

## Meet the collective!

December 19th, 2019

Ben Krikler with help from Nina Laribi, Lorena Freitas-Krikler, Maciej Gladki, Daniel Dobos

# Goals of today's meeting

- 1. Get everyone's visions, intentions, expectations, commitments
- 2. Summarize what we've already achieved
- Perform a first iteration, not write a final strategy

## Meeting Agenda

- 1. Introduction to the collective
- 2. Building common ground
- 3. Vision and Mission draft
- 4. What's next?

#### Live notes:

https://docs.google.com/document/d/18MQ4IJt6FTaTPhOaq-Ov7xiYzq0bbkZSK9LS-nkZr8/edit?usp=sharing

## Re-introducing ourselves

What has RemotelyGreen already done

#### 1. Project status, THE Port Project Vision

- Literature review: collected documents and links on the topic. Summarized for each other
- Questionnaire: 333 people responded
- Prototype webpage:
   <a href="https://sarazahedinezhad.wixsite.com/mysite-2">https://sarazahedinezhad.wixsite.com/mysite-2</a>? Main functionality: CO2 calculator for travel vs video conferencing, tool recommendation
- Stenogram: Video conferencing to text + summary. Working prototype. Interviewed CTO of <u>Allo-media</u> during hackathon. Clear market opportunity.
- Final presentation: Slide deck and recording of presentation



### 1. Project status, Climathon Project Vision

- Case study for a typical UN event: One day UN Meeting in Geneva: 200 delegates, 6 hour meeting. In person (transport, hotel): 371 t. Via video (device, server, lifetime product analysis): 1-13 t = 96.2% reduction in CO2 using video
- Implementing the calculator: Convert this paper into executable code. Now on github:
   https://github.com/benkrikler/video-conf-calculator
   connected to web-page yet
- Planning a fully virtual event: Sustainable Development Goals Innovation Day
- Lots of networking: Several people from the UN, University of Geneva, Tsinghua University in China, Geneva Impact Hub

#### 1. A fully virtual conference?



## GLOBAL GOALS INNOVATION DAY

#### Key points:

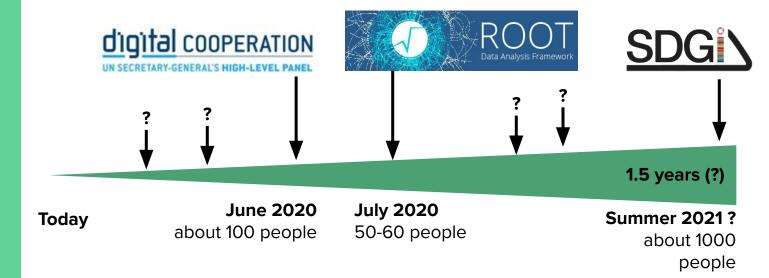
- Charge fee proportional to GDP per capita
- Pre-record talks: subtitled, indexed, searchable
- Realtime Q&A around the talks with speakers included
- Networking virtual coffee breaks: random, recommended, requested, reversed
- Quantified outcomes: CO2 saved, time spent, number of people / ideas encountered

#### Full slide deck:

https://drive.google.com/open?id=10QSBOS29sk\_ZEwh0CJltlsaJXubDaBe5

### 1. Crescendo up to the SDGiD

## Building Common Ground



- + internal RemotelyGreen meetings
- + need several small (~20-30 people meetings before summer 2020)
- + need several larger events (few 100 people)

#### 1. Project status, CE Incubator application

Overview of CE Incubator:

https://drive.google.com/file/d/1XJS9HYsRs0T7gimZVDvLEmAWBST\_Ug2T/view



#### 1. Engagement

**People who have participated**: 10 (THE Port) + 6 (Climathon) +  $^{\sim}$ 6 (experts, other teams)

Non-profit Institutions with whom we have connections (nothing official): CERN, UniGe, IdeaSquare, THE Port, Foundation for Digital Peace Talks, Swiss Permanent Mission to UN, UK's Science and Tech. Facilities Council (x2), UK's SSI, Wigner Institute in Hungary, Digital Cooperation Dialogues

**For-profits / businesses:** Fly Green Alliance, gluoNNet, Tobias' start-up, Impact Hub

**Interested commenters (from hackathons):** Around 10 people asking to be kept informed

#### 2. Team Structure (Initial attempt)



## Introducing yourselves

Your visions, intentions, expectations, commitments

#### 3. Questions for everyone

- What is your vision of your own participation in the project? (What do you want to achieve in the project?)
- Which role do you see yourself in?
- How much do you want to get involved?
- How far do you currently envision your involvement with the collective?
- How fast do you want to move forward?

#### 4. Communication Structure

## Building Common Ground

- Which tools do you think are necessary for effective communication within the collective?
- What is the most efficient meeting frequency? (once a month? Once a week? Only when <u>necessary</u>? If so, define necessary.)

Back to the big picture: Draft Vision and Mission

#### Big picture aspects

Help us focus down what we will do and why

- Outwardly: clarify what we're doing
- Inwardly: guide decision making and goal setting

Help us to clarify what we're working towards:

- The Vision: A mix of what and why. What is our high-level objective?
- The Mission: A sense of how. What will do to realise our vision?

# The mission?

Enable innovation for remote collaboration

Encourage open collaboration between members of the collective

Be financially sustainable as an organisation

Change the culture so people travel less and have more effective meetings



#### Some next steps

- Please help us collect all thoughts:
   <a href="https://forms.gle/nHiC2P71wRw3yKDx9">https://forms.gle/nHiC2P71wRw3yKDx9</a>
- Response from CE incubator
  - Other opportunities on their way
- Follow up meeting
- Some concrete tasks
  - Setting up webpage
  - Drafting a white paper / Medium post
  - Planning for first small events
- Your suggestions?