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## Natural composite Higgs model

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We present a simple mechanism for generating a Higgs quartic in composite Higgs models without a corresponding quadratic term. The extra quartic will originate from a Higgs dependent kinetic mixing between additional fermionic states. The mechanism can be naturally embedded to models with maximal symmetry as well as Twin Higgs models. The resulting Twin Higgs models will have a fully natural realistic Higgs potential, where the quartic mechanism will serve as the only source for the  $Z_2$  breaking, while the top and gauge sectors can remain exactly  $Z_2$  invariant.

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