



**EIRO** forum  
serving european science

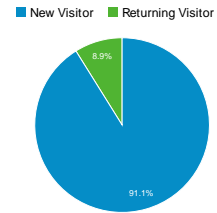
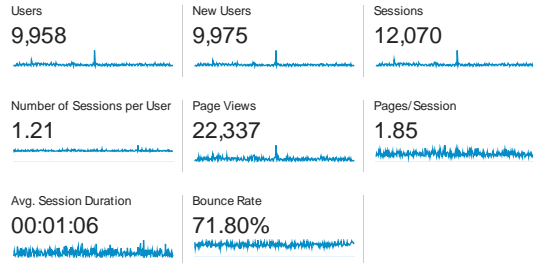
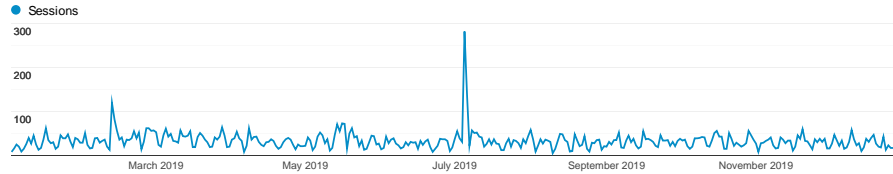
The website

Audience Overview

All Users  
100.00%Users

1 Jan 2019 - 31 Dec 2019

Overview



Language	Users	%Users
1. en-us	4,760	47.45%
2. en-gb	1,168	11.64%
3. de-de	436	4.35%
4. it-it	387	3.86%
5. fr-fr	356	3.55%
6. es-es	352	3.51%
7. zh-cn	321	3.20%
8. de	218	2.17%
9. fr	157	1.57%

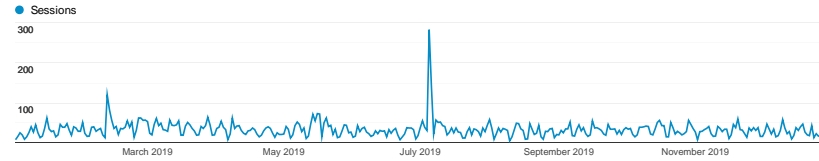
Landing Pages

All Users  
100.00% Entrances

1 Jan 2019 - 31 Dec 2019

Explorer

Summary



Landing Page	Acquisition			Behaviour			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	12,070 % of Total: 100.00% (12,070)	82.64% Avg for View: 82.64% (0.00%)	9,975 % of Total: 100.00% (9,975)	71.80% Avg for View: 71.80% (0.00%)	1.85 Avg for View: 1.85 (0.00%)	00:01:06 Avg for View: 00:01:06 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	€0.00 % of Total: 0.00% (€0.00)
1. /index.php	4,880 (40.43%)	80.23%	3,915 (39.25%)	58.59%	2.30	00:01:35	0.00%	0 (0.00%)	€0.00 (0.00%)
2. /jobs/index.php	748 (6.20%)	69.79%	522 (5.23%)	88.37%	1.35	00:00:40	0.00%	0 (0.00%)	€0.00 (0.00%)
3. /about-eiroforum/members/cern/index.php	632 (5.24%)	94.30%	596 (5.97%)	90.98%	1.20	00:00:19	0.00%	0 (0.00%)	€0.00 (0.00%)
4. /about/jobs/index.html	476 (3.94%)	92.65%	441 (4.42%)	47.48%	1.93	00:00:46	0.00%	0 (0.00%)	€0.00 (0.00%)
5. /news/eiroforum-dg-statement-lgbt-stem-day-2019/index.php	386 (3.20%)	91.19%	352 (3.53%)	89.12%	1.17	00:00:21	0.00%	0 (0.00%)	€0.00 (0.00%)
6. /about-eiroforum/members/index.php	371 (3.07%)	75.74%	281 (2.82%)	60.38%	2.44	00:01:25	0.00%	0 (0.00%)	€0.00 (0.00%)
7. /activities/information-technology/index.php	292 (2.42%)	96.92%	283 (2.84%)	89.38%	1.19	00:00:29	0.00%	0 (0.00%)	€0.00 (0.00%)
8. /media/photo-galleries/embl/attachment/pg-embl-03/index.php	245 (2.03%)	93.06%	228 (2.29%)	92.24%	1.11	00:00:19	0.00%	0 (0.00%)	€0.00 (0.00%)
9. /news/joint-statement-for-international-day-of-women-and-girls-in-science/index.php	199 (1.65%)	77.89%	155 (1.55%)	79.40%	1.52	00:00:54	0.00%	0 (0.00%)	€0.00 (0.00%)
10. /news/index.php	189 (1.57%)	99.47%	188 (1.88%)	99.47%	1.02	<00:00:01	0.00%	0 (0.00%)	€0.00 (0.00%)

Rows 1 - 10 of 498

Our website is a pretty quiet place, but:



International day of Women and Girls in Science

“The post is the top visited one on the EIROforum website (by far), great work!! So far it has 3448 page views (3158 unique page views). The users stayed on the page for an average of 3:40 min. Most sessions originated from Germany (11.54%), followed by Switzerland, Italy, USA, France, UK, Spain and Netherlands. Top referral sources: Facebook (1148 page views), LinkedIn (530 page views) and Twitter (256 page views)”

- If we make a coordinated effort, we can generate traffic!
- Do we want to?

Please discuss!