

Doing Business with CERN

Lithuania @ CERN - 30 January 2020

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AGENDA

- Introduction
 - Legal Framework
 - Budget
 - What we buy
- Procurement @ CERN
 - Procurement Service
 - Principles
 - Procedures
- Procurement website
- Impact of doing business with CERN







Legal Framework

- CERN, an Intergovernmental Organization, was established in July 1953, by the "Convention for the establishment of a European Organization for Nuclear Research";
- As an Intergovernmental Organization, CERN is not a legal entity under national law but governed by public international law;
- CERN is therefore entitled to establish its own internal rules necessary for its proper functioning, such as the rules under which it purchases equipment and services.

In 1954 CERN had 12 Member States Today CERN has 23 Member States



2 Associate Member States in the pre-stage to membership

5 Associate Member States

Yearly budget ~ 1200 MCHF

~ **2500** Staff members

~ 2000 contractors' employees

from **77** countries

~ 13000 physicists /users



Yearly Budget (contributions 2019)

	Country	Percentage of Total	Amount (CHF)	Country	Percentage of Total
	Germany	20.31%	243 129 850	Romania	1.07%
	United Kingdom	15.45%	184 948 850	Portugal	1.06%
	France	13.62%	162 966 200	Greece	1.03%
	Italy	10.05%	120 245 950	Czech Republic	0.96%
-64	Spain	6.92%	82 844 100	Hungary	0.63%
	Netherlands	4.44%	53 197 200	C• Turkey*	0.48%
+	Switzerland	4.04%	48 410 300	Slovakia	0.48%
	Poland	2.71%	32 472 850	Bulgaria	0.30%
	Belgium	2.61%	31 269 000	Serbia	0.23%
	Sweden	2.55%	30 504 300	C Pakistan*	0.16%
#	Norway	2.26%	27 014 250	Slovenia**	0.09%
	Austria	2.11%	25 210 350	Cyprus**	0.08%
*	Israel	1.82%	21 734 350	Croatia*	0.08%
	Denmark	1.72%	20 606 100	Lithuania*	0.08%
+	Finland	1.29%	15 472 350	Ukraine*	0.08%
-63	India*	1.28%	15 293 950	Total	100%

^{*} Associate Member State ** Associate Member State in the pre-stage to membership



Amount (CHF)

12 807 800

12 716 250

12 308 750

11 525 250

7 516 200

5 731 100

5 691 350

3 578 650

2 752 000

1 880 000

1 065 450

1 000 000

1 000 000

1 000 000

1 000 000

1 196 892 750



What we buy

- Recurrent supplies & services
- Accelerator technologies required for consolidation projects and new developments

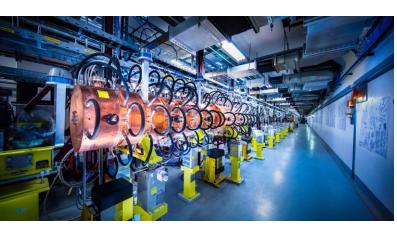












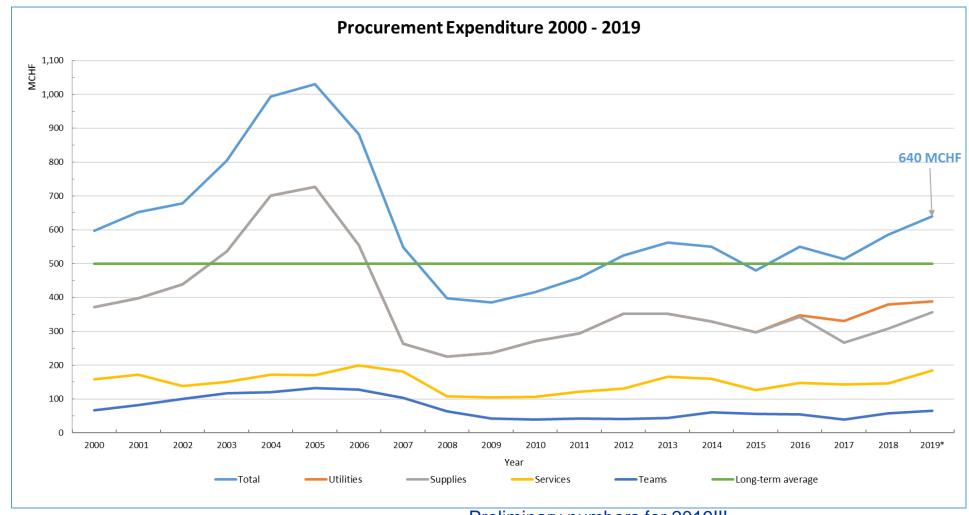


What we buy

- Civil engineering
- Cooling and ventilation
- Electrical engineering and magnets
- Information Technology
- Mechanical engineering and raw materials
- Electronics and radiofrequency
- Cryogenic and vacuum equipment
- Health and safety equipment,
- Transport and handling equipment
- Office supply, furniture
- Industrial services on the CERN site



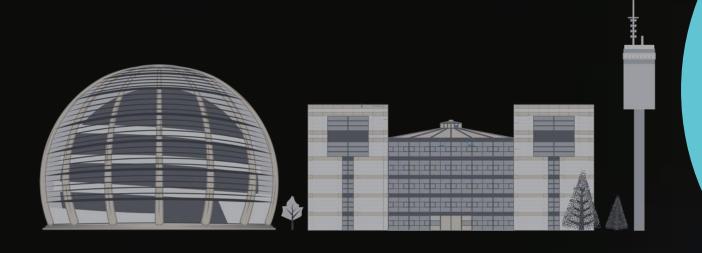
Procurement Expenditure



Preliminary numbers for 2019!!!

A significant amount will be carried over to 2020





PROCUREMENT @CERN



The Procurement Service

The mission of the Procurement Service is to procure all supplies and services for CERN

Meeting all requirements:

specified and contractual technical, delivery and performance requirements

At the lowest possible overall cost

While:

Achieving balanced industrial return for CERN Member States

Respecting CERN Procurement Rules



Principles of the CERN Procurement Rules

Transparency and Impartiality

Selective Tendering Procedure

2 Limited Tendering

5 Confidentiality

Objectivity and equal treatment / fair competition

6 Adjudication Basis



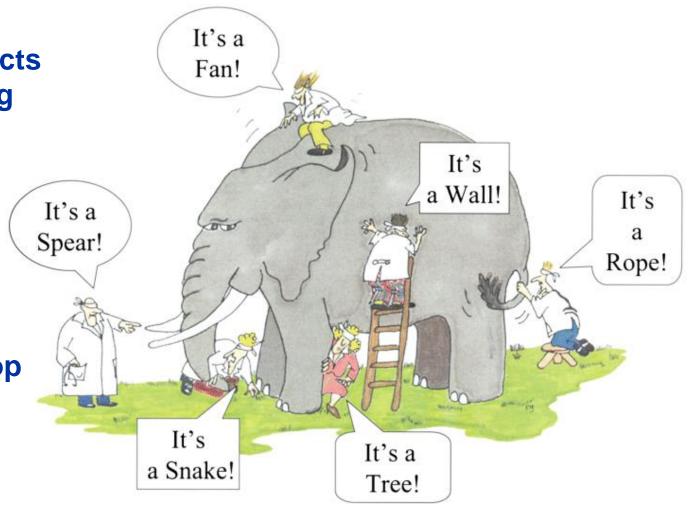
What we buy?

Off-the shelf or non-standard products which can be produced with existing manufacturing techniques or technologies:

=> Functional specification

Non-standard products where industry has neither the required know-how nor the interest to develop and design the products:

=> Build-to-Print specification



Prototypes and or Pre-series might be required



3 Types of Enquiries

"Price Enquiry" (DO):

- 1. Enquiries < 10'000 CHF
- 2. 10'000 CHF ≤ Enquiries < 200'000 CHF



"Invitation-to-Tender" (IT):

3. Enquiries ≥ 200'000 CHF



Enquiries < 10'000 CHF

"Price Enquiry" (DO)



- Minimum of 3 bids requested;
- Purchase Order (PO) made to the lowest compliant bidder.



10'000 CHF ≤ Enquiries < 200'000 CHF

"Price Enquiry" (DO)

- Price Enquiry prepared / managed by Procurement Officer;
- Technical specification prepared by Technical Officer;
- Submission deadline: 4 weeks from date of dispatch;
- Minimum of 3 bids requested;
- All price enquiries above 50'000 CHF are sent to the Industrial Liaison Officers (ILOs) for information;
- PO made to the lowest compliant bidder.





Enquiries ≥ 200'000 CHF

- Start-up Meeting + Announcement
- Phase 1: MS / "Market Survey"
 - "Technical Description" + "Qualification Questionnaire" Specification Committee;
 - Submission deadline: 4 weeks, or more if the MS is still online.



- Phase 2 : IT / "Invitation-to-Tender"
 - Tender Form, Technical Specification and all Annexes, Specification Committee;
 - Submission deadline: 4 weeks Clarification Bidders Conference as required;
 - Bids shall be submitted via CERN's e-tendering application.
- Phase 3 : Opening & Evaluation of the bids
 - Technical verification, recalculation of unit prices, clarification as necessary;

Alignment rule applicable?



Alignment Rule

RULE

Under certain conditions as defined in CERN Procurement Rules, a bidder offering goods originating* in poorly balanced Member States is allowed to align his price to that of the lowest bidder and thereby be awarded the contract.

* At least 60% for supply contracts or; at least 40% for service contracts awarded on the lowest compliant basis.



Country of Origin

"Country(ies) in which the bidder is established."

If at least 40% of the total amount of the bid comes from a poorly balanced MS, then the whole bid will be treated as that from a bidder in a poorly balanced MS.

SUPPLIES **SERVICES**

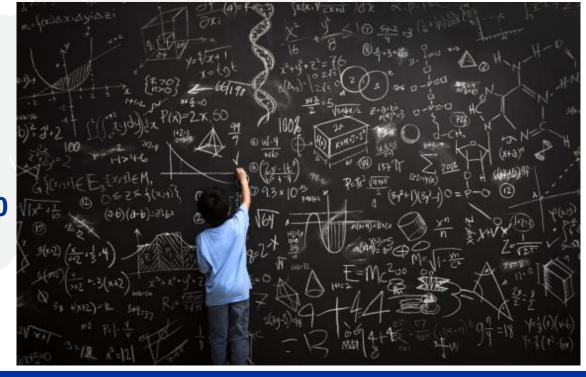
"Country(ies) where the supplies (including their components and subassemblies) are manufactured or undergo the last major transformation by the contractor or its subcontractor"

If at least 60% of the total amount of the bid comes from a poorly balanced MS, then the whole bid will be treated as that from a bidder in a poorly balanced MS.

Industrial Return Coefficient

The Industrial Return Coefficient (IRC) of a Member State is defined as the ratio between that Member State's percentage share of the value of all Supply contracts and that Member State's percentage contribution to the CERN Budget over the same period.

- Well balanced Member States: IRC ≥ 1
- Poorly balanced Member States: 0.30 ≤ IRC < 1
- Very Poorly balanced Members States : IRC < 0.30



Alignment Rule

RULE

Under certain conditions as defined in CERN Procurement Rules, a bidder offering goods originating* in poorly balanced Member States is allowed to align his price to that of the lowest bidder and thereby be awarded the contract.





Supplies Contract only, adjudicated on the Lowest Compliant Basis



With a total amount exceeding 100'000 CHF.



Price difference shall not exceed 20%

Member States Classification (Supplies)

(1st March 2019 – 29 February 2020, based on the previous 4 calendar years):



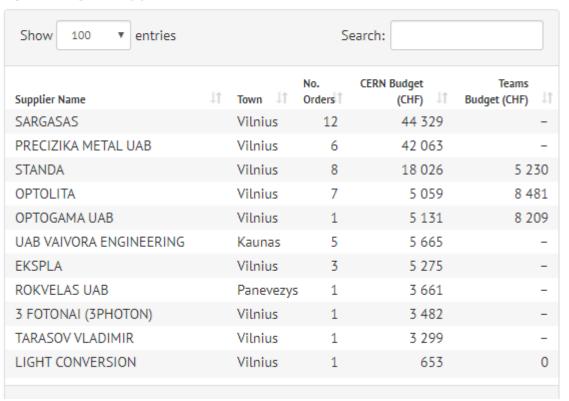


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Suppliers from Lithuania

Top Suppliers

By Country of Supplier

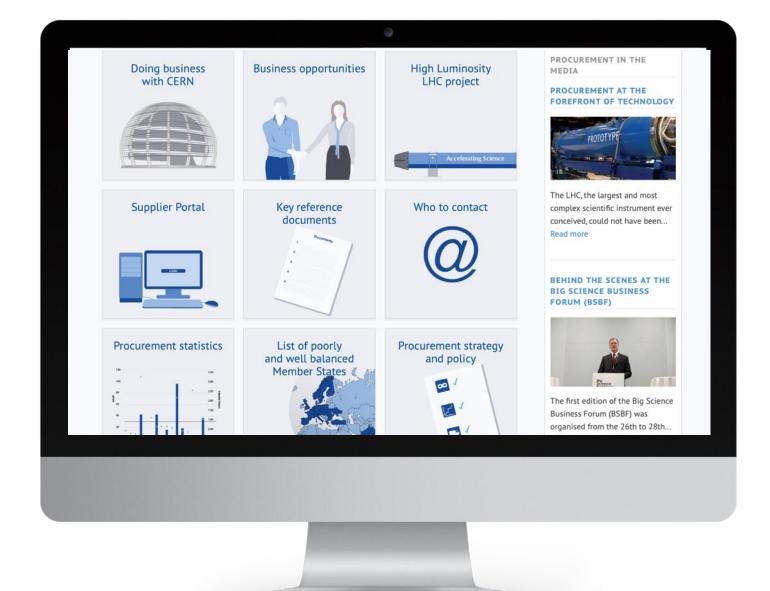


By Country of Origin

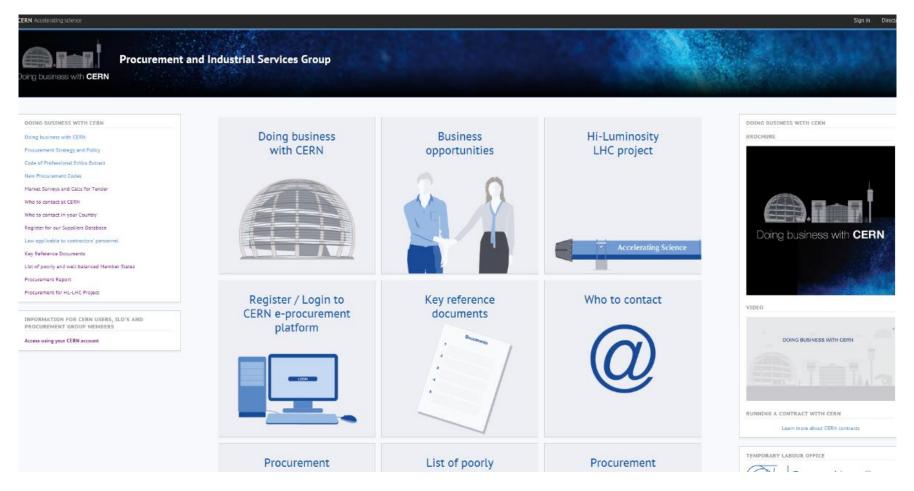
Show 100 ▼ entries			Search:	
Supplier Name	Supplier Country	No. Orders	CERN Budget (CHF)	Teams Budget (CHF)
SARGASAS	LT	12	44 329	-
PRECIZIKA METAL UAB	LT	6	33 843	_
STANDA	LT	8	18 026	5 230
OPTOLITA	LT	7	5 059	8 481
OPTOGAMA UAB	LT	1	5 131	8 209
UAB VAIVORA ENGINEERING	LT	5	5 665	_
EKSPLA	LT	3	5 275	-
COMSOFT DIRECT SA	CH	1	4 046	-
ROKVELAS UAB	LT	1	3 661	-
3 FOTONAI (3PHOTON)	LT	1	3 482	-
TARASOV VLADIMIR	LT	1	3299	0
LIGHT CONVERSION	LT	1	653	0
FRANKEL SAS	FR	1	367	0
F. AIR HVAC SA	CH	1	196	0
REXEL	FR	1	180	0
AYSAN BAU UND REGALSYSTEME GMBH	DE	1	-993	0



PROCUREMENT WEBSITE



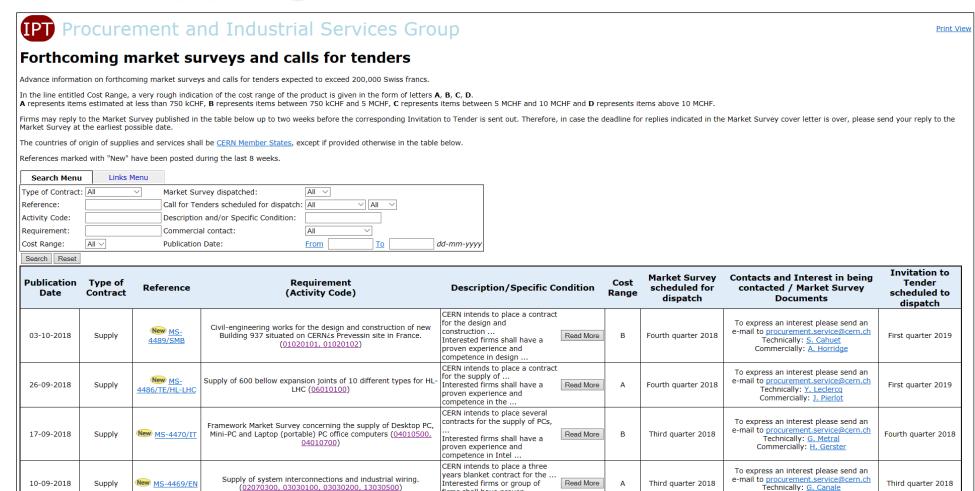
Procurement Website



http://procurement.web.cern.ch



CERN Shopping List



https://found.cern.ch/java-ext/found/CFTSearch.do

firms shall have proven

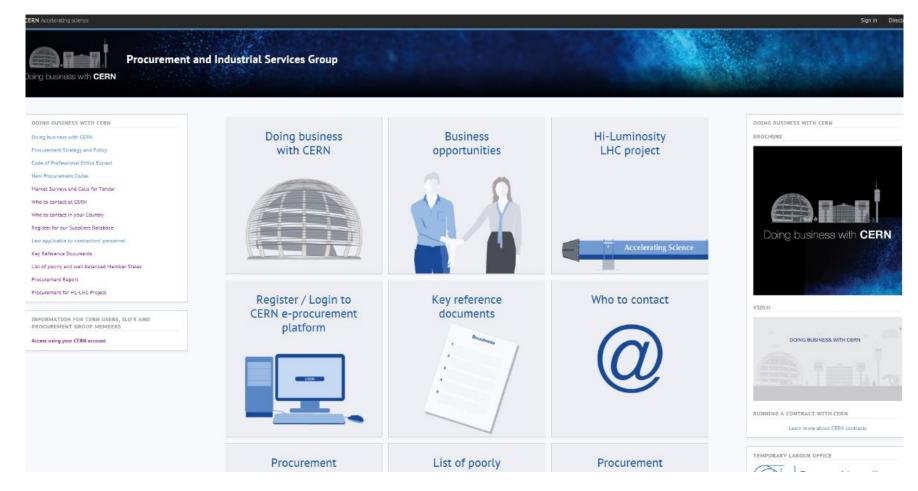
competence, experience .



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Commercially: N. Azizi

Procurement Website



http://procurement.web.cern.ch

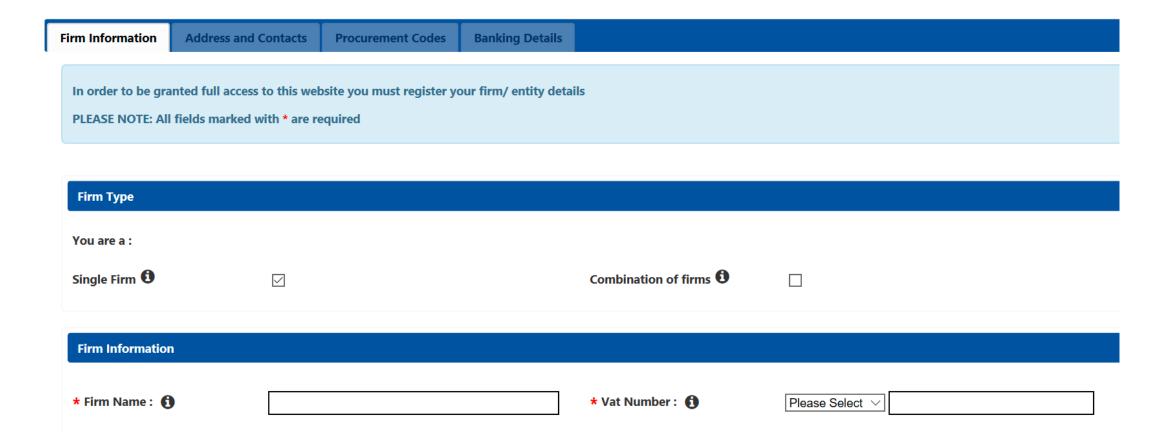
Suppliers Database Registration



· Once you have been successfully registered in CERN's supplier database, you will receive a confirmation e-mail.



Suppliers Database Registration





Suppliers must register in the Suppliers Portal

MANDATORY

for all exchanges with CERN, in particular to:

- Be visible for future opportunities
 (with the procurement codes you have indicated),
- Receive and follow-up orders,
- Send invoices.

Suppliers Portal

Welcome to CERN's eProcurement platform

https://procurement.cern.ch/aspx/Home

Using this platform, you will be able to receive orders, manage the delivery of supplies and send invoices for processing.

If you are having trouble registering your firm, please consult this video tutorial or the French version under tutoriel.

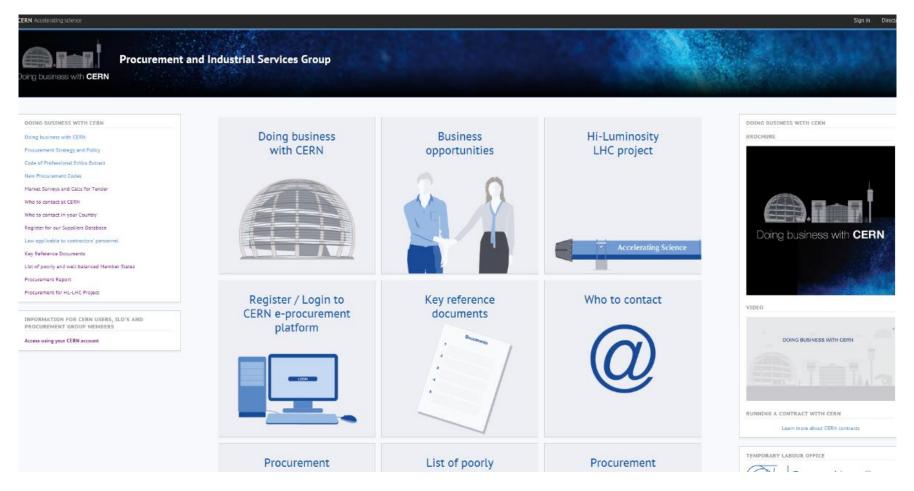
Once you have registered your firm, you will be able to log on to the platform to manage your firm's profile and contact details.

If you have any further questions, please contact CERN's eProcurement platform support team at Supplierdb.Support@cern.ch.

Supplierdb.Support@cern.ch.



Procurement Website



http://procurement.web.cern.ch

Contacts for Lithuania

ILO: Industrial Liaison Officer

Who to contact in your Country

Industrial Liaison Officers (ILO's) are appointed by CERN's Member States to facilitate the flow of communication between CERN and its suppliers. ILO's can provide advice on the opportunities available for doing business with CERN and the support available to firms in their local regions.



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Impact of Doing
Business with
CERN



Impact of Doing Business with CERN

The economic impact of CERN procurement on supplier's performance

Cost-Benefit Analysis (CBA) calculated by the University of Milan

Castelnovo / 2018

- ✓ Investing more in R&D and filing more patents;
- ✓ Higher productivity, revenue and profitability.

University of Milan / 2018

- ✓ Each CHF invested pays back approximately
 1.8 CHF on societal benefits :
- ✓ Scientific, economic, cultural value, development of innovative technologies, and skills acquired by students, etc.



Impact of Doing Business with CERN

Supplier survey (669 suppliers in 33 countries, 2017):

18% found or opened a new market

42% developed new products

48% improved products and services



55% improved technical knowledge

62% used CERN as a marketing reference

All Firms derived a great value from being a CERN Supplier



Thank you

