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Perspective from a professional science communicator

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Kurzgesagt is a professional science communication company. How did it start? How does it work? How crazy are those people really? We shall get all those answers from the people behind the scene...

Presenters: STEIB, Elizabeth (Kurzgesagt Head of Text & Research); DETTMER, Philipp (Kurzgesagt Founder & CEO)

Session Classification: Science communication and outreach