

# CONNECTING ECOSYSTEMS FOR A BETTER MATCH BETWEEN SKILLS AND INNOVATION

# AUVERGNE-RHÔNE-ALPES ENTREPRISES Regional economic development agency

La France au Cern 2020

18. November 2020 – Maud Schneider, Europe/International Project Manager



## Introduction

#### La France au Cern 2020



Maud SCHNEIDER Europe / International Project Manager

#### ECONOMIC DEVELOPMENT REGIONAL AGENCY



Auvergne Rhône-Alpes Entreprises









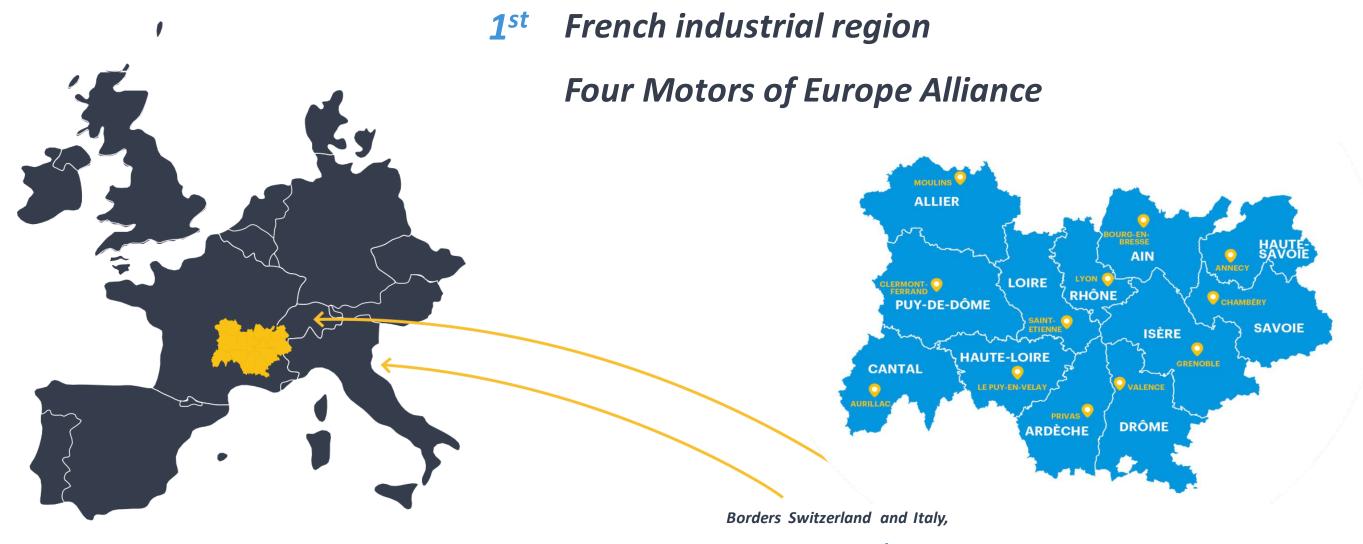
Auvergne-Rhône-Alpes: First industrial region in France

Auvergne-Rhône-Alpes Entreprises: How our Agency can help you better connect with the regional ecosystem

Overview of the regional ecosystem



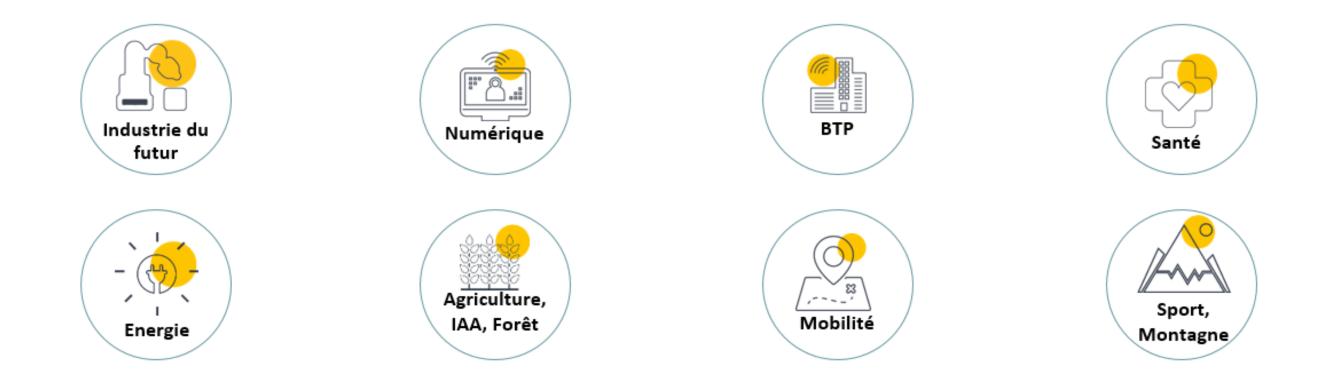
# AUVERGNE-RHÔNE-ALPES



And less than, **350km** from Spain and Germany



## **8 STRATEGIC SECTORS IN OUR REGION**







# Our mission

- Non-profit organisation
- Team of 130
- Large range of expertise
- Proximity

Foster the emergence of global leaders

400 high potential SME: intensive and tailor-made support

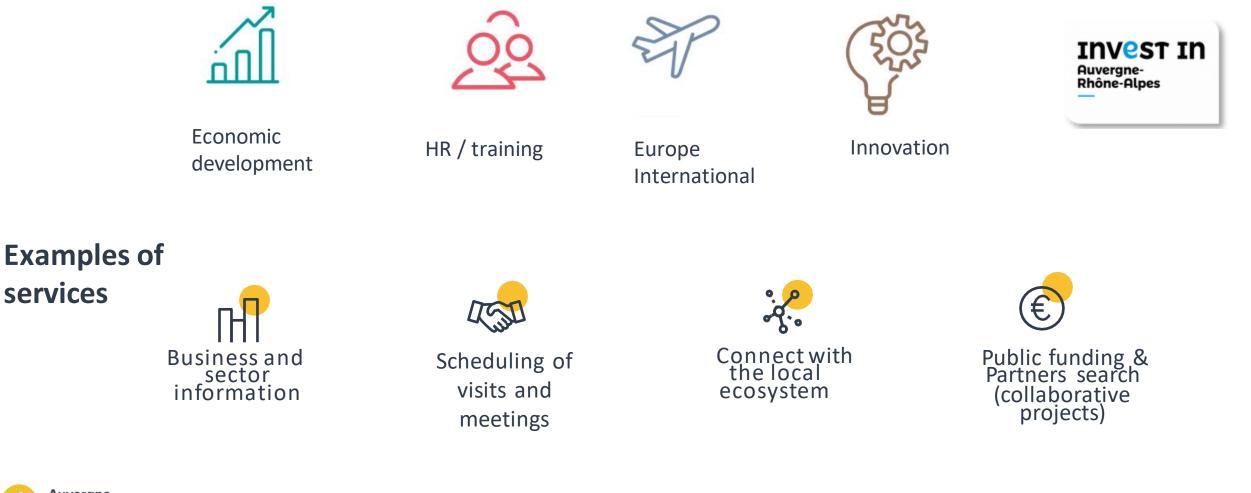
10 000 SME (manufacturing and related services) from our 8 regional sectors of excellence

> A common goal: help them grow





### 5 teams of experts





### CONNECTION WITH THE LOCAL ECOSYSTEM

### CONNECT YOU WITH A SUPPLIER/PARTNER

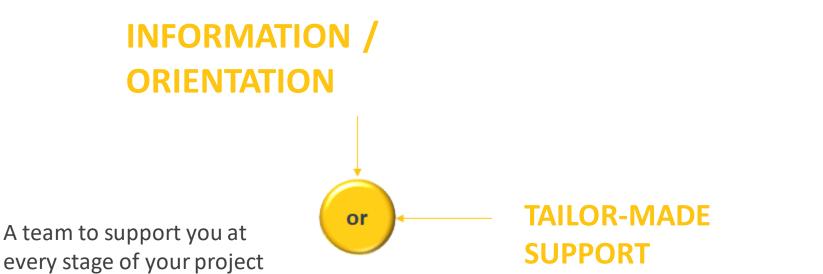
#### IDENTIFY THE BEST SKILLS/EXPERTISE



#### **OUR ENGAGEMENTS :**

Free services

A gateway to simplify your connection with the local ecosystem A tailor-made offer for companies Save your time!





Several examples of suppliers' identification since January





# CONNECT WIT A RICH AND STIMULATING REGIONAL ECOSYSTEM



### **ECONOMY – MANUFACTURING**

Auvergne-Rhône-Alpes, 1rst manufacturing region in France with 500 000 jobs

Main industrial sectors, in terms of jobs :



*Metallurgy* and *metal products* manufacturing (18,5%)



**Agri - food** (14%)



. . . .

*Computers, electronic and optical* products (5%)



Rubber and plastic products (9%)



Industrial machinery & equipment (9%)



Chemicals (5%)



Pharmaceuticals (4%)...

**Electrical equipment** (5%)



## **SCIENCES & TECHNOLOGY**

One of the 2 *major French regional centers* for *higher education* in science & technology, particularly renowned in the fields of *mathematics, computer science* and *engineering sciences* 



- One of the top **5** regions in Europe for **patents** (Eurostat, last data available 2008-12),
  - **1**<sup>st</sup> in nanotechnology/semiconductors

60 500+ employees dedicated to research & development of which 62% (37 698) working in the private sector



#### Strong *public-private collaboration*

- 20 Carnot Institutes (out of the 38 existing in France) dedicated to public-private collaboration,,
- 3 Technology Transfer Acceleration Companies (SATT) dedicated to technology transfer from publicly funded research toward industry,
- 12 Competitiveness Clusters to support collaborative research projects





# Are you looking for a partner or a supplier with a specific skill / expertise?



# **Contact us!**

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# FOCUS - INDUSTRIAL ECOSYSTEMS IN AUVERGNE-RHÔNE-ALPES



# MICRO-ELECTRONICS IN AUVERGNE-RHÔNE-ALPES





# DIGITAL IN AUVERGNE-RHÔNE-ALPES



# TRADITIONAL INDUSTRY IN AUVERGNE-RHÔNE-ALPES



# SOLUTIONS FOR INDUSTRY 4.0 IN AUVERGNE-RHÔNE-ALPES



# **GREEN ENERGY IN AUVERGNE-RHÔNE-ALPES**





# CHEMICALS IN AUVERGNE-RHÔNE-ALPES



# PLASTICS & COMPOSITE MATERIALS IN AUVERGNE-RHÔNE-ALPES



