KT activities at IdeaSquare

Summary of 2019 and plans for 2020

Silje Uhlen Maurset
KT Entrepreneurship
2019:

Entrepreneurship Meet-Ups

CESP: CERN Entrepreneurship Student Programme

NTNU Screening Week

Coach start-ups
2019:

Entrepreneurship Meet-Ups
CESP: CERN Entrepreneurship Student Programme
NTNU Screening Week
Coach start-ups

2020: IMPACT

Entrepreneurship Meet-Ups
CESP: CERN Entrepreneurship Student Programme
NTNU Screening Week + BIC Screening Week
Coach start-ups
2019: Entrepreneurship Meet-Ups

24 Meet-Ups
Avg. 20 attendees
10 female / 16 male speakers

Goal: inspire people at CERN to start their own company
EMUs: Challenges

Same crowd of people – difficult to attract new attendees
Time and resources spent on arranging with speakers
Not a clear match between the audience and the learning outcomes
Too many events to attend for CERN people. This is just another one.
2020: New EMUs

Weekly lunch talks
Different locations (R1, R2, Prevessin)
Relevant topics for the audience
Given by the KT team
2019: CESP

5 weeks, 2nd year
Students from all over the world
5 female / 9 male

Goal: New start-ups using CERN technology or know-how
AquaVision

1 out of 3 teams
still working on their idea
CESP: Challenges

Too much time spent on exploring technologies.
Experts spend time on the students, and the students may not be interested at all.

Too much time spent on forming teams and getting to know each other.
Team formation is based on «luck».

Students go back to studies in their home country. Continuation is challenging.
Best qualified students vs. diversity.
2020: New CESP

Thematic focus: AI/ML
Earlier team selection

Goal: New start-ups solving challenges (with support from CERN)
2019: NTNU Screening Week

35 students from NTNU, Norway
Feasibility study on CERN technologies
3 start-ups established Jan 2020

Goal: New start-ups solving challenges
(with support from CERN)
2020: NTNU Screening Week

Works well!
2020: BIC Screening Week

First time in 2020
Similar to NTNU Screening Week

Goal: New start-ups solving challenges (with support from CERN)
2019: Coaching

KT team working at IdeaSquare
Meeting start-ups and students

Goal: Help start-ups from CERN get to the next stage
Coaching: Challenges

Limited amount of good start-ups
How to find the «passion projects» among CERN people?
2020: Coaching

Find champions within the departments
More structured coaching

Connect with the best incubators, accelerators and investors in Europe
KT at IdeaSquare

KT Entrepreneurship team:

Ash Ravikumar
Silje Uhlen Maurset
Soon +1