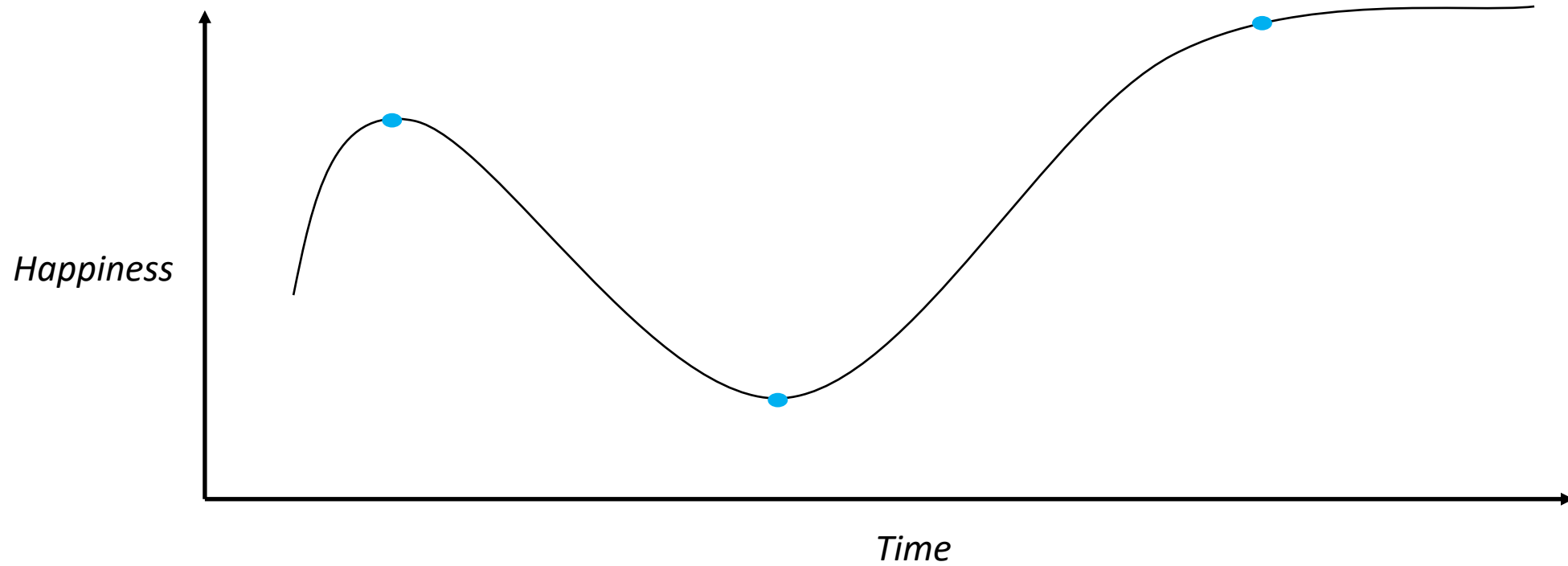
Emotional
you

How do you keep the elephant engaged?

A good way to do it is to tell a story!

1. Situation
2. Complication
3. Answer

How do you keep the elephant engaged?



5% - 95%

Body
Language



5% - 95%

Body
Language

5% - 95%

Voice

Body Language

- Be aware of your posture
- Smile 😊
- Don't turn your back to the public
- Make eye contact with the audience
- Open body language
- Keep the mic close to your chin

Voice

- Be aware of your vocal “canes”
- Volume
- Diction
- Be confident
- Pace yourself
- Breathe...
- Silence is your friend!

The best day of my life

The best day of my life

2min + 2min

Tips and Tricks

1. Believe on what you are presenting – show passion
2. Be clear and simple
3. Be authentic!
4. Relax and breathe
5. Enjoy and have fun
6. Record yourself or present in front of a mirror

A close-up photograph of a silver, mesh-covered microphone on a black stand. The microphone is positioned in the upper right quadrant of the frame. The background is heavily blurred, showing a crowd of people and warm, bokeh-style stage lights in shades of yellow and orange. A white rectangular box is superimposed over the center of the image, containing the word "Practice!" in a large, bold, black sans-serif font.

Practice!