

EM-U #103:

TEAMS

<https://indico.cern.ch/category/9699/>

WHY START-UPS FAIL

42 %

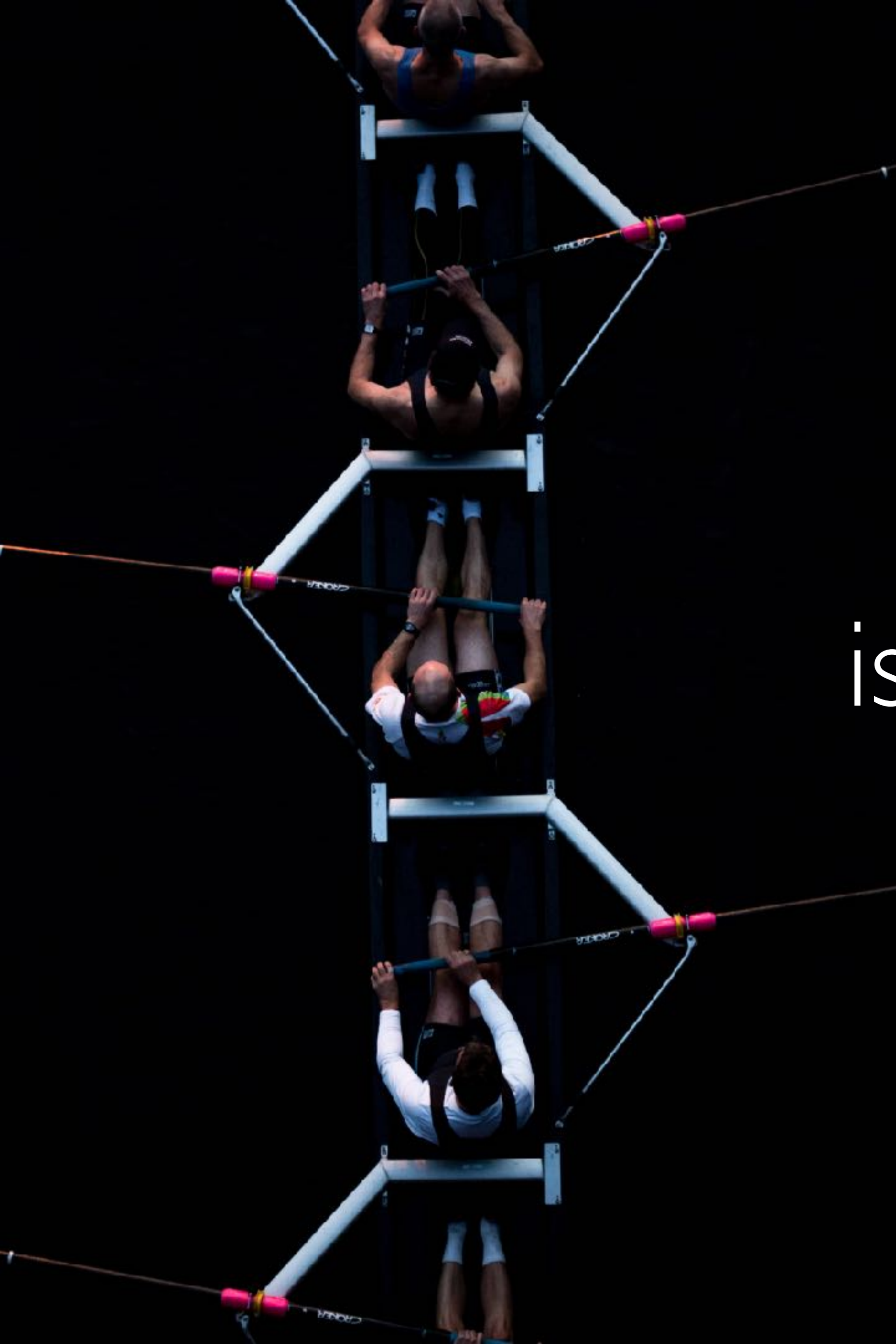
No market need

29 %

Ran out of cash

23 %

Not the right team



The **TEAM**

is the most important factor

for start-up success

WHY

do you need a team?

Skills and experiences

More discussion = Better product

Workload and faster progress

Support

WHO

are your ideal co-founders?

Compatible skillset, personal characteristics, and experiences

Passion for working with the same idea

Committed to starting a company at the same time as you

Live in the same city?

How many?

WHERE

do you find your co-founder(s)?

Friends

Network

Co-founder platforms (F6S, Startupmatcher, CoFoundersLab ++)

Events

Founder programmes



Is it a
MATCH?

Spend time together (work and social)
Dating process

Valentina's experiences

<https://indico.cern.ch/e/EMUI03>

Questions and Discussion