

CERN OPEN DAYS 2019 AT POINT 2

14-15 September 2019

~75 000 visitors at 9 CERN sites

All LHC experiments were visit sites / offered underground visits

@P2 : Underground visits plus many other activities aimed to:

- Satisfy the curiosity of the public
- Inform / "educate" / entertain
- Opportunity to interact with scientists
- Build on initiatives / bright ideas of ALICE members
- ~4600 visitors underground at Point 2

Code	Category	Subcategory ↑=	Name English	Name French
P2.17	Play	Demonstrations	Fun with physics	Drôle de physique
P2.10	Visit LHC	Detectors	ALICE experiment	L'expérience ALICE
P2.13	Interact	Discussions	ALICE activities	Les activités d'ALICE
P2.15	Explore	Exhibitions	ALICE exhibition	Exposition ALICE
P2.11	Play	Hands On	Particle- identity game	Jeu « Quelle est votre particule ? »
P2.16	Interact	Presentations	ALICE presentations	Présentations sur ALICE
P2.12	Play	Virtual Reality	Virtual reality	Réalité virtuelle
P2.14	Play	Virtual Reality	CAD and virtual reality	CAO et réalité virtuelle

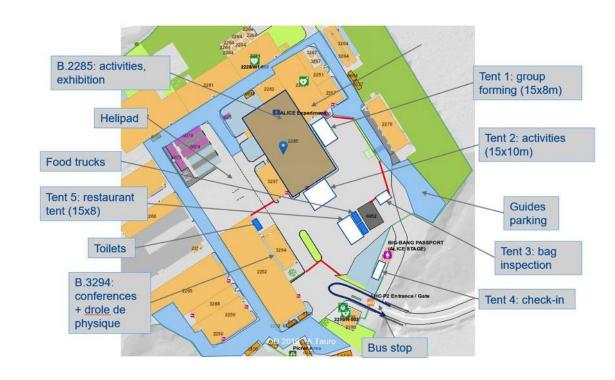




ORGANISATION

Open Days team : ALICE GLIMOS, Technical Coordination, Outreach Coordination, Management, Secretariat

- regular meetings
- interaction with central CERN organisation
- Activities at P2 site
- Logistics
- Volunteers (recruitment, allocation to tasks, training)
- Outreach material (posters, videos)

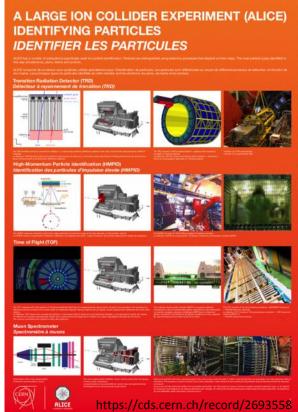






ALICE POSTERS FOR OPEN DAYS











ALICE POSTERS FOR OPEN DAYS





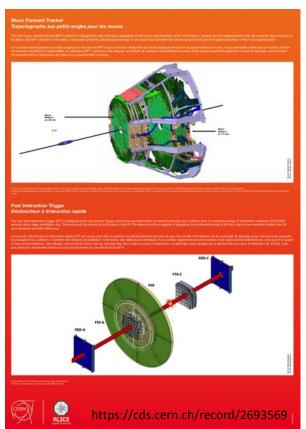






ALICE POSTERS FOR OPEN DAYS









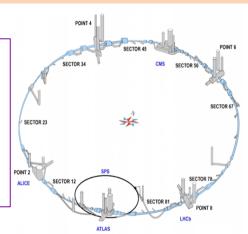


ALICE AND LHC UNDERGROUND VISITS

The underground visit included: LHC service tunnel, accelerator tunnel straight section, ALICE cavern

Exciting for both guides and visitors

Thanks to Mirko Pojer for providing information about the accelerator elements and training the organising team!













ALICE AND LHC UNDERGROUND VISITS

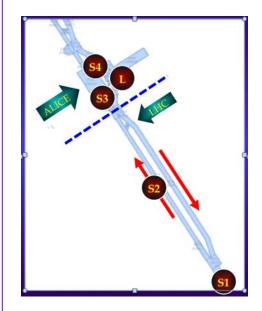
Maximize number of visitors respecting safety / security rules Groups of 14 visitors with one guide (explaining) and one crowd marshal (keeping the timing / keeping the group together) going down every 4 minutes

Visit duration: 28 minutes

Detailed timing of different steps (time in lift, walking, stops with explanations,...)

Visits in French, English, more languages if required and available

Guides equipped with portable loudspeaker
Special training for guides in conference room and underground
2 training sessions for all volunteers at Point 2
(Thursday / Friday before Open Days)













ALICE EXHIBITION



- > 7-minute film explaining ALICE (EN,FR,DE,IT,ES,GR,RU,PO,PL,KO,CH,CZ)
- Detectors embedded in real-size mockup and inside show-cases
- Screens with information on detectors

Guides to answer questions and give further explanations







PRESENTATIONS AND "PHYSICS IS FUN"



Samedi, 14 Septembre 2019 Saturday, 14 September 2019

9h30 - Présentation: l'expérience ALICE / Presentation : The ALICE experiment

10h30 - Drole de Physique /Fun with Physics

11h30 - Présentation: l'expérience ALICE / Presentation : The ALICE experiment

12h30 - Drole de Physique /Fun with Physics

13h30-- Présentation: l'expérience ALICE / Presentation : The ALICE experiment

14h30- Drole de Physique /Fun with Physics

15h30-- Présentation: l'expérience ALICE / Presentation : The ALICE experiment

16h30 - Drole de Physique /Fun with Physics

17h30-- Présentation: l'expérience ALICE / Presentation : The ALICE experiment

In the conference room at Point 2 (3294 R-008):

- General presentations (CERN, particle physics, ALICE, spin-offs)
- "Drole de physique" experiments (states of matter, magnetism)

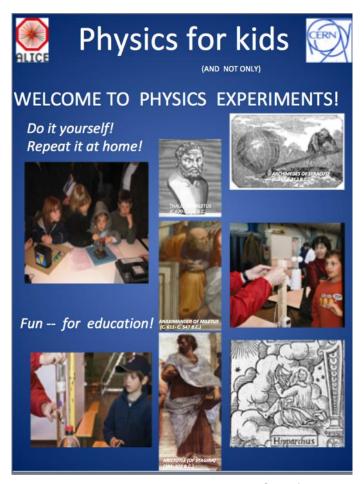




physics is fun











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SIMPLE EXPERIMENTS

Grigory Feofilov experiments with simple materials



PAPERCRAFT AND OTHER GAMES

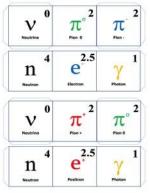
ALICE papercraft







Particle game





Learning about particle decays





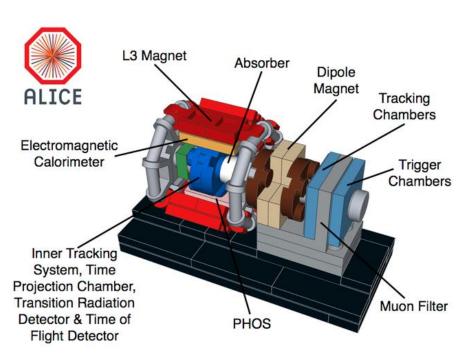
BUILDING ALICE WITH LEGO BLOCKS

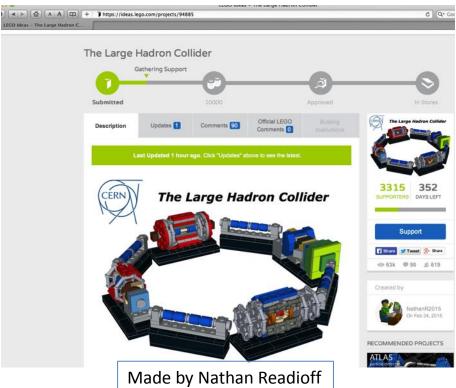






BUILDING ALICE WITH LEGO BLOCKS









THE COSMIC PIANO





Muons from cosmic rays produce signals in a set of 5 plastic scintillators + avalanche photodiodes sent to light bulbs and loudspeakers generating light flashes + sound (cosmic music) Explain: Cosmic rays, particle detection





DETECTOR STANDS



Electromagnetic Calorimeter

Transition Radiation Detector





INSIDE THE ALICE RUN CONTROL CENTRE







Virtual-reality headsets offering visitors the chance to "move" inside the LHC accelerator, a detector and the Data Centre environment

CAD (computer-aided design) and **virtual-reality tools** explained by experts—ALICE environment explored

Small demo system with explanations about data taking in ALICE during Run 3, by ALICE DAQ expert.





SUMMARY AND CONCLUSIONS

~4600 visitors underground

Friday 14.9 afternoon (CERN staff and families) 600; Saturday 15.9 1800; Sunday 16.9 2180 Many thousands visited stands and surface activities

Visitors from the area (France and Switzerland); some had come from far away, specifically for the Open Days; examples: a family from Australia, several visitors from the US, Finland, Canada A group of visitors came dressed up as characters from Star Trek

216 volunteers (100 ALICE members): guides, animators, logistics

Many months of preparation

https://www.youtube.com/watch?v=7QlO29M1r8A video by Tiziano





SUMMARY AND CONCLUSIONS

Some personal remarks ...

Visitors: They seemed happy, interested, some were just in awe...

Volunteers: Enthusiastic, eager to interact with the visitors

Very nice atmosphere among guides

Opportunity for young colleagues to develop their communication skills

Opportunity for outreach initiatives of ALICE members (cosmic piano, papercraft, physics for kids) to be appreciated by many

Message that outreach is fun and fulfilling will hopefully encourage many colleagues to become active in outreach

Looking forward to more events of this type (next open days and more)

THANKS FOR YOUR ATTENTION



