



## **Communication and Outreach**

21 April 2020, WP2 Parallel Session

Daniela Antonio (CERN)

## Summary of activities in Year 3

#### Internal communication

- Set up ARIES Bulletin (June 2019, March 2020)
- ARIES 3<sup>rd</sup> Annual Meeting Poster

#### **Dissemination of ARIES results**

Dissemination of the <u>Editorial Series on Accelerator Science and Technology</u> (monographs)

#### **Communication and Outreach**

- 8 ARIES articles published in Accelerating News
- ARIES PIXE-RFQ and PoC project @ CERN Open Days 2019
- ARIES @ CERN institutional reports
- ARIES social media representation in partner channels
- 2<sup>nd</sup> ARIES Accelerator Communication and Outreach Workshop







1. Internal Communication

## **ARIES Bulletin**

June 2019: Issue #3

#### March 2020: Issue #4



Programme: H2020 (Integrating Activity)

Grant Agreement No.: 730871

Project Coordinator: Maurizio Vretenar (CERN)



#### ARIES Bulletin | Issue #3

3rd ARIES Annual Meeting in Lisbon, Portugal (20-24 April 2020)



The 3rd ARIES Annual Meeting will be organised by the Instituto Superior Técnico in Lisbon (Portugal) in the Auditorium of the IST Congress Center from 20 to 24 April 2020.

#### View this email in your browser

Programme: H2020 (Integrating Activity)

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#### ARIES Bulletin | Issue #4

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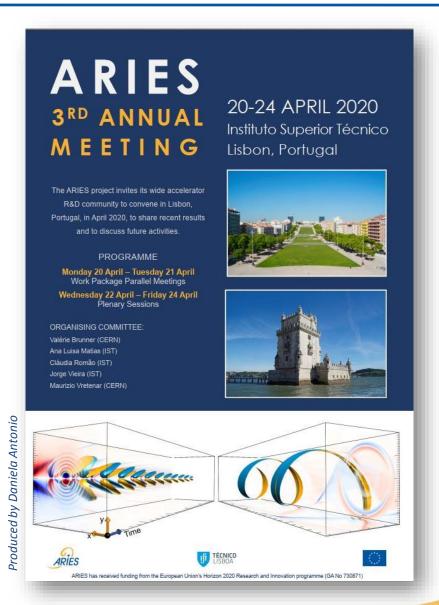


The **3rd ARIES Annual Meeting** will be organised by the Instituto Superior Técnico of Lisbon (Portugal) in the Auditorium of the IST Congress Center from 20 to 24 April 2020.

The first 2 days (20-21 April) will be devoted to parallel sessions. A special Transnational Access meeting is planned on Tuesday 20 April afternoon. The plenary sessions, where all the ARIES activities are presented, will



## December 2019: 3rd Annual Meeting Poster









2. Dissemination of ARIES results

## June 2019: Monographs online



Editorial Series on Accelerator Science and Technology (monographs)







2. Communication and Outreach

## Highlights



8 articles published in Year 3



1'425 Accelerating News subscribers



27'104 unique ARIES website visitors



1'515'604 total ARIES website views



2<sup>nd</sup> ARIES ACO Workshop



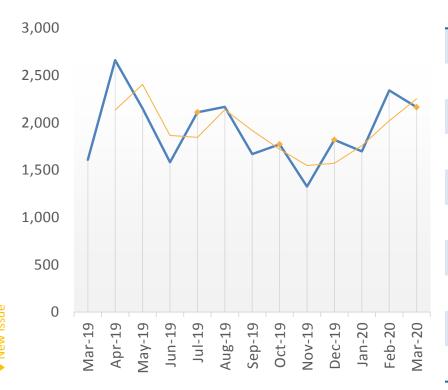
## Website: Statistics Year 3

- 1'515'604 total ARIES website views
- Two major peaks in Year 3
  - Expressions of Interest due in August 2019
  - Submission deadline for March 2020
  - Most visited page of December 2019 is evaluation outcome
- Top performing pages include ARIES Proofof-Concept' pages and general information about the Innovation Pilot. Transnational Access and Results make the TOP10.
- Note the scale on different axis. We retain our visitors very well!





## Newsletter: Accelerating News in Year 3



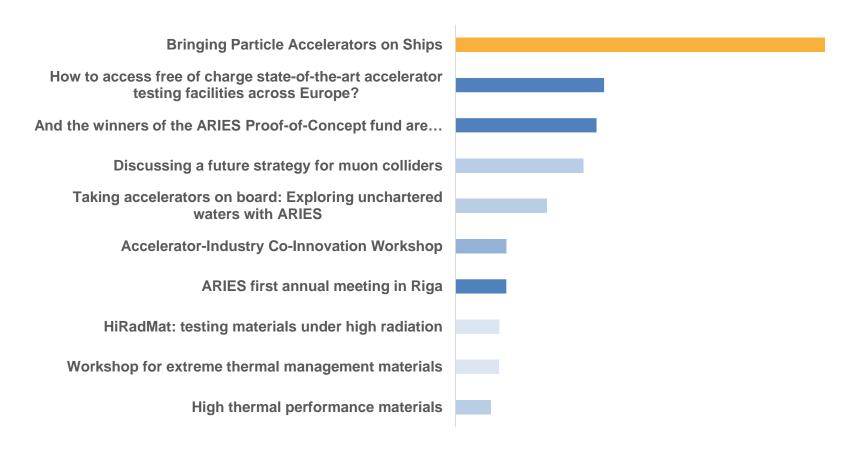
#### Accelerating News Most Read Articles, ARIES Highlighted

- 1 Bringing particle accelerators on ships
- 2 ISOLDE's new solenoid spectrometer
- 3 Discussing a future strategy for muon colliders
- 4 And the winners of the ARIES Proof-of-Concept fund are...
- 5 From laser alignment to laser communication
- 6 Synchrotrons on the frontline
- How to access free of charge state-of-the-art accelerator testing facilities across Europe?
- Power converters specially designed for CERN can now be used by the wider accelerator community
- 9 High-Precision Digitizer for High Luminosity LHC
- 10 Unfolding the full potential of a future circular lepton collider

Every issue of Accelerating News is followed by a peak in the visits to the website. Baseline visits and visits after publication have been increasing in recent months.



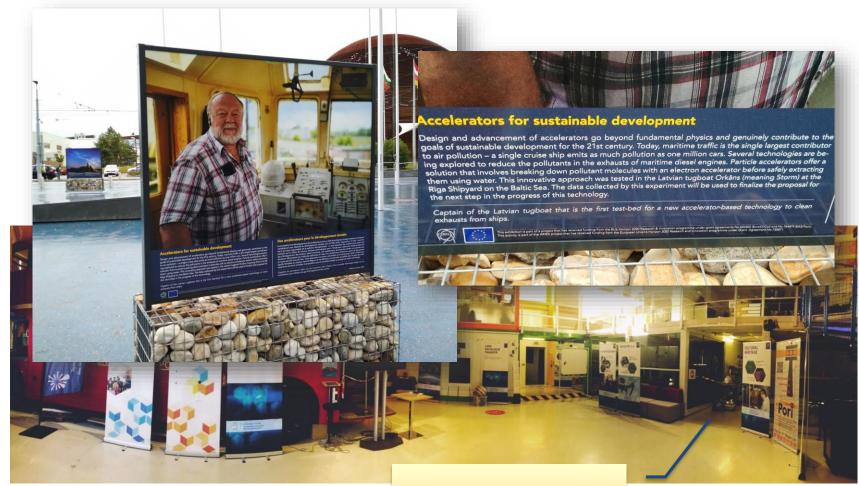
## Newsletter: ARIES @ Accelerating News



**TOP10 ARIES articles published through Accelerating News.** 



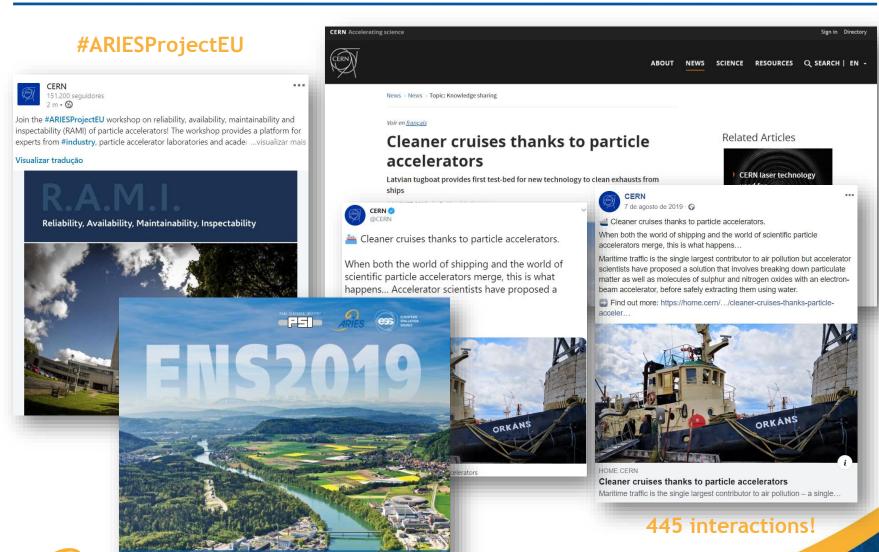
## ARIES @ CERN Open Days



**PIXE-RFQ** 



## **ARIES @ CERN Communication Channels**





1st Workshop on Efficient Neutron Sources

## **ARIES @ Institutional Communication**

#### CERNKT Highlights 2019

#### **CERN Annual Report (unpublished)**



#### IGLUNA: BUILDING A DEMONSTRATOR MOON HABITAT IN ZERMATT

IGLUNA is an educational project aimed at investigating the realisation of a human habitat on the moon. 18 student teams from all over Europe, coordinated by the Swiss Space Center, built several technology demonstrators for this habitat and tested them in June 2019 in the extreme environment of the Matterhorn

glacier (Switzerland) at 3800 metres. CERN contributed to IGLUNA by hosting the Critical Design Review in IdeaSquare in January 2019 and by providing two high precision radiation-monitoring systems, developed to track on-site radiation levels, such as during the operation of CERN's accelerators. CROME and HEH-Monitors were deployed outside and inside the glacier to measure open-air high altitude cosmic rays and thick ice shielding capability.

#### APPLYING ACCELERATORS TO ENVIRONMENTAL CHALLENGES WITH ARIES

Horizon 2020 project ARIES aims to improve the performance, availability and sustainability of particle accelerators, transferring its benefits and applications to science and society. In 2018, ARIES launched the Proof-of-Concept innovation fund for industry-oriented activities, awarding funding to four promising projects. One of these projects, coordinated by the RIGA Technical University, proposes to reduce the content of sulphur and nitrogen oxides and of particulate matter in the exhausts of maritime diesel engines using an electron beam accelerator. In 2019, the first measurements confirmed the expected reduction in pollutants. A dedicated project, with the goal of installing and testing a specially designed accelerator on a real cargo ship, requested funding to start in 2020. On the R&D aspect, ARIES also succeeded in producing a high-temperature superconducting (HTS) tape that reached a record current density on a series of samples, thus opening the possibility of scaling-up for industrial production for the future collider machines.

Franco Ongaro, Director of Technology, Engineering and Quality Head of ESTEC, European Space Agency (left) with Eckhard Elsen, CERN Derector for Research and Computing.



#### CERN AND ESA COOPERATING ON RADIATION ENVIRONMENTS, TECHNOLOGIES AND FACILITIES

The collaboration agreement between CERN and ESA, signed in July 2019, addresses the challenge of operating in harsh radiation environments found in both particle-physics facilities and outer space. This first protocol of the CERN-ESA Cooperation Framework concerns radiation environments, technologies and facilities with potential applications in both space systems and particle physics experiments or accelerators. Two projects related to radiation testing in CERN facilities for ESA space missions have already achieved important results. In October 2019, four more projects started, with the aim of addressing assessment strategies for commercial off-the-shelf (COTS), in-orbit technology demonstrators, development of radiation detectors, monitors and dosimeters and simulation tools for radiation effects. These activities will continue and, as new challenges emerge, they will be dealt with under the coordination of the CERN-ESA Committee on Radiation Issues.

#### 8 | CERN

#### STRENGTHENING FRUITFUL COLLABORATION IN EUROPE

One way in which CERN cultivates close collaboration with Member States is through its participation in projects co-funded by the European Commission (EC) under programmes such as Horizon 2020 for scientific and technological cooperation. These activities strengthen CERN's links with European universities, research institutes, laboratories, industrial partners and decision-makers. In 2019, CERN provided input to the Horizon Europe surveys launched by the European Commission and organised the annual CERN-EC meeting, which focused on topics such as Horizon Europe, ATTRACT and the European Open Science Cloud. In addition, CERN began a one-year chairship of the European Intergovernmental Research Organisation forum, EIROForum, which brings together eight of Europe's largest research organisations (CERN, EMBL, ESA, ESO, ESRF, European XFEL, EUROfusion and ILL).

CERN submitted 46 projects to the Horizon 2020 funding programme in 2019, eight of which have already been approved, including two Marie Curie Actions. In addition, five of the six ongoing EC co-funded projects in which CERN is involved include a strong knowledge transfer component (ARIES, AIDA-2020, QUACO, AMICI and ATTRACT), corresponding to \$3.9 million euros in EC contributions.



#### DEVELOPING BREAKTHROUGH DETECTION AND IMAGING TECHNOLOGIES

ATTRACT brings together Europe's fundamental research institutions and industrial communities in order to pursue the next generation of detection and imaging technologies. In 2019, 170 breakthrough ideas received funding from research data acquisition to front and back-end electronics, sensors and software integration. The aim is to develop technologies that could help to improve the clinical diagnosis of cancer, treat heart and neurological conditions, mitigate climate change or boost technological revolutions such as the Internet of Things or Artificial Intelligence. The projects have one year to show that their disruptive ideas are worth further investment and will present their results at a conference in Brussels in September 2020. During the one-year development phase, business and innovation experts will help the project teams to explore how their technologies can be transformed into innovations with strong market potential.









# ARIES Accelerator Communication and Outreach (ACO) Workshop

## SAVE THE DATE!

#### 27-28 FEBRUARY 2020

2nd Accelerator Communication and Outreach Workshop



Location: CERN

• **Date:** 27-28 February 2020

Objectives:

- Report on ARIES communication activities and contribution to deliverable 2.2
- Report on strategy: gaps, goals and actions
- Include 2 contributions to communication recommendations and strategy



#### 2<sup>nd</sup> Accelerator Communication and Outreach (ACO) Workshop

- The event's agenda and minutes are publicly available on <u>Indico</u>.
- Keynote speaker: Pedro Russo (Leiden University, Netherlands).

#### Highlights

- Key topics for future accelerator communication
- Brainstorming session for potential activities
- Group discussion on community activities

#### Next Steps

- International Year of Light social media campaign
- Creation of a repository for educational material
- Deliverable on both workshops and other activities :: Due May 2020







5. Plan for Year 3 – Next Steps

### Communication and Outreach: Activities for 2020

#### Accelerating News

- Continue to source and publish ARIES articles in Accelerating News
- Create editorial plan for Accelerating News, select articles to give visibility
- Create a repository of resources for the ACO community

#### Social Media

- Make use of participants' channels to communicate project news
- Create social media kit to support participants in this endeavor







Thank you!

## Highlights



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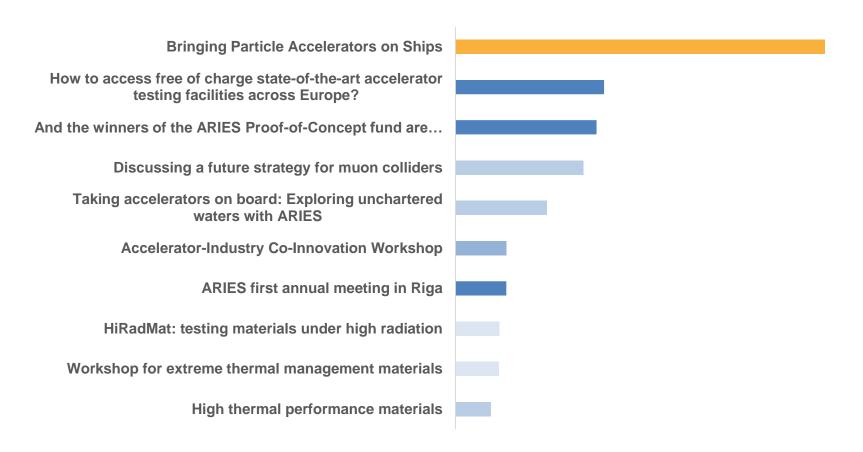
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## ARIES @ CERN Communication Channels



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APPLYING ACCELERATORS TO ENVIRONMENTAL CHALLENGES WITH ARIES

CERN
151.200 seguidores
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Join the #ARIESProjectEU workshop on reliability, availability, maintainability and inspectability (RAMI) of particle accelerators! The workshop provides a platform for experts from #industry, particle accelerator laboratories and acade: ...visualizar mais

Visualizar tradução

## R.A.M.I.

Reliability, Availability, Maintainability, Inspectability



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^ CERN Institutional Reports

#### ^ CERN Open Days 2019

CERN Social Media >



## Scope & Activities for WP2 – a refresher

- Task 2.2. Implement internal and external project communications and outreach activities
  - News from the project will be circulated to members [via] Accelerating News.
  - The task will also monitor, via the network, communication/outreach activities across the European accelerator community. Best practice will be shared and disseminated via the network meetings and workshops, and actions for improving communications/outreach activities will be identified and promoted.
- Task 2.3. Monitor provision for training in Europe and within a global context
  - Promote sharing of resources and good practice in accelerator training throughout
     Europe. Assess the needs for, and promote, additional training activities.
- Task 2.4 Produce an introductory e-learning course on accelerator science



## Milestones & Deliverables for WP2

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- 2.2 Internal and external project communications and outreach activities
- 2.3 Monitor provision for training in Europe and within a global context
- **2.4** Produce an introductory e-learning course on accelerator science

#### **Deliverables**

D2.1	E-learning course	2.4	M36	April 2020
D2.2	Final report on coordination of communication/outreach activities	2.2	M37	May 2020
D2.3	Final report on coordination of training activities	2.3	M39	July 2020

Milestones	We	e l	have	a	draft
Milestolies					

MS10	Project website launched	2.2	M6	Oct 2017
MS11	Meeting to agree MOOC platform and academic structure and content of e-learning course	2.4	M12	May 2018
MS12	Workshop on training activities in Europe in a global context	2.3	M24	April 2020

