



THE CODE OF THE UNIVERSE

a photographic journey of discovery

DISCOVER

A photographic travelling exhibition

Pilot project following recommendation by CERN's Host States

Highlight the main physics questions, the key technologies to explore them and the societal impact (with a focus on areas covered by the FCC study)

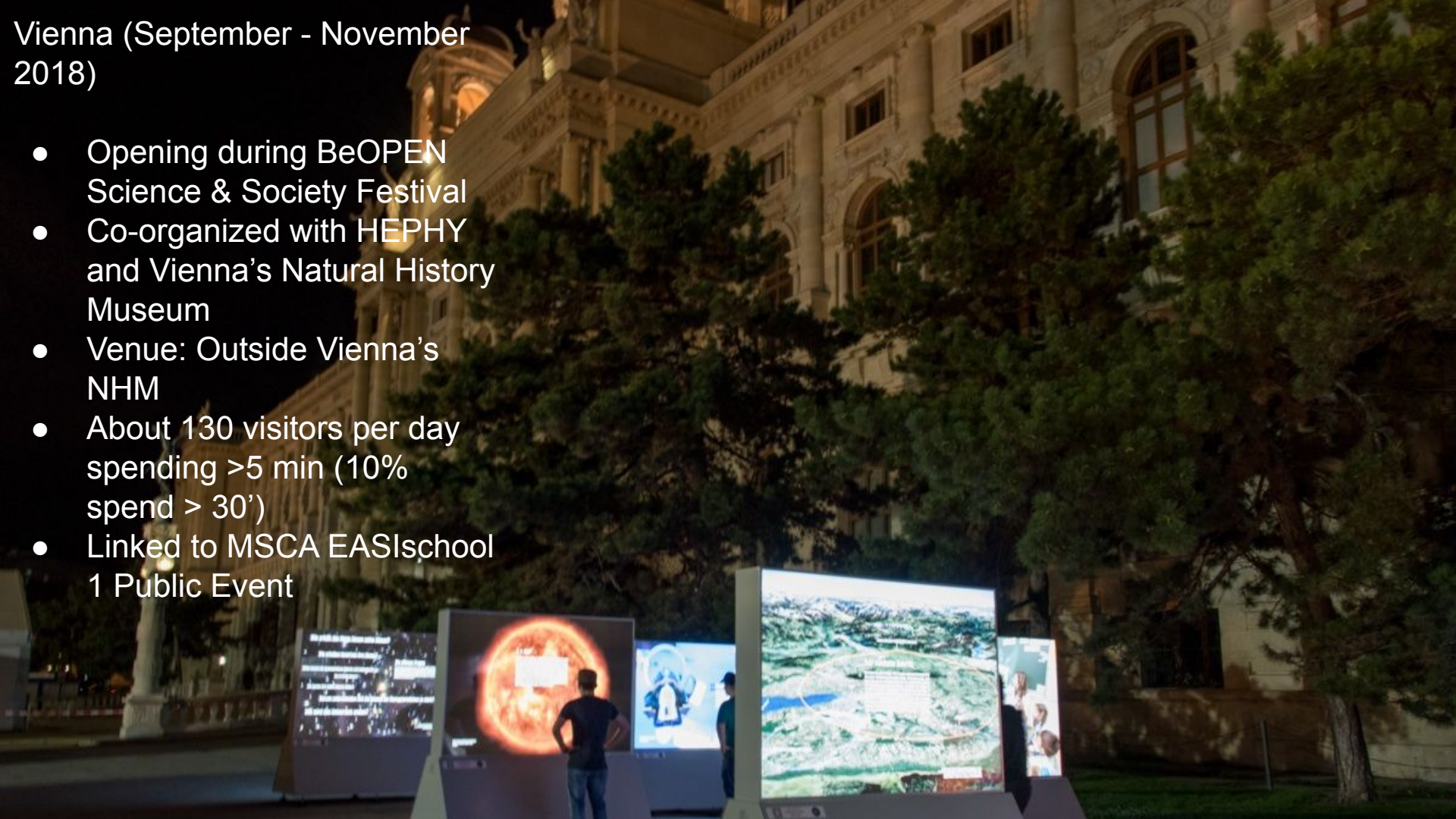
Co-developed with Lammerhuber editions

Multilingual content & online website

Cities opened so far: Vienna, Wiener Neustadt, Graz, Brussels, Grenoble coupled to conferences & public events

Vienna (September - November 2018)

- Opening during BeOPEN Science & Society Festival
- Co-organized with HEPHY and Vienna's Natural History Museum
- Venue: Outside Vienna's NHM
- About 130 visitors per day spending >5 min (10% spend > 30')
- Linked to MSCA EASISchool 1 Public Event



Wiener Neustadt

- December (2018) - February (2019)
- Venue: Beethovenstraße
- Coupled to public event about MedAustron (hadron-therapy facility) in the region
- 50-60 visitors per day (> 5')
- Holiday period proved challenging (also for finding a location near the city centre)



Note: In each stop of the exhibition, local organizers were offered to opportunity to suggest two photos linked to the work of local institutes & industry.

Im öffentlichen Raum
bei freiem Eintritt

Ausstellung

Der Code des Universums



We work for
tomorrow

code-of-the-universe-2019.uni-graz.at



Weitere Information und Kontakt:
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- Graz (March - May 2019)
- Series of weekly public events (covering a range of topics including physics, applications, philosophy of science).
- Venue: University of Graz (near the city centre)
- 100-110 visitors per day including guided tours for local schools with members from the Uni of Graz Physics Department.

Brussels (June - August 2019)

- Opening during FCC week 2019
- Co-organized with UVB
- Venue: Place Rogier
- About 180 visitors per day spending >5 min





- Grenoble. Opening during EASISchool 2.
- Venue: Campus MINATEC
- Part of the French “Fête de la Science 2019” on the 10th and 12th of October 2019
- Jakub Tkaczuk (MSCA Early Stage Researcher) initiated more than 400 students from primary and high schools to discover the superconducting and cryogenic applications.



The exhibition was also used during CERN's Open Days.

12 panels were placed in the Esplanade des particules and 8 panels outside the International Village.



Next Stops

Genova (coupled to EASISchool 3)

Budapest

Leoben in collaboration with [Montanuniversität](#).

More...

If you are interested to host the exhibition and/or contribute with content please contact me:

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Questions - Future Steps

- How can we communicate about future RIs to the general public?
- Which are the topics we need to include as part of an exhibition (physics, technology, applications, socio-economic impacts)?
- How can we make exhibitions more interactive?