

How can we open ID2 to organizations to spread its impact in society and get revenue to make it financially self-sustainable?



Luciana and Claudia over coffee

Consultancy services packages to help organizations solve their social related innovation challenges

space

available to
organizations
who are looking
for a neutral space
to collaborate

methodology

innovative
methodology to work

expertise

support on their
product/service
development
that might benefit
from access
to scientific knowledge
available at CERN

synergies

create synergies
with organizations
involved in deep
tech innovation

space

methodology

expertise

synergies

case A

Facilities at disposal
+ Guide to the CERN
+ Invitation of CERN
scientists for inspiration
or expertise related talks

case B

Space access 3 months
+ Facilities at disposal
+ Guide to the CERN
+ Invitation of CERN
scientists for inspiration

Monthly Training to
the team & facilitation
of process

case C

Space access 3 months
+ Facilities at disposal
+ Guide to the CERN
+ Invitation of CERN
scientists for inspiration

Monthly discussions and
collaboration with
experts

Synergies with CESP
Programme / KT Group

case D

Open Hackathon at
IdeaSquare + Synergies
with Attract network

case E

Memberships that give access to a series of services/privileges
of access on a fixed regular fee.

Proposal development (6-month period)



phase 1

**Benchmarking
and research**

phase 2

**Description of
objective and
concept note**

Define the resources
+
Develop/define
IdeaSquare's & CERN
methodological
approach

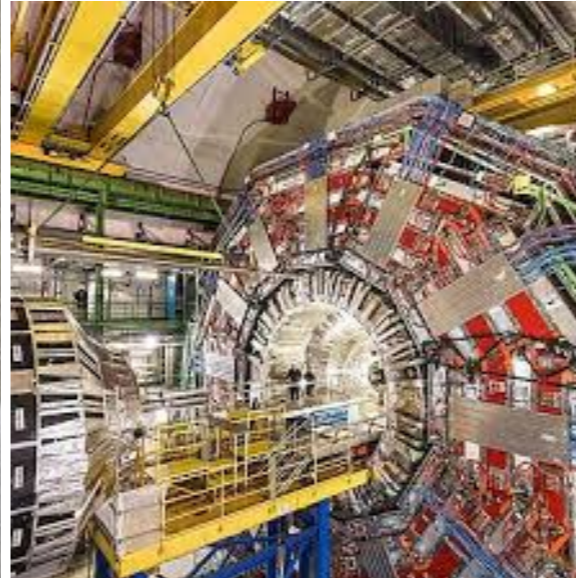
phase 3

**Design of the
proposal**

Co-creation with
key partners as the
KT Group

phase 4

**Define the business
model that includes
the cost of services**



A white rectangular box containing three logos. At the top is the "ATTRACT" logo, featuring a stylized infinity symbol in red and blue. Below it is the "CBI Challenge Based Innovation" logo, which includes a hexagonal icon with "CBI" inside. At the bottom is the "CESP KT Group" logo in blue text.

**Open
collaborative
environment**

**Methodology
Innovation with
societal impact**

**Academy,
researchers
and R&D
Companies**

**Ecosystem of
innovation
Network**

Which are the main challenges?

- 1. Define unique methodologies as offer of IdeaSquare**
- 2. Identify the unique value proposition in collaboration with key stakeholders such as the KT Group**
- 3. Create a sustainable business plan that includes implementation**

**We still had time for another coffee...
So we had another idea!**



Luciana and Claudia over coffee

How can we take advantage of 6 years of running Student Programmes...

**... And the experience gained in the research of
how to connect physics and society**

**.... Looking to understand and systematize
the way multidisciplinary groups find innovative
responses to challenges**



IdeaSquare Student Programmes Teachers Meeting

2-days meeting at IdeaSquare
of all teaching teams that have participated on Students
Programmes



Select best practices and methodologies used to define IdeaSquare unique methodology, and to be applied and tested with the Attract teams

Find new knowledge in the field and define new research opportunities/areas

Set the bases for the future of Student Programmes



- **Special Issue of the *IdeaSquare Journal of Experimental Innovation***
 - **Content to create a book about CBI experience**
 - **Video report with short interviews from each participant**
 - **Content to be included in a Repository of Ideas or Innovation i-store**
- **Marketing content to help selling the Consultancy Services**