

The CMS Collaboration communication efforts focused on promoting women in STEM

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Creating pathways to accelerate gender parity, and inviting more women and girls to science, technology, engineering and mathematics (STEM) continues to be a challenge in today's world. Large international collaborations are an obvious place where diverse groups work together, embracing differences and celebrating their richness. Therefore, it's critical that they take steps to combat stereotypes and unleash people's potential by inviting more women into the field of science. Communication has a critical role to play here.

The CMS Collaboration would like to present the efforts we made in building engaging communication campaigns focused on promoting women in science and technology, to convey that our diversity of background is real and boost girl's participation in STEM studies.

I read the instructions

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Primary author: MCLEAN, Christine Angela (SUNY Buffalo)

Presenter: MCLEAN, Christine Angela (SUNY Buffalo)

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