

KT activities at IdeaSquare



Summary of 2019 and plans for 2020

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KT Entrepreneurship

2019:

Entrepreneurship Meet-Ups

CESP: CERN Entrepreneurship Student
Programme

NTNU Screening Week

Coach start-ups

2019:

Entrepreneurship Meet-Ups

CESP: CERN Entrepreneurship Student Programme

NTNU Screening Week

Coach start-ups

2020: IMPACT

~~Entrepreneurship Meet-Ups~~

CESP: CERN Entrepreneurship Student Programme

NTNU Screening Week
+ BIC Screening Week

Coach start-ups

2019: Entrepreneurship Meet-Ups

24 Meet-Ups

Avg. 20 attendees

10 female / 16 male speakers

Goal: inspire people at CERN to start
their own company



1. The elevator p
 2. Who is interes
 3. When did quant
 4. What exactly i
 5. Why do we need
- How can you get

ENTREPRENEURS

BUSINESS INCUBATION CENTRES

Helping entrepreneurs with taking their technology to the market

MEET

CERN
VISITOR / VISITEUR

EMUs: Challenges

Same crowd of people – difficult to attract new attendees

Time and resources spent on arranging with speakers

Not a clear match between the audience and the learning outcomes

Too many events to attend for CERN people. This is just another one.

2020: New EMUs

Weekly lunch talks
Different locations (R1, R2, Preveessin)
Relevant topics for the audience
Given by the KT team

2019: CESP

5 weeks, 2nd year
Students from all over the world
5 female / 9 male

Goal: New start-ups using CERN
technology or know-how



AquaVision

1 out of 3 teams
still working on their idea



CESP: Challenges

Too much time spent on exploring technologies

Experts spend time on the students, and the students may not be interested at all

Too much time spent on forming teams and getting to know each other

Team formation is based on «luck»

Students go back to studies in their home country. Continuation is challenging.

Best qualified students vs. diversity

2020: New CESP

Thematic focus: AI/ML
Earlier team selection

Goal: New start-ups solving challenges
(with support from CERN)

2019: NTNU Screening Week

35 students from NTNU, Norway
Feasibility study on CERN technologies
3 start-ups established Jan 2020

Goal: New start-ups solving challenges
(with support from CERN)



2020: NTNU Screening Week

Works well!

2020: BIC Screening Week

First time in 2020
Similar to NTNU Screening Week

Goal: New start-ups solving challenges
(with support from CERN)

2019: Coaching

KT team working at IdeaSquare
Meeting start-ups and students

Goal: Help start-ups from CERN get to
the next stage



Coaching: Challenges

Limited amount of good start-ups
How to find the «passion projects» among CERN people?

2020: Coaching

Find champions within the departments
More structured coaching

Connect with the best incubators,
accelerators and investors in Europe

KT at IdeaSquare



KT Entrepreneurship team:

Ash Ravikumar

Silje Uhlen Maurset

Soon +1